

GRAPHIC DESIGNER

LOGAN WILSON

Design Portfolio – February 2024



Hi, I'm Logan -

Highly skilled and motivated graphic designer with strong attention to detail and many years of experience working with a variety of clients in different mediums of multimedia design. I am passionate about building and sustaining partnerships that result in creative wins, driving customer interest and loyalty.

GRAPHIC DESIGN

Design Portfolio

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Arbor Eyecare

At Arbor Eyecare I worked as the social media manager and lead graphic designer.

Niche: Optometric industry

Deliverables: Content design, back door prints, in-store marketing materials and social media content creation.

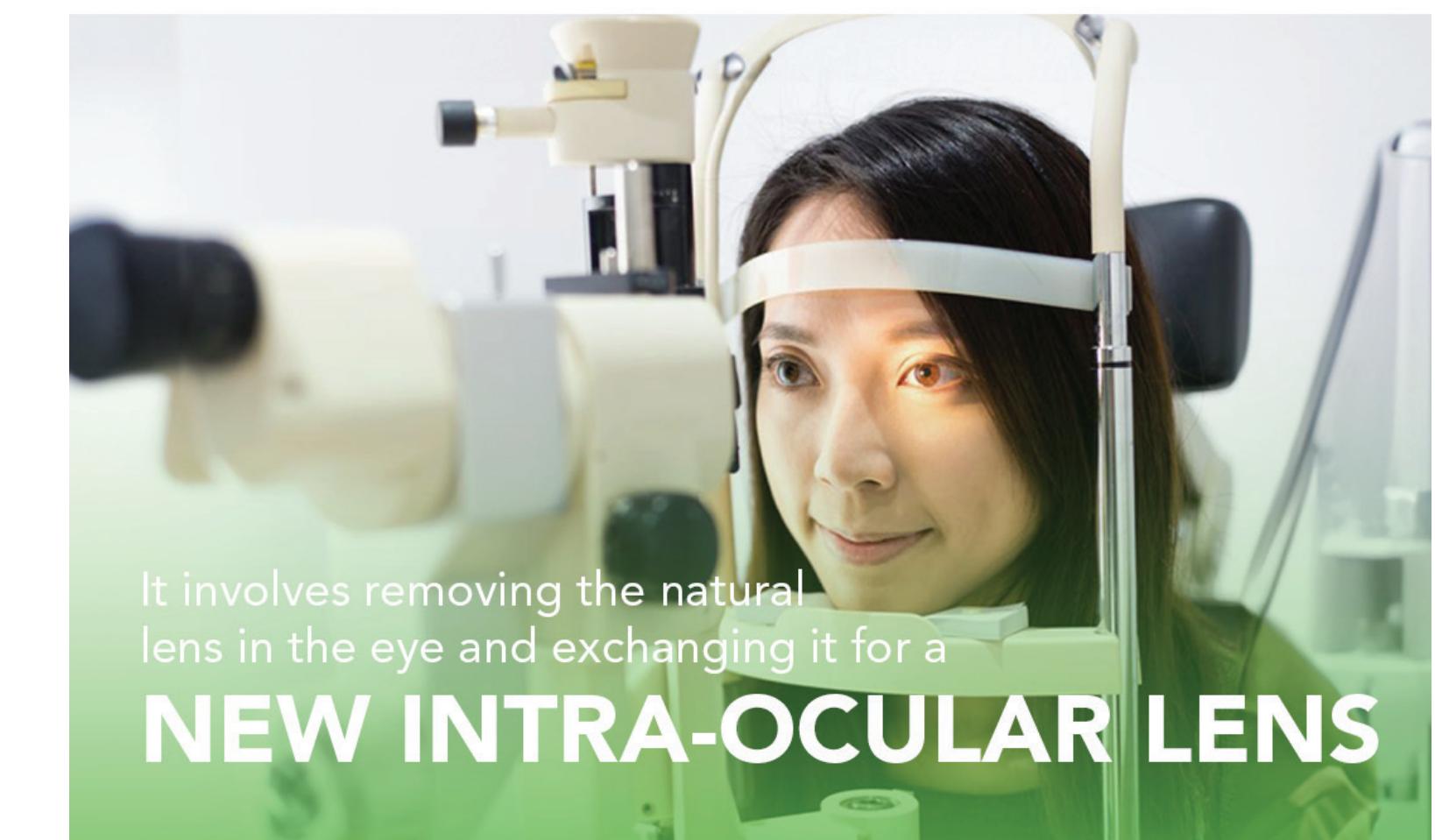
Case Study



Arbor Eyecare

Can Refractive
Lens Improve
My Vision?

Learn more about (RLE) in our blog!



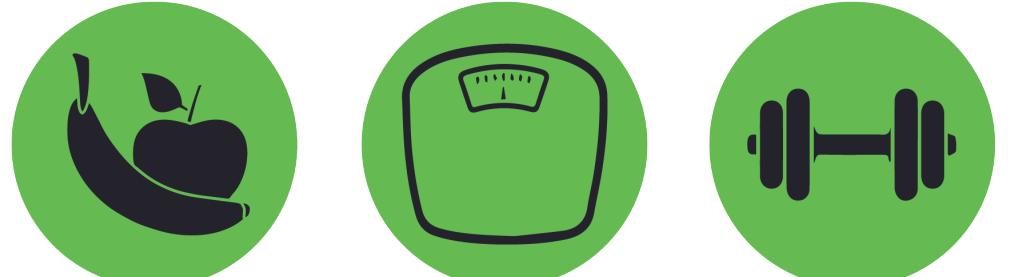
DIABETES



SYMPTOMS



PREVENTION



TREATMENT



RISK FACTORS



Wellness Tips FOR THE New Year



Exercise



Drink Water Regularly



Minimize Your Sugar Intake



Read Books



Get Enough Sleep



Eat More Fruits and Vegetables



www.see20-20.com



(425) 831-2020

What's Your Resolution?

Eyecare is self-care.



Take care
of your eyes.

**Arbor Eyecare
has you covered.**



Arbor Eyecare

Eye Surgery Center

Expert Eye Care. Your Best Vision.

Learn More

New Intense Pulsed Light Therapy for Chronic Dry Eye!

The way to dry eye relief.



A close-up photograph of a person's eye, focusing on the iris and pupil. A white circle highlights the eyelid area, which is shown in a magnified inset to the right, revealing redness and irritation.

Reduce redness & irritation
around the eye with guaranteed

LONG LASTING RESULTS

THANKS FOR GIVING

Donate your old glasses to receive a
\$50 certificate towards a new pair!



RP Strength

Niche: Fitness industry

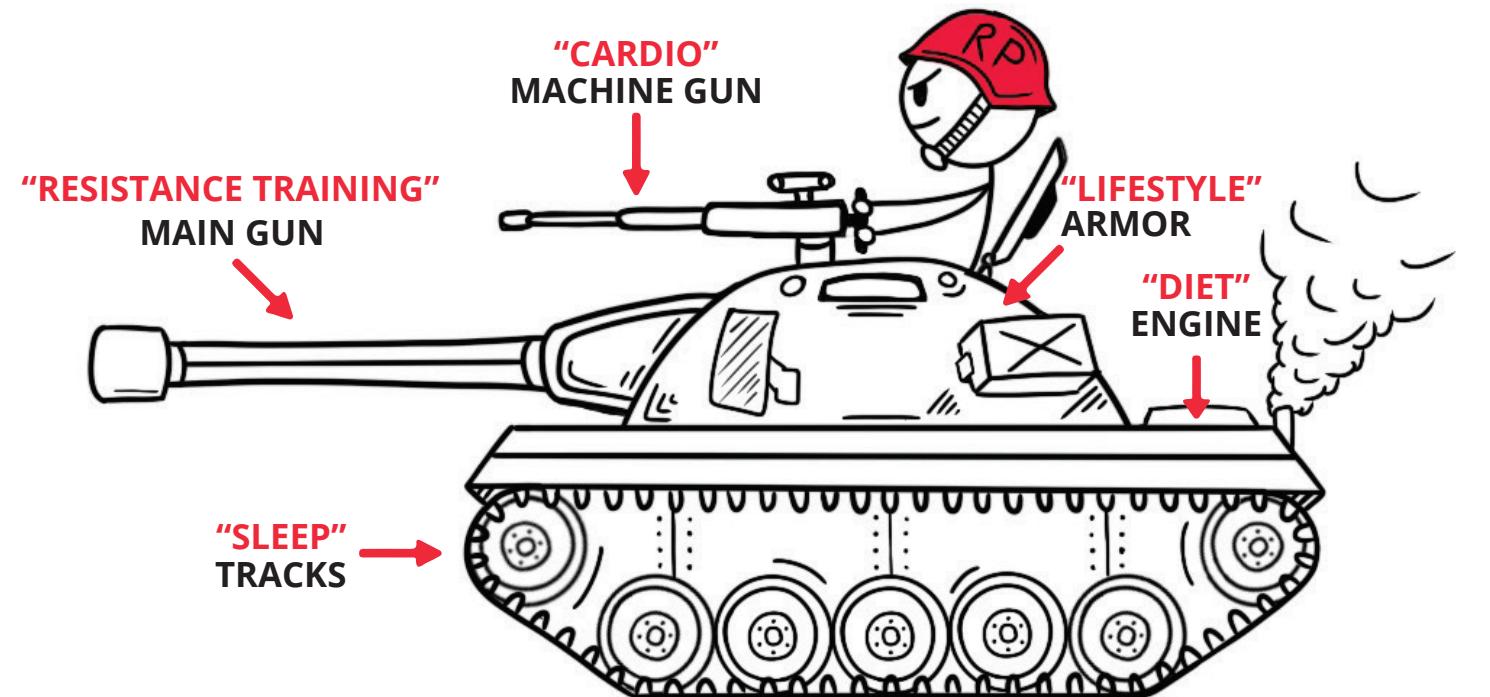
At Arbor Eyecare I worked for 6 months as a contract graphic designer for a series of fitness books.

Deliverables: Publication design, promotional images, cover design, infographic, print design and graphs.

Case Study

WHAT IS CARDIO FOR?

If you think of a main battle tank, imagine that your *diet*, *sleep*, *lifestyle*, and *resistance training* are the *engine*, *tracks*, *armor*, and *main gun*, and that your *cardio* is one of those little *machine guns* on the turret.



Is cardio still important? Of course. But it's impossible to make the case that it's more important than the major players.

RP
@rpstrength

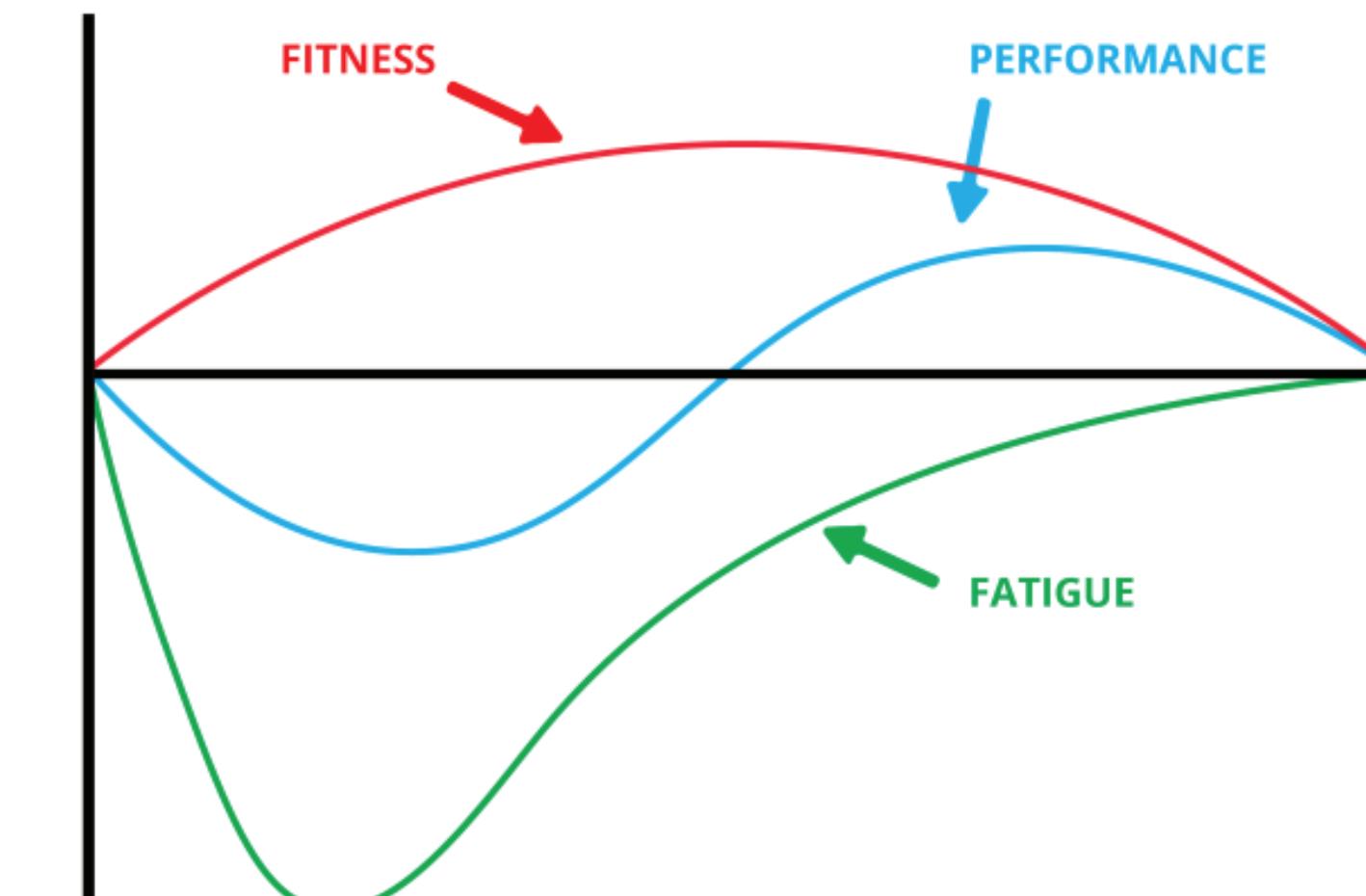
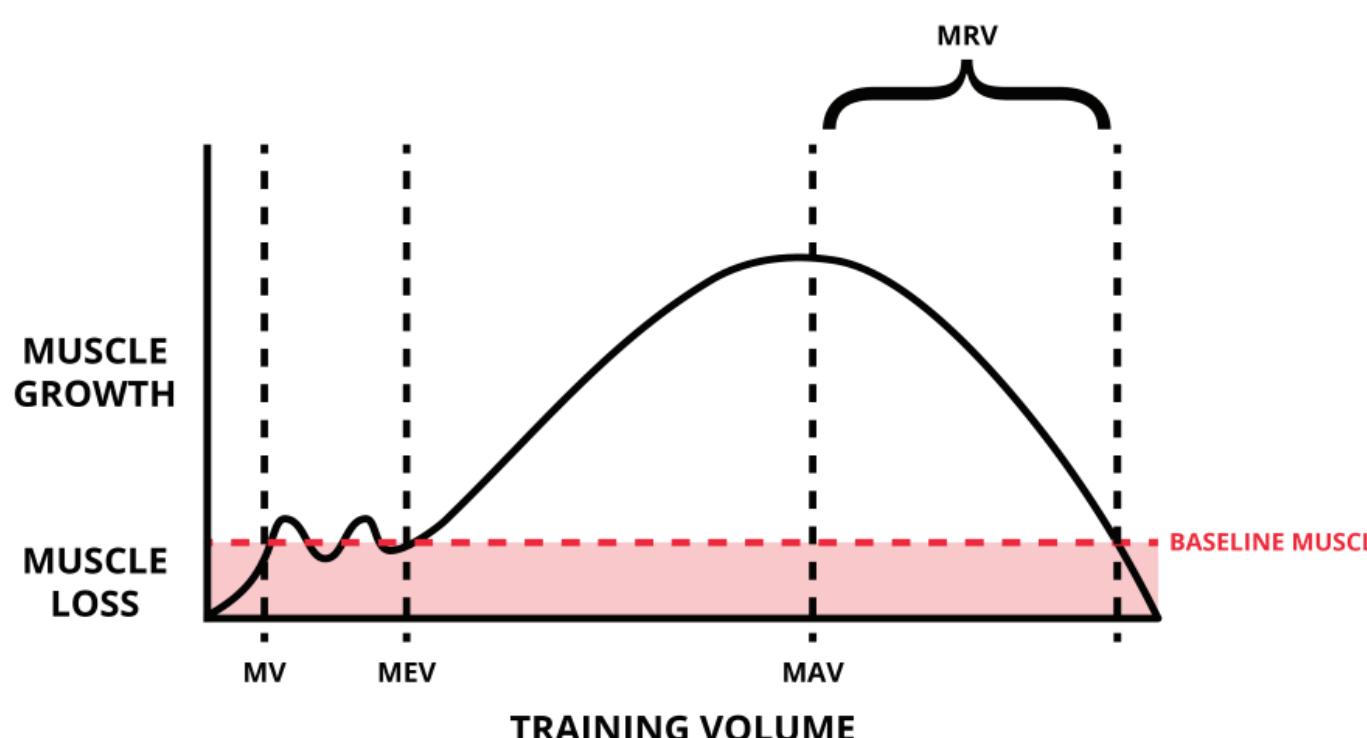


PROPER LIFTING TECHNIQUE

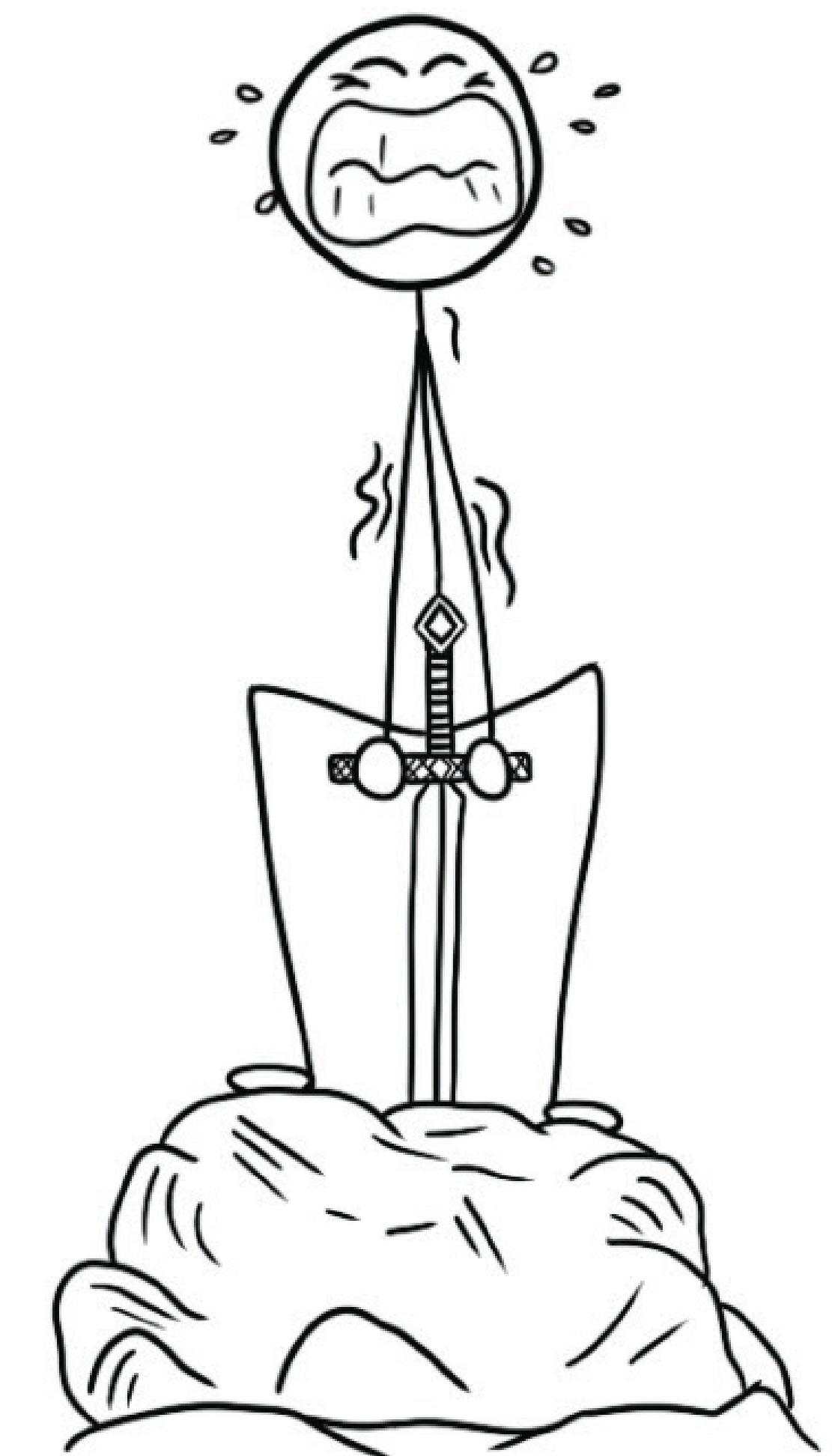
Utilizes the most muscle possible to generate the most force.



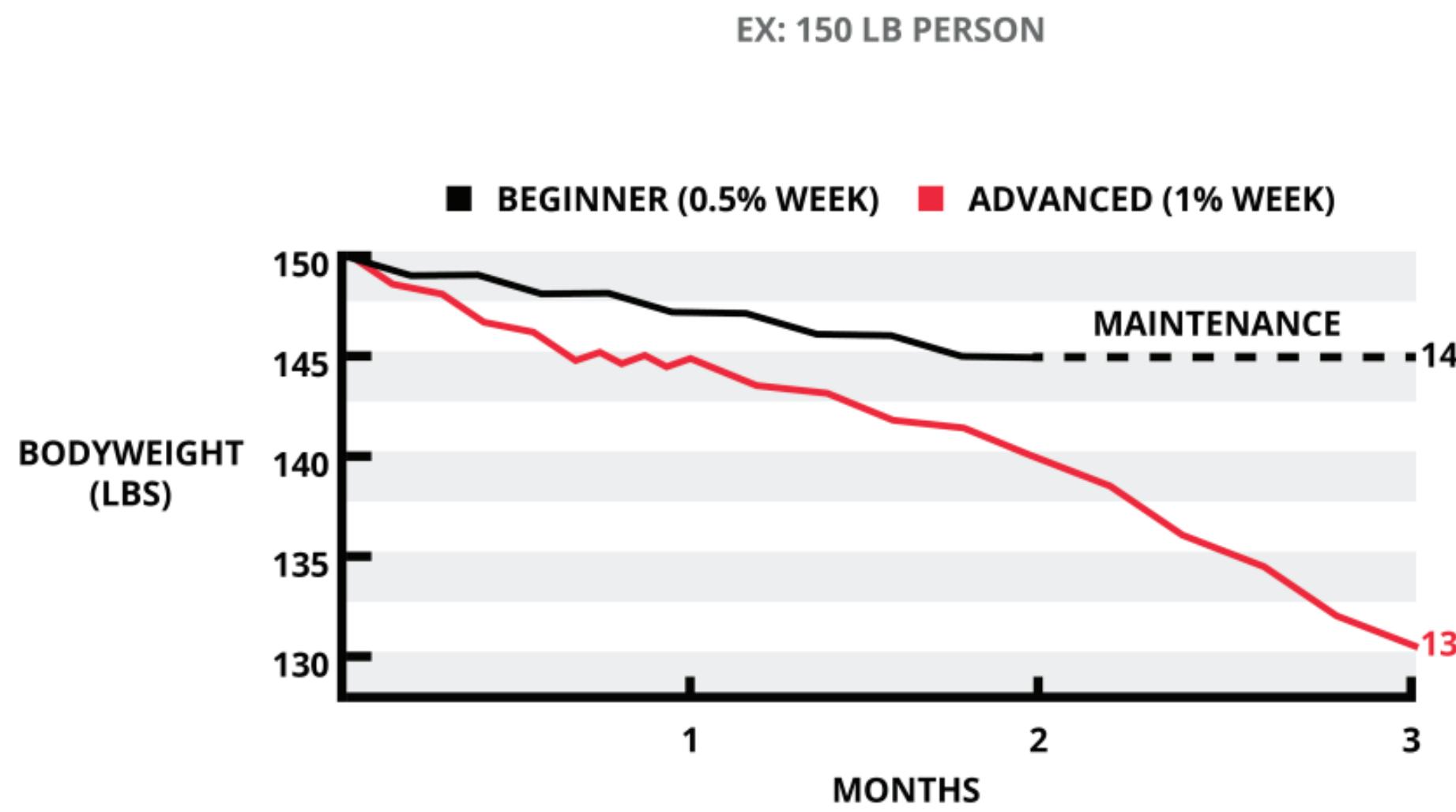
RELATIONSHIP BETWEEN TRAINING VOLUME AND MUSCLE GROWTH



MAKE THE EFFORT



RATES OF FAT LOSS BASED ON DIETING EXPERIENCE



GENERAL HEALTHY WEIGHT

HEIGHT	LOW WEIGHT	HIGH WEIGHT
4'10"	85	140
4'11"	90	145
5'0"	95	150
5'1"	95	155
5'2"	100	160
5'3"	100	165
5'4"	105	170
5'5"	105	180
5'6"	110	185
5'7"	115	190
5'8"	115	195
5'9"	120	200
5'10"	125	205
5'11"	130	215
6'0"	130	220
6'1"	135	225
6'2"	140	230
6'3"	140	235
6'4"	145	245
6'5"	150	250
6'6"	160	260

Clash On Vashon T-Shirt

Niche: Fitness industry

For a lacrosse team in Vashon I was commissioned to create a front/back design.

Deliverables: Shirt design.

Case Study





2024 PLATINUM SPONSORS

RailStar
engineering, LLC

PANDORA'S
BOX

TERRAPIN TILE

Vashon
IGA MARKET
fresh

2024 GOLD SPONSORS

SUNSHINE PAINTING

CMON BARBER

VASHON PHARMACY

O SOLE MIO

VASHON ATHLETIC CLUB

VASHON BIKEs, LLC

SCOTT RICE

POP POP

LS CEDAR

ACE HARDWARE

MAY'S KITCHEN

WINDERMERE

ISLAND QUEEN

MCINTYRE CONSTRUCTION

2024 SILVER SPONSORS

VASHON PRINT & DESIGN, LLC

SUGAR SHACK

Coursework

2019-2023 Washington State University

Case Study



Hime
Market
果物と野菜
fruit and vegetable
Tokyo, Japan
570-055-7777
himefavmarket.com
@himefavmarket

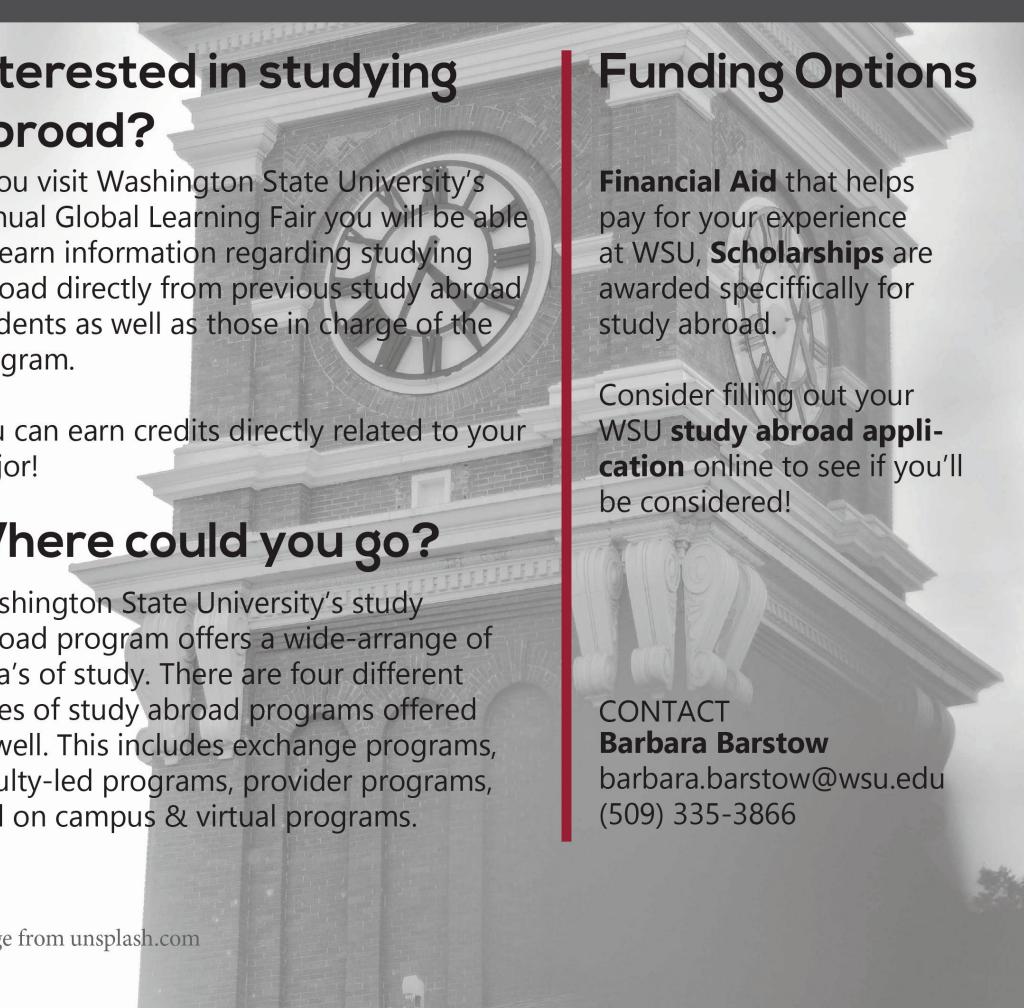


Check out Washington State University's annual

Global Learning Fair

Located at the Terrel Mall

Join us on Wednesday, September 8th from 10am-12pm



Interested in studying abroad?
If you visit Washington State University's Annual Global Learning Fair you will be able to learn information regarding studying abroad directly from previous study abroad students as well as those in charge of the program.
You can earn credits directly related to your major!

Where could you go?
Washington State University's study abroad program offers a wide-arrange of area's of study. There are four different types of study abroad programs offered as well. This includes exchange programs, faculty-led programs, provider programs, and on campus & virtual programs.

Funding Options
Financial Aid that helps pay for your experience at WSU, Scholarships are awarded specifically for study abroad.
Consider filling out your WSU **study abroad application** online to see if you'll be considered!

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image from unsplash.com

Black Book
Digital Services

Black Book
Digital Services

Black Book Digital Services
Marketing Agency

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Pop Smoke, the Canarsie-born rapper behind "Dior," was tragically killed in Los Angeles in February 2020. He was a bright performer who was bringing a classic New York flavor back to hip-hop, while infusing his work with the sounds of UK Drill. Though his career was short, his impact on American youth and hip-hop is indelible.

The rapper, born Bashar Barakah Jackson, had begun gaining serious momentum during spring of 2019, with the release of "Welcome to the Party." The high-octane track was celebrated in part because of its incorporation of drill, a music style with roots in Chicago, and an expansive scene in the United Kingdom as well. His ability to bridge regional gaps made his name come up in conversations that also mentioned U.K. grime artist Skepta and rapper Sheff G.

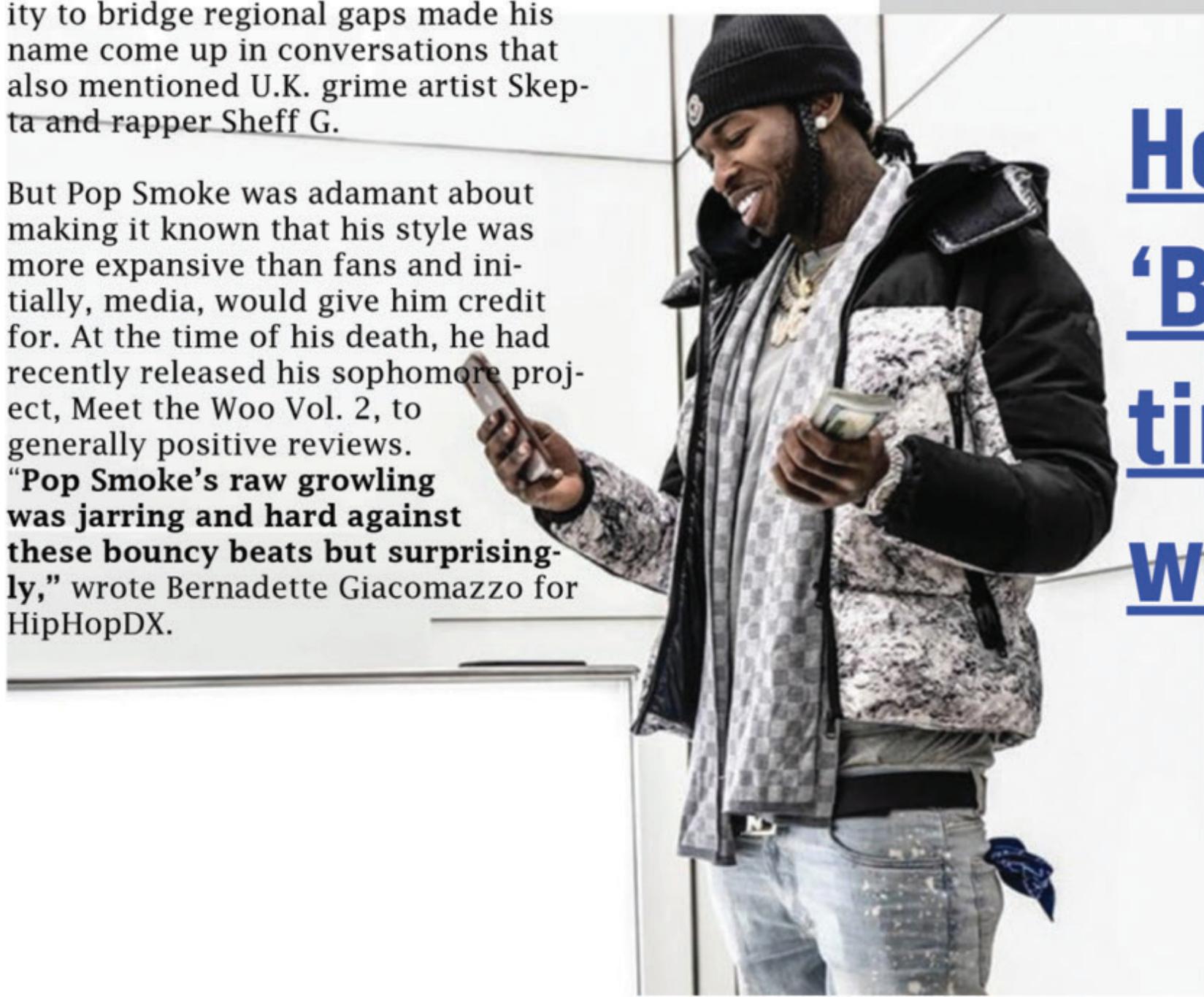
But Pop Smoke was adamant about making it known that his style was more expansive than fans and initially, media, would give him credit for. At the time of his death, he had recently released his sophomore project, *Meet the Woo Vol. 2*, to generally positive reviews.

"Pop Smoke's raw growling was jarring and hard against these bouncy beats but surprisingly," wrote Bernadette Giacomazzo for HipHopDX.



ties as an artist and looked forward to the resurgence of danceable music that just felt good. "I love his energy, his vibe, his song," Hot 97's Funk Flex said to the New York Times in 2019.

The 20-year-old was carving out his own lane with clear influences—his style was interpreted as a homage to his gritty, New York forefathers, DMX and 50 Cent, the latter of whom was a fan—while expressing his striking sense of originality, methodology, and humor. *Vol. 2* peaked at No. 7 on the Billboard Top 200 Albums, while "Dior" hit the #1 spot on the Hot 100 just days after he was killed.



He didn't start the whole 'Brooklyn drill sh-,' but the first time I heard of Brooklyn drill was because of Pop Smoke



In life
have no preferences
I accept
everything just
the Way
it is.

- Miyamoto Musashi