

**LuxuryApartments.com**

# Our Exclusive Collections

| Package                               | Highlights  |
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| <font color='<bound method Color.hexv | akforCcolqr725f49d68fe986d32540,1exvalof Boutique Collec      |
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# Feature Comparison by Package

| Feature                           | Ultimate (\$10,000/mo) | Pro (\$5,000/mo) | Standard (\$2,500/mo) | Essential (\$1,500/mo) | Starter (\$800/mo) | Basic (\$400/mo) | Simple (\$200/mo) | Mini (\$100/mo) |
|-----------------------------------|------------------------|------------------|-----------------------|------------------------|--------------------|------------------|-------------------|-----------------|
| Exposure vs. Classic              | 1000%                  | 300%             | 150%                  | 100%                   | 70%                | 33%              | 5%                | —               |
| Order of Appearance               | Top                    | 2nd              | 3rd                   | 4th                    | 5th                | 6th              | 7th               | 8th             |
| # of Network Sites                | 6                      | 6                | 6                     | 6                      | 6                  | 6                | 6                 | 6               |
| Social Media Ads                  | ✓                      | ✓                | ✓                     | ✓                      | —                  | —                | —                 | —               |
| Targeted Email Campaigns          | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | ✓                | ✓                 | ✓               |
| Property Management Logo          | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | ✓                | ✓                 | ✓               |
| HD Video Production               | ✓                      | ✓                | —                     | —                      | —                  | —                | —                 | —               |
| Hi-Res Photos (Produced/Total)    | 30/Unlimited           | 30/Unlimited     | 30/55                 | 30/50                  | 20/40              | 20/35            | 0/25              | 0/20            |
| Virtual Tours (3D Produced/Total) | 6/40                   | 6/20             | 4/8                   | 4/6                    | 2/6                | 2/4              | —                 | —               |
| Tour Scheduling                   | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | ✓                | ✓                 | ✓               |
| Dedicated Property Page           | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | ✓                | ✓                 | ✓               |
| Image Carousel                    | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | —                | —                 | —               |
| Rent Specials Highlight           | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | —                | —                 | —               |
| Unit-Level Media                  | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | ✓                | —                 | —               |
| Unit-Level Leads                  | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | ✓                | ✓                 | —               |
| Analytics & Portal                | ✓                      | ✓                | ✓                     | ✓                      | ✓                  | ✓                | ✓                 | ✓               |