

# Assignment 4: Typographical Design

10/5/2023

10/10 Points

Offline Score:

10/10

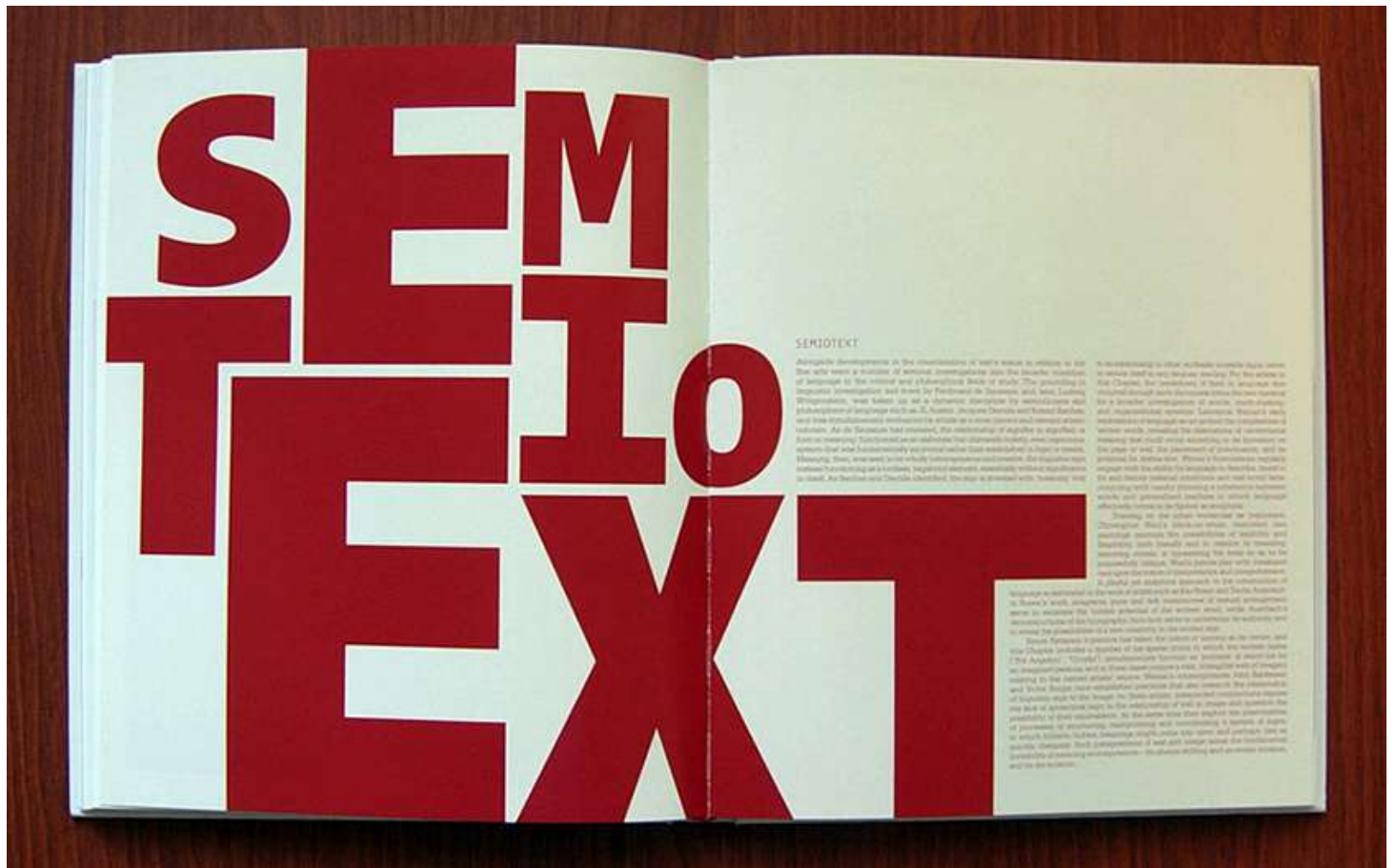


View Feedback

Anonymous Grading: **no**

## ▼ Details

You will create a single-page website will take a selected quotation and transform it into a beautiful work of typography.



# ARCHITECTURE NOW!

**Rem Koolhaas | OMA**  
Thursday, November 19  
6-00 pm

Rem Koolhaas (Rotterdam, 1944) founded OMA in 1975 together with Elia and Zoe Zenghelis and Shadrach Woods. He graduated from the Architectural Association in London and in 1978 published 'Solomon's New York: A Subversive Manifesto for Manhattan'. In 1995, his book 'S, M, L, XL' summarized the work of OMA in '9 saved about architecture'. He extends the work of both OMA and OMA, the research branch of OMA, operating in some beyond the scale of architecture.

**Norman Foster | Foster + Partners**  
Tuesday, November 24  
7-30 pm

Norman Foster is the founder and executive chairman of Foster + Partners, a global studio for architecture, urbanism and design, noted for sustainability. He also chairs the practice's Design Board which provides strategic design direction to all projects.

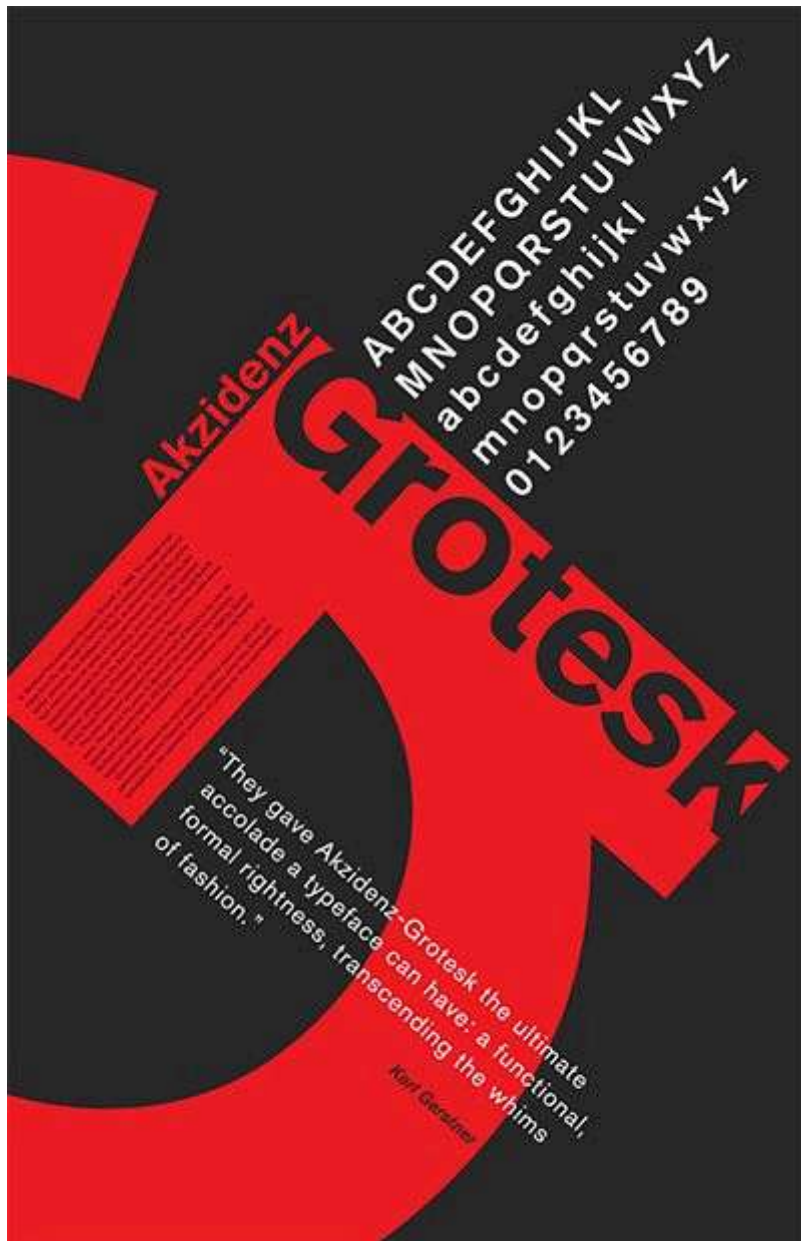
**Florencio Piza | Piza & Co.**  
Thursday, December 3  
6-30 pm

Florencio Piza is the principal of the Los Angeles based design office Florencio Piza & Co., a creative platform dedicated to exploring architecture's multiple capacities, from the elements of fundamental maintenance to the objects that reshape the urban landscape.

**Thomas Heatherwick | Heatherwick Studio**  
Wednesday, November 25  
6-00 pm

Thomas Alexander Heatherwick, CBE RA RIZ is an English designer and the founder of London based design practice Heatherwick Studio. Since the late 1990s, Heatherwick has emerged as one of Britain's most significant designers. Florencio Piza | Piza & Co. Thursday, December 3 6-30 pm

**Cooper-Hewitt,  
National Design Museum  
2 East 91st Street  
New York City**







Use a new copy of the [website-template \(https://canvas.colum.edu/courses/33502/files/5254008?wrap=1\)](https://canvas.colum.edu/courses/33502/files/5254008?wrap=1) [↓](#) ([https://canvas.colum.edu/courses/33502/files/5254008/download?download\\_frd=1](https://canvas.colum.edu/courses/33502/files/5254008/download?download_frd=1)) package — DO NOT build this assignment into existing pages of your work!

Rename the unzipped website-template folder as **assignment4**, and make sure it is *inside* of your **/portfolio** folder. You will eventually be linking to this assignment from the assignments.html page of your class portfolio.

## Content

Use an **entire sentence**, or **short paragraph**. This can be a quotation (literature, film, music, etc.), but you will need to attribute the source. If it is your own writing, then provide your own name as the source.

**You may NOT use images.** You will create a design strictly out of text, composition and your single color hue.

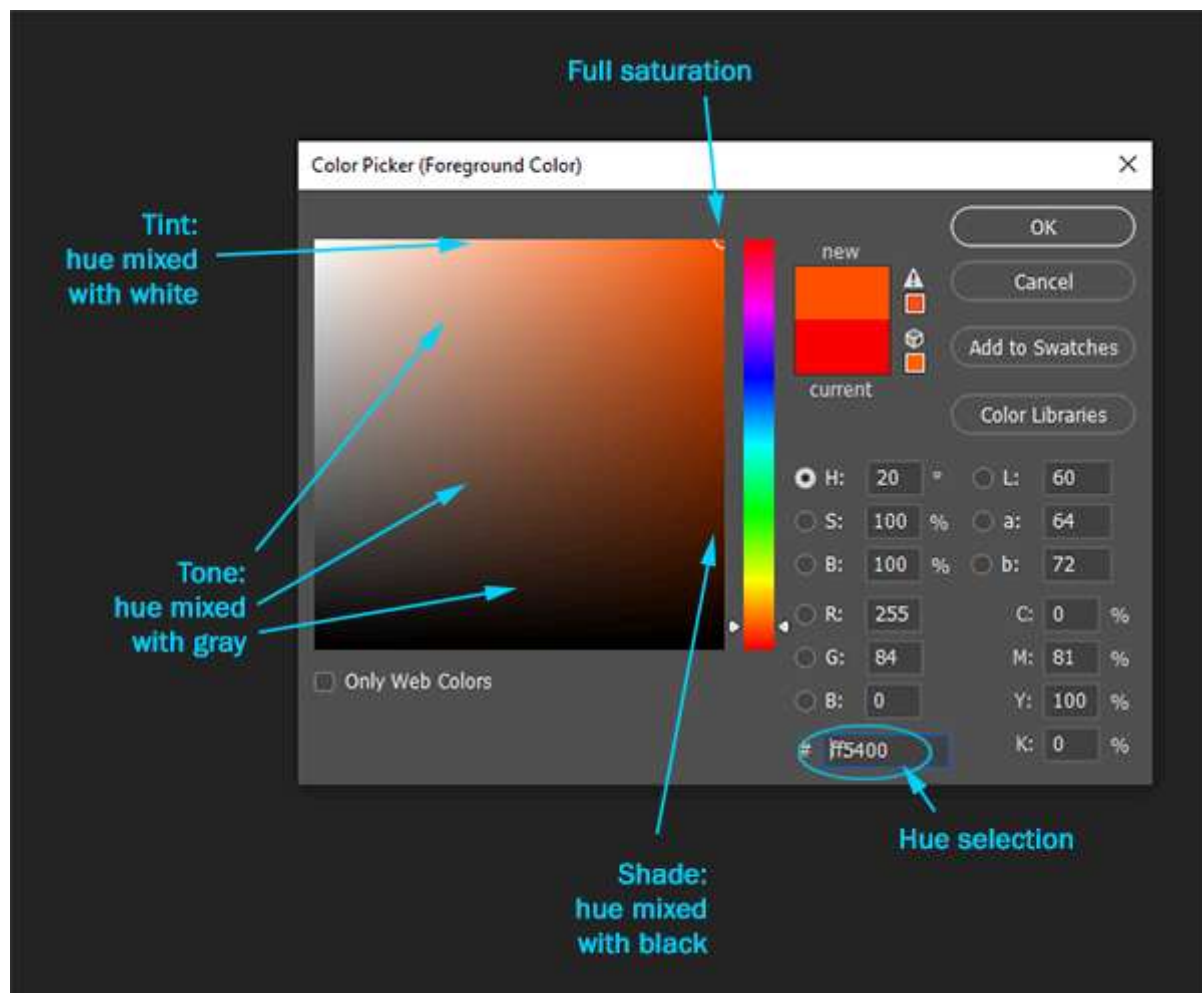
## HTML

1. A <header> containing an <h1> title for your design, and an <h2> to present your *pure* hue selection
2. Your quoted text inside of the <main> — feel free to just use <p>'s
3. A <footer> with any information or disclaimer you choose

## CSS

You will need to download **at least 1 Google Font** for this assignment -- you will not use the standard fonts from CSS Font Stack, and certainly not the default Times New Roman!

Your site will be **monochromatic** — you may select a single color **hue** from a color picker, and you can use **full saturation**, **tints**, **tones**, **shades** and even pure **grayscale**.



You will need to use the CSS **position** property to aggressively compose the text upon your page. It's ok if the end result is hard to read — *as long as you are having fun!*

You can choose to *either* use a controlled *#container* so that you can position text elements in predictable ways, *or* you can choose to skip it so that positioned elements slip and slide past each other when the browser viewport



is resized.

Other than the standard text-formatting properties in CSS, here are some tricks to consider:

**opacity:** ➞ [\\_\(https://www.w3schools.com/css/css\\_image\\_transparency.asp\)](https://www.w3schools.com/css/css_image_transparency.asp)

**rotate:** ➞ [\\_\(https://www.w3schools.com/cssref/css\\_pr\\_rotate.php\)](https://www.w3schools.com/cssref/css_pr_rotate.php)

**text-shadow:** ➞ [\\_\(https://www.w3schools.com/css/css\\_text\\_shadow.asp\)](https://www.w3schools.com/css/css_text_shadow.asp)

**gradient generator** ➞ [\\_\(https://cssgradient.io/\)](https://cssgradient.io/)

**text gradients** ➞ [\\_\(https://cssgradient.io/blog/css-gradient-text/\)](https://cssgradient.io/blog/css-gradient-text/)

## Publishing this assignment

You will need to upload your /assignment4 folder into your /portfolio folder.

You will also need to update the "Assignment 4" link in the assignments.html file in your /portfolio. Upload that as well. **You do not need to create a link from your Assignment 4 page back to your class portfolio.**

Finally, **test the link on your live website**. When I grade this assignment, I will simply visit your portfolio site, click to the Assignments page, and then click the "Assignment 4" link.

*You are unable to submit to this assignment as your enrollment in this course has been concluded.*