

WLAB2

Introduction:

Definition of final project's requirements and aesthetics

Instructions:

In preparation for your final project (a Web site), you will write a project proposal document.

The Main Event Band is a 7piece, horn, ultimate party band performing R&B, Soul, Beach, and Funk. The Main Event Band is a 7-piece horn party band, based out of Greenville NC. We play a variety of music Beach, Disco, Country and Pop. We would love to bring fun to your next musical event or party.

This document should be a 1-2-page Word document containing the following information:

- Site title
 - 1. The Main Event Band
- Developer information - your name
 - 1. Willie Lockett
- Rationale/focus - Why create this particular site? What purpose does it fulfill?
 - 1. This is a web site designed to provide information about events, contact information, and data about the Main Event Band
- Target audience - What is its audience or market?
 - 1. The site is for an audience
- Site Outline - List of pages in the site and how they fit into the overall hierarchy of the site layout
 - 1. Home page
 - 2. Booking Information page
 - 3. Band gig page
 - 4. Bandmember Bio page
 - 5. Event gig page

In addition, you should include any notes on your site that you have written up so far

- 1. There is no information because the site is being built from scratch

Submit your project proposal as a Word document below.

Grading Criteria:

- Site title and developer info (20 points)
 - Site purpose (25 points)
 - Proposal has to list a minimum of three pages that will be added to website, with at least one paragraph explaining purpose of each page (25 points)
 - Target audience defined (20 points)
 - Site outline (10 points)
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