



## SYRACUSE UNIVERSITY

SCHOOL OF INFORMATION STUDIES

February 8, 2010

Mr. Logan Rath  
SUNY College at Brockport  
Drake Library  
350 New Campus Drive  
Brockport, NY 14420

Dear Mr. Rath,

Thank you for agreeing to host one of the students this semester from IST 613: Planning, Marketing and Assessing Library Services. I greatly appreciate your willingness to participate with this project. I am writing to provide some additional background on the course and the project.

IST 613 is one of the core courses in the iSchool's LIS curriculum and all of our library and information science students take the course. This fast-paced class provides theory as well as real-world experience in regards to planning, marketing and assessing library services. The projects are essential for assuring that students can apply what they are learning through the lectures, readings and discussions.

My hope is that this student's project will have a minimal impact on your time during the semester and be very useful for your library. In order for the student to deliver plans that will be useful to you and for the student to meet the course deadlines, I appreciate your efforts to respond to their questions for additional information in a timely fashion. The questions will not be difficult, but they will help the student create useful plans that really fit your organizations' needs.

I also wanted to inform you that the student will present you with an evaluation at the end of the semester, after you have seen their end of project presentation. Your comments will help me assess the student's work, so please be honest and open in your comments. Thank you!

If you have any questions or concerns about this project, the student or the course, you may contact me anytime at [zheheikm@lemoyne.edu](mailto:zheheikm@lemoyne.edu)

Sincerely,

Kari Zhe-Heimerman  
Librarian for the Sciences, Le Moyne College  
Adjunct Professor, Syracuse University iSchool