

UX/UI Designer | Front End Developer

EDUCATION

James Madison Univeristy

Bachelor's Degree in Media Arts and Design
Concentration: Interactive Design
2020-2024

James Madison University

Film Studies Minor
2020 – 2024

AREAS OF EXPERTISE

- CSS
- HTML
- Wire-framing
- User Research
- Bootstrap
- Adobe Creative Cloud
- Storyboarding
- Figma
- Visual Design
- Prototyping
- Product Design
- Video Editing
- Card Sorting
- Wordpress
- JavaScript

PROFESSIONAL EXPERIENCE

Front End Developer

James Madison University | February-April 2024

- Created a management system for Madison County officials to collaborate, view and upload files, create financial analyses and projections, and perform other tasks essential to the work at Madison County
- Developed low-fidelity and high-fidelity prototypes to solve the inefficiencies within the current system involving file uploads and data/financial analyses more concisely through a user-friendly interface
- Created sketches, conducted research interviews, and completed work within agile sprint cycles, ensuring timely delivery and alignment with project goals

Theater Publicity Manager

Stratford Players | January-February 2024

- Worked with the director of the spring play to create a playbill and a program
- Coordinated the creation of the playbill involving managing deadlines, communicating with stakeholders, and ensuring the final product met quality standards
- Used visual design skills working with adobe indesign, illustrator, and photoshop while selecting appropriate fonts and formatting text effectively for readability and conveying the tone of the production
- Curated instagram posts following the plays schedule

Web Designer | Urbino, Italy

IE Media | June-August 2023

- Designed and published a Wordpress webpage
- Contributed design aspects and proposals for the homepage of the website
- Used design layout skills to create a website where the information was easily digestible for many different audiences
- Researched personas for the intended audiences and created wireframe layouts before constructing the website

Interaction Designer

James Madison University | January-May 2022

- Created a mobile application that aids users in finding environmental friendly groceries from the collaborating stage, up to the creation of the application prototype
- Learned the fundamentals of the design process at this time, such as user research, personas, journey maps, storyboarding, and design requirements
- Developed both low-fidelity and high-fidelity prototypes of solutions to test them with user groups

PROJECTS

- WordPress website page (Summer 2023)
- Brand Guide for student entrepreneur (Fall 2022)
- Application prototype for Chi Design Competition (Spring 2022)
- Bootstrap website design (Spring 2023)