Empathymap

Use this framework to develop adeep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience,needs and pain points, to quickly understand your users' experience and mindset.

Sharetemplatefeedback

Buildempathy

Empathy map for user

Student information management: Including demographic information, enrollment history, academic records, and contact details.

Enrollment tracking: Manage the enrollment process from lead generation, application, acceptance, and

Academic progress tracking: Monitor student progress, including grades, attendance, and behavioral records.

Communication tools: Stay in touch with students, parents, staff, and alumni using email, SMS, and other communication channels.

Reporting tools: Use a dashboard to gain valuable insights into operations and make data-driven decisions that support student retention.

Tracking student interactions with your website, social media, or other online platforms enables you to deliver the right information to them at the right time.

Integrations with other educational systems: Connect with other software systems such as Learning Management Systems (LMS), Student Information Systems (SIS), and Finance and Accounting Systems.

A CRM Application for Schools/College

Both a dedicated CRM for higher education and a general-purpose CRM platform can be highly functional solutions for recruitment.

Manage all kind of automation including auto allocate of leads to sales team, manage them and to be in touch with your leads, prospects or customers in a simplified manner.

A CRM manages your relationships with donors, alumni, and other stakeholders. By tracking donations and pledges, you can ensure you'll always acknowledge.

Fundraising management: Manage donations and other fundraising activities.

Event management: Plan open days, reunions, and fundraising events.

Inconsistentdata qualitythatcan makeitdifficult togaininsights andmakedata- drivendecisions

CRM software provides benefits throughout the entire student journey — from the first class through graduation, career planning, and placement.