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Logo Elements (Horizontal)

Logo Icon

Logotype

Logo (Dark)
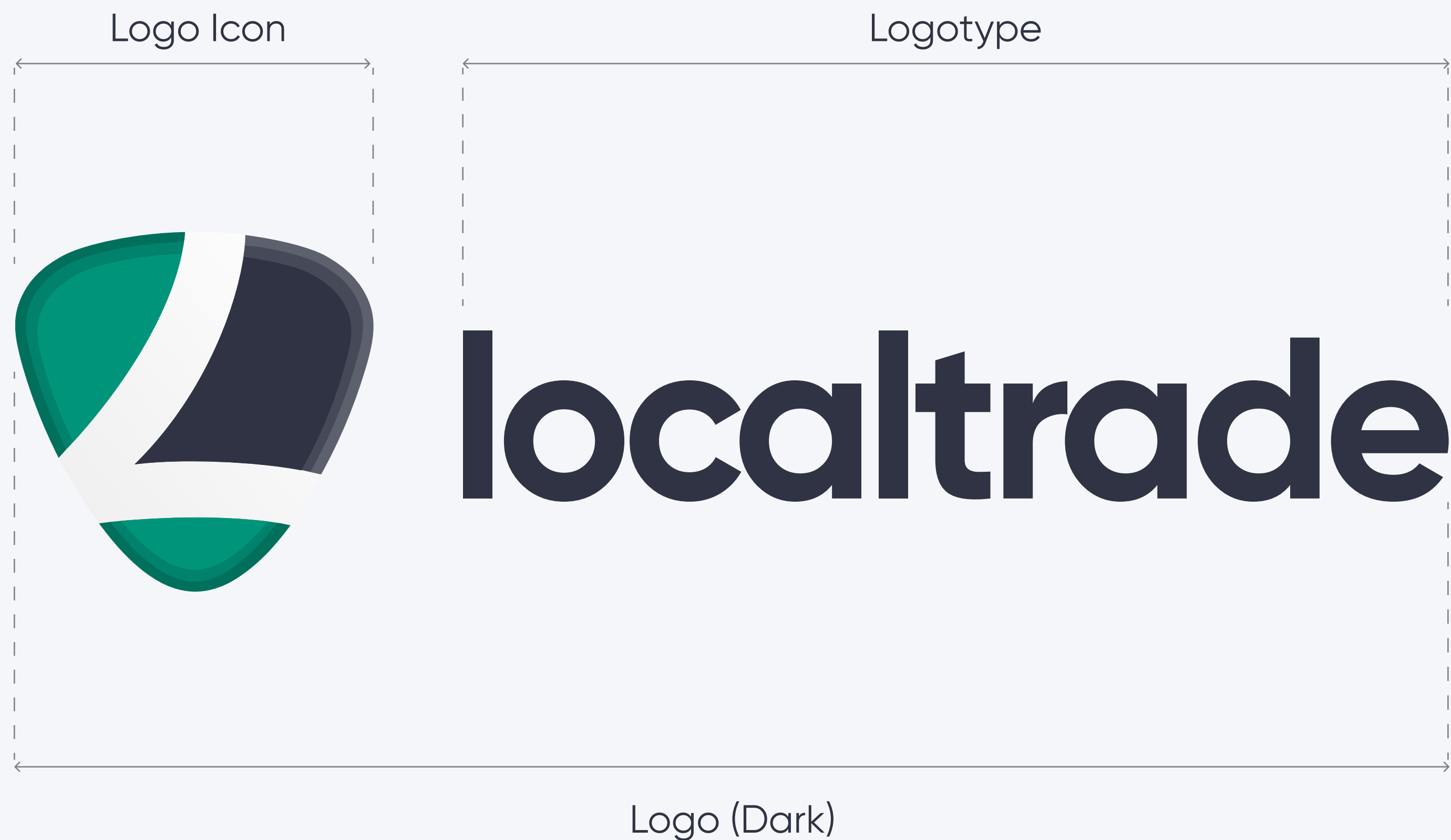
Files:

logo-horizontal-dark.png

logo-horizontal-dark.svg

logo-horizontal-dark.pdf

logo-horizontal-light.png

logo-horizontal-light.svg

logo-horizontal-light.pdf

logotype-light.png

logotype-light.svg

logotype-light.pdf

logotype-dark.png

logotype-dark.svg

logotype-dark.pdf

logo-icon.png

logo-icon.svg

logo-icon.pdf

Logo Elements (Vertical)

Logo Icon

Logo

Logotype

Logo (Dark)

Files:

logo-vertical-dark.png

logo-vertical-dark.svg

logo-vertical-dark.pdf

logo-vertical-light.png

logo-vertical-light.svg

logo-vertical-light.pdf

logotype-light.png

logotype-light.svg

logotype-light.pdf

logotype-dark.png

logotype-dark.svg

logotype-dark.pdf

logo-icon.png

logo-icon.svg

logo-icon.pdf

Logo Placement Variations

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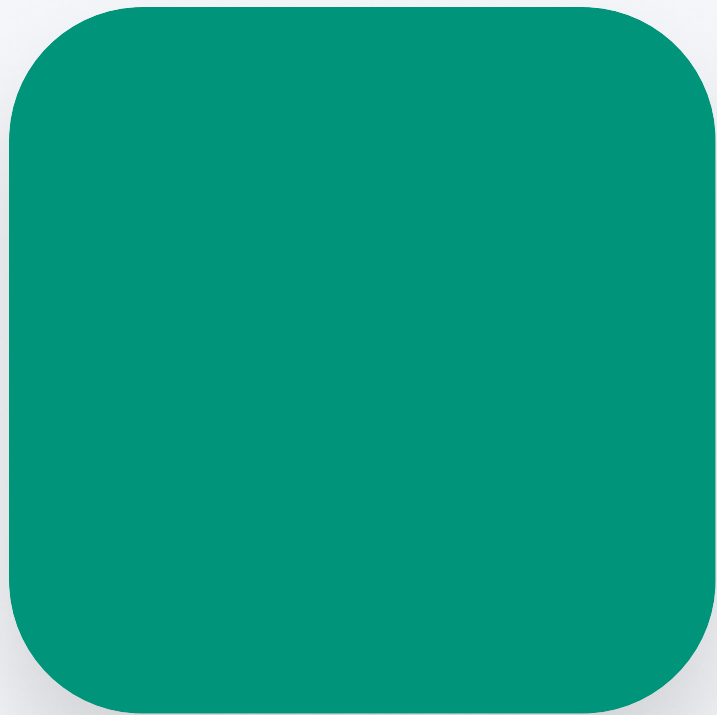Logo Horizontal Light (For placing at dark backgrounds)

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Logo Vertical Dark

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Logo Horizontal Dark (**Default**)

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Logo Vertical Light
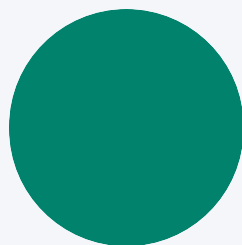
Brand Colors

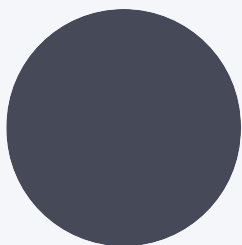**Primary Brand (Accent)**

#00957B
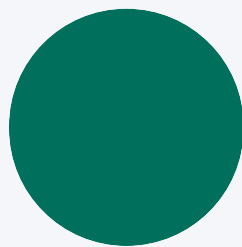
Secondary (Dark)

#2F3343

Complementary (Background)
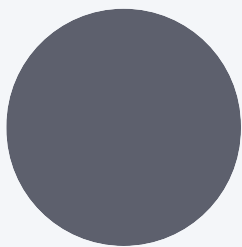
#F4F6F9

Primary Tinted

#00826C

Secondary Tinted

#464A58

Primary Dark

#00705C

Secondary Light

#5D606D

Typography

Main typography
Used in logo and headlines

Gilroy Bold

ABCDEFGHIJKLMNÑOPQRSTUVXYZ
abcdefghijklmnñopqrstuvxyz
1234567890

Secondary typography
Used for text paragraph's

Inter Regular

ABCDEFGHIJKLMNÑOPQRSTUVXYZ
abcdefghijklmnñopqrstuvxyz
1234567890