ART
PORTFOLIO

Loeta Aarden

2024

Who am i?

My name is Loeta Aarden. I am 18 years old. I love being creative and making/designing things! I also quite enjoy being active, especially climbing/bouldering. I get creatively inspired from it. Other things i get inspiration from is everyday life, people, faces, animals and a whole lot more. Hope you enjoy! :)

Contact

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@loetaaarden
@loetaaarden5
@loeta.art

First person drawing, 4 years old.

Education/experience

2017 - 2022 – Montessori Lycuem Amsterdam Havo NG/NT

2023 ——— Worked in a bookshop

2023 - 2024 – 1st year Communication and Multimedia Design HvA

2023 - 2024 – Brede Basis Opleiding HKU

Languages

- English
- Dutch

Programs

INHOUDSOPGAVE

Digital

06 — Procreate
18 — Fanart
22 — 3D

Traditional

26 — Painting
32 — Dummies
34 — School

DIY

38 — Clothing
43 — Crochet
46 — Jewelry
48 — Object
50 — Sketchnotes

Brede Basis Opleiding

52 - Mentorlessen
55 — workshops

Digital Design

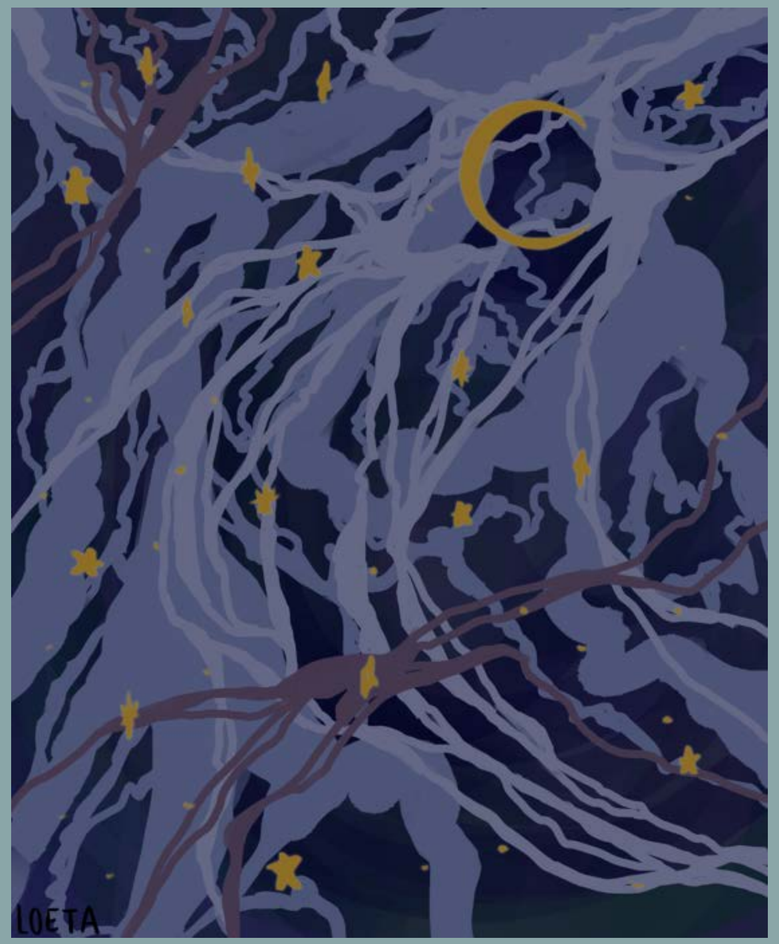
62 — Design
67 — Coding
70 — Portfolioprocess

DIGITAL

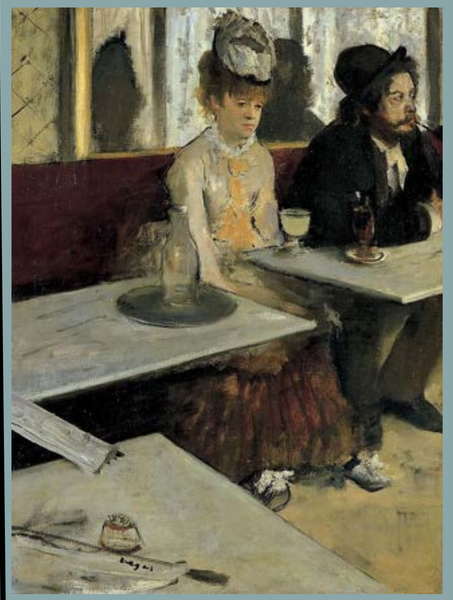
06 Procreate
18 Fanart
22 3D

PROCREATE

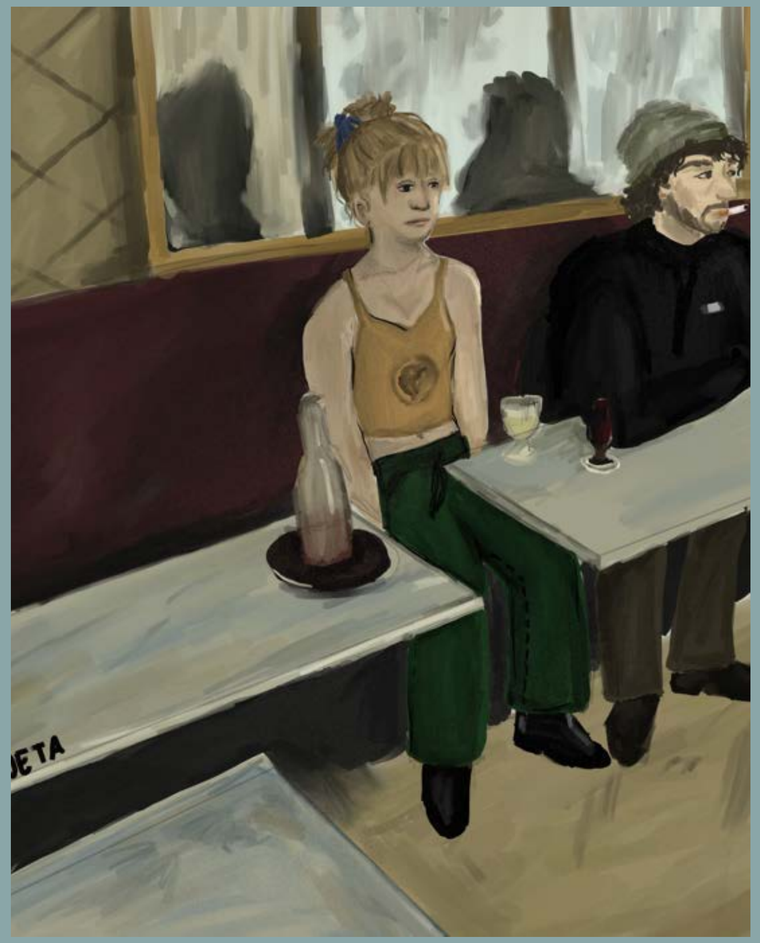
Procreate is one of the programs I am most comfortable with. I think it works amazing and i like using it.


LOETA

LOETA



modernized work of this painting (on the left) by Edgar Degas



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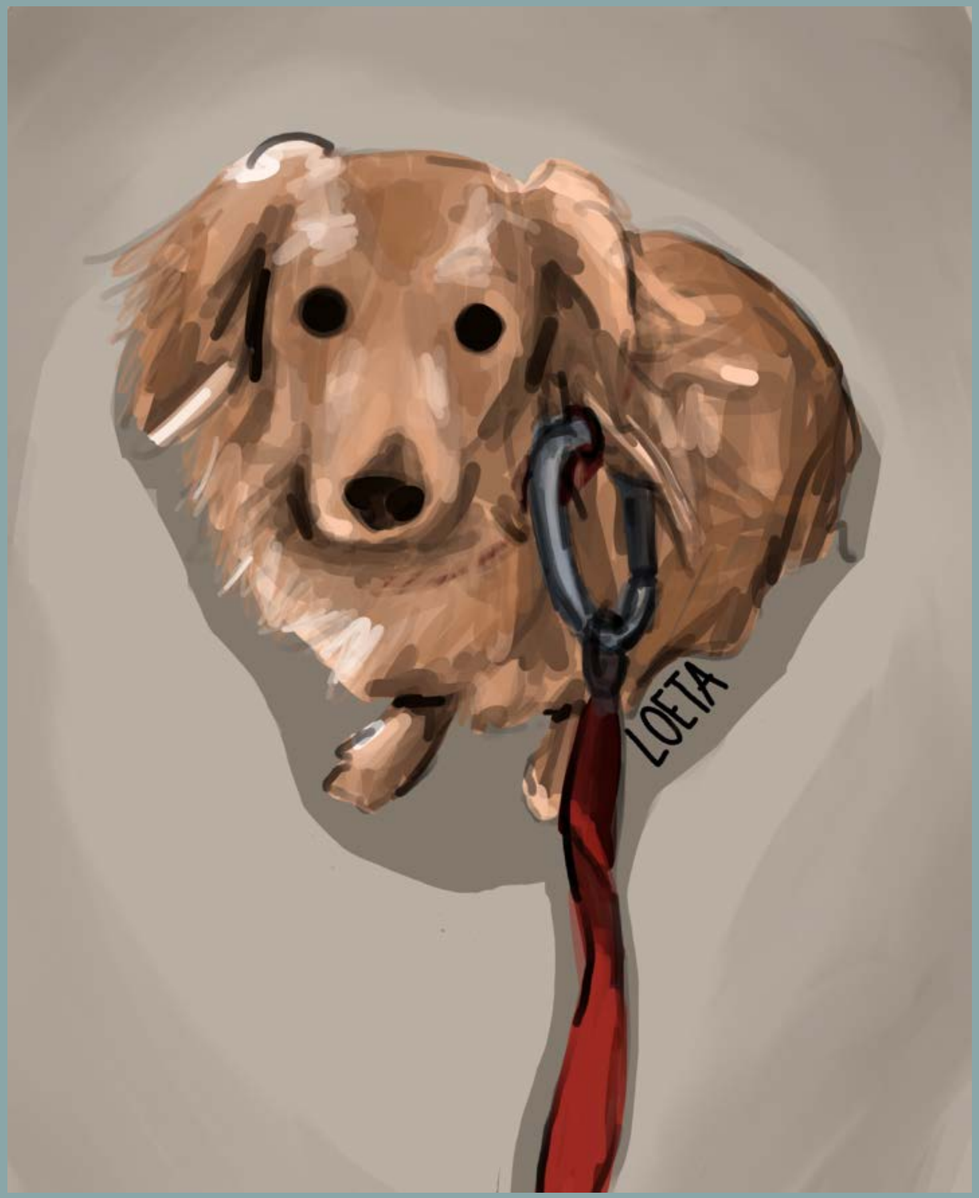
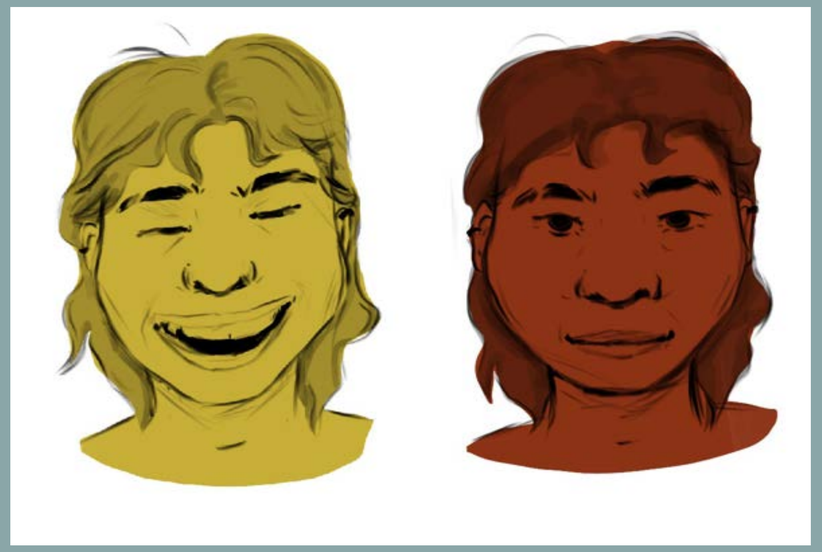


These are a part of a series based around a carabiner

Portraits in different styles



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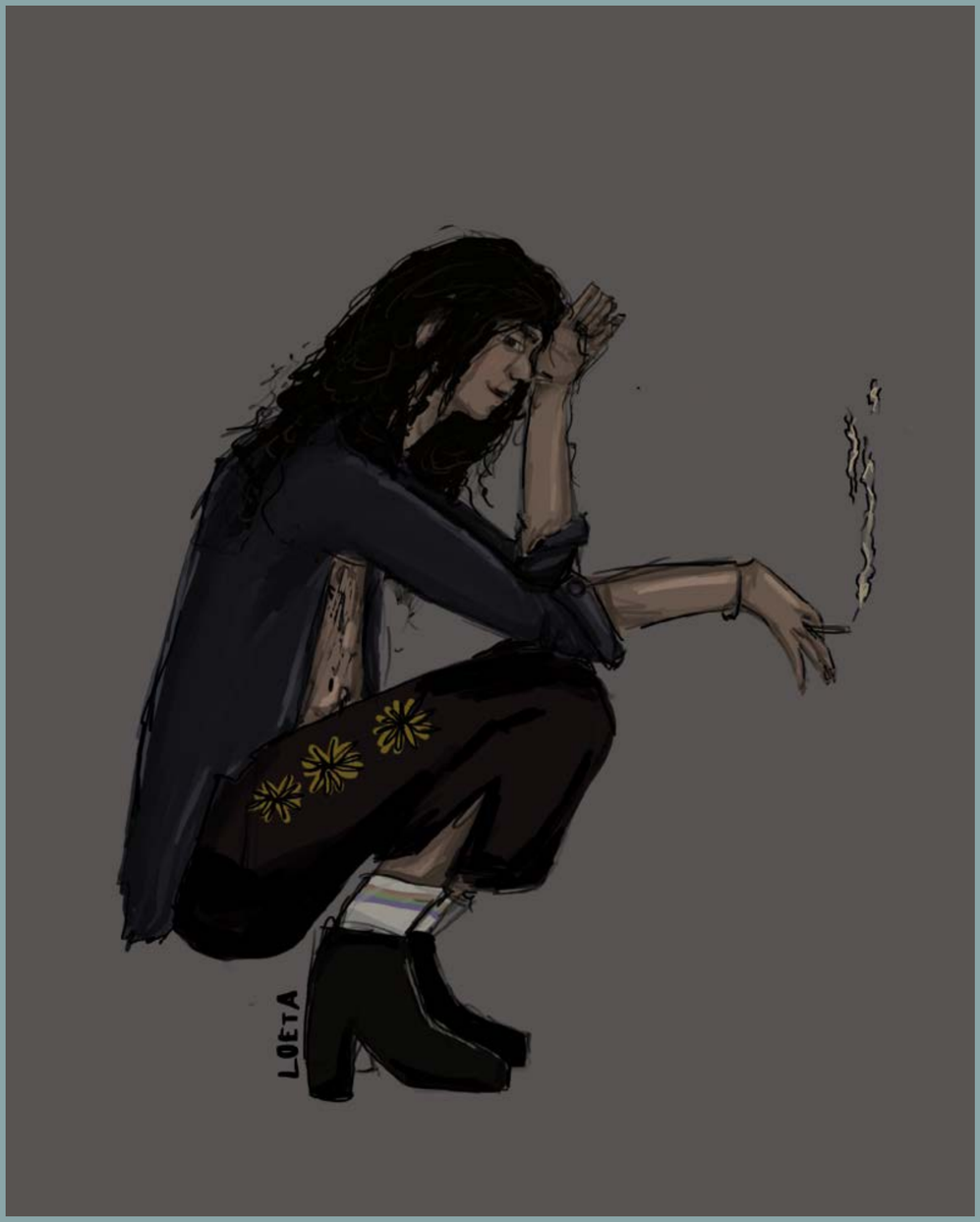
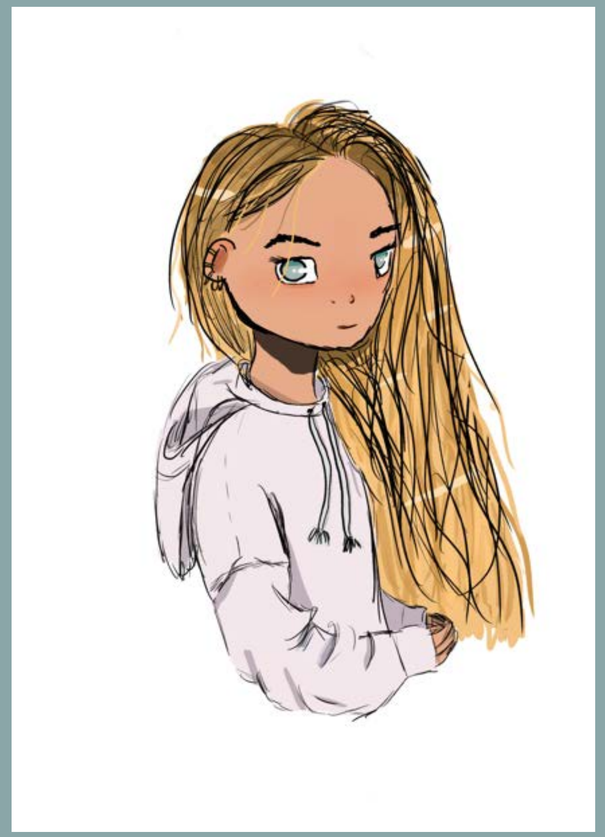
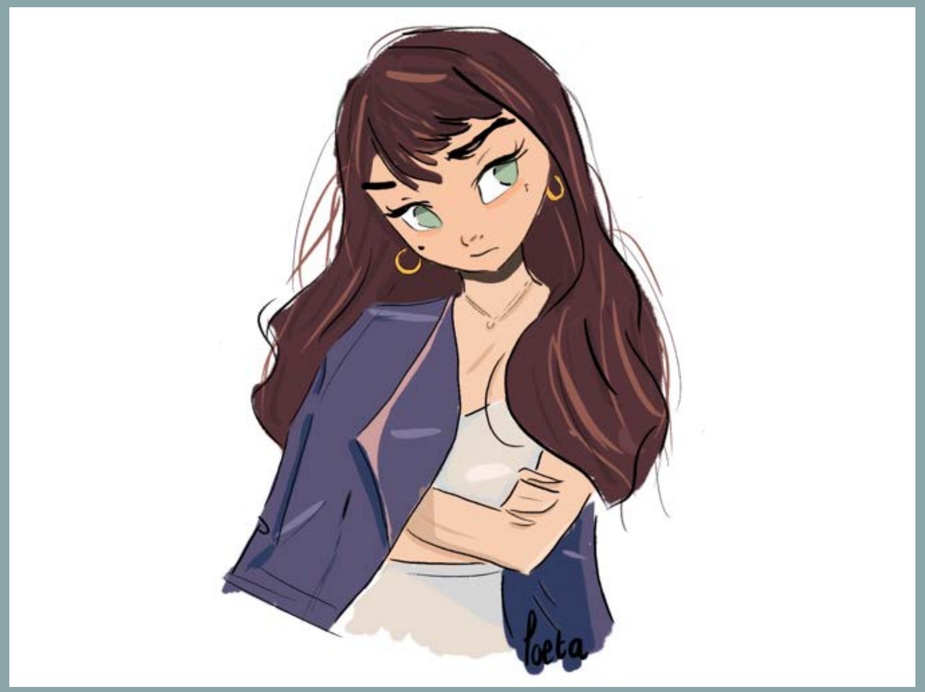
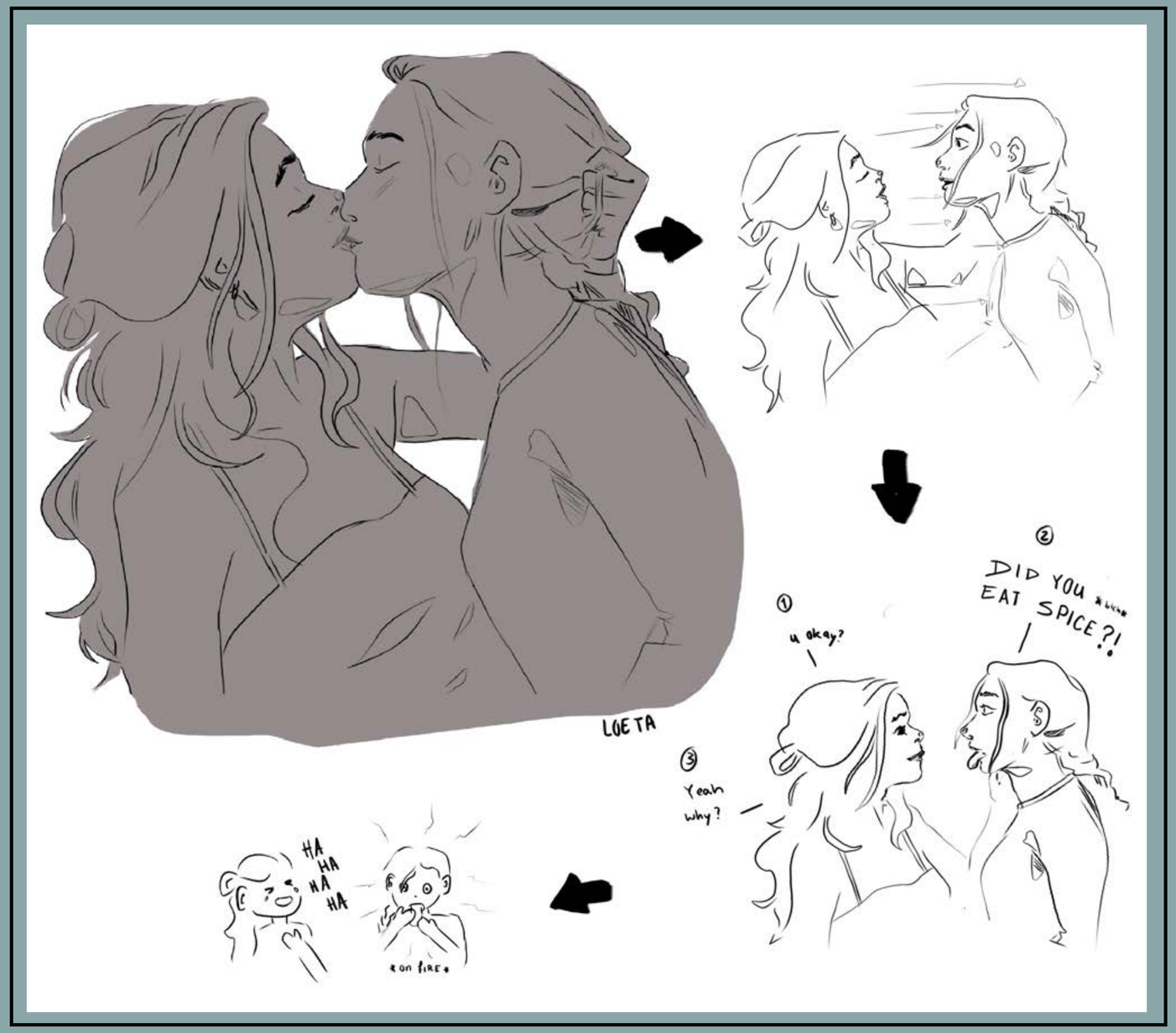
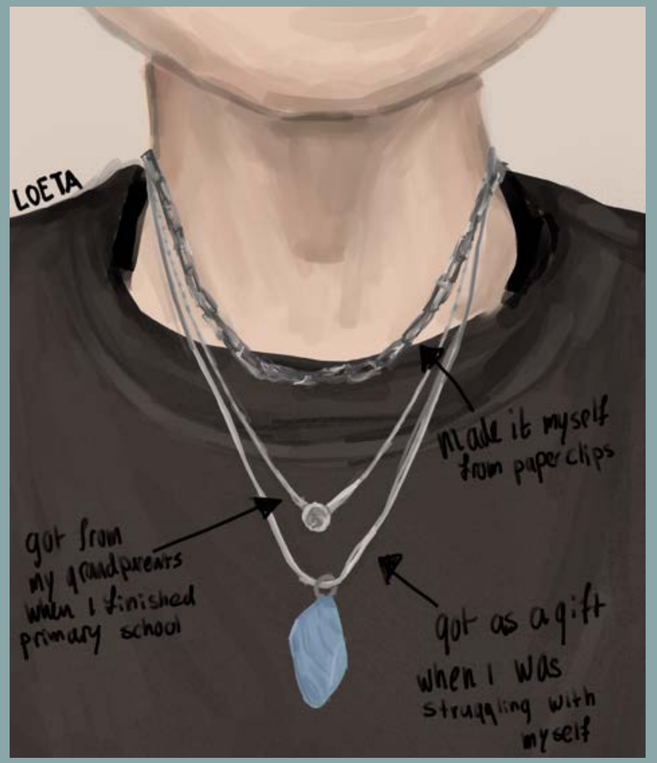

LOETA

The first drawing i made when i got procreate they are quite a different style then I usually draw with but i still really like it.





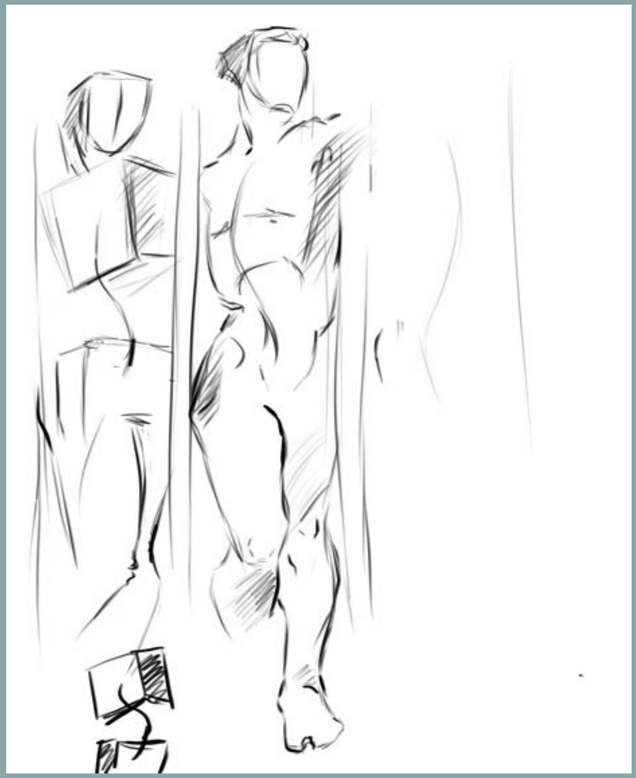

LOETA
① u okay?
② DID YOU *****
EAT SPICE?!
③ Yeah
why?
HA
HA
HA
HA
on fire

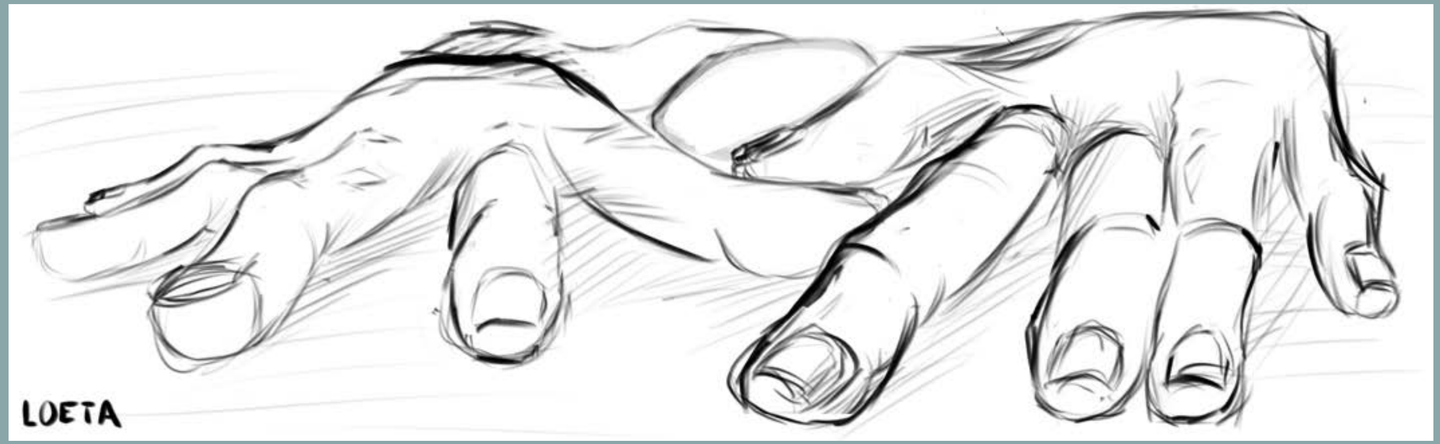


“Things that represent me”

This was an assignment about this that say something about me. All of these things have their own stoy on why it is important to me.

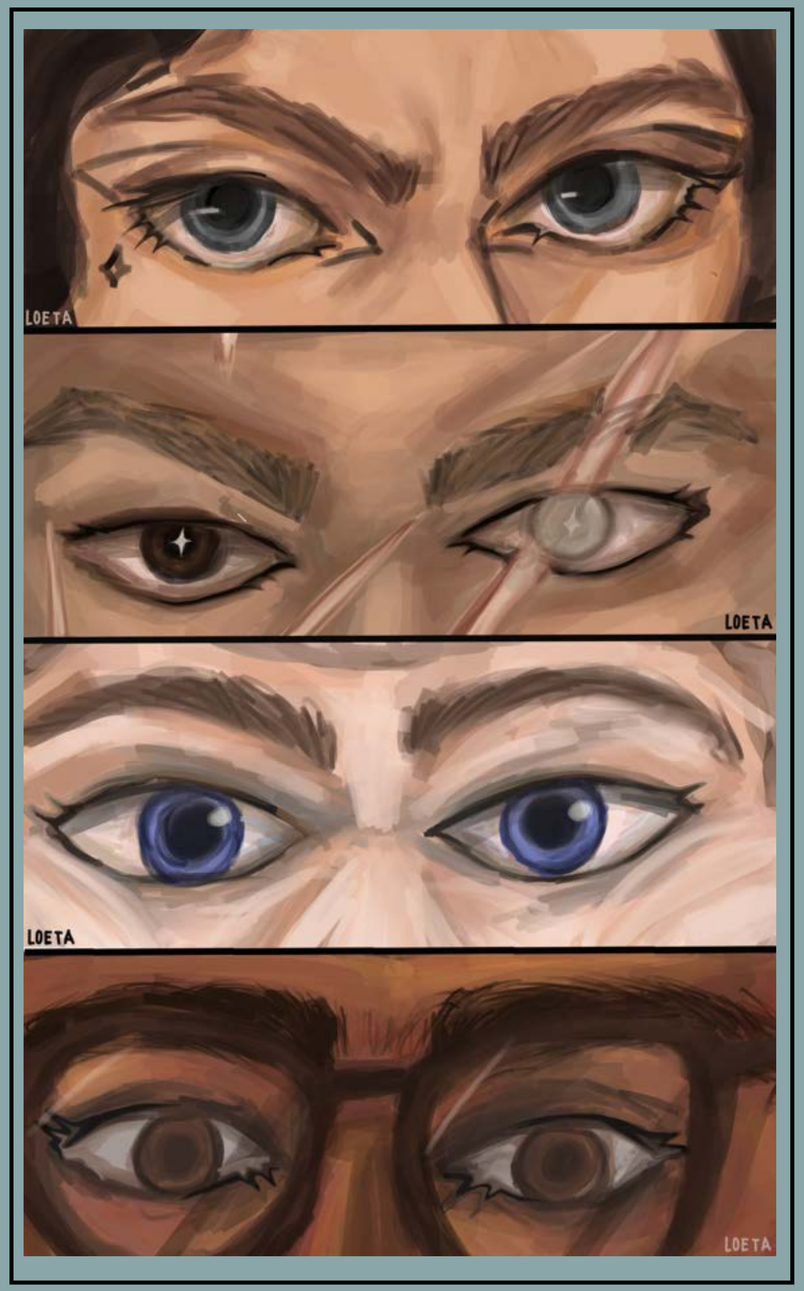
Studies



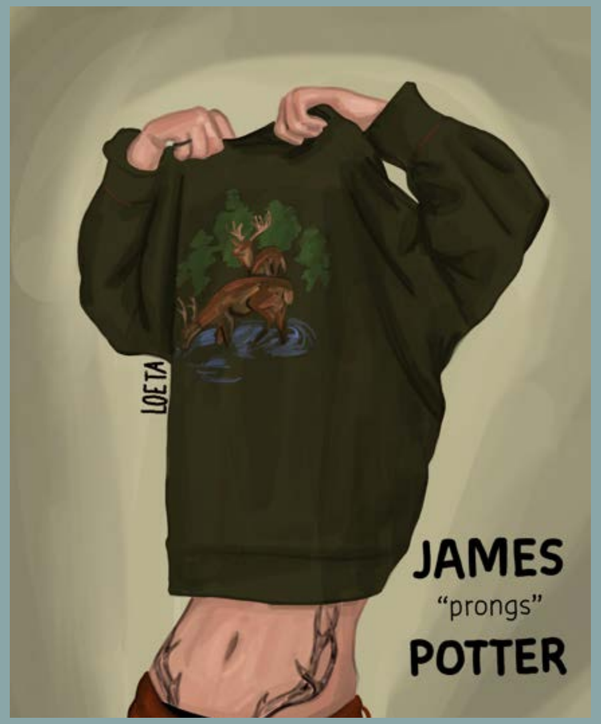


I made these as a present for my dad

FANART



REMUS
"moony"
LUPIN
LOETA


LOETA
JAMES
"prongs"
POTTER

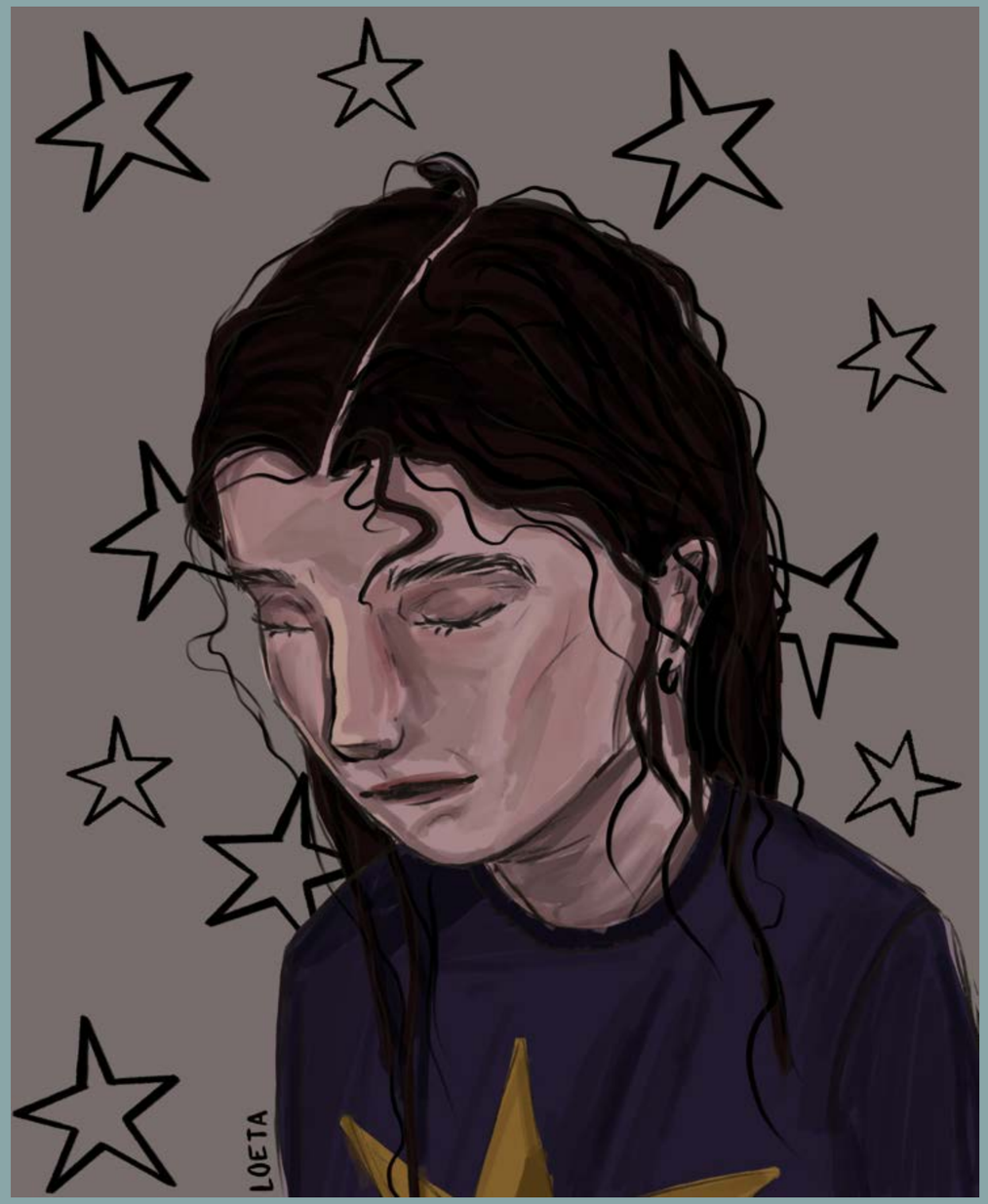
SIRIUS "padfoot" BLACK
LOETA

LOETA
PETER
"wormtail"
PETTIGREW

Frame work project

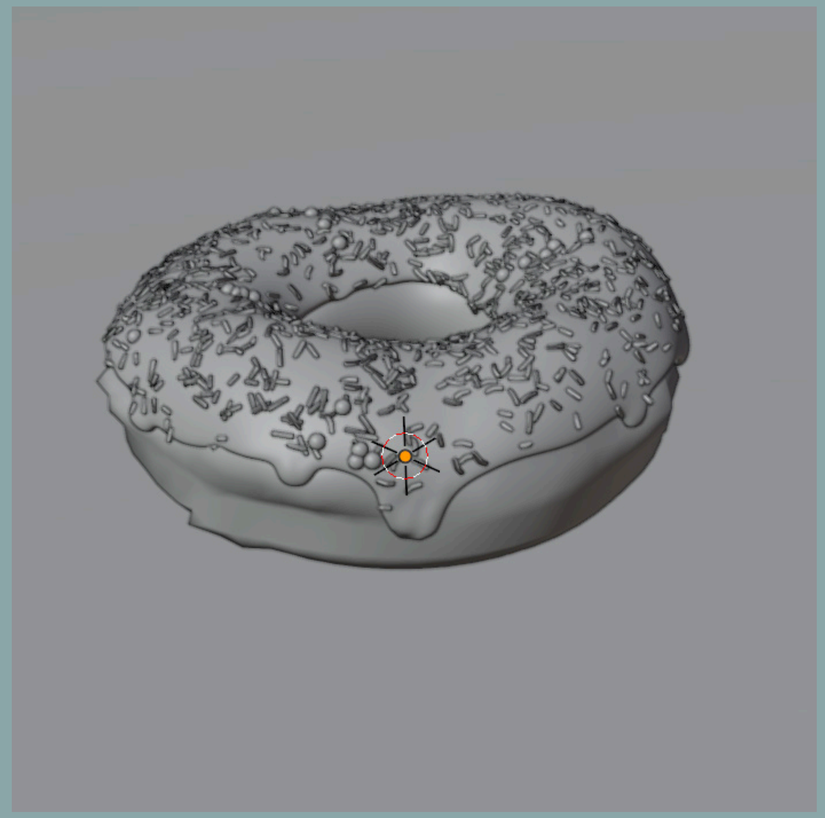
This project was based on a scene in "good omens" Every artist drew one frame which all together turned into an animation. My frame can be seen at 0:36. The animation: https://youtu.be/_jAa9mgM7tI?si=b1zTO7Hyh6Qj0L8W

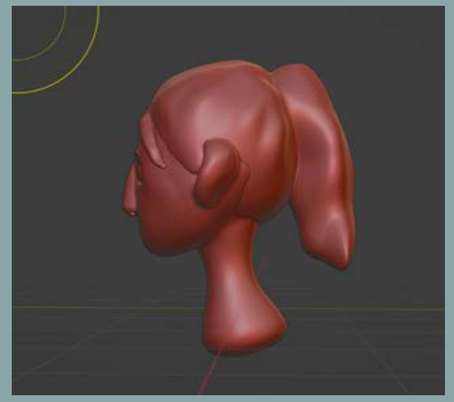
REMUS
LUPIN
LOETA

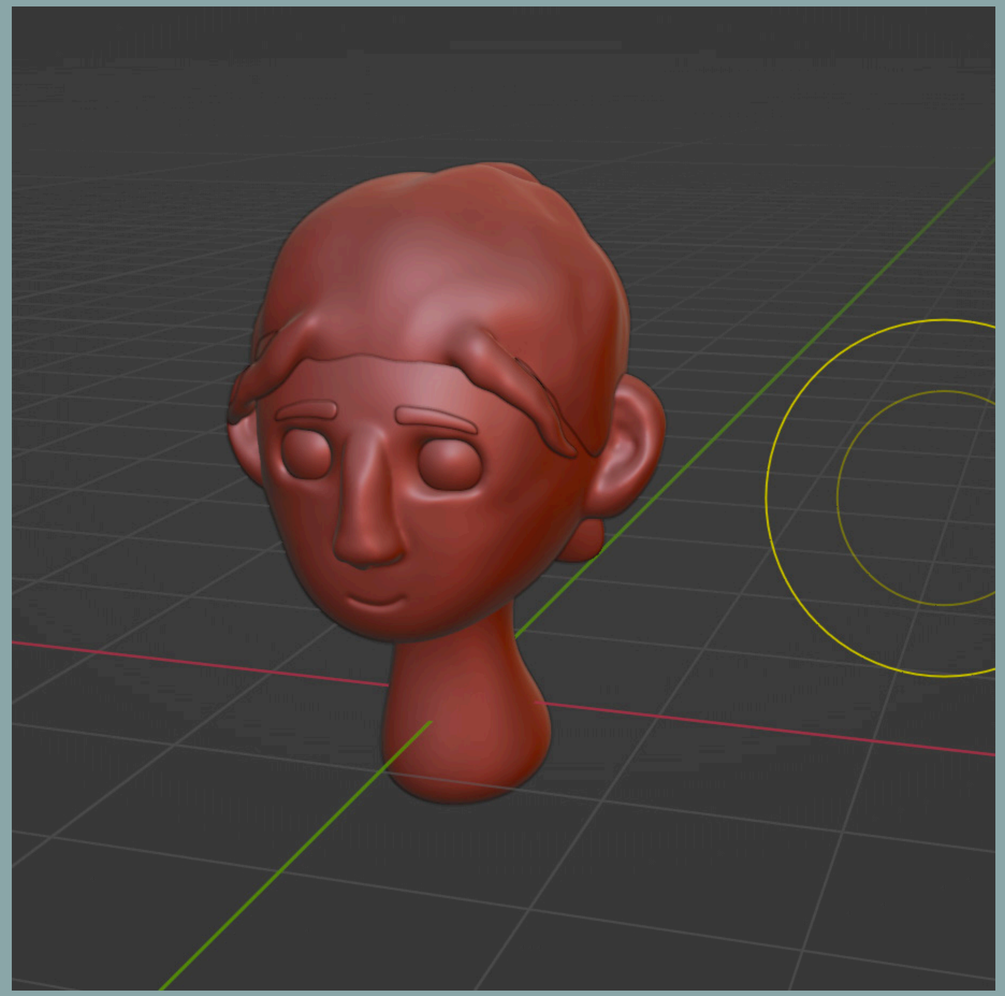

LOETA

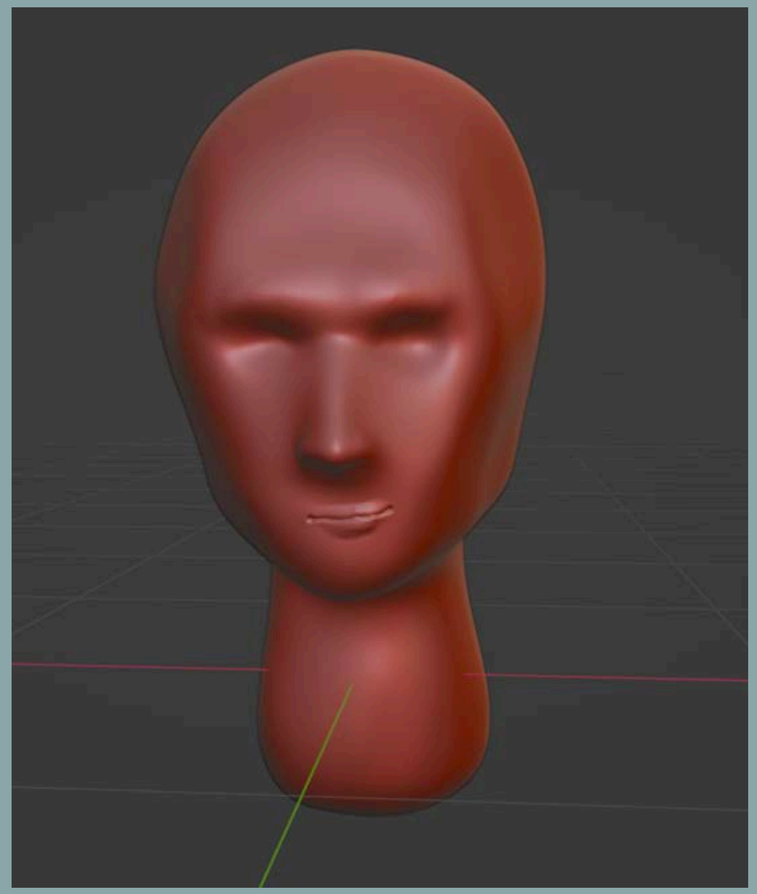
3D

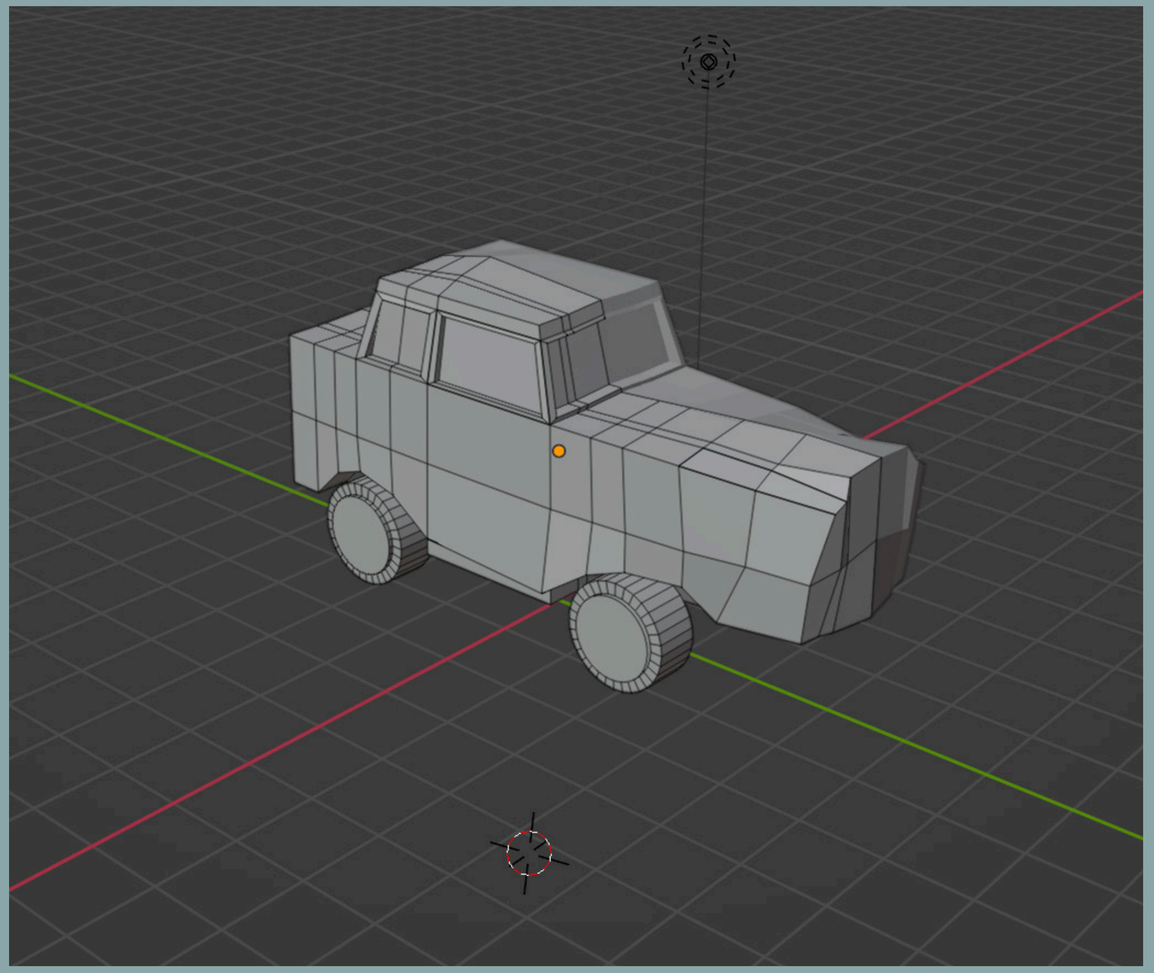
I have not done a lot of digital 3D.
The things that i have done was in Blender.

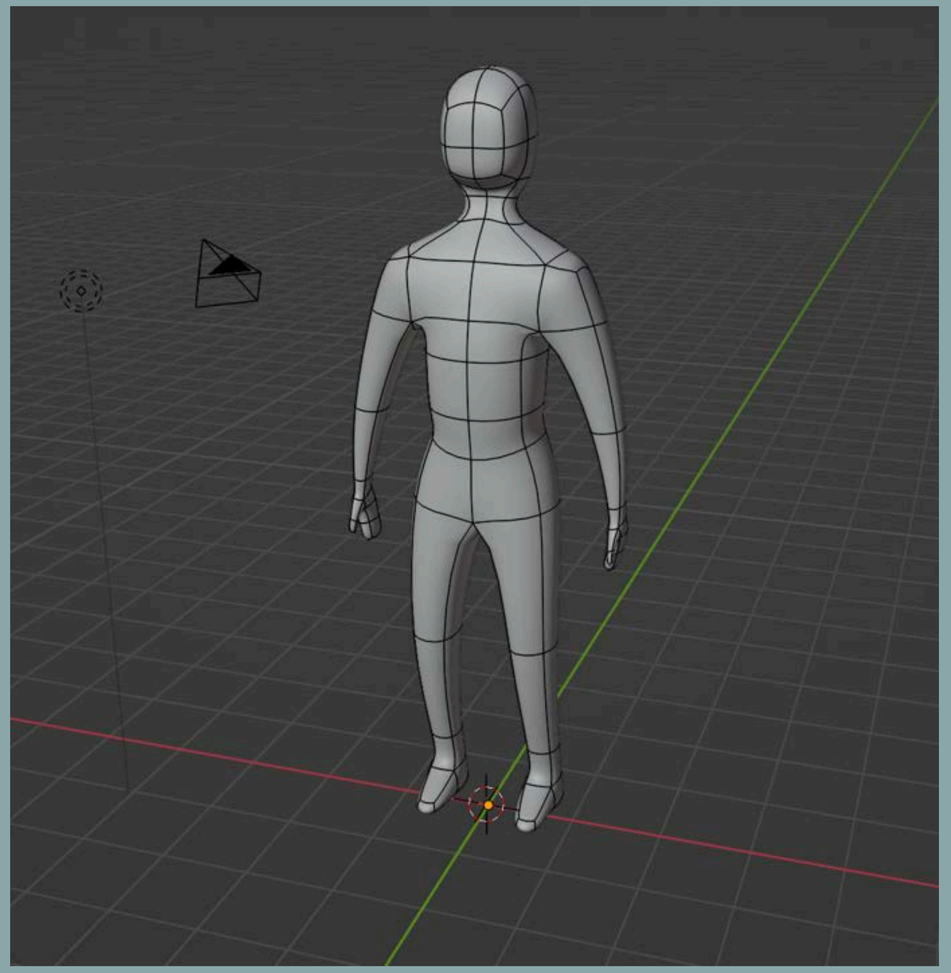












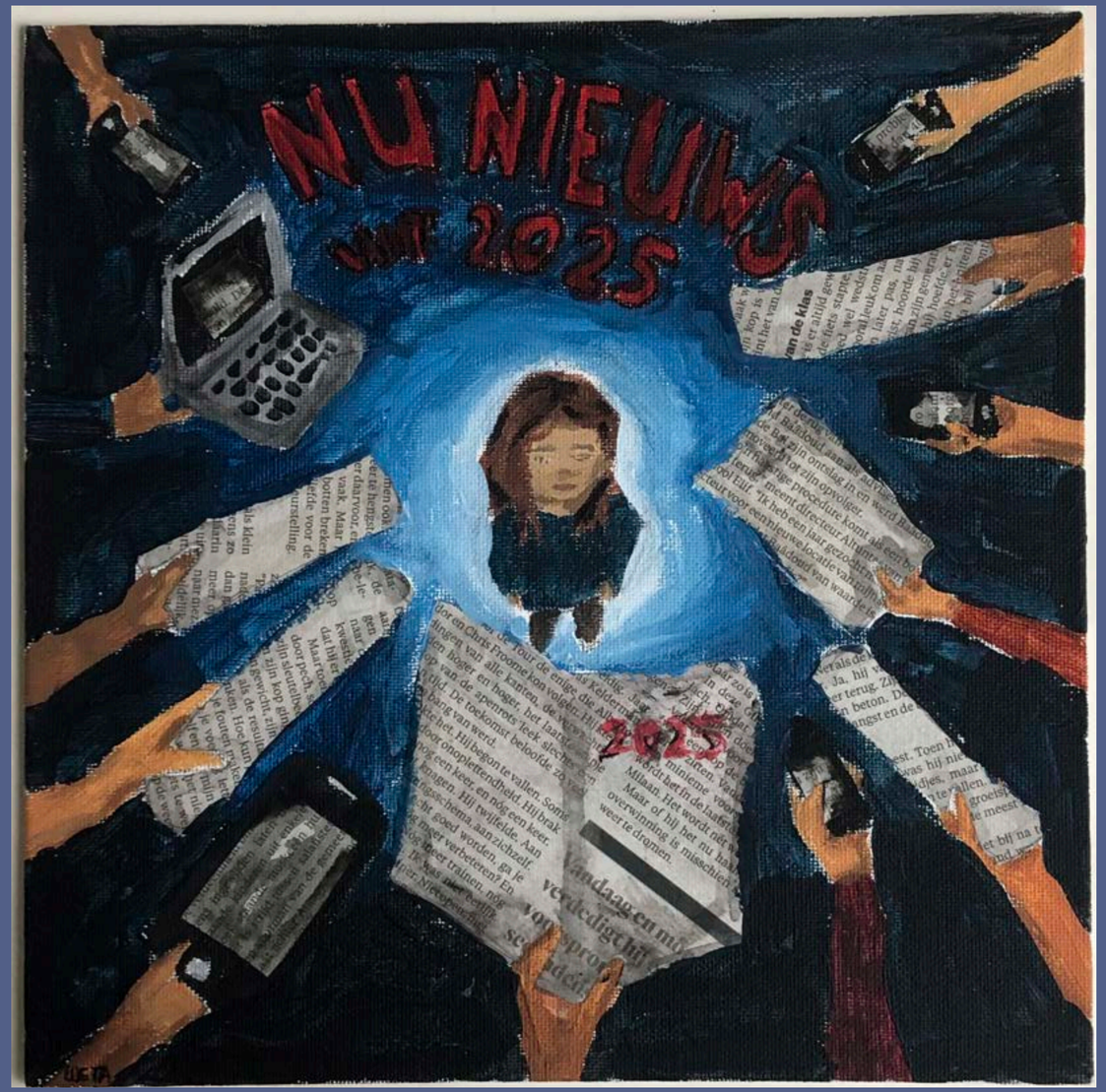
TRADITIONAL

26 Painting
32 Dummies
34 School

PAINTING

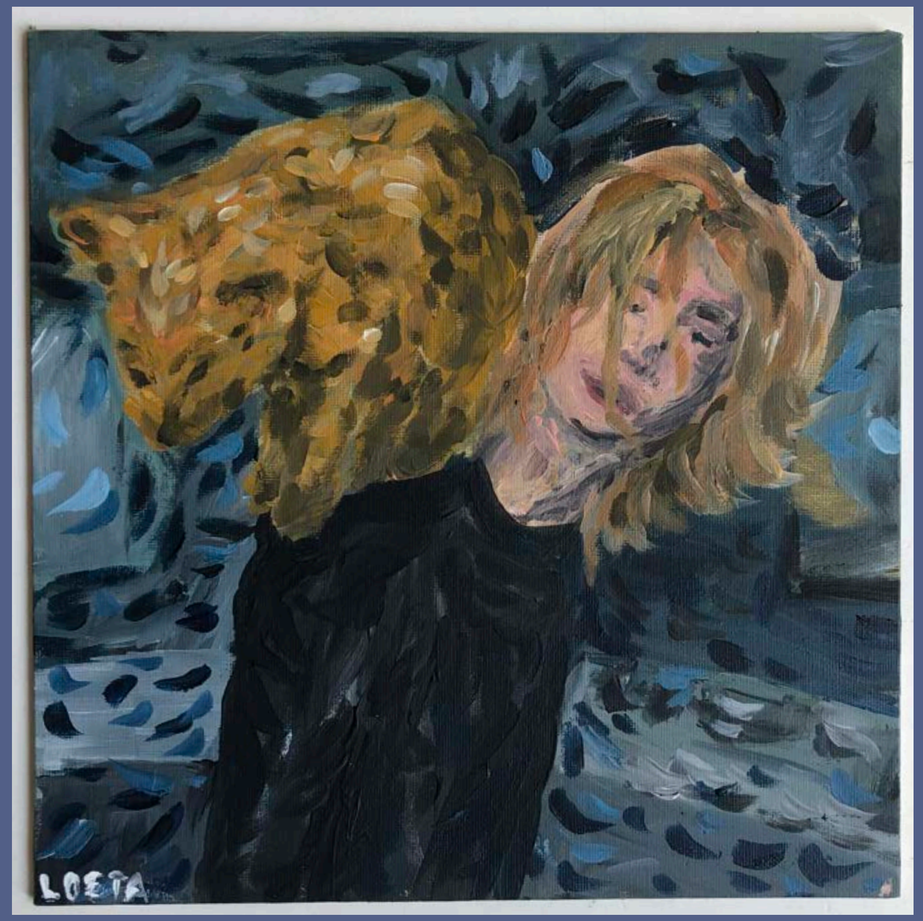
Paintings of my old dog (the black dog) and my current dog (the light brown dog).

LOETA


NU NIEUWS
UIT 2025
2025

Painted objects
(from my room)

LOETA


LOETA

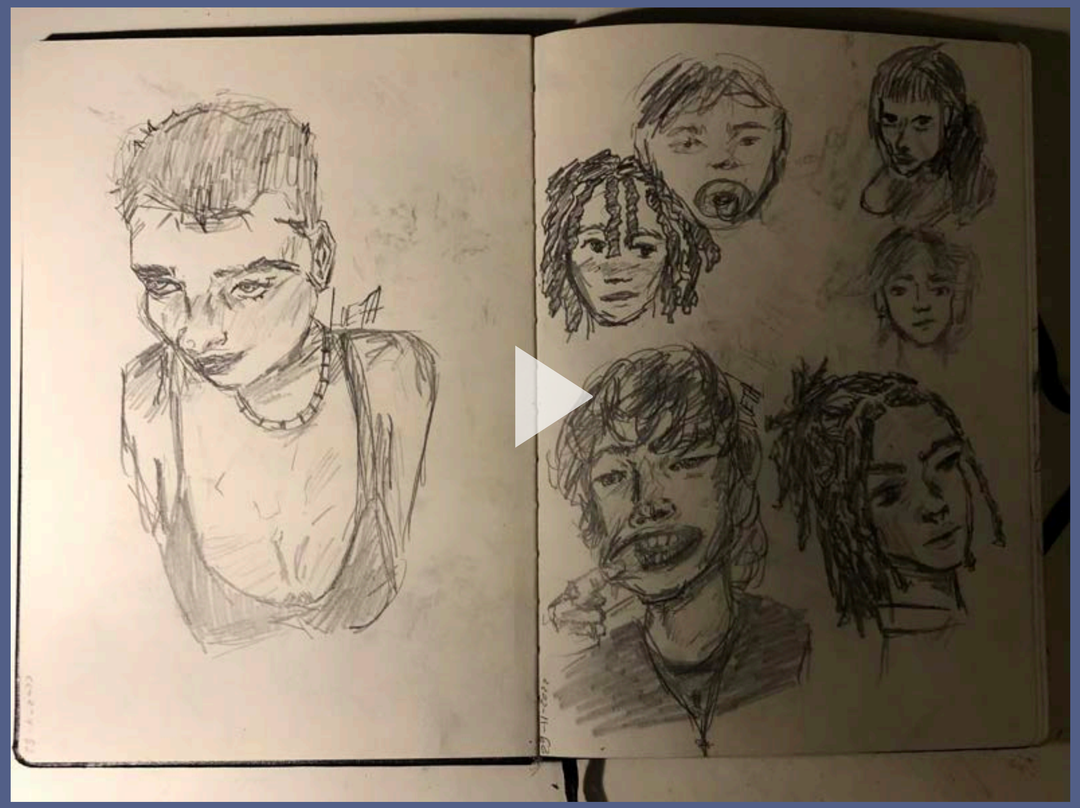
Mini paintings of the sky

DUMMIES

I sketch a lot in sketchbooks. Of all of them i made a “dummytour”

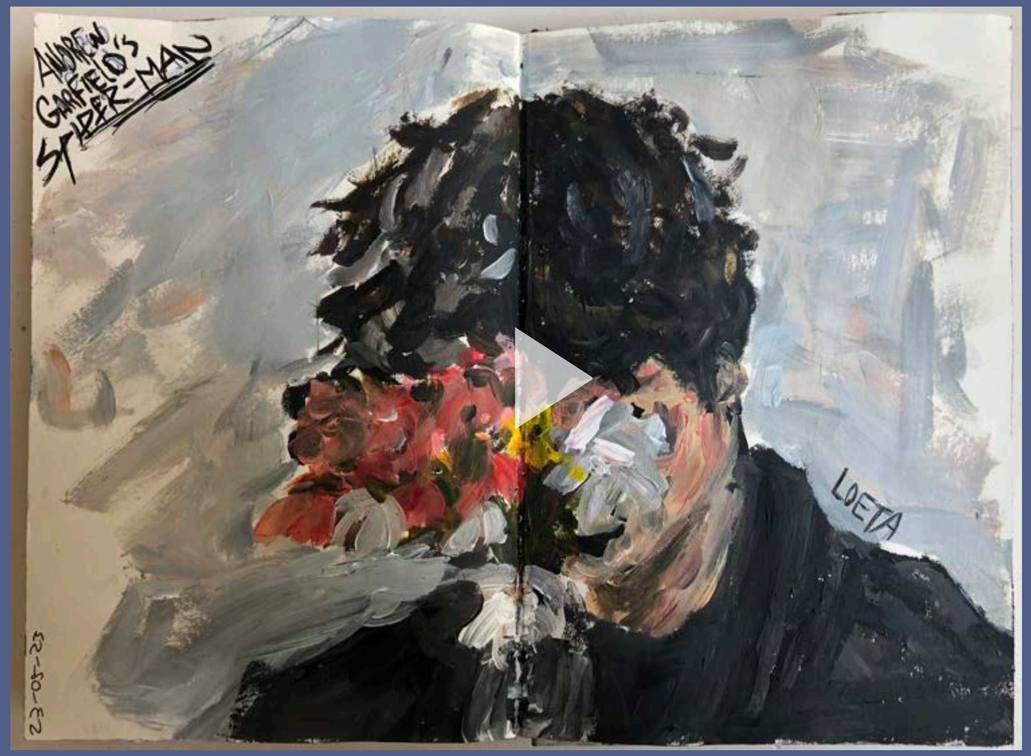
Big sketchbook tour

https://youtu.be/W-mzJhEOec8?si=bozjOyG8vj_u_CVP



Medium sketchbook tour

https://youtu.be/ku3c1pEGZ9c?si=PUY0d1J351VfqfL4



Small sketchbook tour

https://youtu.be/D3mwATGea18?si=_AsCsGk7BPfJPk98

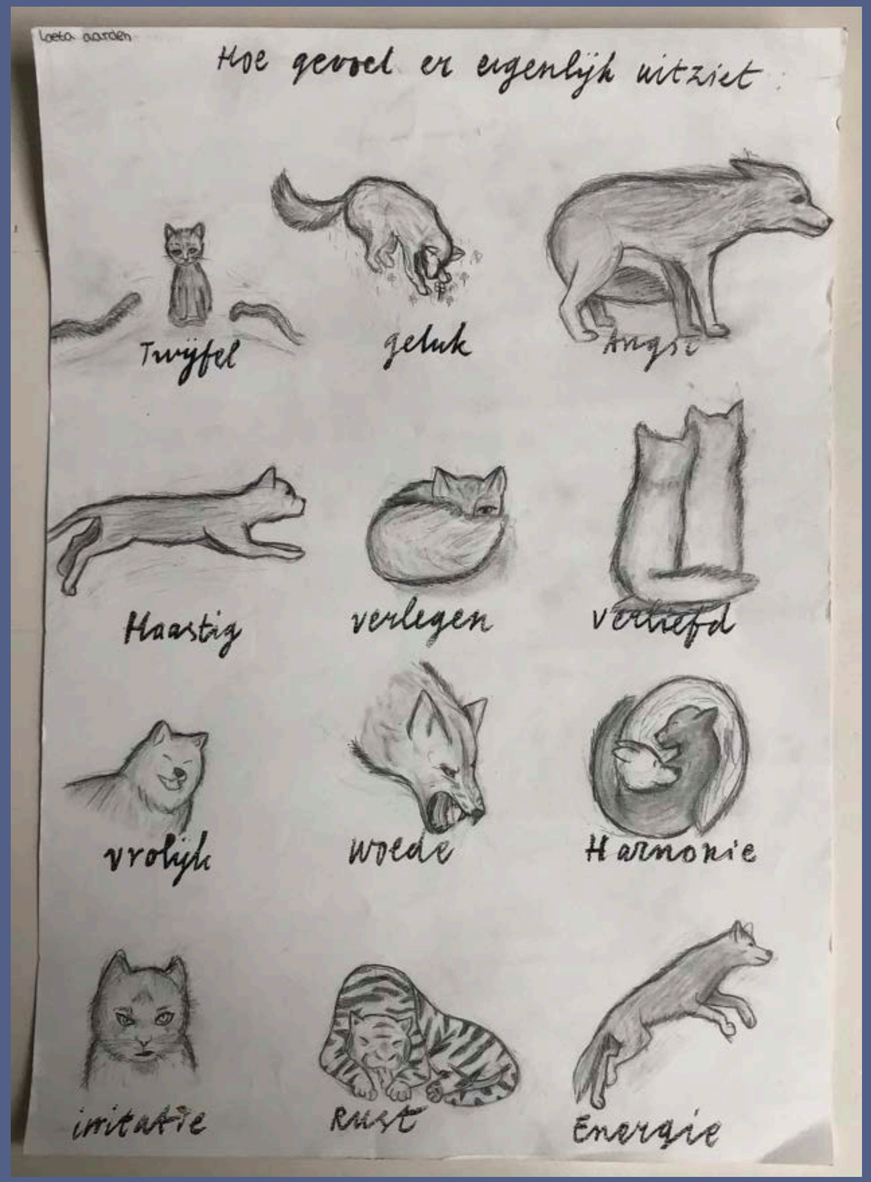
Current sketchbook tour

https://youtu.be/YgZNthhiSSo?si=-cRRp6Qhr9s7g3DK

SCHOOL

Different assignments and creative stuff i made within highschool.

A portret of my shoe. Made as a assigment in highschool.



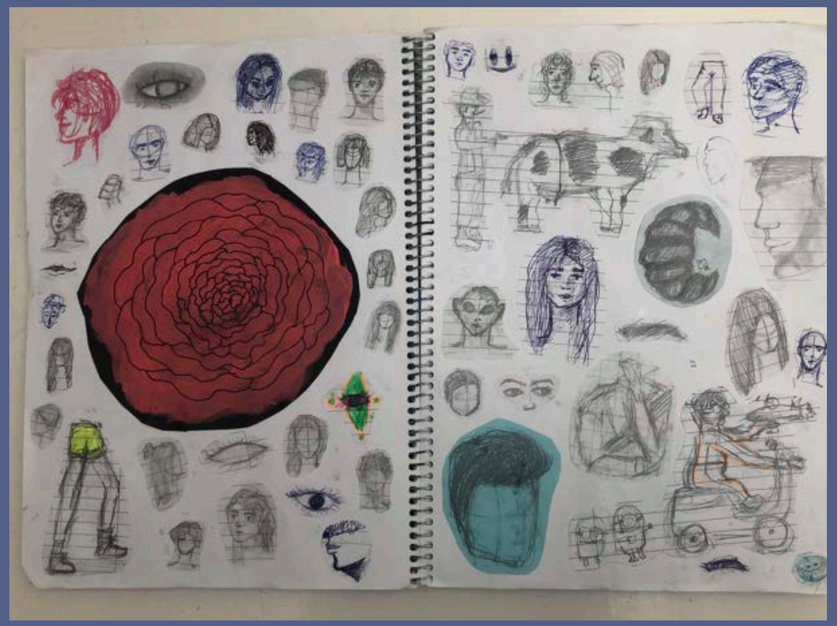
For this assigment we had to express different emoties in different way. I decided to use animals.

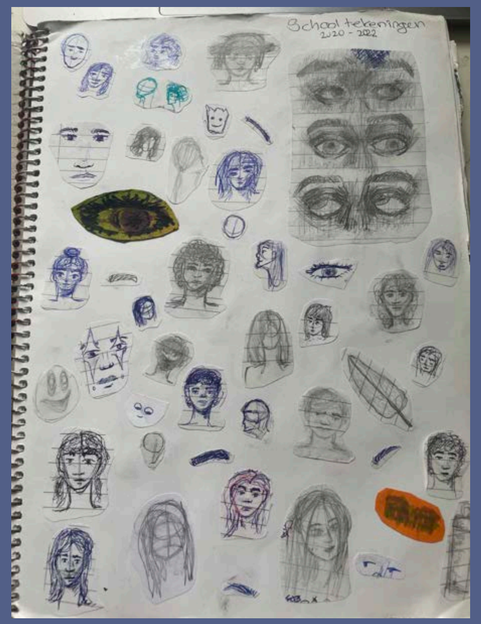
https://youtu.be/f0HrjGyeveA?si=uLPwO3uapCLkN22C

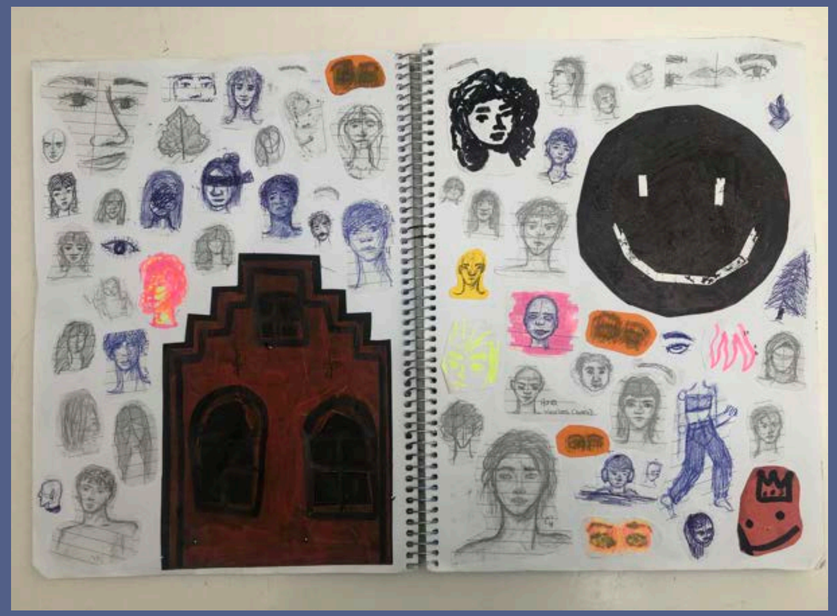
This animation I mae for my profielwerkstuk. It is about queer represatation in childerens media. The animation was used as an experiment to show to kids to see if represantation helps.

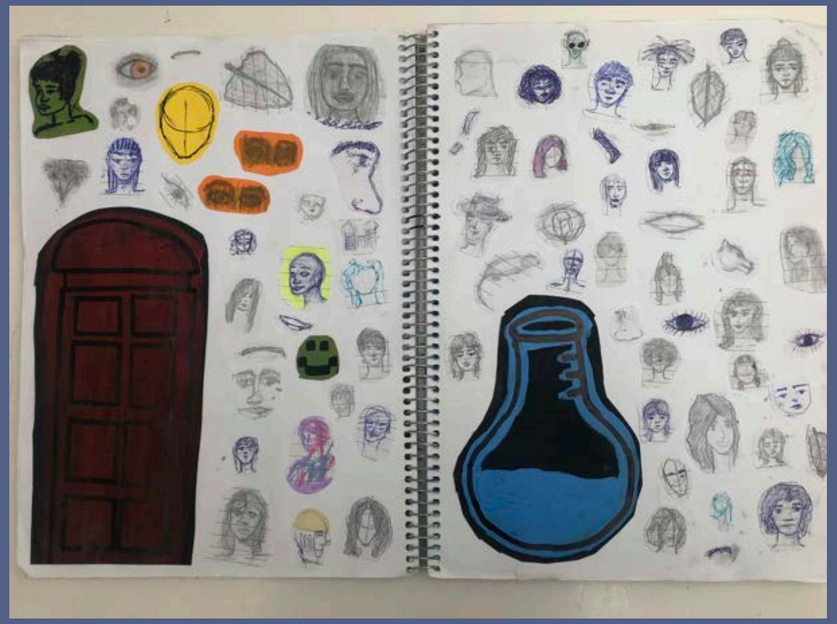
This was made as an alternative bookcover for "the sword in my hand" this was as an assignment.

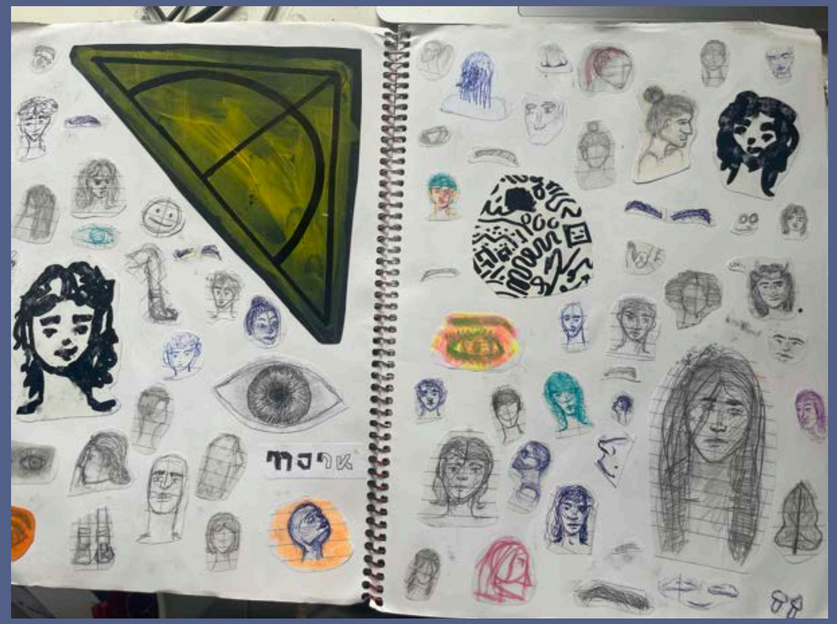
Doodles made
in my schoolbooks
sticked together











DIY

38 Clothing
43 Crochet
46 Jewelry
48 Object
50 Sketchnotes

CLOTHING

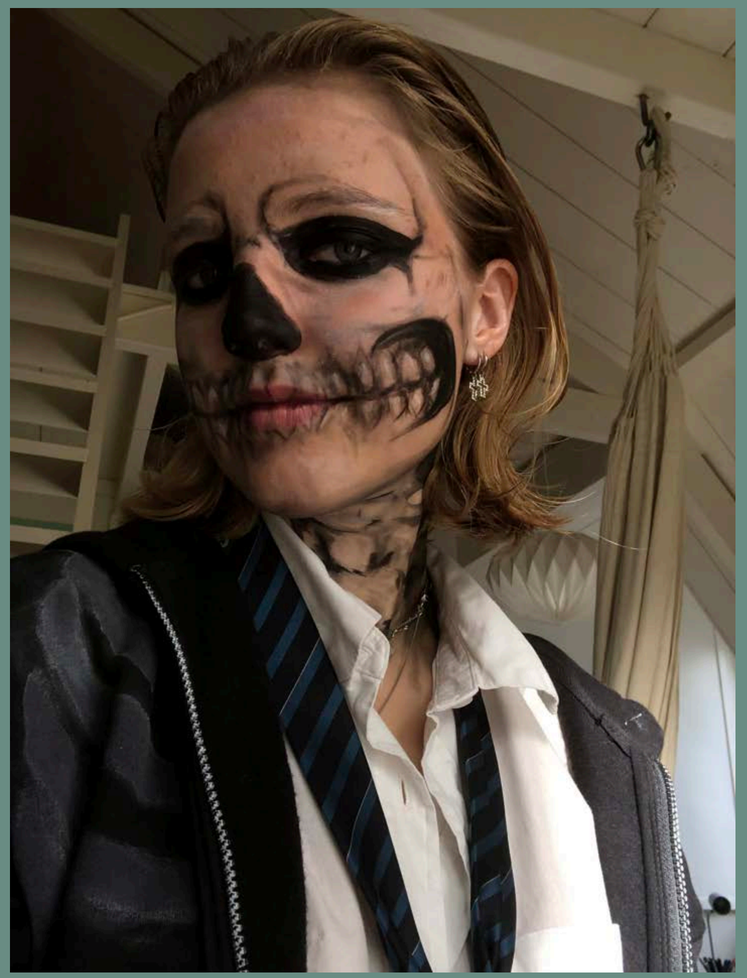
I make a lot of different things on clothes. I try to experiment a lot with different techniques and matarials.

Experiments with bleach on t-shirts and jeans

NO HEART
NO ART

This was my halloween costume.

I painted with textile paint on a vest and also painted my face.



NIKE

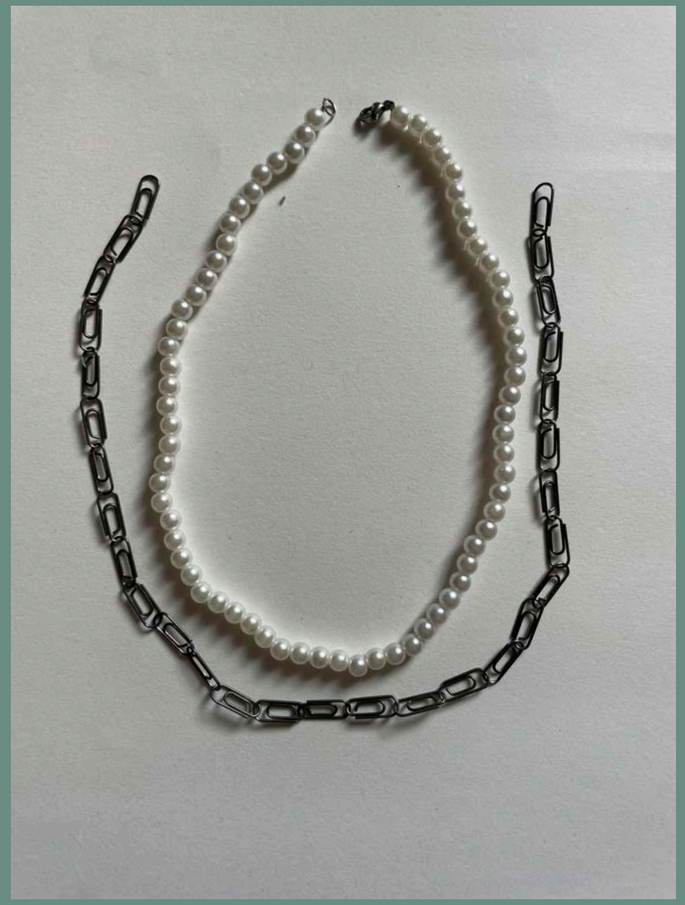
SUPE
15W/50
HYPERGRADE
MOTOR

STA
SU
SPEE

CROCHET

Beanies

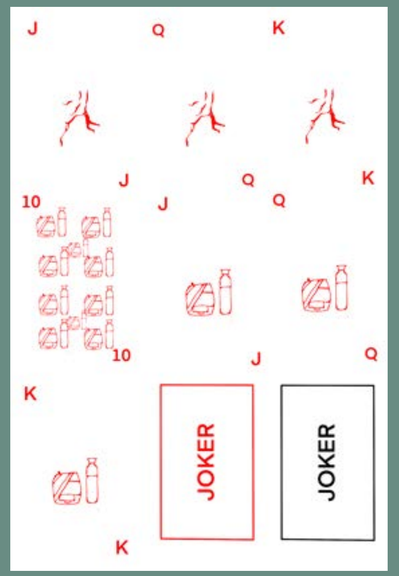
JEWELRY

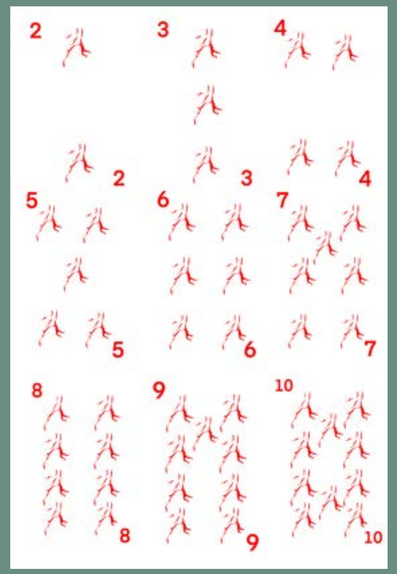


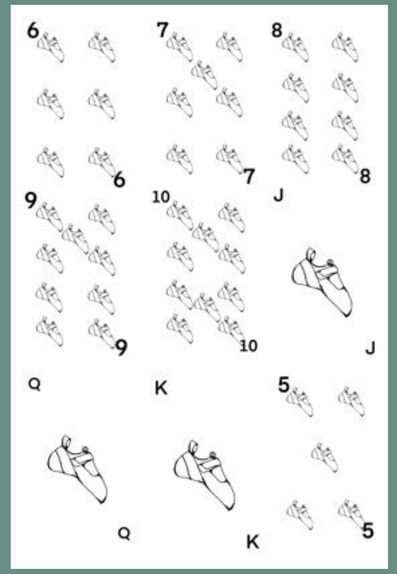
Earrings

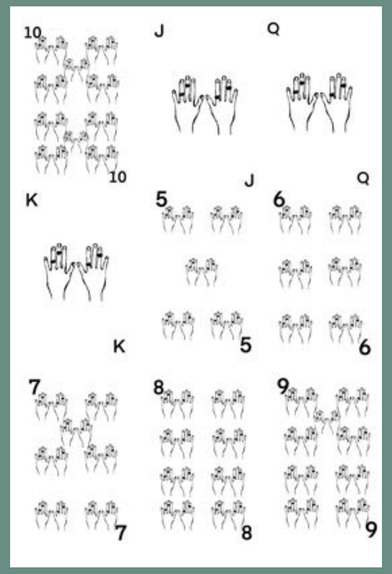
OBJECTS

Custom made playing cards. Both made for my friend



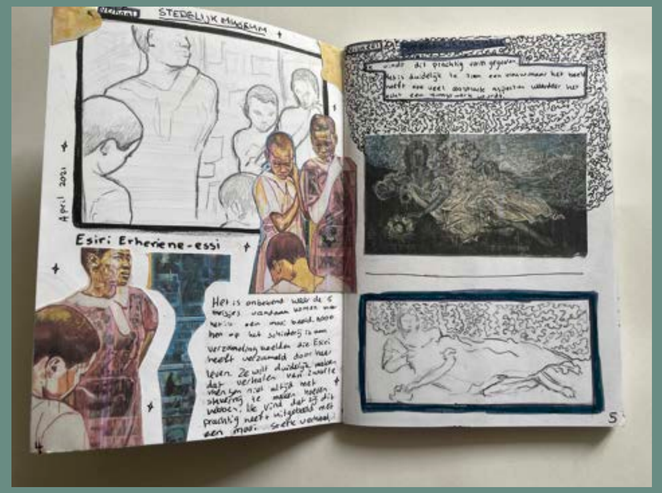


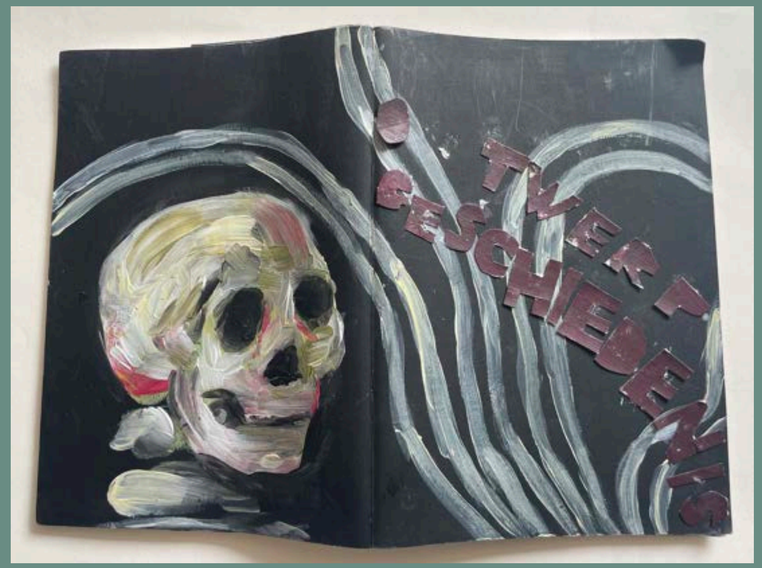




The paper is made from scratch. I have an entire batch of it all made from my old school books ripped up.

SKETCHNOTES





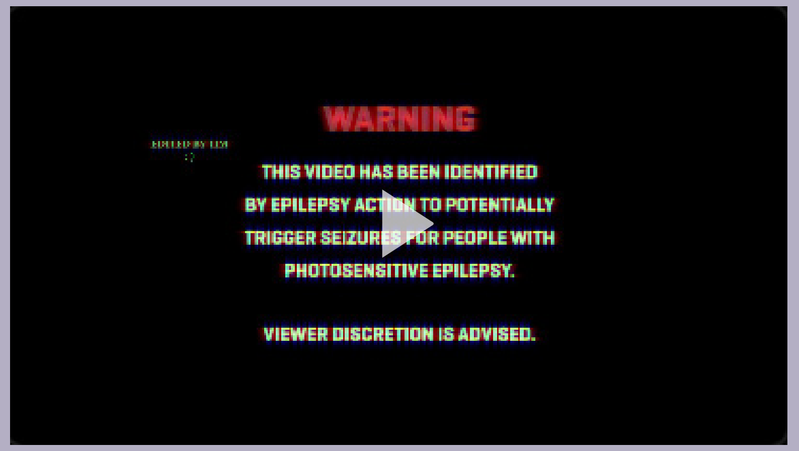
Brede Basis Opleiding

52 Mentorlesson
54 Workshops

MENTORLESSON

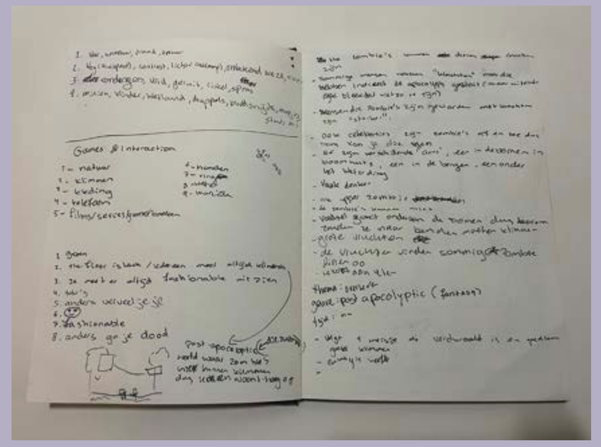
I put some of pieces I enjoyed the most from the mentor lessons.

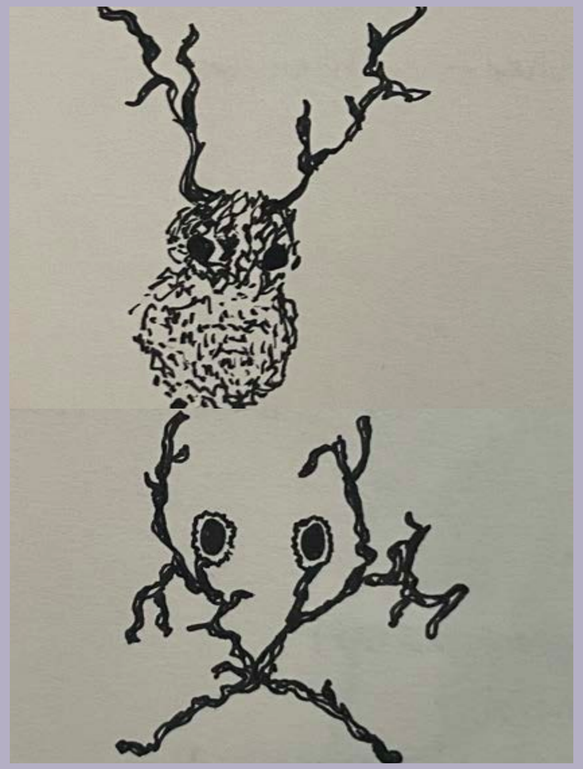
Groeischilderij



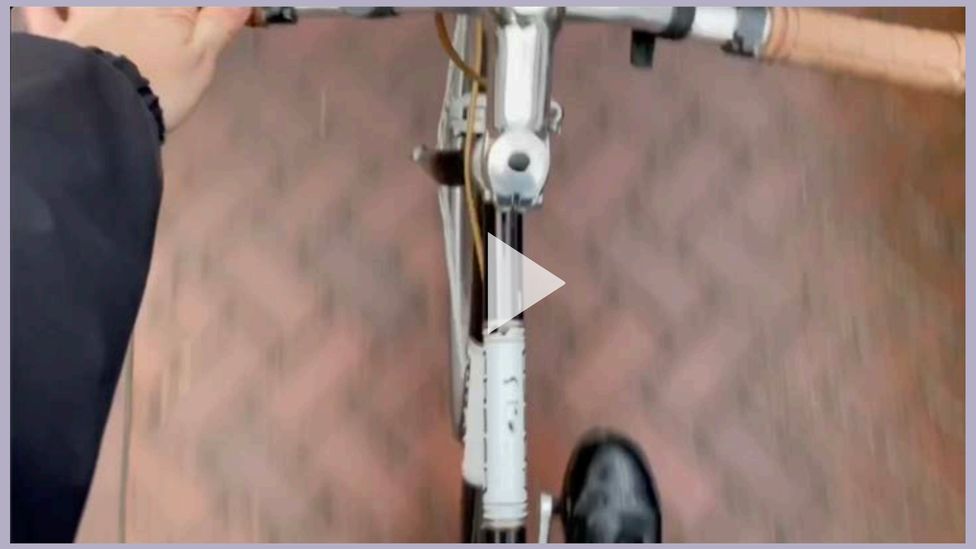
https://youtu.be/w9U34vQEvpM

WORKSHOPS


Games & interaction
Character Design
Fatal flaws
Conflicten
Skills
Secondary mechanic



https://youtu.be/L3ZrDKylqe4



DIGITAL DESIGN

62 Design
67 Coding
70 Portfolio process

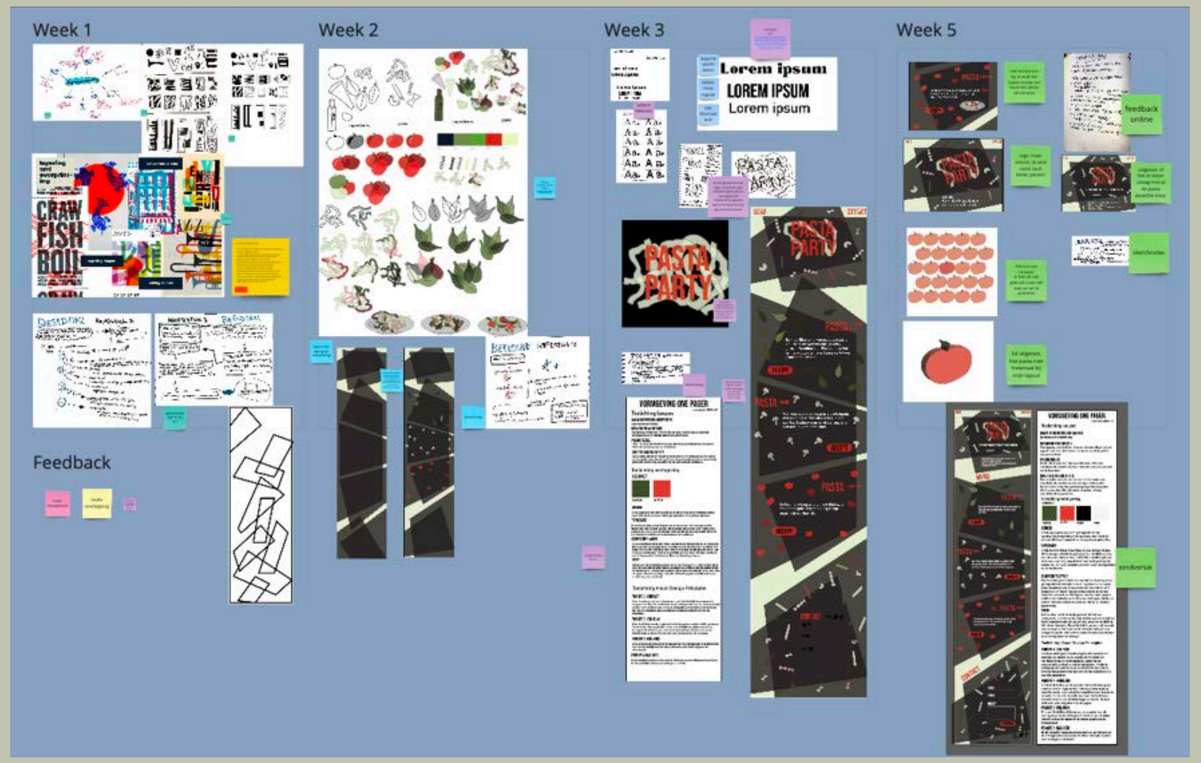
DESIGN

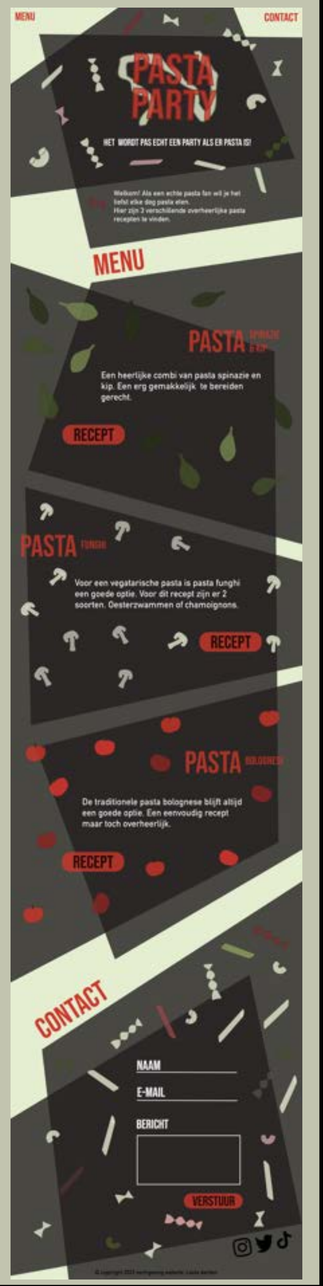
Most of these are website or app designs!

PastaParty

This is a website design for website about pasta. For the assignment I had to use overlayering and overprinting and only 2 colors (you could use mutiple shades) and black and white. You have to zoom in on the long page for it to actually look like a website.

this was the progress

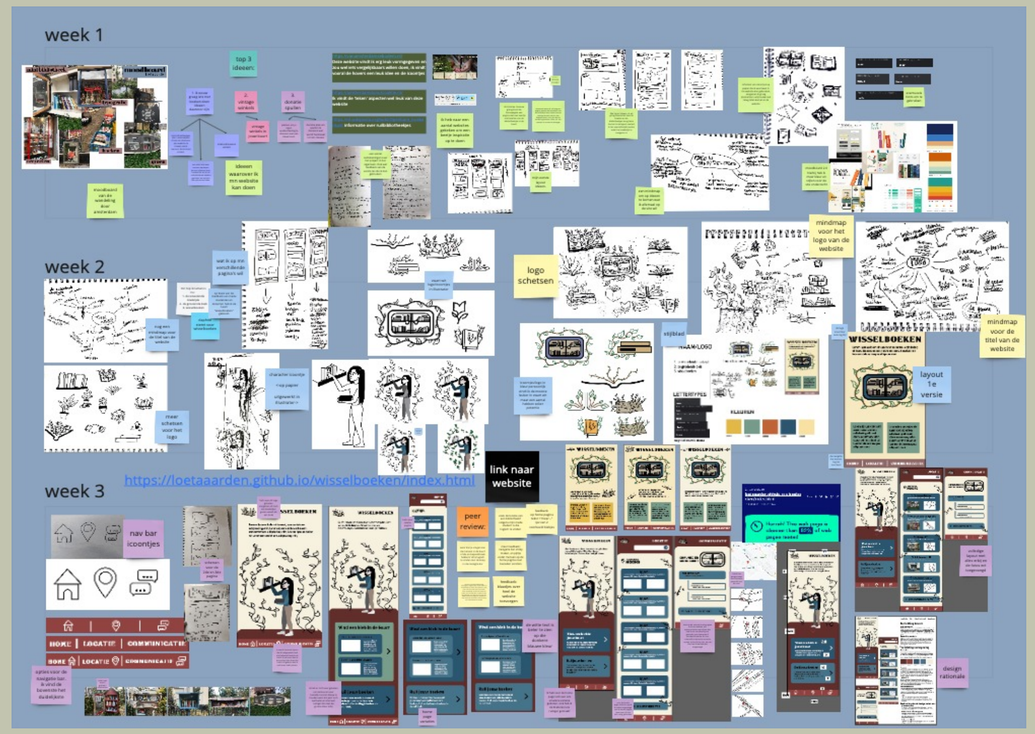


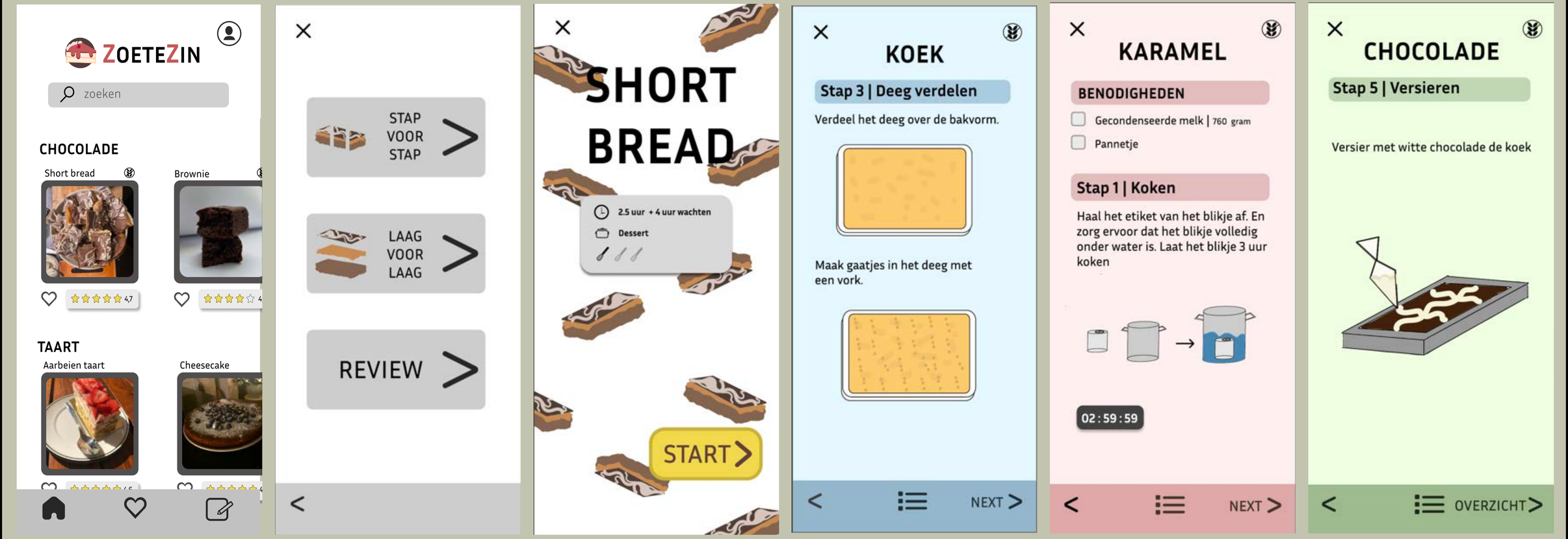


Wisselboeken

This is a website design for a sustainable thing in amsterdam. I choose for the exchange little libraries. My idea was to make it more accessible for people to find them. It is a website for obile phone so if you open it it wont show correctly on a computer. The website: https://loetaaarden.github.io/wisselboeken/index.html

v this was the progress





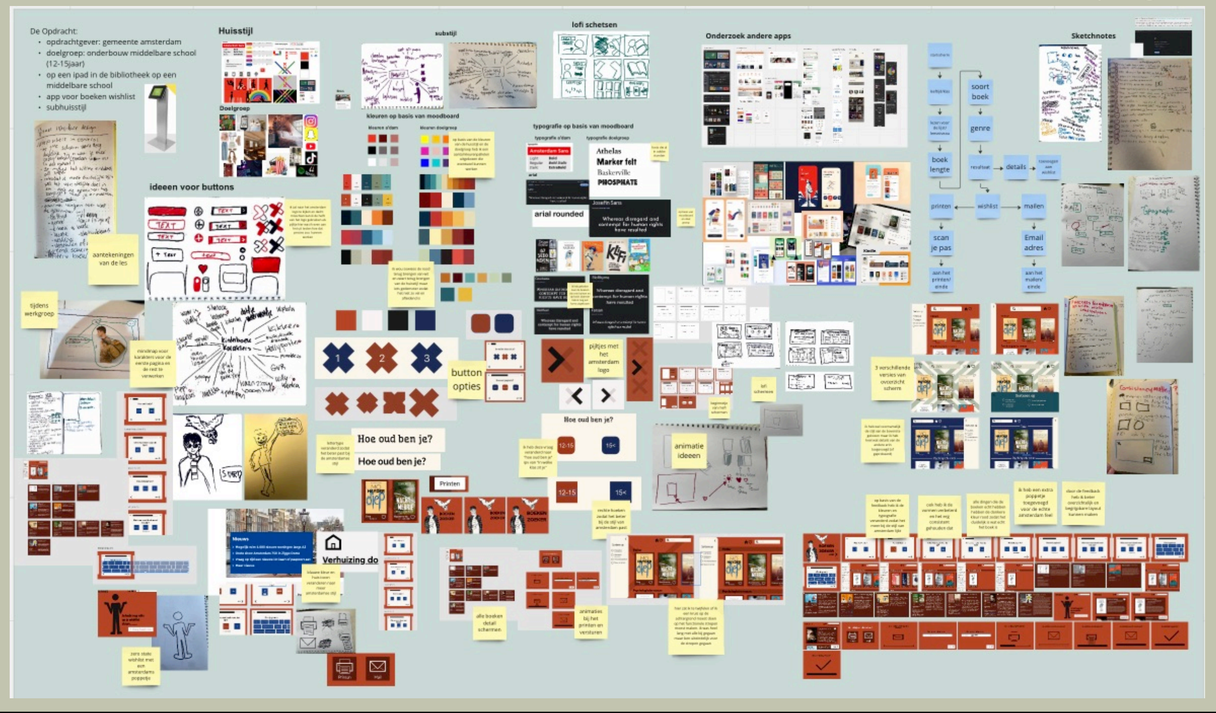
ZoeteZin

This was a groupproject where we made a cooking app based on one recipe with all made beforehand. It was important to focus on the wants for the user. When we were making it we did a lot of tests and really asked what the users prefered. The entire app: https://www.figma.com/file/iezJE46jfMNlYAQohyG2sG/Hi-Fi-prototype-test-week-3_-Loeta%2C-Lisa%2C-Tamara%2CJesse-Oker-2024?type=design&node-id=295%3A119&mode=design&t=FEykqEZ3SZmODOx5-1

BoekenZoeker

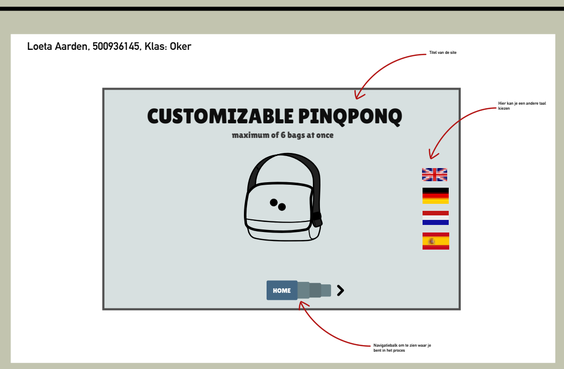
For this assignment I had to make a book searcher for a high school made in the substyle of Amsterdam. I used the red, black, blue and white colors of Amsterdam and looked at mostly what would be the easiest way to navigate for the user. Video with explanation: https://youtu.be/arJhaO--1Qg

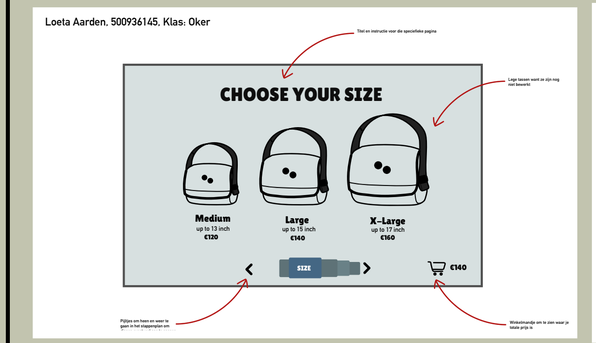
v this was the progress

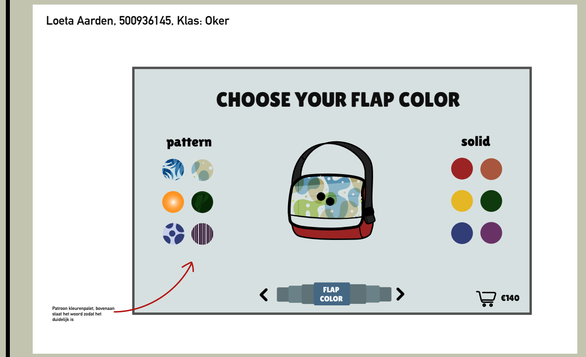


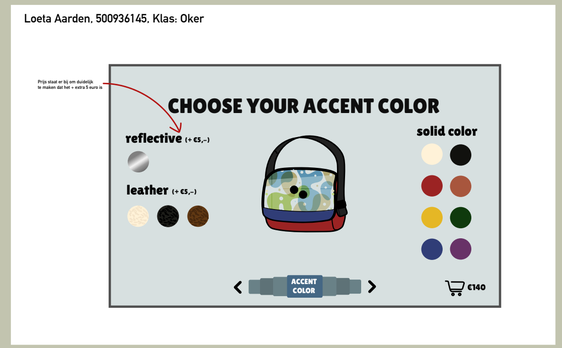
Customizable pinqponq

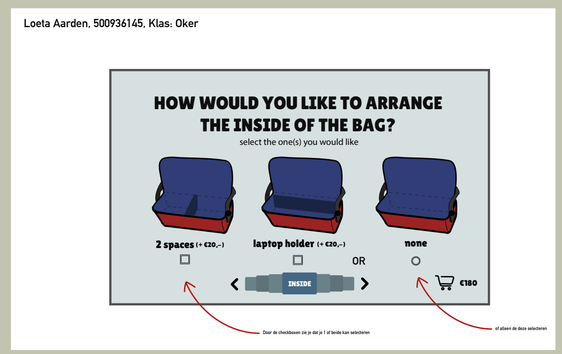
With this assignment I had to make a proces of going through buying a bag. On the left you can see a few of the pages of the first version. After some well put feedback i made an second final version, on the right you can see a few pages. I focus a lot of visual flow and seeing how the layout would work the best.

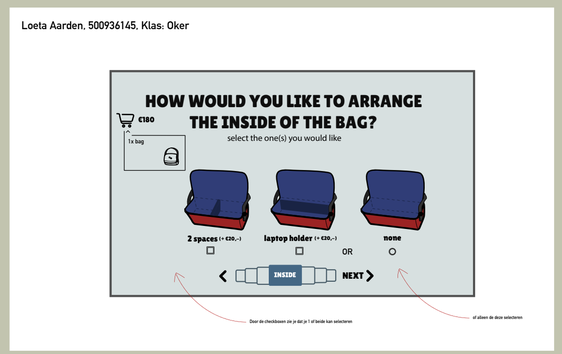


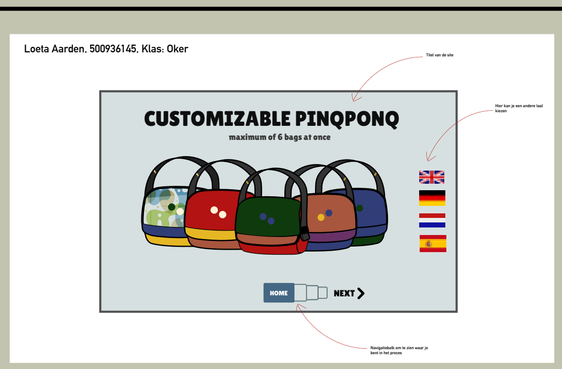


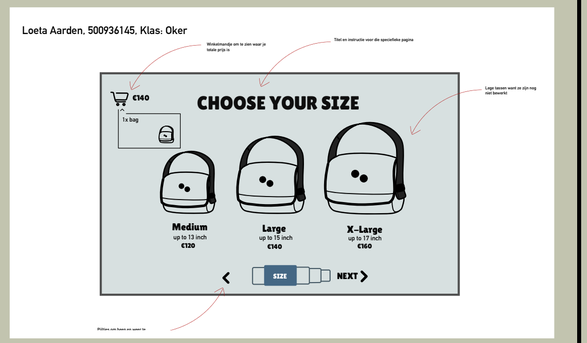


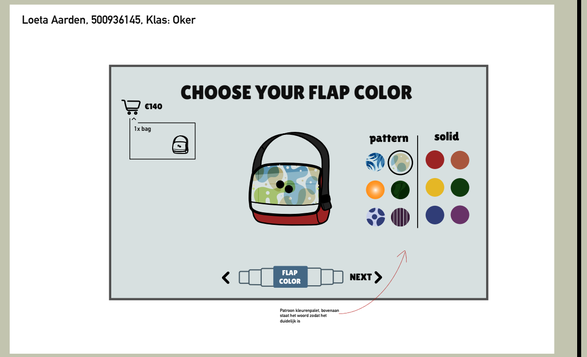










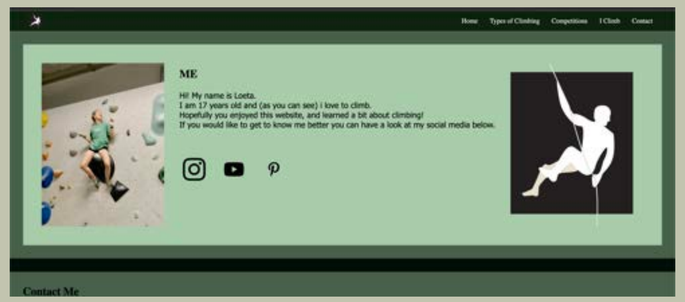


CODING

I havent done a lot of coding but here is what I did.

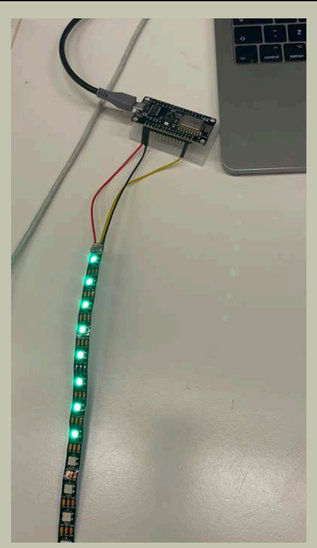
HTML Website

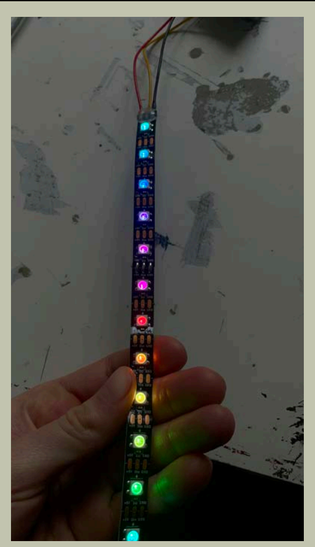
This wasnt my first website I made with html but the first one I did in a while.



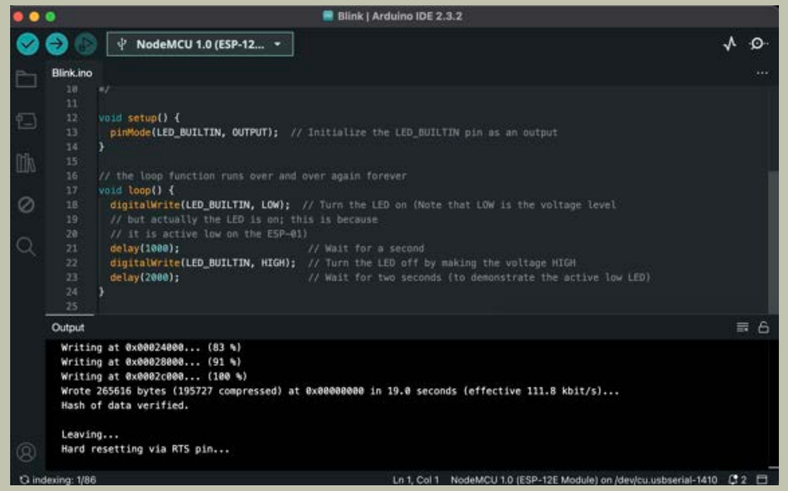

```html
<body>
    <!--header-->
    <header>
        <!--navigatie-->
        <nav>
            <a href="index.html"><img src="images/logo.png" alt="logo"></a>
            <ul>
                <li><a href="contact.html">Contact</a></li>
                <li><a href="iclimb.html">I Climb</a></li>
                <li><a href="competition.html">Competitions</a></li>
                <li><a href="climbing.html">Types of Climbing</a></li>
                <li><a href="index.html">Home</a></li>
            </ul>
        </nav>
    </header>

    <!--main-->
    <main>
        <section class="hero">
            <img src="images/climbing_1.jpg" alt="Alex Honnold free soloing El Ca
            <h1>Climbing</h1>
            <i class="arrow"></i>
        </section>
```

```html
<main>
    <section class="climbing-text">
        <h2>The three most common types of climbing</h2>
    </section>

    <section class="climbing-bouldering">
        <img src="images/climbing_6.jpg" alt="bouldering">
        <div>
            <h3>Bouldering</h3>
            <p>Bouldering is a form of free climbing that is
            performed on small rock formations or artificial
            rock walls without the use of ropes or harnesses.
            While bouldering can be done without any equipment,
            most climbers use climbing shoes to help secure footholds,
            chalk to keep their hands dry and to provide a firmer grip,
            and bouldering mats to prevent injuries from falls.
            Unlike free solo climbing, which is also performed without ropes,
            bouldering problems (the sequence of moves that a climber perform
            to complete the climb) are usually less than six metres (20 ft) t
            Traverses, which are a form of boulder problem,
            require the climber to climb horizontally from one end to another
            Artificial climbing walls allow boulderers to climb indoors
            in areas without natural boulders.
            In addition, bouldering competitions take place in both
            indoor and outdoor settings.</p>
        </div>
    </section>
```





```
// pixels.Color() takes RGB values, from 0,0,0 up to 255,255,255
// Here we're using a moderately bright green color:
pixels.setPixelColor(i, pixels.Color(255, 0, 0));
pixels.setPixelColor(i++, pixels.Color(255, 100, 0));
pixels.setPixelColor(i++, pixels.Color(255, 255, 0));
pixels.setPixelColor(i, pixels.Color(0, 255, 0));
pixels.setPixelColor(i, pixels.Color(0, 255, 100));
pixels.setPixelColor(i, pixels.Color(0, 0, 255));
pixels.setPixelColor(i, pixels.Color(100, 0, 250));
pixels.setPixelColor(i, pixels.Color(255, 0, 150));
```



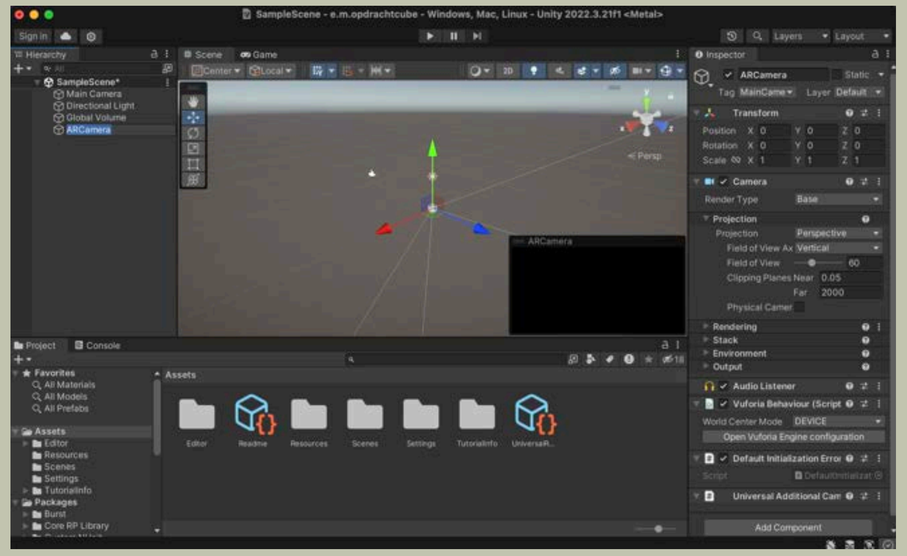

```
// Slightly different, this makes the rainbow equally distributed throughout
void rainbowCycle(uint8_t wait) {
  uint16_t i, j;

  for(j=0; j<256*5; j++) { // 5 cycles of all colors on wheel
    for(i=0; i< strip.numPixels(); i++) {
      strip.setPixelColor(i, Wheel(((i * 256 / strip.numPixels()) + j) & 255));
    }
    strip.show();
    delay(wait);
  }
}

uint32_t Wheel(byte WheelPos) {
  WheelPos = 255 - WheelPos;
  if(WheelPos < 85) {
    return strip.Color(255 - WheelPos * 3, 0, WheelPos * 3);
  }
  if(WheelPos < 170) {
    WheelPos -= 85;
    return strip.Color(0, WheelPos * 3, 255 - WheelPos * 3);
  }
  WheelPos -= 170;
  return strip.Color(WheelPos * 3, 255 - WheelPos * 3, 0);
}
```

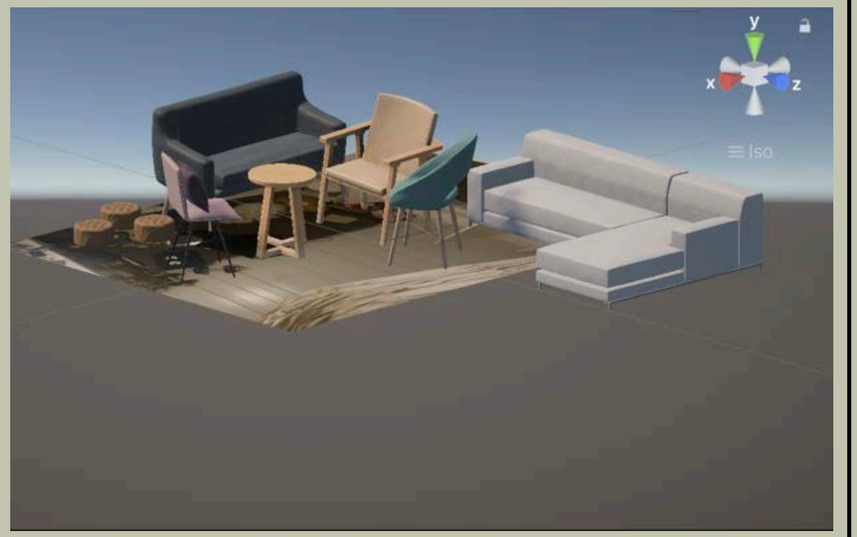
Ardiuno

This was my first time using ardiuno. We didnt do a lot however i liked expirimenting with it and getting to know new things.

Unity

Before this I have never done anything with Unity. I had an assignment were we used unity for AgmentedReality. I did find it quite hard but enjoyed learning something new.

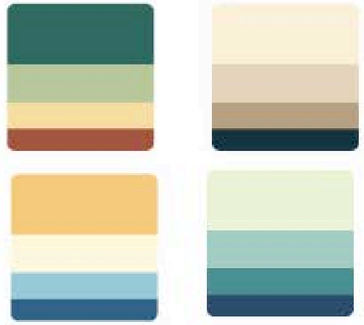


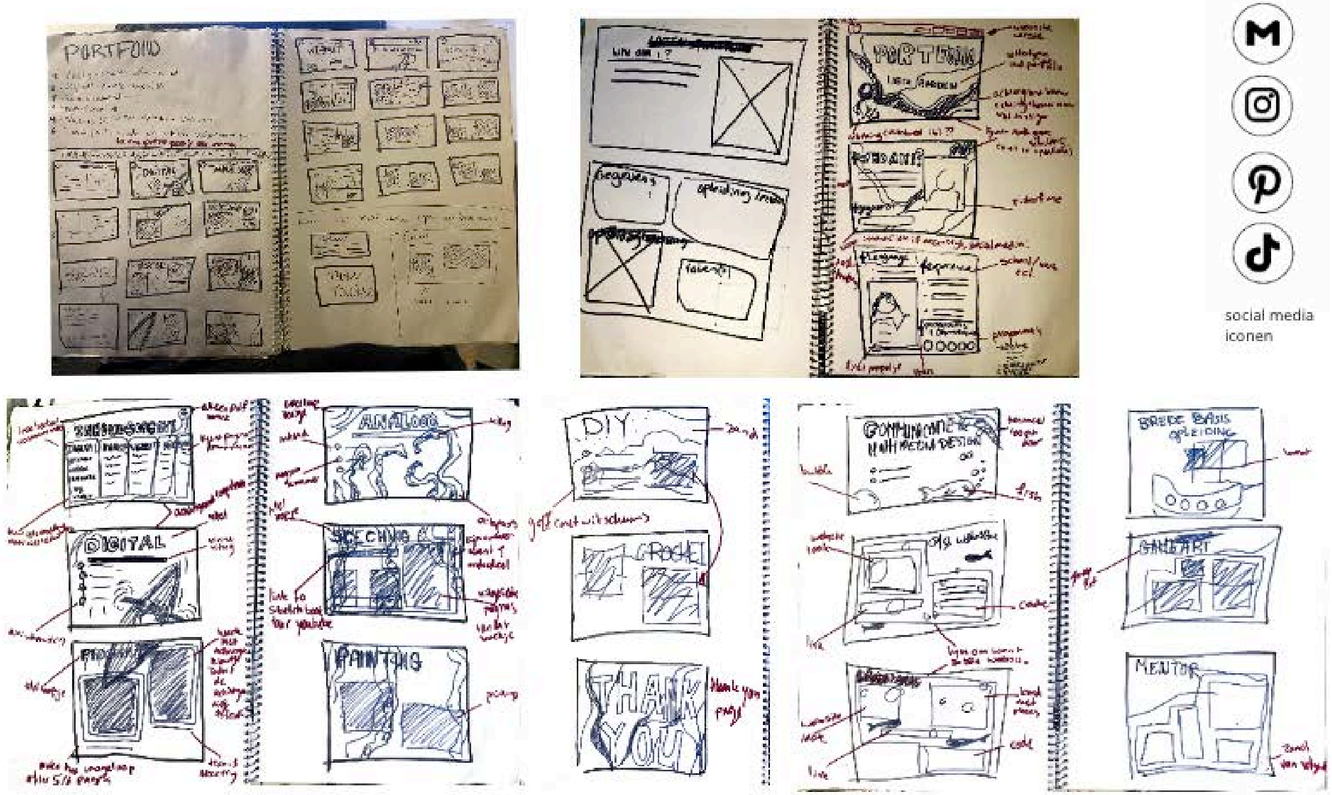


PORTFOLIO PROCESS

This is the progress of how i made my portfolio!

moodboard & kleuren





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THE END

Hope you enjoyed :)