

LocalGovy — Municipal Information Hub

A single, resident-first hub for town news, business listings, events, polls, and quick answers.

Version: October 29, 2025

What LocalGovy Is

LocalGovy is a lightweight municipal “Town Hub” that consolidates five core modules: News, Business Directory, Events, Polls/Surveys, and a Town Chatbot. It ships fully operational on day one and is iteratively tailored to each town’s needs over time at no extra charge under the base subscription.

Core Modules

News

Town news feed that pulls from any public source with a feed (e.g., RSS/API/public pages). Articles from public sources can be rendered as in-app readable text. For private/paid sources, we show headline-only with a link out. Goal: approximately 70% of the feed is fully readable in-app.

Business Directory

Searchable, categorized listings (e.g., Dining, Shops, Services) with name, category, description, and contact details. Optional sponsored listings available via resident-friendly placements.

Events

Unified events feed with three sub-categories: (1) School events, (2) Town Government meetings & notices, and (3) General community events occurring in town. Primary sourcing for central north Massachusetts includes Montachusett TV (for regional coverage) and other public feeds such as official town and government websites.

Polls / Surveys

Quick, single-question polls and short surveys to capture community pulse between meetings. Results display in a clean, easy-to-read format.

Town Chatbot

FAQ assistant that answers common resident questions (e.g., trash pickup, hours, reporting an issue) and links to official resources as needed.

Support Model (24/7, multi-channel)

We provide 24/7 support via phone call, email, or the request form on our website. LocalGovy operates a managed-updates model: you submit content changes (add/edit/remove) or report issues, and our team executes them—no admin portal required.

Response targets

Priority 1 (critical outage): acknowledgement within 1 hour; immediate work begins with progress updates until resolved.

Priority 2 (functional issue or important content fix): acknowledgement same business day; typical resolution within 24–48 hours.

Priority 3 (routine/non-urgent content changes): completed within 2–3 business days.

Data, Feeds & Automation

Sources: public town websites, school calendars (ICS), Montachusett TV for central-north Massachusetts regional events, and other public/community feeds.

News ingestion policy: render full text in-app when legally permissible via public feeds; otherwise, show headline-only with a link out. Target ~70% in-app readable.

Curated freshness: the feed prioritizes the latest items and trims older content to keep the experience current and fast.

Architecture & Tech

Backend: Supabase for data storage and APIs.

Automation: GitHub Actions run scrapers three (3) times per day to refresh news and events.

Multi-tenant: each municipality's data is isolated by town key, enabling fast onboarding.

App data access: clean REST endpoints (e.g., /api/news?town=Gardner) with caching/offline behavior.

Tailoring & Launch

Fully operational upon release: News, Directory, Events, Polls/Surveys, and Town Chatbot are live on day one.

No-extra-charge tailoring: features and content are manicured over time to fit each town's needs within the base subscription.

Onboarding: confirm branding and data sources, wire up scrapers, load seed directory/FAQ data, QA, and launch.

Privacy, Accessibility & Compliance

Privacy: focus on public content by default; minimize collection of personally identifiable information (PII).

Accessibility: mobile-first layouts, clear click targets, high contrast, and screen-reader friendly patterns.

Security: follows cloud best practices (least privilege, encryption in transit/at rest).

Quick Pricing Note

Core subscription: \$200/month (no setup fee).

Pilot incentive: first month waived.

Includes hosting, backups, routine updates, and managed content updates via 24/7 request channels.

Contact

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This info sheet can be customized with city branding (seal, colors) upon request.