dripdrop



Team 25

Zachary Foote, Kaden Wingert, Kolby Kucera, Logan Roe, Elyse Kriegel, Gavin Rich

Faculty Advisor: Simantra Mitra

1. Project Overview

- 2. Mobile App
- 3. Infrastructure Design
- 4. Al Model
- 5. Backend Design
- 6. Testing & Security
- 7. Conclusion



Project Overview

What is dripdrop?

- dripdrop is a social media platform exclusively for outfit sharing
- Bridges the gap between fashion inspiration & budget alternatives

Our Vision

- Al Suggestions & Clothing Identification
 - a. **Al-powered** similar outfit recommendations
 - b. Clothing identification via image processing
- 2. Outfit Sharing
 - a. Curate your style by liking, commenting, saving, and following
- 3. Powered by AWS
 - a. Fast and scalable hosting service to support high traffic





Requirements





- User Account Management
- Outfit Sharing
- Interactive Posts
 - Like, comment, & view markers
- Add Product Descriptions to Posts
- Search for Users & Posts
- Al-Based Clothing Recommendations



Non-Functional Requirements

Performance	< 500 ms response time
Security	Users must be 13+ API calls only be verified users
Scalability	1,000 concurrent sessions
Usability	Simple & intuitive navigation

1. Project Overview

- 2. Mobile App
- 3. Infrastructure Design
- 4. Al Model
- 5. Backend
- 6. Testing & Security
- 7. Conclusion

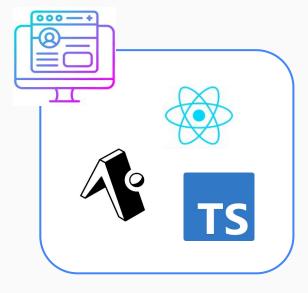


Frontend Technologies



Built with React Native and Expo platforms

Written in Typescript





Mobile App Demo

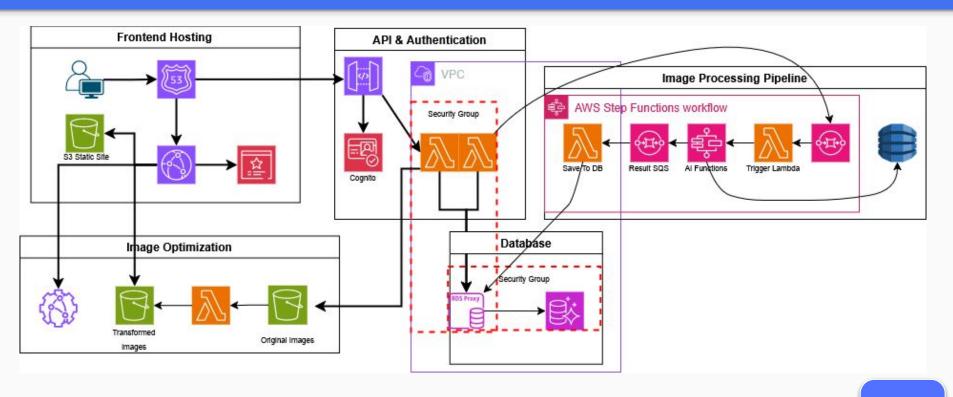




- 1. Project Overview
- 2. Mobile App
- 3. Infrastructure Design
- 4. Al Model
- 5. Backend Design
- 6. Testing & Security
- 7. Conclusion



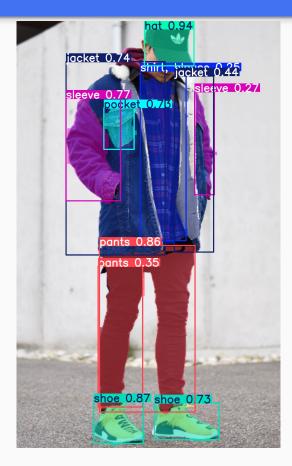
Infrastructure



- 1. Project Overview
- 2. Mobile App
- 3. Infrastructure Design
- 4. Al Model
- 5. Backend Design
- 6. Testing & Security
- 7. Conclusion



Al



Classification Lambdas

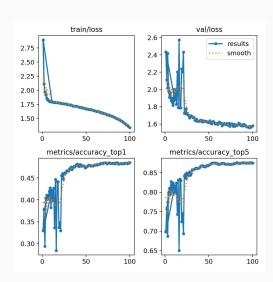
- YOLOv11 classification model
- Adds attributes on segmented clothing items

Segmentation Lambda

- Uses YOLOv11 segmentation model
- Detects clothing items, masks, and bounding boxes

Training

- Trained on the Fashionpedia dataset
- Used Nova computer





- 1. Project Overview
- 2. Mobile App
- 3. Infrastructure Design
- 4. Al Model
- 5. Backend Design
- 6. Testing & Security
- 7. Conclusion



Database



Relational Database Familiarity AWS compatibility



Performance Scalability Security



Serverless
Pay-as-you-go
57 Lambda Functions

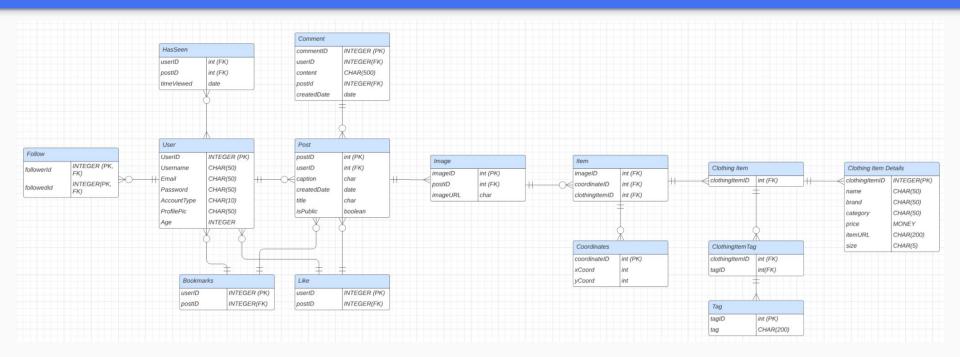


SQLAlchemy

Object Relational Mapping
Python Programming
No raw SOL statements



ER Diagram





API



Fully Managed API Service Lambda Integration Pay-as-you-go



Easily add/remove endpoints

Deploy changes in minutes



API Structure



- 1. Project Overview
- 2. Mobile App
- 3. Infrastructure Design
- 4. Al Model
- 5. Backend Design
- 6. Testing & Security
- 7. Conclusion



Testing



Integration Testing

- Pytest Library
- Integrates with Cognito
- → Tests API Health
- ☐ Checks Database



Frontend Testing

- ☐ Jest library (typescript)
- Mocks backend data
- Simulates frontend actions
- Validates frontend flow



User Testing

- Team members
- ☐ Friends & Roommates
- Bug Detection
- Usability



Security



Frontend

- Age Verification
- Email Validation
- Password Hiding

Backend

- Password Encryption
- AWS Cognito Authentication
- User Confirmation
- ☐ IAM & Network Security
- Data & API Protection

- 1. Project Overview
- 2. Mobile App
- 3. Infrastructure Design
- 4. Al Model
- 5. Backend Design
- 6. Testing & Security
- 7. Conclusion



Challenges



Technical

- □ Learning AWS technologies
- Using and updating Expo project
- Maintaining dependencies

Team

- Unclear vision from start of project
- Difficulties figuring out feature prioritization and user needs

Learning Takeaways





Technical

- □ React
- React Native
- TypeScript
- ☐ AWS + Cloud Computing
- SQLAlchemy
- ☐ Al Model Creation and Training

Team

- ☐ Time Management
- Assigning tasks by strengths
- Communication
- □ Accountability

Thank you!

Questions?

