



# CHUN WAI LO

## SKILLS

### ★ TECH STACK

HTML	CSS
JavaScript	TypeScript
React.js	Next.js
Express.js	Node.js
PostgreSQL	Postman
RESTful API	SuperTest
JEST	Cypress
Auth0	Firebase
Figma	Trello
Git/Github	Chakra UI
Heroku	Netlify

### ★ METHODOLOGIES

Agile	Pair Programming
Waterfall	Disney Ideation
DevOps	TDD

### ★ PERSONAL

Creative spirit	Communication
Organised	Time management
Team Player	Fast Learner

### ★ EDUCATION

University of Westminster | 2010-13

BA (Hons), Business Management  
with Marketing

### ★ IN DEVELOPMENT

Google AdWords	SQL
Google Analytics	Python

## CONTACT

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- in linkedin.com/in/chunwai10
- ig lo.chunwai
- lochomomo

## LANGUAGES

English - Native/Bilingual  
Cantonese - Native/Bilingual  
Mandarin - Basic

## ABOUT

I am a recent bootcamp graduate of School of Code, underwent an intensive 16 weeks of full-stack web development training. Through my bootcamp journey, I have gained knowledge in both development and engineering aspects of full-stack development including using multiple coding languages and methodologies.

An adaptable, hard-working and outgoing person with strong interpersonal and organisational skills. I am currently looking for a new challenge within a dynamic and impactful organisation where I can leverage my tech skills; to contribute to building a better society and create a positive impact through digital transformation.

## PROJECTS

### HALAL FOODIE APP

#### PERSONAL PROJECT

- A community based app to verify halal eateries in UK
- Tech stack: HTML | CSS | PostgreSQL | Postman | Heroku

### NAME GENERATOR

#### SCHOOL OF CODE

- Random name tracker and generator app for School of Code coaches to use during the bootcamp
- Tech stack: HTML | CSS | PostgreSQL | Postman | Heroku | Netlify

### MENTOR||EE

#### SCHOOL OF CODE

- An app that allows people to connect and learn from one another in tech by signing up as a tech mentor/mentee
- Tech stack: HTML | CSS | PostgreSQL | React | Next | Chakra UI | Postman | Heroku | Netlify | Firebase | Cypress | JEST

## WORK EXPERIENCE

### MARKETING AND COMMUNICATIONS

#### World Child Cancer | April 2021 - Present

- Website and social media management
- Identify USPs to elevate brand awareness and create SMM strategies and monitor KPIs
- Research ways of engaging with new communications partners including social media influencers, celebrities and more
- Create marketing materials- fundraising brochures, leaflets, posters and image graphics for social media

### FLIGHT ATTENDANT

#### Cathay Pacific Airways | June 2013 - Present

- Swift decision making within a pressured and fast paced working environment
- Communicated and collaborated effectively with culturally diverse teams to provide a high quality customer service and safety, as well as establish building rapport to work with customers from different cultures and traditions

### MARKETING/BRAND DEVELOPMENT MANAGER

#### Westminster Business Consultants | July 2011 - Nov 2012

- Collaborated with management and led a team of consultants; set targets and develop effective marketing and communications strategies - key focus on CRM and SEO
- Provided training and review personal development of Junior Consultants
- Introduced new additional service, Social Media Management - help clients create social media strategies, as well as set up company's own blog: Facebook, Twitter, Wordpress, Mailchimp, Hootsuite
- Standardised templates and guidelines across communication channels
- Public and stakeholder engagement