**Module 1 Challenge**

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* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  1. Theater is the most common crowdfunding campaign.
  2. There’s an increase in successful crowdfunding campaigns from May to July and there’s an increase in failed crowdfunding campaigns in August.
  3. There are the least number of crowdfunding campaigns in 2012 (81) and 2013 (87) and the most campaigns in 2010 and 2019 (107 each).
  4. Music has the most successful crowdfunding campaigns.
* What are some limitations of this dataset?
  1. The data is quite small for some categories. The data might not fully represent the population of crowdfunding campaigns.
  2. We could analyze more crowdfunding companies to increase our sample size.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  1. We could look at which country and category have the most successful campaigns (although the sample size for other countries is quite small).
  2. We could look at that time between launched at and deadline for each campaign and whether it was successful or not. There could be a possible trend for more/less time and how successful a campaign is.
  3. We could look at outcome vs. spotlight and see if the extra focus on the campaign helps its success rate.