Brainstorm &idea prioritization

Use this template in your own sessions so your team can unleash

🕐 **10 minutes** to prepare

⧗ **1 hour** to collaborate

👤 **2-5 people** recommended

Date	22.03.2023

Team ID and Members	ID:NM2023TMID21106
	
	Leader:S.Logesh
	Members:
	    S.Praveen
	    K.Praveenkumar
	    S.Kanagaraj

Project	A CRM Appilcation for Schools/ college

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Before you collaborate

A little bit of preparation goes along way with this session. Here's what you need to do to get going.

⏱ **10minutes**

A **Team gathering**
Define who should participate in the session and send an invite.Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how touse the facilitation tools**
Use the Facilitation Super powers to run a happy and productive session.

Openarticle →

A CRM Application For Schools/College

What problem are you trying to solve? Frame your problem as a How Might We statement.This will be the focus of your brainstorm.

⏱ **5minutes**

Key rules of brainstorming
To run an smooth and productive session

Stay in topic

Encourage wild ideas

Defer jugement

Listen to others

Go to volume

If possible, be visual

Brainstorm

A CRMApplication for schools/college Presentation are given by every members in the team

⏱ 10minutes

Logesh S

The CRM and the mobile app are very easy & simple to use for any kind of user even without any kind of computer knowledge. All flexible customizations are available in the system.

All the leads/inquiries from various sources like Facebook, Google Ads, Justdial, Sulekha, API, Websites, and Landing Pages will be added to the CRM directly including bulk uploads.

Manage all kind of automation including auto allocate of leads to sales team, manage them and to be in touch with your leads, prospects or customers in a simplified manner.

Both a dedicated CRM for higher education and a general-purpose CRM platform can be highly functional solutions for recruitment.

Praveen S

With Advanced Lead/ Enquiry Management and the complete communication history of the lead along with automated lead nurturing, it is very easy to get a student admitted using the best CRM for Educational Institutions.

Solid performers CRM software is designed by taking care of all the requirements that are required to manage a successful educational institute admission along with automation in this CRM for Educational Institutions & Traning Institutes.

Satisfying students with your deliverables is very easy now. All you have to do is set up an automated lead nurturing sequence with multiple emails about your institute and the students will receive these over a period of time.

You can include your achievements, placements, activities, and any other important factor which will interest the student to choose your institute over others using the best CRM for Educational Institutions.

Praveen kumar S

Tracking student interactions with your website, social media, or other online platforms enables you to deliver the right information to them at the right time.

When a prospective student sends a message via the college website contact page or on social media, the CRM platform makes it easy for staff membersto respond immediately..

A CRM manages your relationships with donors, alumni, and other stakeholders. By tracking donations and pledges, you can ensure you'll always acknowledge.

CRM software provides benefits throughout the entire student journey — from the first class through graduation, career planning, and placement.

Kanagaraj S

Rather than focusing on individual pain points, your CRM will import data from multiple integrated systems to improve your understanding.

Instead of faculties working separately, CRMs ensure that data from respective departments is collated and available across the organization.

The process of building connections with prospective students may feel more like an art than a precise science, but with CRM, it's possible to shift that balance.

One of the great strengths of the CRM model is in how it collects and organizes large quantities of useful data in a manner that is easily accessible.

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Groupideas

A CRM Application for schools/college
Group ideas are shortly presented
20minutes

⏱

Student admission:
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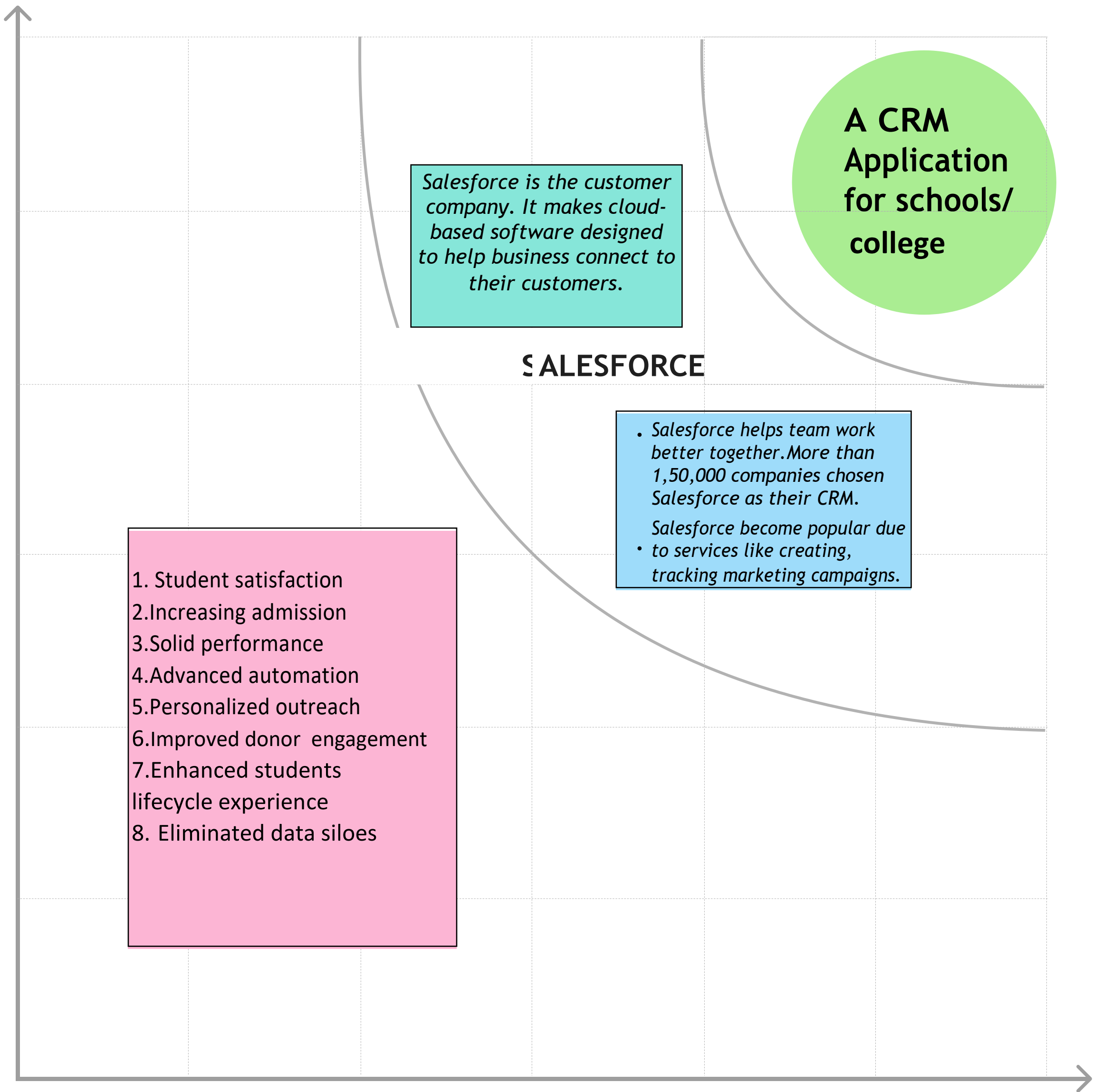
Improved donor engagement :   A
CRM manages
your relationships with donors,
alumni, and other stakeholders.
By tracking donations and pledges,
you can ensure
you'll always acknowledge and
promptly thank your donors.
Managing donor information
also allows
you to track fundraising goals and
progress so
can produce reports
that will help you secure more funding.

Greater understanding : Rather
than focusing on individual pain
points, your CRM will import data
from multiple integrated systems
to improve your understanding of
your entire operations.Instead of
faculties working separately,
CRMs ensure that data from
respective departments is collated
and available across the
organization. Staff members have
access to granular insights from a
central dashboard which achieves
transparency**.**

Prioritize

A CRM Application for schools/college Project our team make an presentation for priorities in the project

🕐 **20minutes**

Salesforce is the customer company. It makes cloud-based software designed to help business connect to their customers.

A CRM Application for schools/ college

SALESFORCE

. *Salesforce helps team work better together.More than 1,50,000 companies chosen Salesforce as their CRM.*

• *Salesforce become popular due to services like creating, tracking marketing campaigns.*

1. Student satisfaction

2.Increasing admission

3.Solid performance

4.Advanced automation

5.Personalized outreach

6.Improved donor engagement

7.Enhanced students lifecycle experience

8. Eliminated data siloes

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