Design Thinking in IT Industry

Design thinking has been used extensively in IT companies to brainstorm for solutions towards customer's problems. The **advantages of using design thinking in IT industry** for software development are as follows.

- The solutions are prototyped.
- The results are verified.
- The best solutions are accepted.
- The solutions are experienced by the client before approval.
- Short iterations are possible to improve the user experience.
- Small cross-functional teams.
- Incremental delivery is possible.
- Fast feedback helps the designers and developers.
- Continuous improvement is possible.

The use of design thinking principles have grown so much in the IT industry that nowadays world-renowned companies like Infosys have made it mandatory for its employees across the globe to undergo design thinking courses and get certified as a design thinker.