

# **Geo-Awareness of Learnt Citations Prediction for Scientific Publications (Demo Paper)**

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## **Outline**

Background/Motivation

System/Development

Overview

Conclusions



# Background

(What are Information Cascades?)

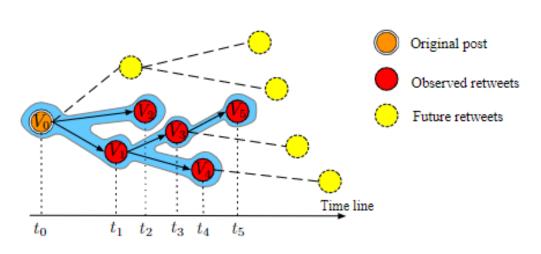


Fig. 1. The cascade graph of a post  $p_i$ . Node  $V_0$  initiates the original message  $p_i$ .

**Social Media Study** 



Market study experiment



# Background

#### Domain:

- user-generated content (e.g., microblogs)
- online business (e.g., viral marketing and advertising)

- ...

#### Goal:

- Explore and exploit the "trajectories" and structures of the evolution of information cascades

#### In this work:

Domain: Scientific Literature

- ...

#### Goal: Quantifying and predicting the long-term impact of scientific papers (and individual authors)

- Important implications for many academic policy decisions (identifying emerging trends; assessing the merits of proposals for potential funding).



### Motivation:

- **Develop a system** which, for a particular publication, would combine displaying:
  - Citation progress
  - Map visualization
    - Basic "demographics".

- Intended Users
  - Individual Scientists
  - Funding Institutions
  - University Administrators



#### **ML** Foundations



- Jared David Tadeo Guerrero-Sosa, Víctor Hugo Menéndez-Domínguez, María-Enriqueta Castellanos-Bolaños, and Luis Fernando Curi Quintal. *Use of Graph Theory for the Representation of Scientific Collaboration*. In ICCCI, 2019.
- Song Jiang, Bernard Koch, and Yizhou Sun. 2021. HINTS: Citation time series prediction for new publications via dynamic heterogeneous information network embedding. In WWW, 2021.
- Xovee Du, Ting Zhong, Ce Li, Goce Trajcevski, Fan Zhou. *Heterogeneous Dynamical Network for Learning Scientific Impact Propagation*. Knowledge Based Systems, 238, 2022.

#### **Dataset**

APS (American Physical Society)

- 616K papers
- 17 journals
- 1893-2017

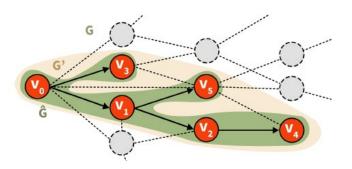


#### Broad set of tasks

- Design Infrastructure
- Initialize Database with dataset
- Implement UI Design
- Create Queries
- Implement backend ML logic
- Data Visualization
- CI/CD Pipeline



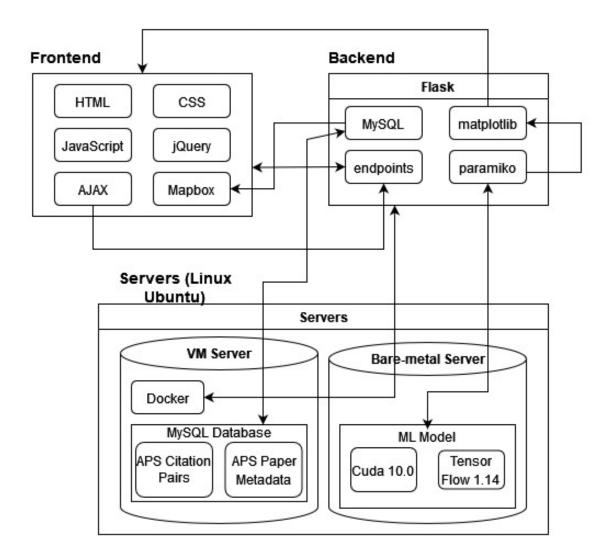






### Software Architecture

- Main modules
  - Frontend
  - Backend
  - Servers
- Interfacing
- "Additional software"





### **Standards**

- IEEE 830 Software Requirements Specifications
- IEEE 1016 Software Design Descriptions
- IEEE 12207 Software Life Cycle Processes
- IEEE 1028 Software Reviews and Audits



### **Tools**

- Python
- Flask
- HTML/Javascript/CSS
- JS Libraries (jQuery, Ajax)
- Mapbox
- MySQL
- Docker
- CI/CD
- **Information Cascade Models**



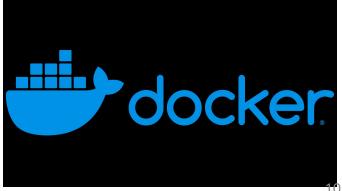














## **Testing**

- Pytest unit testing
- Interface testing
- Integration testing
- Regression testing
- Acceptance testing
- System testing





# Quick "Look-and-feel"



#### **Future Work & Extensions**

- User supplied datasets
  - Currently only APS
  - Training of models based on additional datasets



- New models/algorithms (VaCas, CasCN, etc.)
- More filtering options
  - Filtering based on region, general topics, etc.
- Additional queries
  - Query for n-th most prolific paper, 10 best papers (based on citations), etc.



# Thank you!

Questions(?)