

LuxuryApartments.com - Landlord Outreach Templates

1. LinkedIn DM Version

Hi [First Name] - quick note!

I help luxury property owners like you connect with high-net-worth renters through a premium platform: LuxuryApartments.com.

Unlike mass-market sites, we offer:

- Verified(TM) listings
- Concierge scheduling
- Invite-only exposure for top-tier listings
- Lifestyle service bundling (furnishing, staging, relocation)

Our landlords consistently report faster leasing cycles and better tenants.

Would you be open to a quick walkthrough or info packet?

- [Your Name]

Partnerships @ LuxuryApartments.com

2. SMS/Text Version

Hi [First Name], this is [Your Name] from LuxuryApartments.com - a listing platform built exclusively for high-end rentals.

We match landlords with verified, high-net-worth renters & offer concierge service + exclusive exposure. Want to see how it works?

Reply YES and I'll send over a quick link or schedule.