

# SARAH LOCKARD

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## UX/UI Designer | Front End Developer

### EDUCATION

#### James Madison University

Bachelor's Degree in Media Arts and Design  
Concentration: Interactive Design  
2020-2024

#### James Madison University

Film Studies Minor  
2020 – 2024

### AREAS OF EXPERTISE

- UX/UI Design
- Bootstrap
- Adobe Creative Cloud
- Video editing
- CSS
- HTML
- Wire-framing
- Prototyping
- Storyboarding
- Figma
- User Research
- Product Design

### PROFESSIONAL EXPERIENCE

#### Front End Designer | Urbino, Italy

IE Media | June-August 2023

- Designed and published a Wordpress webpage
- Contributed design aspects and proposals for the homepage of the website
- Used design layout skills to create a website where the information was easily digestible for many different audiences
- Researched personas for the intended audiences and created wireframe layouts before constructing the website

#### Interaction Designer

James Madison University | January-May 2022

- Created an application that aids users in finding environmental friendly groceries from the collaborating stage, up to the creation of the application prototype
- Learned the fundamentals of the design process at this time, such as user research, personas, journey maps, storyboarding, and design requirements
- Developed both low-fidelity and high-fidelity prototypes of solutions to test them with user groups

### PROJECTS

- WordPress website page (Summer 2023)
- Brand Guide for student entrepreneur (Fall 2022)
- Application prototype for Chi Design Competition (Spring 2022)
- Bootstrap website design (Spring 2023)