

SMART TRIPS

Walk, bike, share a ride, or ride the bus. Make a difference anywhere you go.

When you make Smart Trips, you accomplish a lot more than getting to your destination. You help create a clean, healthy, and vibrant community in Whatcom County. While you're at it, you'll cut stress, save money, and earn rewards.

What's a Smart Trip?

A Smart Trip is any trip you make by walking, biking, sharing a ride or riding the bus—instead of driving alone. Record these trips at **WhatcomSmartTrips.org** to earn valuable rewards and prizes.

You must be 14 or older to log a Smart Trip, and the trip must start or end in Whatcom County. Walking and bicycling for recreation are not eligible as Smart Trips. When you walk or bike to any destination, however—instead of driving alone—these are eligible trips. Ridesharing is defined as two or more licensed drivers sharing a motor vehicle to the same destination or destinations along their path of travel.

What are the Rewards?

\$250 Cash Prizes Make at least five Smart Trips a month, and you'll be entered in monthly drawings for \$250 cash.

\$1,000 Cash Prizes Keep it up for three months, and you'll be entered to win \$1,000 cash! \$1,000 cash prizes are given away four times a year.

Smart Trips Discounts Over 120 local businesses offer discounts to Smart Trip makers. After you make ten Smart Trips, you'll receive a Smart Trips Discount Card good until the end of the year.

Smart Trips Milestones Each time you make 100 Smart Trips, you'll receive a thank you gift from a local business.

Emergency Ride Home Take a free taxi ride home if you make a Smart Trip to work and you have a family or personal emergency that requires transportation home. Emergency Ride Home is available weekdays between 8am and 8pm. Some restrictions apply. Contact WTA at (360) 676-RIDE for details.

Recognition Those who log 200 or more Smart Trips per year are real leaders in our community! Our Smart Trips leaders receive special appreciation.

How do I record my trips?

Record your Smart Trips at WhatcomSmartTrips.org.

You can record up to one trip per day. Trip logs must reflect the actual day the trip was made. Prize drawings are held at the beginning of each month. Entry forms must be received by the 5th of the month to qualify.

No Internet access? Contact Smart Trips at 360-756-TRIP for a paper entry form to record your trips.

Other Reasons to Make Smart Trips

- Save money on gas, auto maintenance, and insurance.
- Get fit. Travel time is already built into your day. Why not spend it walking or biking?
- Enjoy a newer car. Save your car from the wear and tear of daily commuting.
- Get more done. Spend travel time catching up on the news or read a book.
- Relax. Walking or bicycling gives your mood a lift.
- Get connected with your community. Making Smart Trips puts you within conversational distance of everyone around you.
- Teach your children healthy transportation habits without saying a word. Modeling is the best form of education.
- Reduce your carbon footprint.

Questions?

Contact us:
WhatcomSmartTrips.org
360-756-TRIP (8747)
314 E. Champion Street
Bellingham, WA 98225

Try making Smart Trips to:

work
lunchtime errands
movies
the grocery store
the pharmacy
downtown
school
the gym
community events
the farmers market
parks and trails
kids' sports activities

Whatcom Smart Trips is an ongoing partnership between local government, public agencies, employers, and schools to promote transportation by walking, bicycling, sharing rides and riding the bus.



Visit **WhatcomSmartTrips.org**

