

# Programming Machine Learning Applications

Lecture Two: Understanding Characteristics of Data

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Course Overview

Machine Learning

Fundamental Concepts

Getting to Know your Data

Approach to Preparation

# Review of Lecture One

Types of Datasets

Instances & Features

Interactive Workshop

# Lecture Two

# About Datasets

# Types of Datasets

## **Record**

- Relational records
- Data matrix, e.g., numerical matrix, crosstabs
- Document data: text documents: term-frequency vector
- Transaction data

## **Graph and network**

- World Wide Web
- Social or information networks
- Molecular Structures

## **Ordered**

- Video data: sequence of images
- Temporal data: time-series
- Sequential Data: transaction sequences
- Genetic sequence data

## **Spatial and Multimedia**

- Spatial data: maps
- Image data
- Video data

# Tabular Data

| <i>Tid</i> | Refund | Marital Status | Taxable Income | Cheat |
|------------|--------|----------------|----------------|-------|
| 1          | Yes    | Single         | 125K           | No    |
| 2          | No     | Married        | 100K           | No    |
| 3          | No     | Single         | 70K            | No    |
| 4          | Yes    | Married        | 120K           | No    |
| 5          | No     | Divorced       | 95K            | Yes   |
| 6          | No     | Married        | 60K            | No    |
| 7          | Yes    | Divorced       | 220K           | No    |
| 8          | No     | Single         | 85K            | Yes   |
| 9          | No     | Married        | 75K            | No    |
| 10         | No     | Single         | 90K            | Yes   |

# Document Data

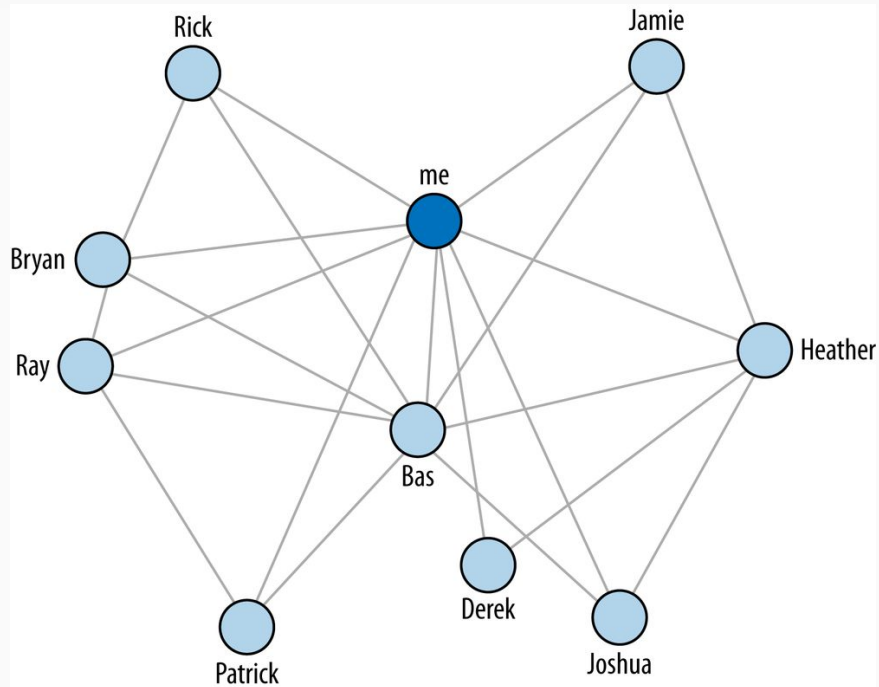
|            | team | coach | play | ball | score | game | win | lost | timeout | season |
|------------|------|-------|------|------|-------|------|-----|------|---------|--------|
| Document 1 | 3    | 0     | 5    | 0    | 2     | 6    | 0   | 2    | 0       | 2      |
| Document 2 | 0    | 7     | 0    | 2    | 1     | 0    | 0   | 3    | 0       | 0      |
| Document 3 | 0    | 1     | 0    | 0    | 1     | 2    | 2   | 0    | 3       | 0      |

# Transaction Data

| <i><b>TID</b></i> | <i><b>Items</b></i>              |
|-------------------|----------------------------------|
| <b>1</b>          | <b>Bread, Coke, Milk</b>         |
| <b>2</b>          | <b>Beer, Bread</b>               |
| <b>3</b>          | <b>Beer, Coke, Diaper, Milk</b>  |
| <b>4</b>          | <b>Beer, Bread, Diaper, Milk</b> |
| <b>5</b>          | <b>Coke, Diaper, Milk</b>        |

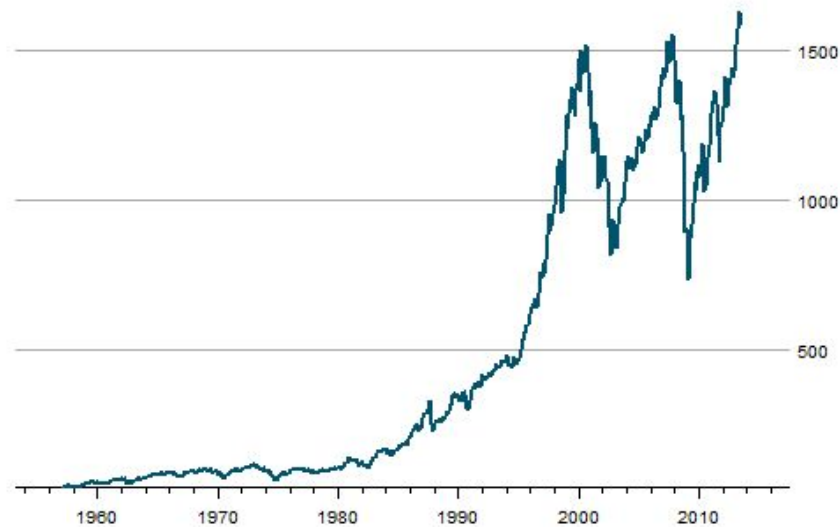


# Graph Data



# Ordered Data

S&P 500 (lattice::xyplot.xts)



# Instances & Features

# Data Instances and Features

Data sets are made up of data instances.

**A data instance represents a subject:**

- sales database: customers, products
- medical database: patients, treatments
- university database: students, professors, courses

Also called objects (book usage), rows, samples, examples, data points, tuples.

**Instances are described by data features:** customer \_ID, name, address, age

# Data Instances and Features

**Nominal / Categorical:** categories, states, or “names”

**Binary:** Symmetric and Asymmetric

**Ordinal:** Values have a meaningful order (ranking) but magnitude unknown

**Numeric:** Interval-scaled, Ratio Scaled Quantity

# Data Instances and Features

## Discrete Features

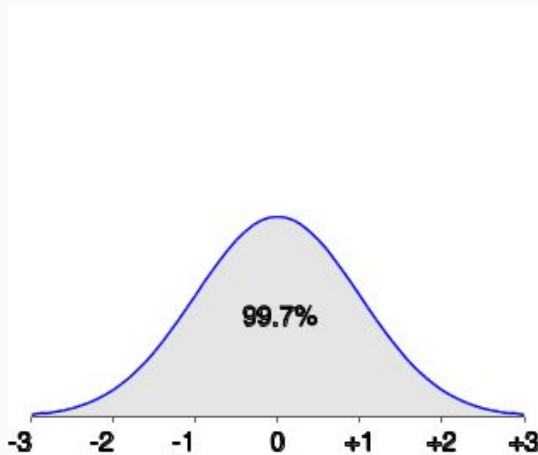
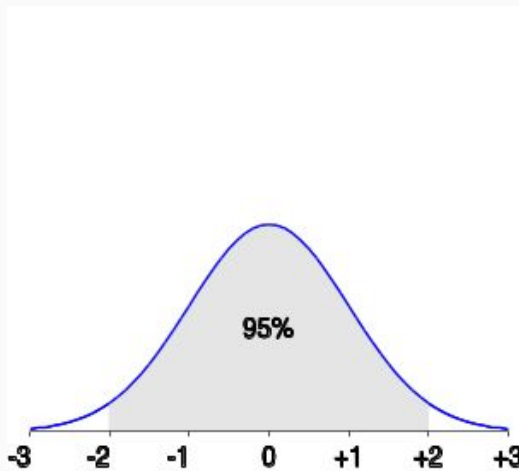
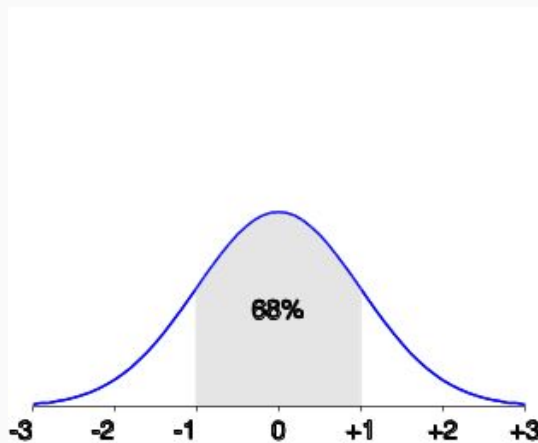
- Finite or countably infinite set of values

## Continuous

- Real numbers as feature values
- Usually floating points

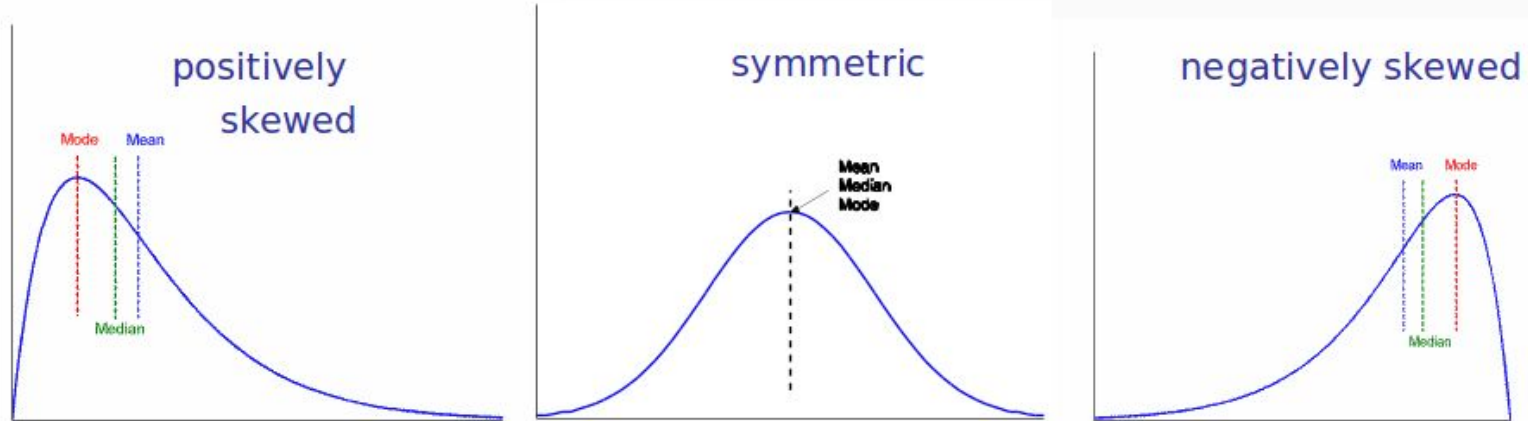
# Properties of Distributions

- From  $\mu - \sigma$  to  $\mu + \sigma$ : contains about 68% of the measurements ( $\mu$ : mean,  $\sigma$ : standard deviation)
- From  $\mu - 2\sigma$  to  $\mu + 2\sigma$ : contains about 95% of it
- From  $\mu - 3\sigma$  to  $\mu + 3\sigma$ : contains about 99.7% of it



# Symmetric vs. Skewed

Median, mean and mode of symmetric, positively and negatively skewed data





# Graphic Display of Statistical Descriptions

Boxplot: graphic display of five-number summary

Histogram: x-axis  $\rightarrow$  values; y-axis  $\rightarrow$  frequencies

Quantile plot: plots univariate distribution. each  $x_i$  is paired with  $f_i$  indicating that  $\sim f_i$  \*100% of data are  $x_i$

Quantile-quantile (q-q) plot: graphs quantiles of one univariate distribution against corresponding quantiles of another.

Scatter plot: each pair of values is a pair of coordinates and plotted as points in the plane

# NumPy & Pandas Tutorial

Wrapping-up the Lecture

Questions

What method can you use to get basic statistical descriptions of features in a DataFrame?

How do you create a correlation matrix in Pandas?

What ways can you use to select data in Pandas?

How do you convert a DataFrame  
to a NumPy Array?