MITOSHI CRYPTOLOTTO'S WINNING FEATURES ARE:



Global appeal that corners Asia (Chinese, Korean and Japanese players); North America (America and Canadian players) and Europe (British and German players). The website and app will be translated to 5 major languages.



Neither winning numbers nor lottery tickets can be faked



The lottery cannot be banned. You only need Internet access and a cryptocurrency wallet to play with it.



There is no possibility of system



Referral commissions are paid out almost instantly. Sales commission payments are secured by smart contracts and provide token holders with an almost endless source of income.



You can already win by getting 3 numbers right instead of six



50% of the funds collected will be allocated to the prize pool – which would see an exponential growth



Distribution and payout procedures are transparent and supported by smart contracts



Mitoshi tokensis are priced at US\$0.20 during the ICO sale period, which is way below the usual lotto price of US\$2.00. We forecast a wave of lotto aficionados and cryptoinvestors buying into Mitoshi tokens without consideration of a great loss. It's just peanuts.



Mitoshi crypto lotto is anonymous.



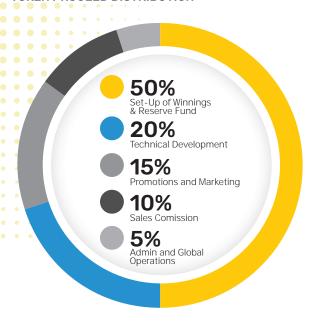
Winnings of any sizes are paid out almost instantly. Winnings are not taxed.



Winning is Guaranteed.

Because when no bets match the draw, the jackpot breaks at a predetermined draw date and is distributed fairly to ALL THE ACTIVE* PLAYERS of that draw. EVERYBODY WINS.

TOKEN PROCEED DISTRIBUTION





MITOSHI CRYPTOLOTTO

Spreading the Joy of Winning, One Jackpot Prize at a Time

MITOSHI ICO TEAM MEMBERS

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Norman Velasco,
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Talk to us on our Facebook, Twitter and Telegram Accounts

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www.mitoshi.io

ABOUT MITOSHI CRYPTOLOTTO

Mitoshi is the next generation of online gaming and cryptolotteries powered by smart contracts on a blockchain platform. Centralization in global lotteries today heavily hinders the growth of lotteries. Taxation, slow payouts and regulations are hurting the industry. Mitoshi CryptoLotto aims to solve these using smart contracts as binding, secure and independent coded arrangements. Mitoshi CryptoLotto will bring forth a completely transparent and fair lottery experience to the global market. Players will be able to enjoy a wide array of lottery games with nearly instant payouts. They will be able to enjoy a completely transparent platform that ensures fairness and enjoyment in their gaming.

YOU CAN MAKE SIGNIFICANT RETURNS ON YOUR MONEY ON 3 EASY WAYS



TOKEN SALE

You can come in early in mitoshi's token sale and enjoy massive discounts and bonuses

PLAY

You can use your token to play in mitoshi's future draws for a chance to win the jackpot rounds

EARN

You can enjoy significant earnings every time you refer a friend and get 10% from their purchase of mitoshi tokens, directly credited to your mitoshi e-wallet







THE MARKET

- Global Lottery industry grew from \$187Bn in 2004 to \$294Bn in 2016, representing a CAGR of 4.3% per year.
- According to Technavio's market study, this is seen to further grow by 10% every year for the next 5 to 10 years – driven mostly by social media and the growing popularity of online and mobile games
- Technavio also estimates that the online betting and gambling market will grow to US\$82Bn by 2022.
- In the UK, 70% of adults take part in the lottery and half the population do the lotto at least once a month with an average three tickets each.
- In the US, 57% of the population buys at least a lottery ticket in a year and people under 65 are more likely to buy more than one ticket.
- The Chinese lottery market is likewise an aggressively growing market with total gross revenues of \$68Bn in 2017.

THE CHALLENGES

Fairness and Transparency

Validating and ensuring the fairness within a lottery is vital to its purpose. Any form of bias at all is detrimental to the concept in itself and the industry

Lack of Innovation

In addition to this, Lotto's don't have much room for variety in game development or innovating existing games to bring something fresh and new onto the table. Not only does this affect the entertainment aspect of the lotto, but it is also opens avenues for cheating and bias.

Regulations

Traditional lotto's today are flooded with regulations. These regulations are big inconveniences to the players, as well as hurting the prize money that should be going to the players.

Long Payouts

Spanning anywhere from weeks to months after the results, traditional lotto's have been notorious to distributing prize winnings extremely late.

Growth

Expanding markets is a formidable challenge in this industry because of the difficulty in attracting new players or retaining existing ones, which not only makes it likely to be reliant on addiction, making it somewhat reprehensible, but this also makes it much more difficult to pursue and implement new sales channels.

OUR SOLUTION

Integrating Smart Contracts Blockchain Platform

Mitoshi CryptoLotto will built on a completely transparent and fully decentralized platform for organizing and administering the global lottery operation. It will utilize the blockchain platform and with Ethereum smart contracts for collecting and distributing funds as well as in paying lottery sales commissions through our referral program. It is envisioned, as an international lottery play and will offer daily draws that cover the geographies of Asia, North America and Europe.

Blockchain technology presents several advantages to the lottery industry, making its integration not only immensely beneficial but poses it as a crucial step to further expand the industry. Integrating blockchain technology decentralizes the chances, making the lottery more transparent and more accessible.

IN ETHEREUM WE TRUST

Like most developments before us, Mitoshi CryptoLotto will be developed on top of the Ethereum network. By making use of Ethereum smart contracts, Mitoshi will build a lottery that is fair, transparent and secure – and globally accessible to those with an internet and a smartphone. Smart contracts will be used for collecting and distributing funds made from the token sale as well as in paying sales commissions and winnings – instantly. Mitoshi will be developed on the ERC20 token standard of Ethereum.