

# LuxuryApartments.com

Professional Domain Valuation Report • September 2025

## Estimated Market Value

**\$100,000 - \$500,000**

Based on comprehensive market analysis and multiple valuation methodologies

## Executive Summary

LuxuryApartments.com represents a premium digital asset combining two high-value commercial keywords in the rapidly expanding \$295.3 billion luxury apartment market. With domain sales surging 32.8% in 2024 and digital transformation reshaping real estate, this domain commands significant strategic value for industry leaders.

**18-40K**

**\$3-\$20**

Monthly Searches

CPC Range

**15**

Character Length

**.COM**

Premium TLD

## Valuation Methodologies

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▮ Automated Tools

**\$8K - \$35K**

Conservative baseline from Estibot, GoDaddy, and Sedo algorithms analyzing keyword metrics and search volume.

▮ Comparable Sales

**\$100K - \$200K**

Based on recent premium real estate domain transactions including Bedroom.com (\$87,600) and similar assets.

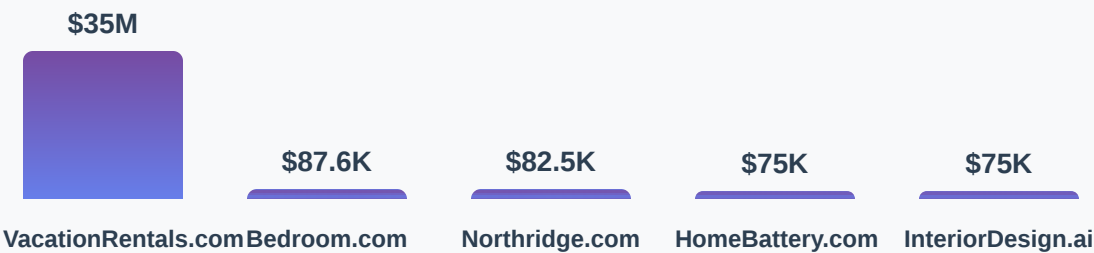
▮ End-User Value

**\$200K - \$500K**

Strategic value for luxury developers considering ROI, brand positioning, and market authority benefits.

## Comparable Domain Sales Analysis

### Recent Premium Domain Transactions (2024-2025)



## Market Opportunity



**\$295.3 Billion Market Size:** U.S. luxury residential real estate market with 6.9% CAGR projected through 2035



**58% Market Share:** Apartments and condominiums dominate the luxury residential segment



**\$31 Trillion Wealth Transfer:** Baby boomer wealth creating new luxury buyer demographics



**32.8% Domain Growth:** Premium .com sales volume increased to \$185M in 2024

## Valuation Factors

### Premium Value Drivers

- **Exact-Match Keywords:** Perfect alignment with high-intent commercial searches
- **Brand Authority:** Instant credibility in luxury real estate market
- **Global Applicability:** No geographic limitations for international expansion
- **SEO Advantage:** Natural ranking benefits for "luxury apartments" searches
- **Memorability:** Optimal 15-character length for user recall
- **Investment Grade:** .COM extension commands 4-10x premium over alternatives

## Pricing Strategy Recommendation

QUICK SALE

**\$100,000**

FAIR MARKET

**\$250,000**

STRATEGIC BUYER

**\$500,000**

## Final Assessment

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LuxuryApartments.com represents a tier-one digital asset with exceptional commercial potential. The convergence of robust market fundamentals, premium keyword combination, and favorable industry trends supports a valuation range of **\$100,000 to \$500,000**.

For strategic buyers in the luxury real estate sector, the domain offers immediate brand authority, significant SEO advantages, and long-term appreciation potential in an expanding digital marketplace.

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This valuation is based on current market data and comparable sales. Actual transaction values may vary based on negotiation and specific buyer circumstances.