

# MORGAN LOGAN



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## EDUCATION

### SCHOOL OF THE ART INSTITUTE OF CHICAGO

**Chicago, IL 2014 — 2018**

*Bachelor of Fine Arts with an emphasis in Visual Communications Design*

### LOYOLA UNIVERSITY

**Chicago, IL August 2021 — December 2021**

*Completed the Continued Education Web Design Certificate Program*

## SKILLS

### TECHNICAL

Proficient in Adobe Illustrator, InDesign, Photoshop, and After Effects

Familiar with Adobe Premiere

Proficient in Figma

Proficient in HTML and CSS

Familiar with Javascript

Proficient in the Google Suite

Proficient in Microsoft Office

Familiar with Github

### SOFT

Communicative

Personable

Collaborative

Open Minded

Creative

Hard-working

## WORK EXPERIENCE

### GRAPHIC DESIGNER

**VillageMD Chicago, IL** October 2018–current

- Was apart of the company intranet steering committee
- Developed and maintained a variety of pages on our company intranet
- Steered and managed monthly All Hands meetings/presentation
- Helped create and maintain a brand look for the podcast “Working Smarter”
- Assisted with the production of the “Working Smarter” podcast including recording, video editing, deck design, graphics, animation, audio editing, scheduling, release prep, and social media
- Designed a variety of deck presentations for various company entities
- Tasked with logo designs for a variety of company entities
- Designed a variety of print products, such as posters and flyers
- Worked as the liason for different departments throughout the company

### CREATIVE INTERN

**Beam Suntory Chicago, IL** June 2018–August 2018

- Assisted with layout out design for marketing materials
- Performed and designed presentations based on company brand standards
- Helped develop Vis ID for certain brands
- Created a variety of mockups for presentation use
- Co-lead and designed a group presentation with a large quantity of research on marketing tactics and the habits of Generation Z

### EXHIBIT DESIGN INTERN

**Museum of Science and Industry Chicago, IL** January–June 2018

- Assisted with exhibit design and informational design work
- Helped on site printing production and installation throughout the museum
- Conceptualized and designed infographics for educational purposes

### GRAPHIC DESIGN INTERN

**Fortress Consulting Group Chicago, IL** August–December 2017

- Designed and wireframed website pages
- Re-branded and conceptualized logo designs for a variety of companies
- Produced marketing materials such as social media postings, fliers, and white papers for a variety of different companies
- Dabbled in videography and photography for marketing purposes