

# Tyler Paris

age: 19

residence: College Park, MD

education: College Freshman

occupation: Novice User

marital status: Single



*"I can never figure out how to submit my assignments!!!"*

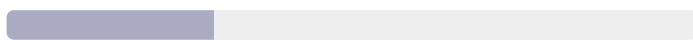
He goes to class, plays volleyball, and does his homework in the evenings.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

To get good grades in his classes so he can work towards his degree and graduate!

## Needs

- Should be easy to find his classes
- Assignments should be laid out in an easy-to-find way
- Needs to be able to view his grades and feedback easily

## Wants

- A calendar to lay out when different assignments are due
- A way to easily get in touch with other members of the class to collaborate on projects or ask homework questions
- No unnecessary welcome pages or clutter

## Values

- Ease of use
- Organization of materials
- Straightforward direction

## Fears

- Will get lost on the website and not be able to find his assignments
- Will get confused on submission times
- Will be unable to connect with his professor and classmates

# Samantha Rolison

age: 21

residence: New York City, NY

education: Pursuing B.S. in MicroBiology

occupation: Student

marital status: Single



*"I wish I had an easier way to keep track of my assignments!"*

You can find me either studying or spending time with my friends!

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

I need to be supported academically in order to do well in school. School is hard, so I need to be able to focus on doing my assignments.

## Needs

- School platform that is easy to navigate
- An easy way to keep track of assignments
- Easy way to submit assignments

## Wants

- A calendar that shows all assingments with due dates
- A single page that displays all upcoming assignments with descriptions and submission spots

## Values

- Organization
- Simplicity
- Ease of access

## Fears

- Not realizing an assignment is due
- Failing a class
- Submitting an assignment to the wrong place

# Dale Truman

age: 25

residence: Home

education: B.S. in Computer Science

occupation: Networking engineer

marital status: Single



*Love networking, making sure the servers are running, and also tuna.*

Always eats a tuna sandwich for lunch and spends his nights reading Socrates.

## Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

## Criteria For Success:

Working internet

Servers running

Troubleshooting abilities/software

At job on time

Networking items

## Needs

- Help from programming team
- Software for virtualization and programming
- Server infrastructure understanding

## Values

- Honesty
- Organization
- Planning

## Wants

- Improved server functionality
- Speediness of access

## Fears

- Clowns
- Spikes

# Jordie Jordan

age: 38

residence: Myrtle Beach, SC

education: PhD in Psychology

occupation: Professor

marital status: Married



*"I'm a slave to food. I love food. Oh and teaching, yeah that too."*

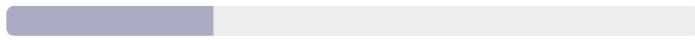
I like to eat all day, even while teaching. Will also go to the gym on occasion. A little streaming on the side aswell.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Everything I do must be organized and planned out well. I don't need troublesome software to get in the way of my workflow.

## Needs

- Platform for giving assignments and releasing information to students.
- Enough time alone to focus on myself.

## Wants

- A strong communication platform for myself and students.
- An easier platform to use for workflow.
- Food.

## Values

- Honesty
- Timeliness
- Simplicity
- Ease of Use

## Fears

- Forgetting to give out notes for students to study.
- An empty pantry.