Logan Wishart-Craig

👤 Sr. Full Stack Engineer 📍 Los Angeles, CA 📞 505.492.4694 ✉ logan@wisharts.dev 🖧 wisharts.dev

Experience

Senior Full Stack Software Engineer — Cameo
Aug 2021 — July 2023

`TypeScript` `React` `Node` `GraphQL` `REST` `MongoDB` `React Native` `CSS-in-JS` `AWS`

→ Senior engineer for the Cameo for Business platform, generating +$3M in on-platform bookings. Architected our front-end, led our design system implementation, designed our legacy integration strategy.

→ Built a video licensing capability generating +$105K in upsell revenue. Directly responsible for the data model, API design, and various UI flows.

→ Owned the back-end development for a roles and permissions system to enable multi-business user accounts.

→ Key contributor to the UI and back-end for new order and credits management dashboards, saving our internal customer success teams +15 hours/week in client reporting requests.

→ Rebuilt talent in-app pricing, availability, and order management experiences, resulting in a ~25% decrease in order expirations, and a +3% increase in talent availability.

→ Helped shape team best practices during our back-end refactor to a decoupled, domains-based model.

Full Stack Software Engineer — A3 Visual
Oct 2017 — Aug 2021

`TypeScript` `React` `Aurelia` `WebSockets` `REST` `SASS` `Progressive Web App`

→ Designed and built a project management platform with a WebSockets based data sync. Standardized the project lifecycle, and facilitated stakeholder access to and collaboration with project assets.

→ Led the development of an offline-capable, mobile-first progressive web app used to survey project sites.

→ Developed a custom ETL and sales analytics reporting system facilitating rapid client onboarding and new revenue streams during the COVID-19 pandemic.

→ Lead the development of a new marketing site and blog, leveraging a headless CMS and Gatsby. Included CMS research, setup, and integration, and site construction.

Projects

Directus Gatsby Source Plugin

→ Built a Gatsby plugin with +1k downloads integrating Directus CMS content into the Gatsby GraphQL layer.

→ Features included request pagination, batch file downloads, rate limiting, custom filters, resolution of M2M relations.

AI Technical Strategy Learner

→ Designed and implemented an AI-based technical stock trading algorithm in Python leveraging random forests.

→ Researched and implemented various technical indicators in Pandas with companion charts using PyPlot.

Personal Website

→ Designed and developed a small responsive HTML/CSS micro-site focusing on accessibility and SEO best practices.

→ Custom-built JavsaScript animation using Three.js with a focus on performance via web workers.

Education

M.S. in Computer Science — Georgia Institute of Technology — `In Progress` `4.0 GPA`

C.O.A in Computer Science — Santa Monica College — `4.0 GPA`

B.Comm in Marketing and Entrepreneurship — University of Auckland, New Zealand

Skills

Front-End
`TypeScript` `React` `Jest` `React Native`
`HTML` `CSS` `PWA` `React Native` `SEO`

Back-End
`Node.js` `Express` `SQL` `MongoDB`
`REST APIs` `GraphQL` `Data Modeling`

DevOps/Design
`AWS` `Azure` `Git` `Docker` `CI/CD`
`Linux` `NPM` `Figma` `Illustrator`