

PROJECT REPORT TEMPLATE

INTRODUCTION :

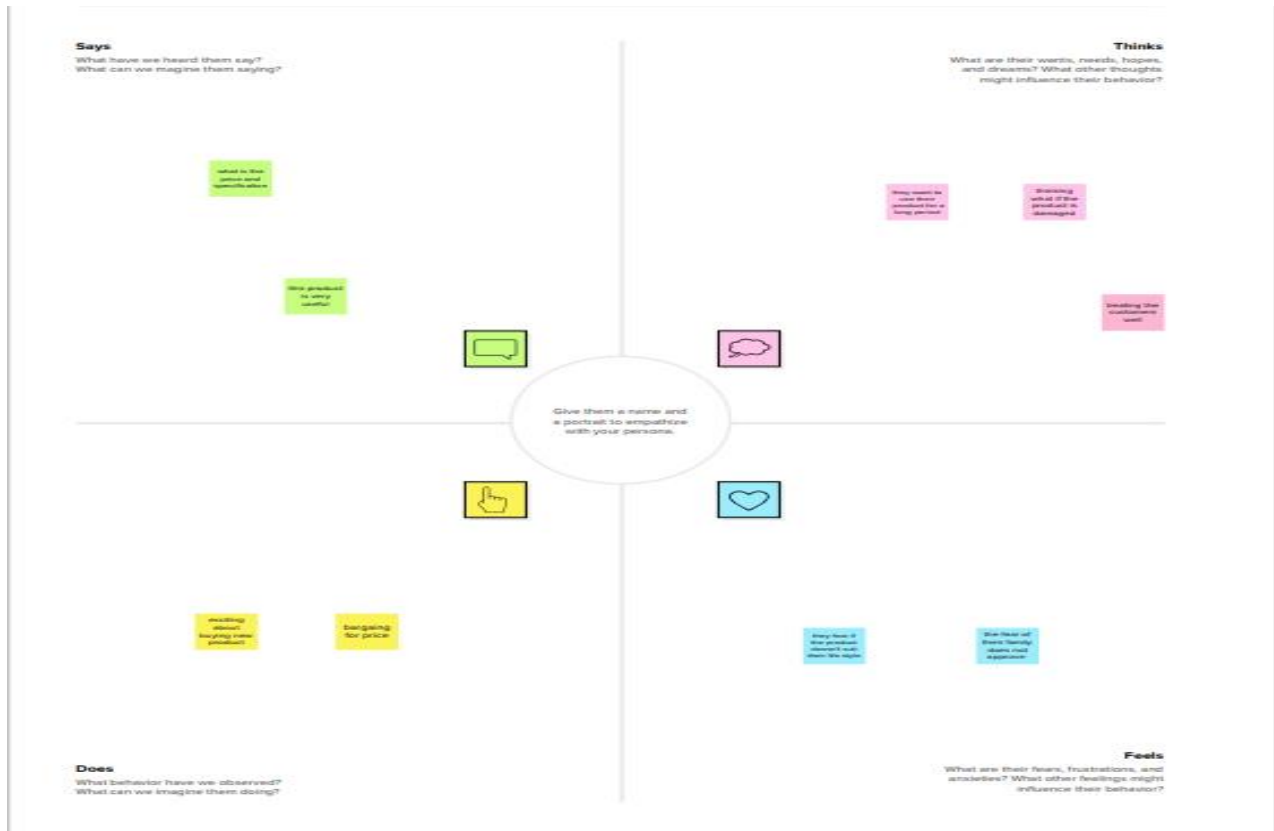
OVERVIEW :

Build an event management system using salesforce. This project helps in managing the ongoing and upcoming events in an organization.

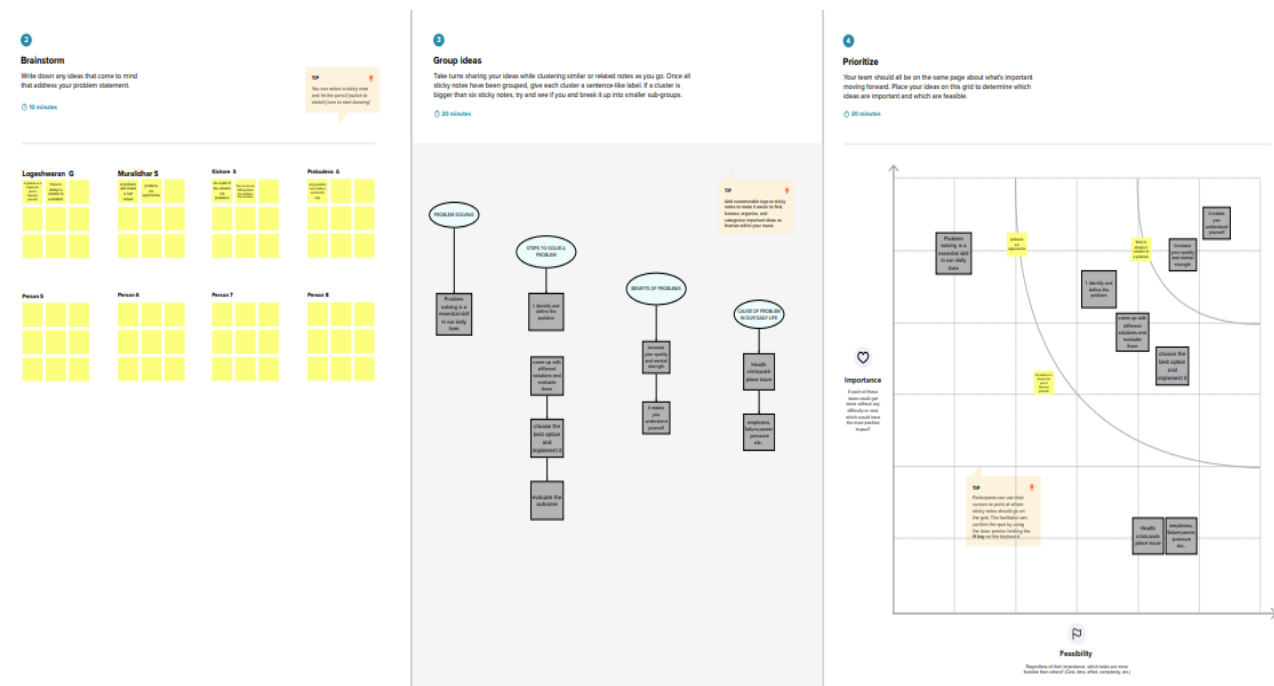
PURPOSE :

Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing. All different branches of planning go into event management including various types of sourcing, designing, regulation checks, and on-site managements.

EMPATHY MAP :



IDEATION & BRAINSTORMING MAP :



RESULT

DATA MODEL :

OBJECT	FIELD IN THE OBJECT	
	FIELD LABEL	DATA TYPE
Event	Event name	Text
	City	Text
	Start Date	Date/Time
	End Date	Date/time
Attendee	Attendee Name	Text
	ID	Auto number
	Email	Email
	Phone	Phone
Speaker	Speaker Name	Text
	Event Name	Lookup(event)
	Bio	Text Area
	Email	Email


Vendors	Vendor Name	Text
	Event Name	Text
	Service Provider	Text
	Email	Email
	Phone	Phone

ACTIVITY & SCREENSHORTS :








The screenshot shows the Salesforce Object Manager interface for the 'vehicle' object. The 'Fields & Relationships' section is active, displaying a list of 21 fields sorted by Field Label. The fields are as follows:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
2WHEELERS	X2WHEELERS_c	Picklist	Vehicle Type	
4WHEELERS	X4WHEELERS_c	Picklist	Vehicle Type	
Body Type	Body_Type_c	Text(100)		
Chassic No	Chassic_No_c	Text(100)		
Colour	Colour_c	Text(100)		
Condition	Condition_c	Picklist		
Created By	CreatedById	Lookup(User)		

The interface includes a left-hand navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The top navigation bar shows 'Setup', 'Home', and 'Object Manager'. The bottom status bar indicates the user is logged in as 'ENG IN' on 14/04/2023 at 07:32.



Search Setup



SetupHomeObject Manager

SETUP > OBJECT MANAGER

Attendee

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Triggers

Flow Triggers

Validation Rules


Fields & Relationships

Quick Find








NewDeleted FieldsField DependenciesSet History Tracking

7 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee Name	Name	Text(80)		✓
Created By	CreatedById	Lookup(User)		
Email	Email__c	Email		
Id	Id__c	Auto Number		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Phone	Phone__c	Phone		



Search Setup



SetupHomeObject Manager

SETUP > OBJECT MANAGER

speaker

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

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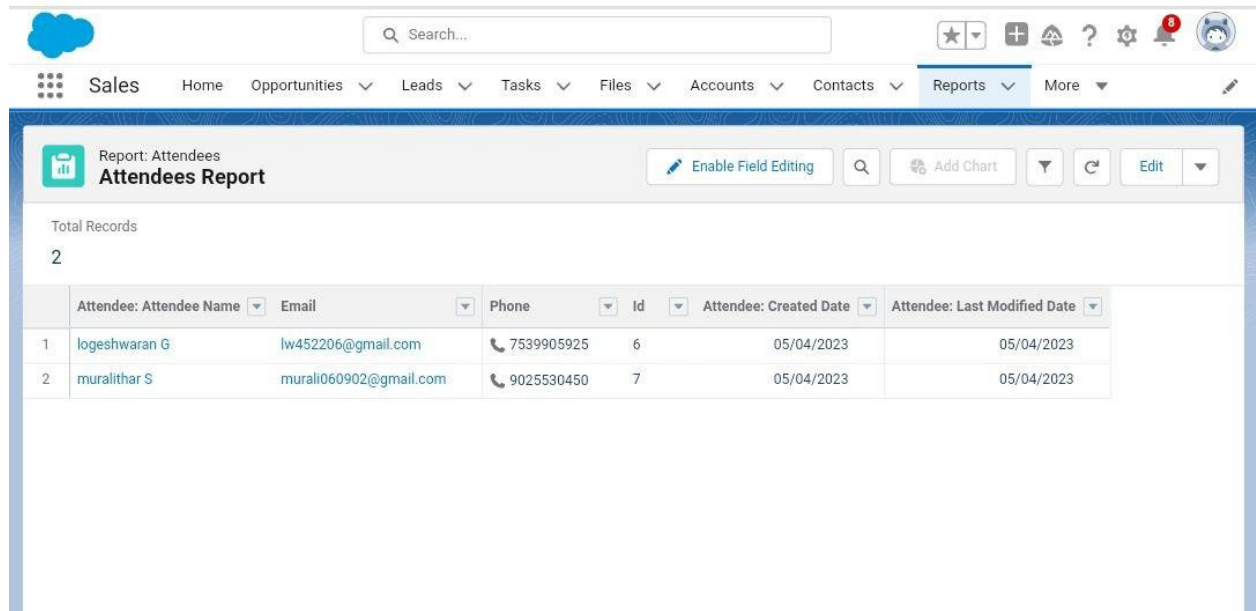
Fields & Relationships

Quick Find

NewDeleted FieldsField DependenciesSet History Tracking

7 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Bio	Bio__c	Text Area(255)		
Created By	CreatedById	Lookup(User)		
e mail	e_mail__c	Email		
Event	Event__c	Lookup(Event)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
speaker Name	Name	Text(80)		✓



The screenshot shows the Salesforce Reports interface. At the top, there's a navigation bar with tabs for Sales, Home, Opportunities, Leads, Tasks, Files, Accounts, Contacts, Reports, and More. The Reports tab is active. Below the navigation bar, there's a search bar and a toolbar with icons for enabling field editing, adding charts, and editing. The main content area displays a report titled "Attendees Report" with a sub-header "Report: Attendees". Below the header, it shows "Total Records: 2". A table with 7 columns is displayed: Attendee Name, Email, Phone, Id, Attendee Created Date, and Attendee Last Modified Date. The table contains two rows of data.

	Attendee: Attendee Name	Email	Phone	Id	Attendee: Created Date	Attendee: Last Modified Date
1	logeshwaran G	lw452206@gmail.com	7539905925	6	05/04/2023	05/04/2023
2	muralithar S	murali060902@gmail.com	9025530450	7	05/04/2023	05/04/2023

TRAILHEAD PROFILE PUBLIC URL :

Team Leader : <http://trailblazer.me/id/lganesan7lw>

Team member 2: <https://trailblazer.me/id/msivakumar11>

Team Member 3 : <https://trailblazer.me/id/pdeva143>

Team Member 4: <https://trailblazer.me/id/skishore90>

ADVANTAGES & DISADVANTAGES :

Event management system will make organising an event less stressful. It ensures it runs very smoothly. The Event management system saves time , cuts cost and increase engagement. When the event is over you can access personalised reports with lots of valuable informations. It reduces the possibilities of possible incidents that harms the atmosphere.

APPLICATION :

An event management system can be applied in many areas such as conferences, a product launch, interviews , a internal sales kick-off, or even a wedding . Any event that requires considerable planning and execution can use event management system .

CONCLUSION :

The main purpose for developing this project can helps to strategizing an event.

FUTURE SCOPE :

Event management is full of potential to grow large . Every event conduct by an organisation or for a personl event requires event management.