

THE IDEA:

Install stunning, high-resolution interactive touchscreen kiosks in luxury malls, airports, private terminals, and elite lounges. These are more than just digital screens-they are immersive, brand-driven experiences for discovering luxury rentals.

FEATURES & STRATEGY

- Touchscreen Browsing of Ultra-Luxury Listings

Visitors can swipe through penthouses, designer rentals, and off-market gems on beautiful, responsive kiosks.

- Live Concierge via Video or Text Chat

Staffed remotely or in-person by trained real estate concierges to assist, pre-qualify leads, and schedule tours instantly.

- Location-Based Listings

Kiosk auto-loads listings based on GPS-ideal for traveling luxury renters seeking nearby high-end properties.

- Integrated QR Codes for Seamless Mobile Transfer

Visitors can send any listing to their phone via SMS or scan-to-save.

- White-Glove Seating & Design

Add luxury seating, digital fragrance diffusers, and elegant touchscreen desks to create a VIP-like lounge setting.

- Data Collection & Retargeting

Opt-in lead capture allows us to build a high-net-worth contact base for retargeting campaigns.

IDEAL LOCATIONS:

- Luxury malls (e.g., Bal Harbour, Rodeo Drive, Hudson Yards)
- High-end airport lounges & private terminals
- Art Basel, F1, luxury expos & real estate events
- Boutique hotel lobbies & five-star resorts

BONUS OPPORTUNITY:

Offer co-branded real estate promotion or sponsorship space to agents and developers. Each kiosk becomes a premium media asset.

NEXT STEPS:

Turn this into a scalable lead-gen and branding engine across major metro markets. Let our digital footprint meet the physical world in luxury.