SARAH LOCKARD

Annapolis, MD | 443-905-7844 sarahlockard44@gmail.com

UX/UI Designer | Front End Developer

EDUCATION

James Madison University

Bachelor's Degree in Media Arts and Design Concentration: Interactive Design 2020-2024

James Madison University

Film Studies Minor 2020 - 2024

AREAS OF EXPERTISE

• CSS

User Research

• Storyboarding • Prototyping

· Card Sorting

TypeScript

• HTML

Bootstrap

Figma

• Product Design • Wordpress

• Wire-framing • Adobe Creative Cloud • Visual Design

Video Editing

JavaScript

Shoelace

PROFESSIONAL EXPERIENCE

Freelance UX Designer & Front End Developer

IP Demons | September 2024-Current

- Redesigned and prototyped complex UI components in Figma, ensuring a cohesive user experience across multiple devices while maintaining brand guidelines and design consistency
- · Developed and implemented dynamic, reusable components using TypeScript, Lit, and Shoelace, improving application performance and
- Translated high-fidelity design prototypes into production-ready code, adhering to accessibility standards and optimizing for responsive layouts

Front End Developer

James Madison University | February-April 2024

- · Created a management system for Madison County officials to collaborate, view and upload files, create financial analyses and projections, and perform other tasks essential to the work at Madison County
- · Developed low-fidelity and high-fidelity prototypes to solve the inefficiencies within the current system involving file uploads and data/financial analyses more concisely though a user-friendly interface
- · Created sketches, conducted research interviews, and completed work within agile sprint cycles, ensuring timely delivery and alignment with project goals

Theater Publicity Manager

Stratford Players | January-February 2024

- Worked with the director of the spring play to create a playbill and a program
- · Coordinated the creation of the playbill involving managing deadlines, communicating with stakeholders, and ensuring the final product met
- Used visual design skills working with adobe indesign, illustrator, and photoshop while selecting appropriate fonts and formatting text effectively for readability and conveying the tone of the production
- Curated instagram posts following the plays schedule

Web Designer | Urbino, Italy

IE Media | June-August 2023

- Designed and published a Wordpress webpage
- Contributed design aspects and proposals for the homepage of the website
- · Used design layout skills to create a website where the information was easily digestible for many different audiences
- · Researched personas for the intended audiences and created wireframe layouts before constructing the website

Interaction Designer

James Madison University | January-May 2022

- · Created a mobile application that aids users in finding environmental friendly groceries from the collaborating stage, up to the creation of the application prototype
- Learned the fundamentals of the design process at this time, such as user research, personas, journey maps, storyboarding, and design requirements
- · Developed both low-fidelity and high-fidelity prototypes of solutions to test them with user groups