- **What is your product, on a high level?**
  Our product provides a service of making show times of movies being presented at local movie theatres readily available for potential consumers of entertainment.
- **Whom is it for?**
  This product is available for any consumer that is in want of an entertaining experience that is within a relatively close environment of where they live and the necessary information, we provide to make that possible.
- **What problem does it solve?**
  It provides readily available information for anyone who does not intuitively know or have access to information regarding the closet proximity movie theatre or showing times for movies in your area.
- **What alternatives are available?**
  Applications such as "Fandango" provide a relative competitive result to what we provide. Also, the more tedious methods are readily available such as finding theatres and show times manually through search engines.
- **Why is this project compelling and worth developing?**
  This project allows for some initial experience with being an individual within a development team and understand the quirks and intricacies required to work as a cohesive unit to achieve some common goal. Along with the previous statement, this provides an opportunity to test our current technical skills gained as students and find areas that we need to improve and hone these skills further.
- **Describe top-level objectives, differentiators, target customers, and scope of your product.**
  Top-level objectives: Provide easily accessible and free information to potential movie consumers.
  Differentiators: Our product is limited to the relative Atlanta area so the amount of traffic would be less of an issue opposed to our competitors.
  Target customers: Customers within the Metropolitan and greater Atlanta areas.
  Scope of your product: The scope is relatively consistent with in the realm of movie entertainment.
- **What are the competitors and what is novel in your approach?**
  Our most popular competitor is "Fandango". We provide information exclusively for the Atlanta area.
- **What is interesting about this project from a technical point of view?**
  This project allows for our team to experience the use of full stack development in a single process by needing to create and environment to display information from databases that we create and then port said information over to a visual format to used by potential consumers.