

# CHUN WAI LO

# **SKILLS** TECH STACK

HTML 1 CSS JavaScript **TypeScript** React.js Next.js Express.js Node.js PostgresSQL Postman RESTful API SuperTest **JEST** Cypress Auth0 Firebase Figma Trello Git/Github Chakra UI Heroku Netlify

# **METHODOLIGIES**

Waterfall DevOps ↓ TDD

Pair Programming Disney Ideation

# \* PERSONAL

Creative spirit † Communication Organised

Time management Team Player ↓ Fast Learner

# **#** EDUCATION

University of Westminster | 2010-13

BA (Hons), Business Management with Marketing

### **★ IN DEVELOPMENT**

Google AdWords SQL Google Analytics Python

# CONTACT

- ✓ lochunwai11@gmail.com
- in linkedin.com/in/chunwailo
- (i) lo.chunwai
- (7) lochomomo

### LANGUAGES

English - Native/Bilingual Cantonese - Native/Bilingual Mandarin - Basic

#### **ABOUT**

I am a recent bootcamp graduate of School of Code, underwent an intensive 16 weeks of full-stack web development training. Through my bootcamp journey, I have gained knowledge in both development and engineering aspects of full-stack development including using multiple coding languages and methodologies.

adaptable, hard-working and outgoing person with strong interpersonal and organisational skills. I am currently looking for a new challenge within a dynamic and impactful organisation where I can leverage my tech skills; to contribute to building a better society and create a positive impact through digital transformation.

### **PROJECTS**

## HALAL FOODIE APP

#### PERSONAL PROJECT

- A community based app to verify halal eateries in UK
- Tech stack: JS | HTML | CSS | PostgresSQL | Postman | Heroku

#### NAME GENERATOR

### SCHOOL OF CODE

- Random name tracker and generator app for School of Code coaches to use during the bootcamp
- Tech stack: JS | HTML | CSS | PostgresSQL | Postman | Heroku | Netlify

## **MENTORIIEE**

#### SCHOOL OF CODE

- An app that allows people to connect and learn from one another in tech by signing up as a tech mentor/mentee
- Tech stack: HTML | CSS | PostgresSQL | React | Next | Chakra UI | Postman | Heroku | Netlify | Firebase | Cypress | JEST

### **WORK EXPERIENCE**

# MARKETING AND COMMUNICATIONS

World Child Cancer | April 2021 - Present

- Website and social media management
- · Identify USPs to elevate brand awareness and create SMM strategies and monitor KPIs
- · Research ways of engaging with new communications partners including social media influencers, celebrities and more
- Create marketing materials- fundraising brochures, leaflets, posters and image graphics for social media

# FLIGHT ATTENDANT

#### Cathay Pacific Airways | June 2013 - Present

- Swift decision making within a pressured and fast paced working environment
- · Communicated and collaborated effectively with culturally diverse teams to provide a high quality customer service, confidentiality and safety, as well as establish building rapport to work with customers from different cultures and traditions

### MARKETING/BRAND DEVELOPMENT MANAGER

Westminster Business Consultants | July 2011 - Nov 2012

- Collaborated with management and led a team of consultants; set targets and develop effective marketing and communications strategies - key focus on CRM and SEO
- Provided training and review personal development of Junior Consultants
- Introduced new additional service, Social Media Management help clients create social media strategies, as well as set up company's own blog: Facebook, Twitter, Wordpress, Mailchimp, Hootsuite
- · Standardised templates and guidelines across communication channels
- Public and stakeholder engagement