

LOGAN PARKE

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SUMMARY

I am a dedicated **Developer with extensive experience in building and extending interactive React applications**. I have a proven track record of developing reusable components, optimizing web performance, using 3rd party integrations, such as Google Maps and Stripe. My proficiency in JavaScript, TypeScript, and CSS allows me to create seamless user experiences and translate high-fidelity Figma designs into responsive web applications. I thrive in agile environments, collaborating effectively with cross-functional teams and stakeholders to deliver high-quality projects. With a strong passion for problem-solving and customer service, I am committed to making a positive impact in every project I undertake.

SKILLS & COMPETENCIES

Languages & Frameworks:

React, Angular, JavaScript, TypeScript, Redux, Node.js, Express.js, HTML, CSS

Databases:

MySQL, SQL, NoSQL, MongoDB

APIs:

GraphQL, REST APIs

Tools & Platforms:

Git, GitHub, BitBucket, Docker, Figma, WordPress, Shopify, Jest,

Miscellaneous:

SEO, A/B Testing, Progressive Web Apps, Responsive Design, Stripe Payments, JWT, PWAs, Cross-functional Team Communication, Stakeholder Management, Project Management, Problem Solving, Customer Service, Team Collaboration, Effective Communication, Multitasking.

EXPERIENCE

Frontend Software Developer – BENlabs

Jan 2023 – Present

- Develops intuitive blocks using WordPress for building webpages and blog posts, enabling users without technical or coding experience to create content effortlessly.
- Builds reusable components to streamline the development process and improve efficiency.
- Created an AI tool for YouTubers, generating ideas, descriptions, and SEO keywords.
- Collaborates with the marketing team to develop the AI Agents tool, significantly increasing web traffic
- Proposed and implemented SEO improvements, enhancing Google rankings and increasing site visibility.
- Optimized website performance using Google Lighthouse, improving performance scores from the 20s to optimal scores in the 90s by eliminating unnecessary code and optimizing the DOM.
- Utilizes Java daily to develop and maintain web applications.
- Converts 5-10 high-fidelity Figma designs into interactive web pages weekly.
- Rewrote legacy CSS to modern standards without compromising the design integrity of older pages.
- Employed Bootstrap and Tailwind CSS frameworks to enhance design consistency and responsiveness.
- Communicates effectively with cross-functional teams and stakeholders, translating technical concepts for non-technical members and managers.
- Operated within agile development teams, maintaining high levels of collaboration and adaptability in a fast-paced environment.

Founder – Vacanze

April 2022 - Present

- Founded and developed a startup company using React, building a robust platform with integrated API plugins, including payment processing via Stripe and location services via Google Maps API.
- Designed and implemented a progressive web app with React, providing Airbnb hosts with customizable guidebooks for their guests to download.
- Created reusable components and other visual features, enhancing the functionality and user experience of the website.
- Developed and integrated new features, most notably Google Maps integration, allowing users to add points of interest and provide guests with in-app directions.
- Utilized React and TypeScript daily, demonstrating high proficiency and consistent use in development.
- Enabled hosts to customize aspects of the application, such as colors and fonts, without requiring coding knowledge, enhancing user-friendliness and accessibility.

- Built all new features independently, showcasing self-sufficiency and initiative in a startup environment.
- Designed and built database and backend of application using Node.js, MongoDB, GraphQL, and Express.js
- Manage hosting and deployment of the application and database, using Heroku and MongoDB.

Realtor – Equity Real Estate

Jan 2016 – Dec 2023

- Sold over \$7,000,000 in real estate from 2018 to 2021.
- Managed relationships with clients and relevant service providers.
- Negotiated on client's behalf for price, contract dates, and other contract concessions.
- Worked with tight deadlines to fulfill contract requirements such as loan underwriting, home inspection, and home appraisals.

EDUCATION & CERTIFICATIONS

Coding Bootcamp, University of Utah

- Mastered front-end development with modern frameworks like React and Angular.
- Developed proficiency in back-end development using Node.js and Express.js.
- Built and deployed full-stack applications with MVC & MERN architecture.
- Collaborated with peers on multiple group projects, simulating real-world development environments.
- Learned industry best practices, including agile methodologies, version control with Git, and test-driven development.
- Created and maintained a portfolio of projects demonstrating a strong understanding of both front-end and back-end technologies.

Management Information Systems, Goddard School of Business & Economics – Weber State University

- Relevant Coursework: Database Design and Implementation, Networks & Data Communications, Software Development, UI/UX Design