

SALES ANALYSIS OVERVIEW

2010

2017

Product Segme...

☐ A

☐ C

☐ F&B

OVERVIEW

PRODUCT
ANALYSIS

SHIPPING
ANALYSIS

Total Revenue

115.13bn

Total Orders

86.61K

Total Profit

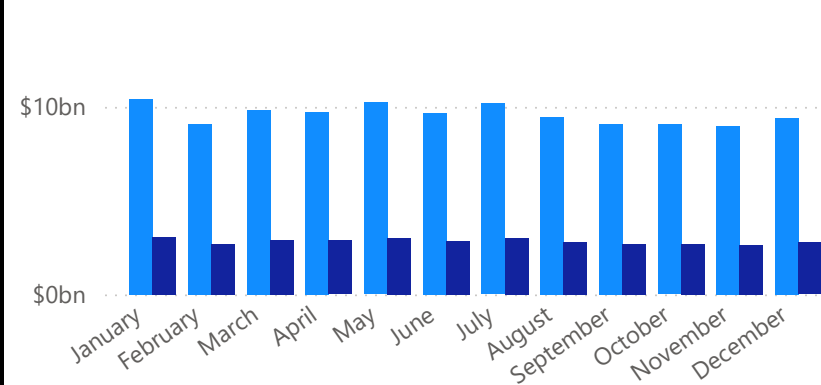
33.98bn

Total Units
Sold

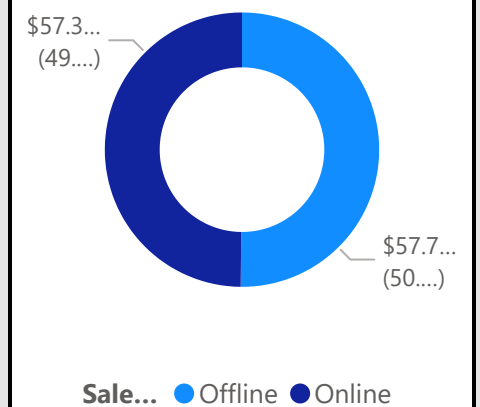
432M

Sales and Profit by Month

● Sum of Sales ● Sum of Profit

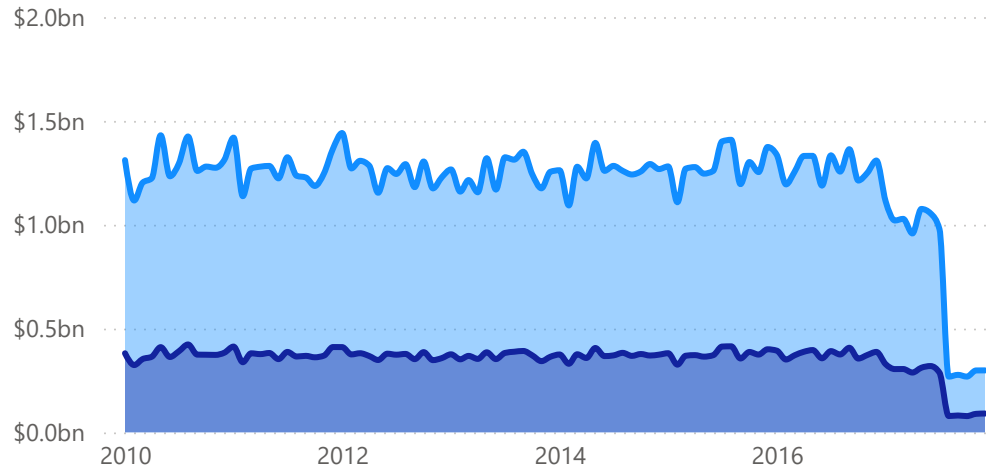


Sales by Channel

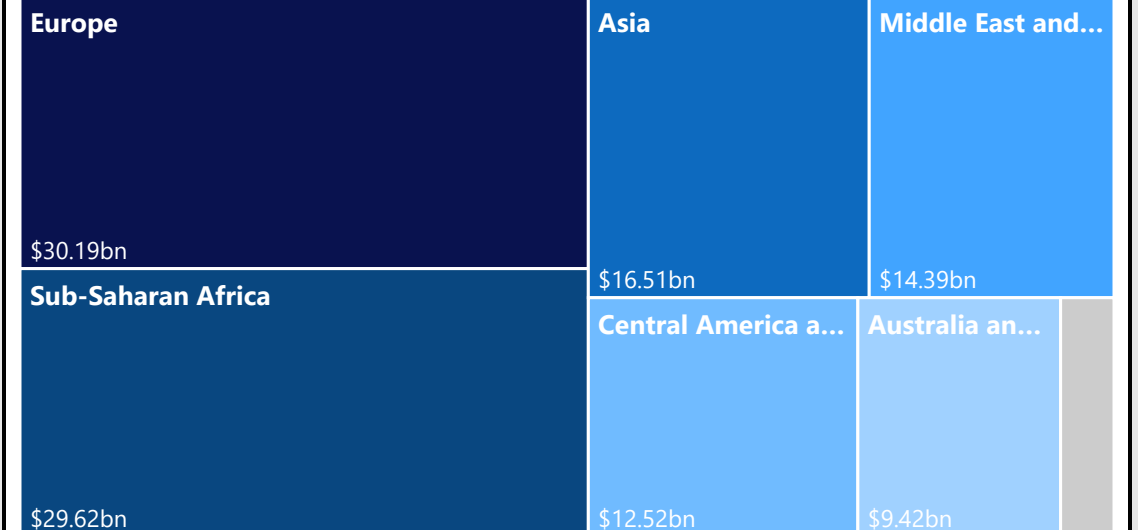


Sales and Profit by Year, Quarter and Month

● Sum of Sales ● Sum of Profit



Sales by Region



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PRODUCT ANALYSIS

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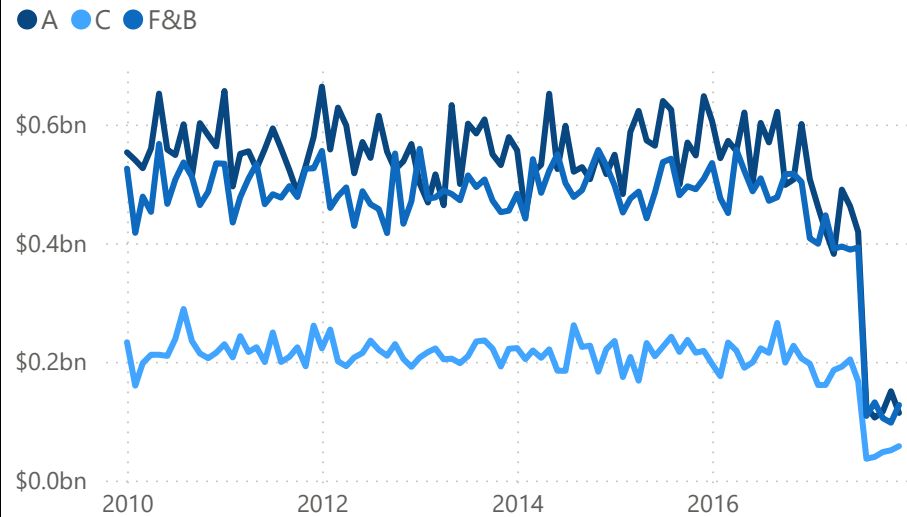
F&B

OVERVIEW

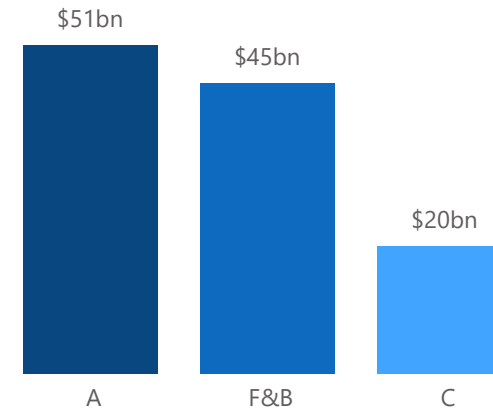
PRODUCT
ANALYSIS

SHIPPING
ANALYSIS

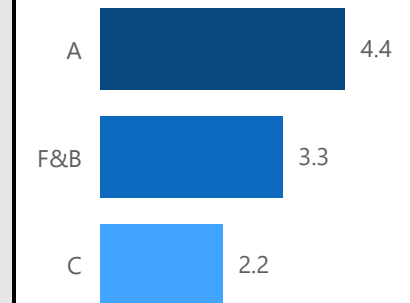
Revenue by Year, Month and Product Segment



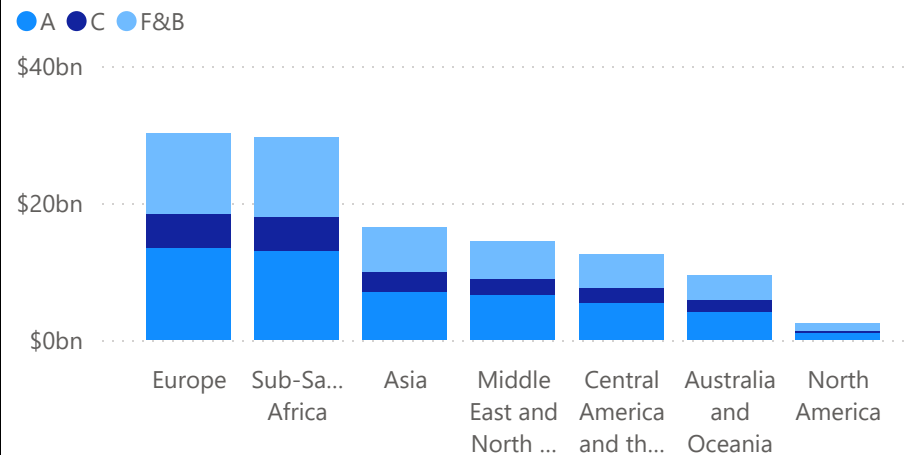
Revenue by Product Segment



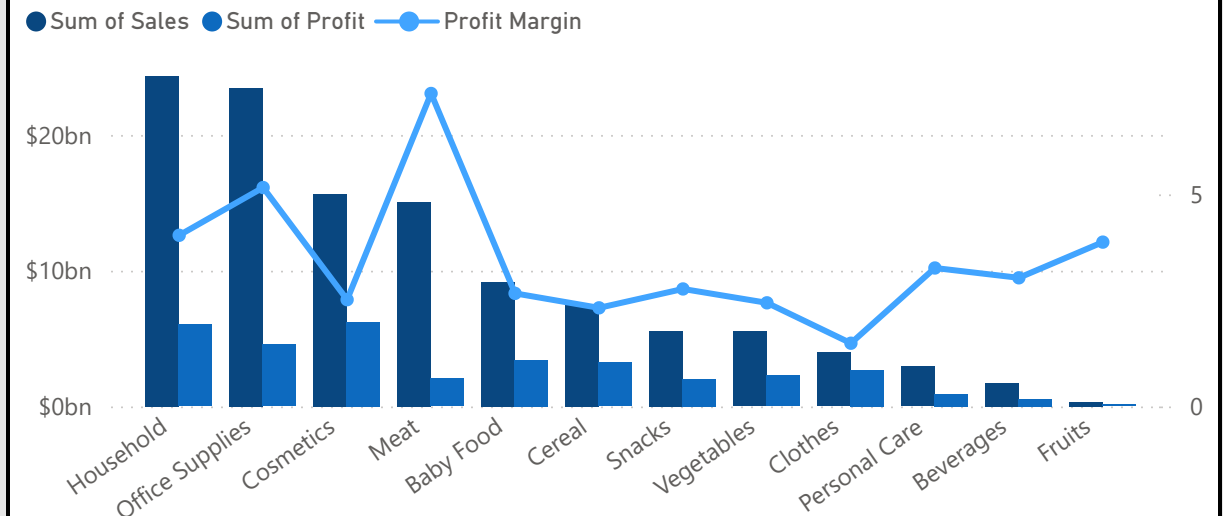
Profit Margin by Product Segment



Revenue by Region and Product Segment



Revenue, Profit and Profit Margin by Product



SALES ANALYSIS SHIPPING ANALYSIS

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Product Segme...

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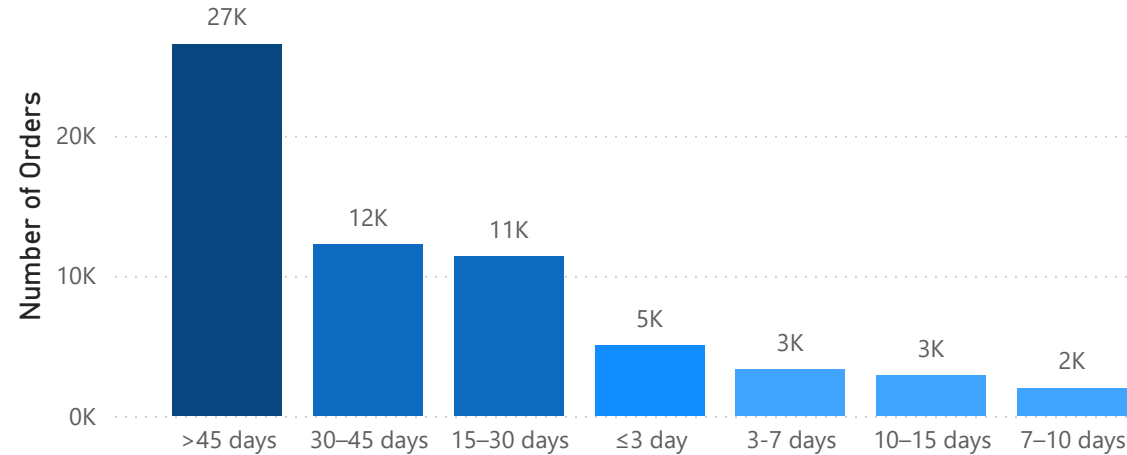
☐ F&B

OVERVIEW

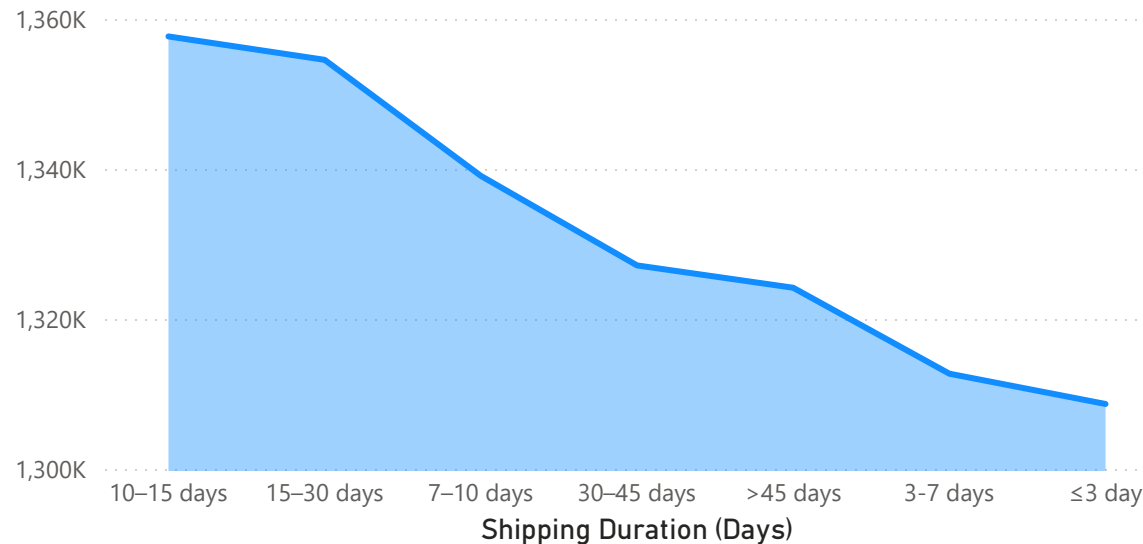
PRODUCT
ANALYSIS

SHIPPING
ANALYSIS

Histogram of Shipping Duration



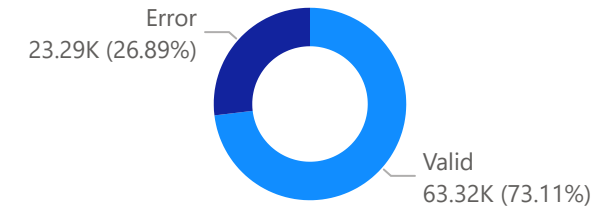
Average of Revenue by Shipping Duration



78.16

Average Shipping Duration (Days)

Shipping Status Rate



Note

Some records in the dataset contain invalid shipping data where the Ship Date is earlier than the Order Date. These records have been excluded from calculations to ensure accurate analysis of shipping performance.

Average of Shipping Duration by Region

