

Dr. KALAI GNAR GOVERNMENT ARTS COLLEGE
KULITHALAI-639120

DEPARTMENT OF MATHEMATICS

NAAN MUDHALVAN – SMART BRIDGE PROJECT

PROJECT TITLE : Build an Event Management System using Salesforce

SUBMITTED BY

TEAM LEAD: LOGESHWARIA (CB20S379377)

TEAM MEMBER 1: KALAISELVI.V (CB20S379375)

TEAM MEMBER 2: LAKSHMI.A (CB20S379376)

TEAM MEMBER 3: MAHALAKSHMI.E (CB20S379378)

INDEX

S.NO	CONTENT	PAGE NO
1	INTRODUCTION	03
2	Problem Definition & Design Thinking	04
3	Activity & Screenshot	06
4	Trailhead Profile Public URL	19
5	ADVANTAGES & DISADVANTAGE	19
6	APPLICATIONS	19
7	CONCLUSION	20
8	FUTURE SCOPE	21

INTRODUCTION:

With the growing data generation, businesses are required to leverage a platform that helps them make use of their [customer data](#) well, and Salesforce is one such CRM platform. Salesforce is used by startups to Fortune 500 companies. In this Salesforce tutorial, you will walk through what is Salesforce and how beneficial it is.

What Is Salesforce?

Salesforce is a cloud-based software company that provides businesses with tools that help them find more prospects, close more deals, and provide a higher level of service to their customers.

[Salesforce, Inc.](#) is a famous American cloud-based software company that provides CRM services. Salesforce is a popular CRM tool for support, sales, and marketing teams worldwide.

Salesforce services allow businesses to use cloud technology to better connect with partners, customers, and potential customers. Using the Salesforce CRM, companies can track customer activity, market to customers, and many more services.

A CRM platform helps you go deeper with all your metrics and data; you could also set up a dashboard that showcases your data visually. In addition to this, you can also have personalized outreach with automation. Another significant benefit is that a CRM platform can also improve customer service's ability to help customers or a sales team's outreach efforts.

OVER VIEW:

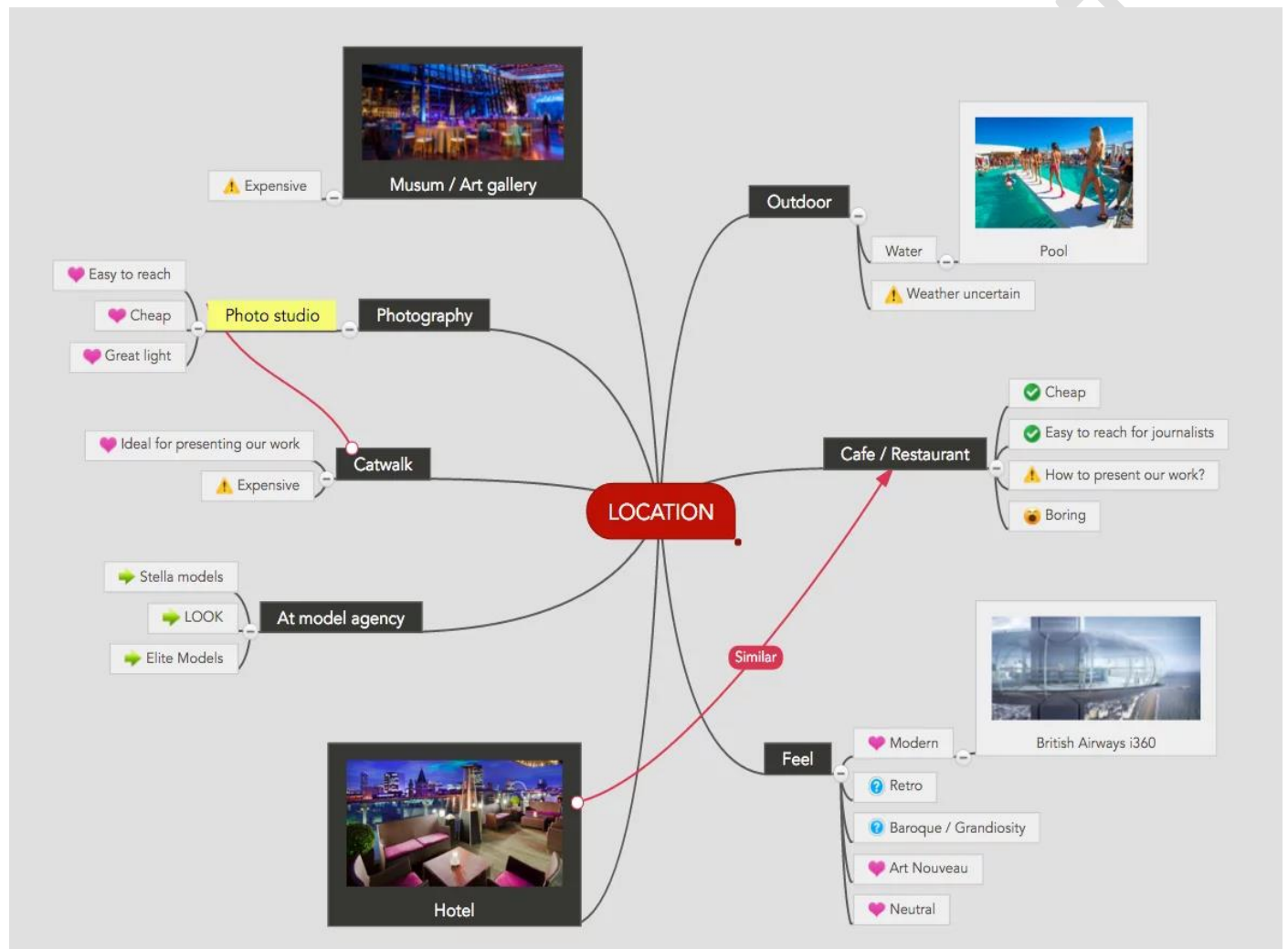
In this project,

- *Makes planning decisions, such as the time, location and theme of our event.*
- *Create custom objects and fields for the app.*
- *Create the event management the construction app.*
- *Define relationships between objects.*
- *Creating a permission set.*

EMPATHY MAP:



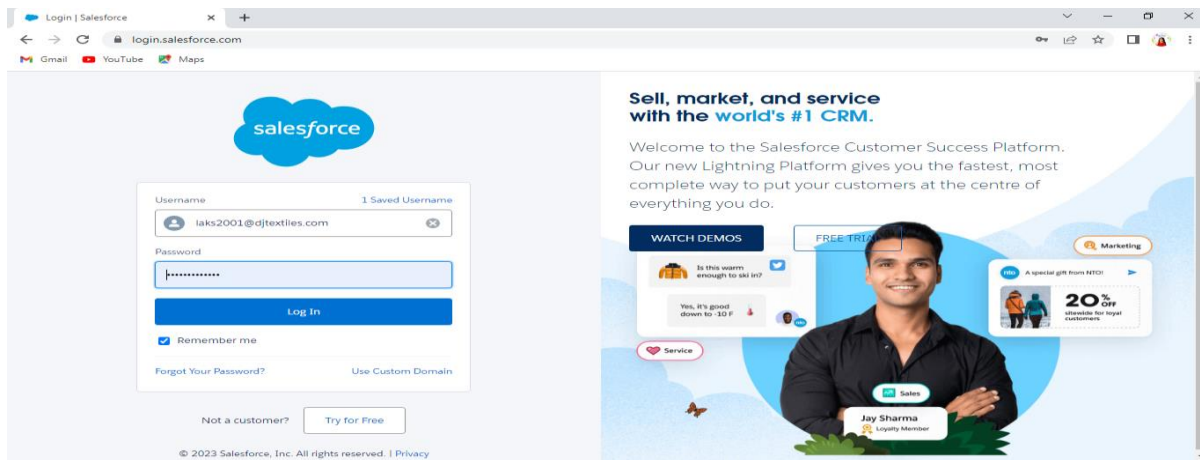
BRAIN STROMING MAP:



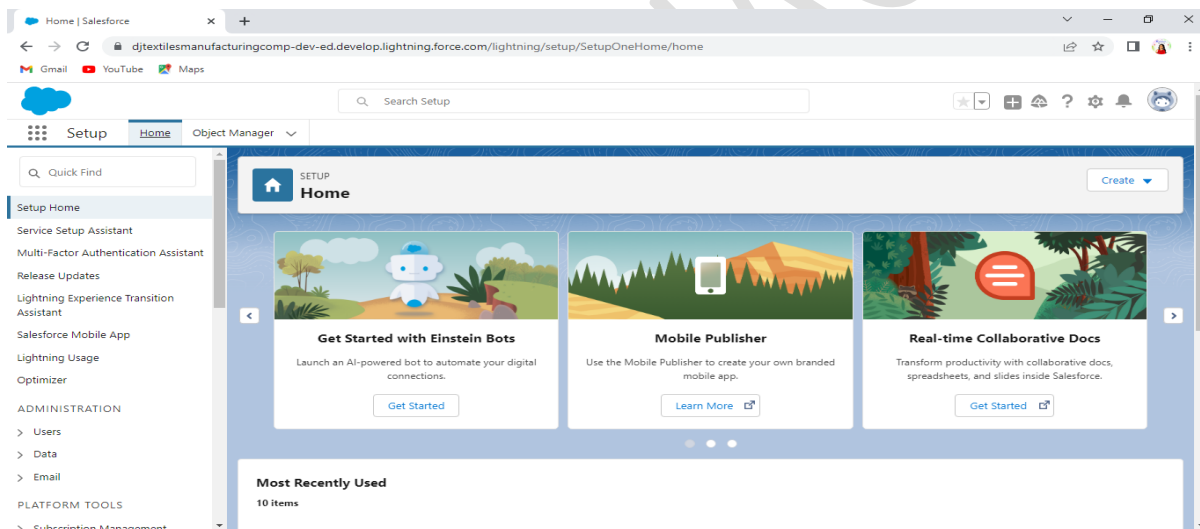
Milestone 1:

Activity:

Creating a Sales force Developer Org:



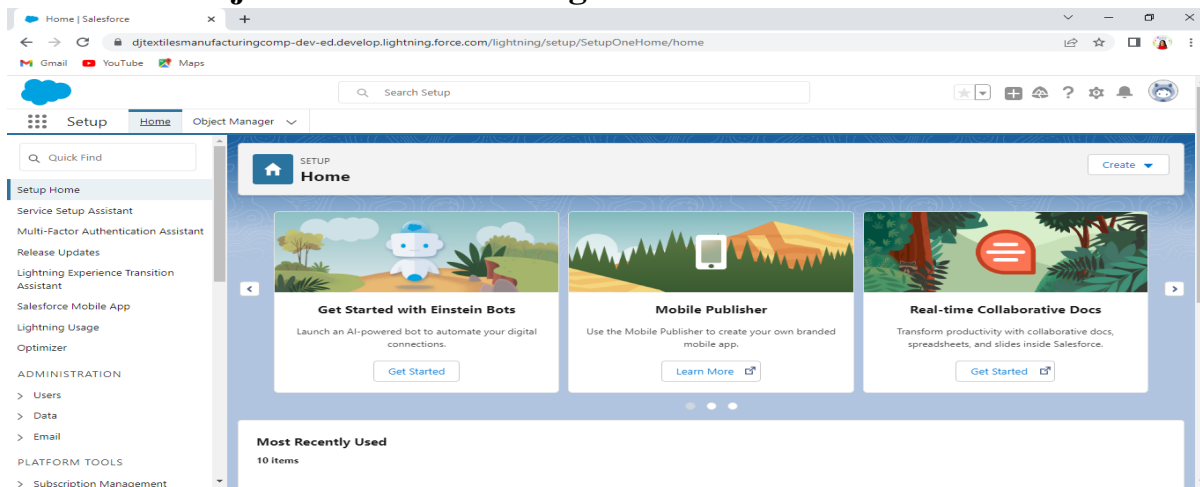
The setup page will appear as below



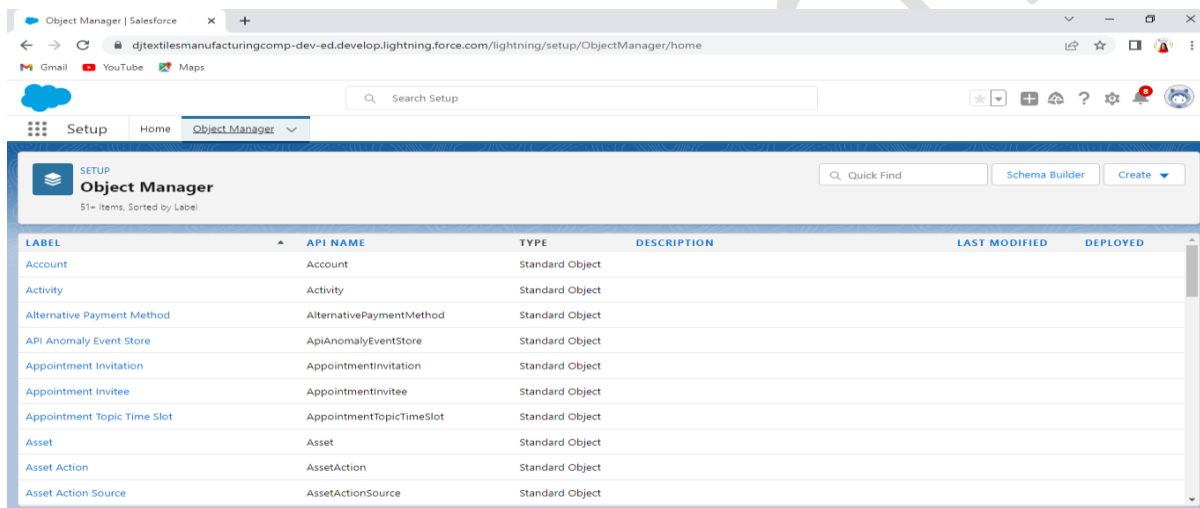
Milestone 2-object:

Activity 1:

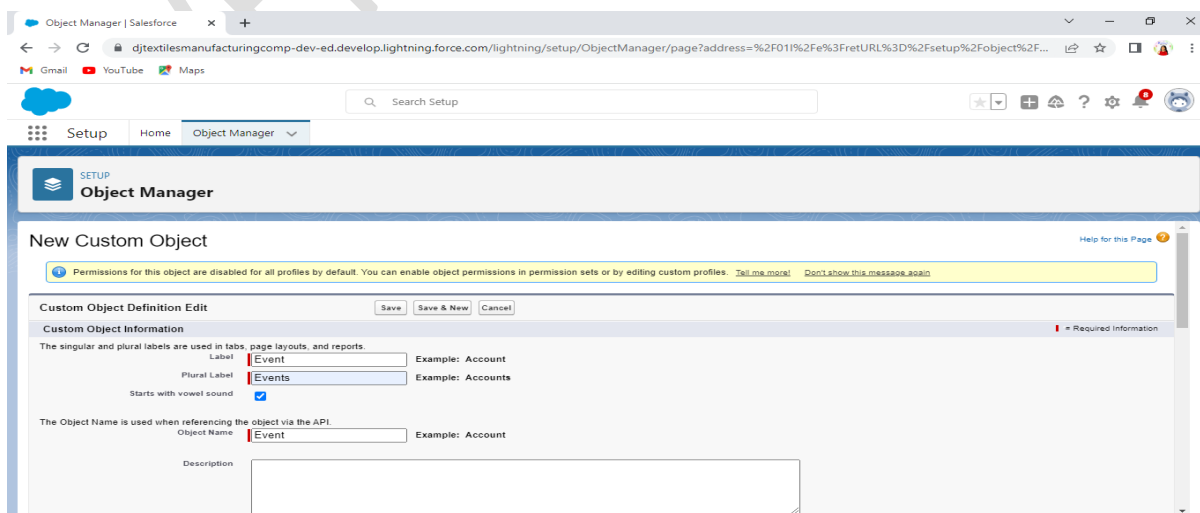
Creation of objects for Event Management



Object Management:



On the custom object definition page create the object as follow:
Label: Event



Object Manager | Salesforce

Setup Home Object Manager

Object Manager

Object Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#)

- ☒ Allow Sharing
- ☒ Allow Bulk API Access
- ☒ Allow Streaming API Access

Deployment Status [What is this?](#)

☐ In Development
☒ Deployed

Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#)

☒ Allow Search

Object Creation Options (Available only when custom object is first created)

- ☐ Add Notes and Attachments related list to default page layout
- ☐ Launch New Custom Tab Wizard after saving this custom object

Save Save & New Cancel

Activity 2: Creation of Attendees object:

Object Manager | Salesforce

Setup Home Object Manager

Object Manager

New Custom Object [Help for this Page](#)

Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more!](#) [Don't show this message again](#)

Custom Object Definition Edit Save Save & New Cancel

Custom Object Information

The singular and plural labels are used in tabs, page layouts, and reports.

Label Example: Account

Plural Label Example: Accounts

Starts with vowel sound ☒

The Object Name is used when referencing the object via the API.

Object Name Example: Account

Description

Save Save & New Cancel

Object Manager | Salesforce

Setup Home Object Manager

Object Manager

Object Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#)

- ☒ Allow Sharing
- ☒ Allow Bulk API Access
- ☒ Allow Streaming API Access

Deployment Status [What is this?](#)

☐ In Development
☒ Deployed

Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#)

☒ Allow Search

Object Creation Options (Available only when custom object is first created)

- ☐ Add Notes and Attachments related list to default page layout
- ☐ Launch New Custom Tab Wizard after saving this custom object

Save Save & New Cancel

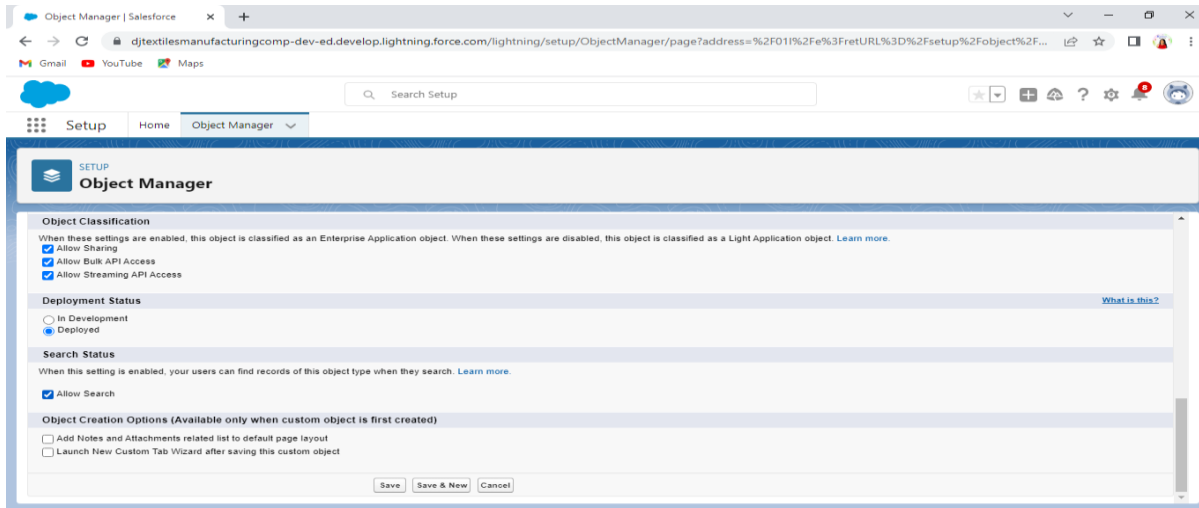
Activity 3: Creation of Speaker object:

The screenshot shows the 'New Custom Object' page in Salesforce Object Manager. The browser address bar shows the URL: `lightning/setup/ObjectManager/page?address=%2F01%2F%3FretURL%3D%2Fsetup%2Fobject%2F...`. The page title is 'Object Manager'. Below the title, there's a 'New Custom Object' section with a message: 'Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more!](#) [Dismiss this message again](#)'. The main section is 'Custom Object Definition Edit' with buttons 'Save', 'Save & New', and 'Cancel'. Under 'Custom Object Information', there are fields for 'Label' (set to 'speaker'), 'Plural Label' (set to 'speakers'), 'Starts with vowel sound' (checked), 'Object Name' (set to 'Event'), and 'Description'. Examples provided are 'Account' for the singular and 'Accounts' for the plural.

This screenshot shows the 'Optional Features' section of the 'New Custom Object' page. It includes a 'Context-Sensitive Help Setting' with options to 'Open the standard Salesforce.com Help & Training window' (selected) or 'Open a window using a Visualforce page'. Below this is the 'Enter Record Name Label and Format' section, with 'Record Name' set to 'speaker name' and 'Data Type' set to 'Text'. The 'Optional Features' section has checkboxes for 'Allow Reports' (checked), 'Allow Activities', 'Track Field History', 'Allow in Chatter Groups', and 'Enable Licensing'. The 'Object Classification' section has a checkbox for 'Allow Sharing' (checked). A note at the bottom states: 'When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#)'.

Activity 4: Creation of Vendors object:

The screenshot shows the 'New Custom Object' page in Salesforce Object Manager for the 'Vendors' object. The browser address bar shows the URL: `lightning/setup/ObjectManager/page?address=%2F01%2F%3FretURL%3D%2Fsetup%2Fobject%2F...`. The page title is 'Object Manager'. Below the title, there's a 'New Custom Object' section with a message: 'Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more!](#) [Dismiss this message again](#)'. The main section is 'Custom Object Definition Edit' with buttons 'Save', 'Save & New', and 'Cancel'. Under 'Custom Object Information', there are fields for 'Label' (set to 'Vendor'), 'Plural Label' (set to 'Vendors'), 'Starts with vowel sound' (checked), 'Object Name' (set to 'Vendor'), and 'Description'. Examples provided are 'Account' for the singular and 'Accounts' for the plural.



Object Manager | Salesforce

Search Setup

Setup Home Object Manager

Object Manager

Object Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more.](#)

- ☒ Allow Sharing
- ☒ Allow Bulk API Access
- ☒ Allow Streaming API Access

Deployment Status

☐ In Development [What is this?](#)

☒ Deployed

Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more.](#)

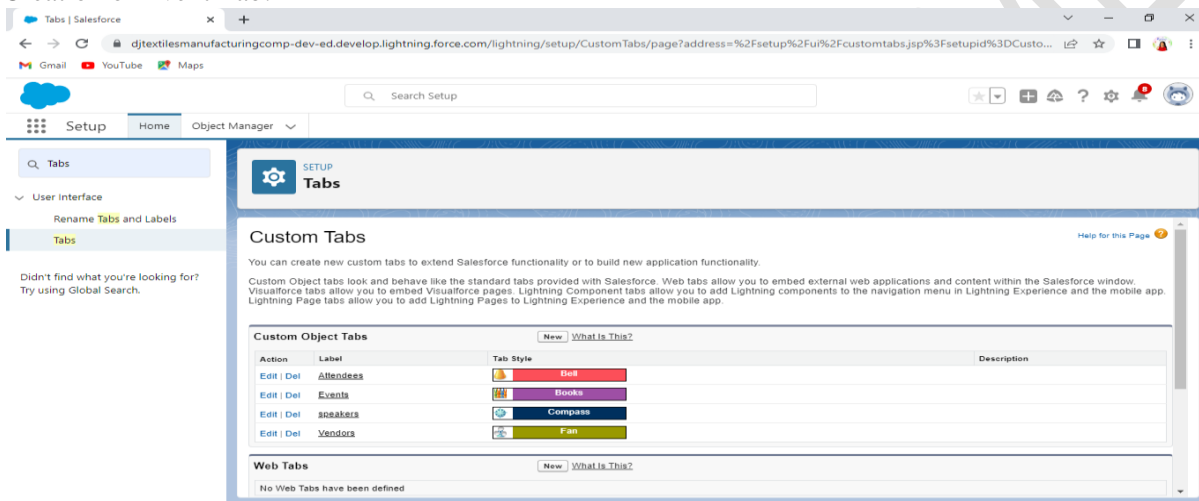
☒ Allow Search

Object Creation Options (Available only when custom object is first created)

- ☐ Add Notes and Attachments related list to default page layout
- ☐ Launch New Custom Tab Wizard after saving this custom object

Save Save & New Cancel

Milestone 3- Tab: Creation of Event Tab:



Tabs | Salesforce

Search Setup

Setup Home Object Manager

Custom Tabs

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

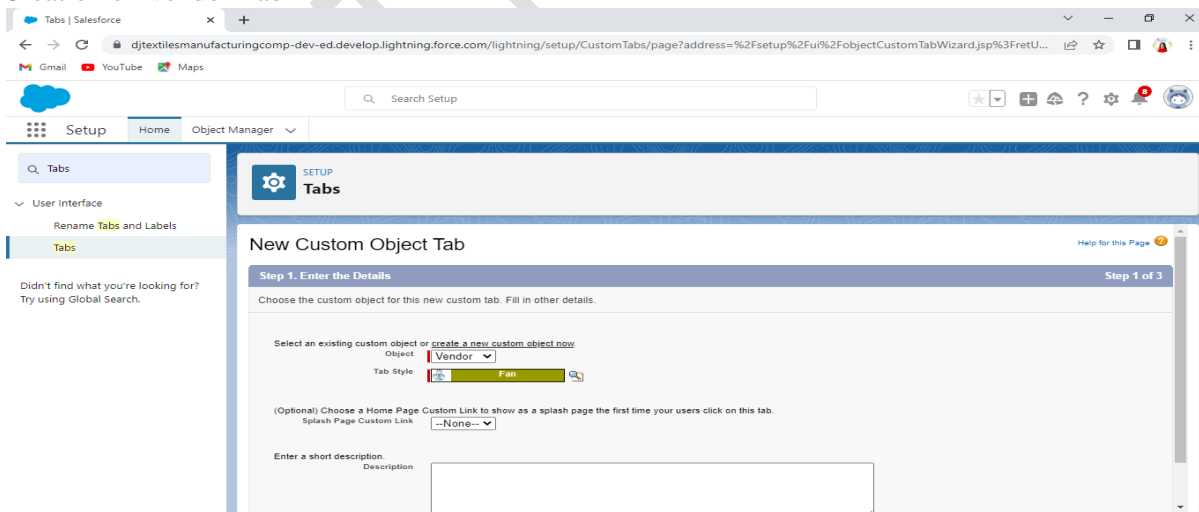
Custom Object Tabs [New](#) [What is This?](#)

Action	Label	Tab Style	Description
Edit Del	Attendees	Event	
Edit Del	Events	Books	
Edit Del	Speakers	Compass	
Edit Del	Vendors	Fan	

Web Tabs [New](#) [What is This?](#)

No Web Tabs have been defined

Activity 2: Creation of vendor Tab



Tabs | Salesforce

Search Setup

Setup Home Object Manager

New Custom Object Tab

Step 1. Enter the Details [Help for this Page](#) Step 1 of 3

Choose the custom object for this new custom tab. Fill in other details.

Select an existing custom object or [create a new custom object now](#).

Object: **Vendor**

Tab Style: **Fan**

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

Splash Page Custom Link: **--None--**

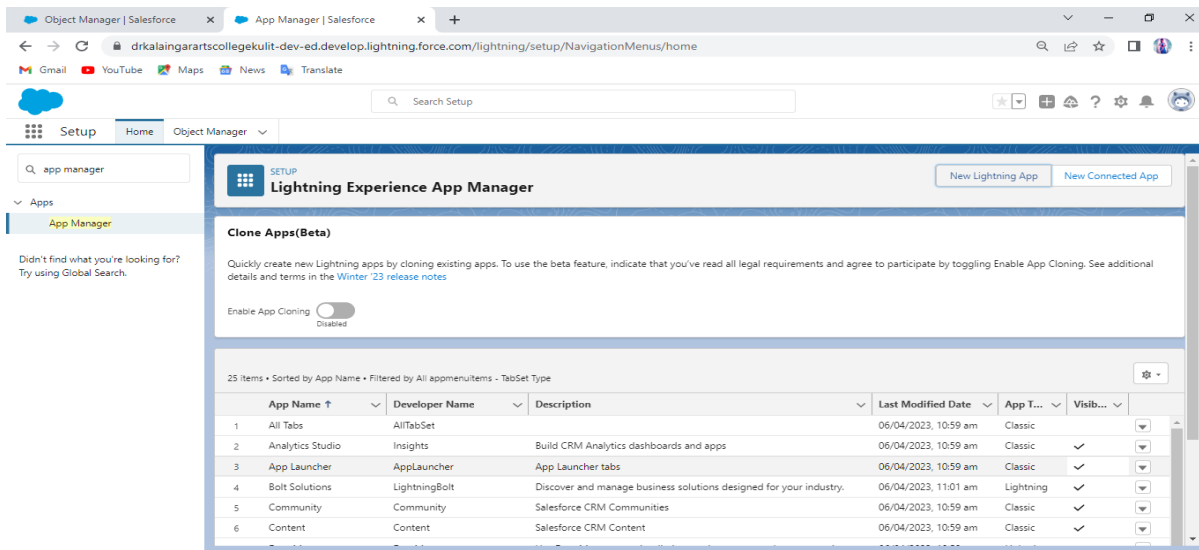
Enter a short description.

Description:

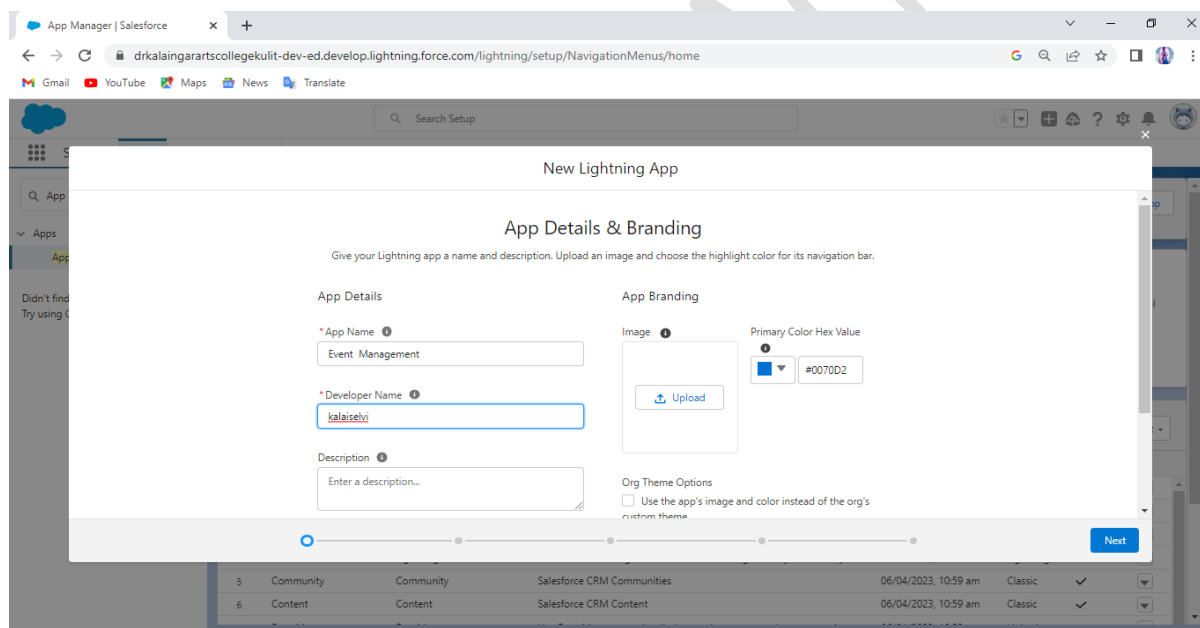
Milestone 4-Application:

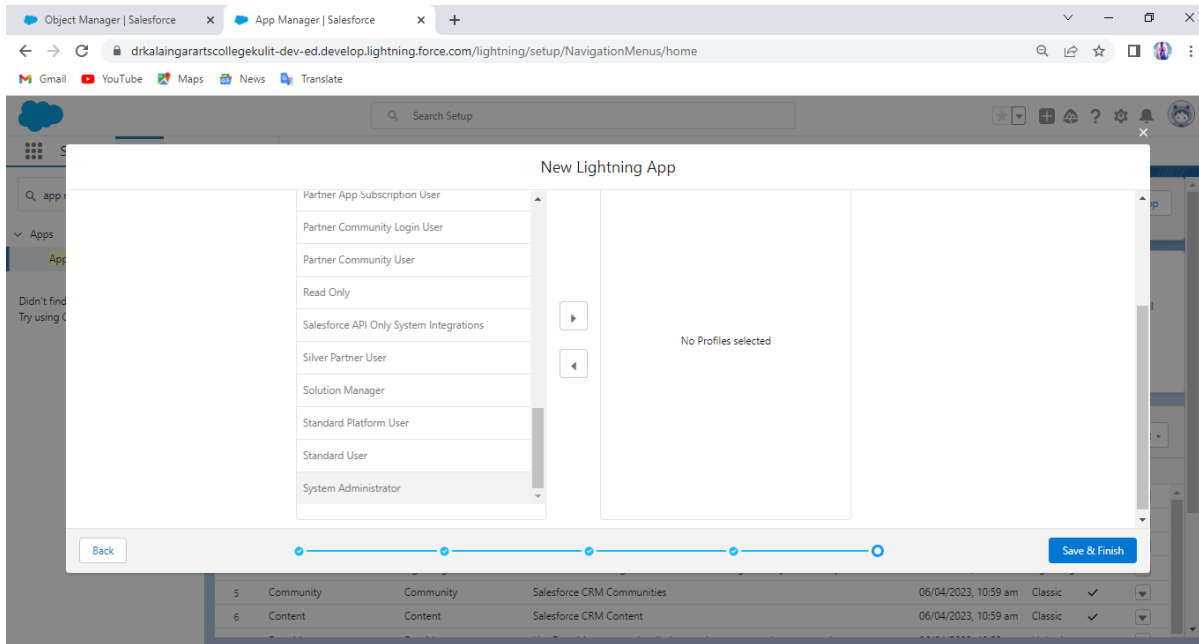
Activity:

Creation the Event Management Construction app



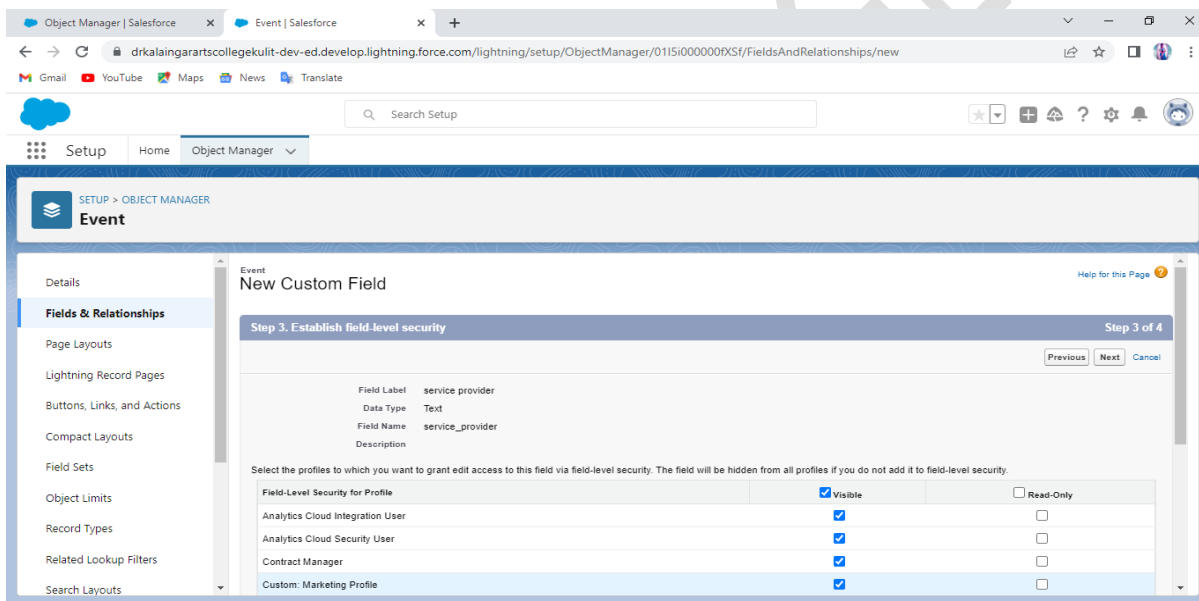
Click New Lightning App Enter Event management as the app Name then Click Next





Milestone 4-Fields:

Activity1:



Activity 2:

The screenshot shows the Salesforce Object Manager interface for the 'Event' object. The left sidebar contains a navigation menu with options: Details, Fields & Relationships (selected), Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The main content area is titled 'SETUP > OBJECT MANAGER Event'. It displays a list of field types with their descriptions:

- ☐ **Lookup Relationship**: Creates a relationship that links this object to another object. The relationship field allows users to click on a lookup icon to select a value from a popup list. The other object is the source of the values in the list.
- ☐ **Master-Detail Relationship**: Creates a special type of parent-child relationship between this object (the child, or "detail") and another object (the parent, or "master") where:
 - The relationship field is required on all detail records.
 - The ownership and sharing of a detail record are determined by the master record.
 - When a user deletes the master record, all detail records are deleted.
 - You can create rollup summary fields on the master record to summarize the detail records.The relationship field allows users to click on a lookup icon to select a value from a popup list. The master object is the source of the values in the list.
- ☐ **External Lookup Relationship**: Creates a relationship that links this object to an external object whose data is stored outside the Salesforce org.
- ☐ **Checkbox**: Allows users to select a True (checked) or False (unchecked) value.
- ☐ **Currency**: Allows users to enter a dollar or other currency amount and automatically formats the field as a currency amount. This can be useful if you export data to Excel or another spreadsheet.
- ☐ **Date**: Allows users to enter a date or pick a date from a popup calendar.
- ☐ **DateTime**: Allows users to enter a date and time, or pick a date from a popup calendar. When users click a date in the pop-up, that date and the current time are entered into the DateTime field.
- ☒ **Email**: Allows users to enter an email address, which is validated to ensure proper format. If this field is specified for a contact or lead, users can choose the address when clicking Send an Email. Note that custom email addresses cannot be used for mass emails.
- ☐ **Geolocation**: Allows users to define locations, includes latitude and longitude components, and can be used to calculate distance.
- ☐ **Number**: Allows users to enter any number. Leading zeros are removed.

Activity 3:

The screenshot shows the 'New Custom Field' wizard in the Salesforce Object Manager for the 'Event' object. The wizard is at 'Step 4 of 4: Add to page layouts'. The field details are:

Field Label	service provider
Data Type	Text
Field Name	service_provider
Description	

Select the page layouts that should include this field. The field will be added as the last field in the first 2-column section of these page layouts. The field will not appear on any pages if you do not select a layout.

To change the location of this field on the page, you will need to customize the page layout.

☒ **Add Field** ☐ **Page Layout Name**

☒ **Event Layout**

When finished, click Save & New to create more custom fields, or click Save if you are done.

MILESTONE 5- PROFILE:

ACTIVITY -1:

CREATION ON PROFILE:

Setup → Quick Find box → profiles → standard user → clone

1.

The screenshot shows the Salesforce Setup interface with the 'Profiles' page selected. The left sidebar has a search bar with 'profiles' entered and a list of 'Users' and 'Profiles'. The main content area displays the 'Lakshmi A' profile details. The profile is named 'Lakshmi A', has the user license 'Analytics Cloud Integration User', and is marked as a 'Custom Profile'. It was created by 'Lakshmi A' on 11/04/2023 at 12:33 pm. The 'Page Layouts' section lists various layouts assigned to the profile, including Global, Email Application, Home Page Layout, Account, and Alternative Payment Method. The 'Page Layouts' table is as follows:

Page Layouts	Global	Macro
Global	Global Layout [View Assignment]	Macro Layout [View Assignment]
Email Application	Not Assigned [View Assignment]	Object Milestone Layout [View Assignment]
Home Page Layout	Home Page Default [View Assignment]	Operating Hours Layout [View Assignment]
Account	Account Layout [View Assignment]	Opportunity Layout [View Assignment]
Alternative Payment Method	Alternative Payment Method Layout [View Assignment]	Opportunity Product Layout [View Assignment]

Activity-2:

This screenshot is identical to the one above, showing the 'Lakshmi A' profile details in the Salesforce Setup interface. The 'Page Layouts' table is as follows:

Page Layouts	Global	Macro
Global	Global Layout [View Assignment]	Macro Layout [View Assignment]
Email Application	Not Assigned [View Assignment]	Object Milestone Layout [View Assignment]
Home Page Layout	Home Page Default [View Assignment]	Operating Hours Layout [View Assignment]
Account	Account Layout [View Assignment]	Opportunity Layout [View Assignment]
Alternative Payment Method	Alternative Payment Method Layout [View Assignment]	Opportunity Product Layout [View Assignment]

New

MILESTONE 6- USER:

ACTIVITY 1:

Setup → Quick Find Box → User → New User

Users | Salesforce

djtextilesmanufacturingcomp-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/home

Setup Home Object Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

SETUP Users

All Users

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: All Users Edit Create New View

New User Reset Password(s) Add Multiple Users

Action	Full Name ↑	Alias	Username	Role	Active	Profile
<input type="checkbox"/> Edit	A. Lakshmi	LA	laks2001@djtextiles.com		✓	System Administrator
<input type="checkbox"/> Edit	Chatter Export	Chatter	chatty.00d5i00000bxofheah.lmobyad62how@chatter.salesforce.com		✓	Chatter Free User
<input type="checkbox"/> Edit	User Integration	intep	integration@00d5i00000bxofheah.com		✓	Analytics Cloud Integration User
<input type="checkbox"/> Edit	User Security	sec	insightssecurity@00d5i00000bxofheah.com		✓	Analytics Cloud Security User

New User Reset Password(s) Add Multiple Users

Activity 2

Users | Salesforce

djtextilesmanufacturingcomp-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F005%2Fe%3FretURL%3D%252F005%253FisUs...

Setup Home Object Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

SETUP Users

New User

User Edit

Save Save & New Cancel

General Information

First Name Kalaiselvi

Last Name V

Alias kv

Email kalaiharish1055@gmail.com

Username kalaiharish1055@gmail.com

Nickname User1681282947108943955

Title student

Company Govt. Arts college, kulithalai

Department Mathematics

Division 3

Role <None Specified>

User License Force.com - Free

Profile Force.com - Free User

Active ✓

Marketing User ☐

Offline User ☐

Knowledge User ☐

Flow User ☐

Service Cloud User ☐

Site.com Contributor User ☐

Site.com Publisher User ☐

WDC User ☐

Data.com User Type None

Milestone 7- Permission Sets:

Activity -1:

Set up → quick find box →permission sets →new

This screenshot shows the 'Create' page for a new Permission Set in Salesforce. The browser address bar indicates the URL: `drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=%2Fudd%2FPermissionSet%2FnewPermissionSet.apexp`. The left sidebar shows the navigation menu with 'Setup', 'Home', and 'Object Manager'. The 'Permission Sets' section is active, and a search for 'permission sets' is shown. The main content area is titled 'Permission Sets' and 'Create'. It includes a 'Save' button and a 'Cancel' button. The 'Enter permission set information' section contains fields for 'Label' (Event Permit), 'API Name' (Event_Permit), and 'Description'. Below this is a checkbox for 'Session Activation Required'. The 'Select the type of users who will use this permission set' section provides instructions on choosing user licenses.

Object Manager | Salesforce | Permission Sets | Salesforce

drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=%2Fudd%2FPermissionSet%2FnewPermissionSet.apexp

Search Setup

Setup Home Object Manager

permission sets

Users

Permission Sets

Didn't find what you're looking for? Try using Global Search.

Permission Set Create

Save Cancel

Enter permission set information

Label Event Permit

API Name Event_Permit

Description

Session Activation Required

Select the type of users who will use this permission set

Who will use this permission set?

- Choose "None" if you plan to assign this permission set to multiple users with different user and permission set licenses.
- Choose a specific user license if you want users with only one license type to use this permission set.
- Choose a specific permission set license if you want this permission set license auto-assigned with the permission set.

This screenshot shows the 'Vendor Permits' page for a specific Permission Set in Salesforce. The browser address bar indicates the URL: `drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/OPS5i000005MDZq/PermissionSetAssignment/home`. The left sidebar shows the navigation menu with 'Setup', 'Home', and 'Object Manager'. The 'Permission Sets' section is active, and a search for 'permission sets' is shown. The main content area is titled 'Vendor Permits' and 'Current Assignments'. It includes an 'Add Assignment' button. The page shows a large illustration of a cactus and a sun, indicating that no assignments are currently defined.

Object Manager | Salesforce | Permission Sets | Salesforce

drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/OPS5i000005MDZq/PermissionSetAssignment/home

Search Setup

Setup Home Object Manager

permission sets

Users

Permission Sets

Didn't find what you're looking for? Try using Global Search.

Vendor Permits

Current Assignments

Add Assignment

No assignments defined.

Object Manager | Salesforce x Permission Sets | Salesforce x +

drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/0PSSi000005MDZq/PermissionSetAssignment/new

Search Setup

Setup Home Object Manager

permission sets

Users

Permission Sets

Didn't find what you're looking for? Try using Global Search.

... > PERMISSION SET 'VENDOR PERMITS' > MANAGE ASSIGNMENT EXPIRATION



Vendor Permits

Select Users to Assign

Recently Viewed

2 items selected

Search this list...

<input checked="" type="checkbox"/>	Full Name	Title	Phone	Email
<input checked="" type="checkbox"/>	 Rahul Sharma			kalaiharish1055@gmail.com
<input checked="" type="checkbox"/>	 kalaiselvi v			kalaiharish1055@gmail.com

Activity 2:

Object Manager | Salesforce x Permission Sets | Salesforce x +

drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/0PSSi000005MDZq/PermissionSetAssignment/new

Search Setup

Setup Home Object Manager

permission sets

Users

Permission Sets

Didn't find what you're looking for? Try using Global Search.

... > PERMISSION SET 'VENDOR PERMITS' > MANAGE ASSIGNMENT EXPIRATION



Vendor Permits

Select Users to Assign

Recently Viewed

2 items selected

Search this list...

<input checked="" type="checkbox"/>	Full Name	Title	Phone	Email
<input checked="" type="checkbox"/>	 Rahul Sharma			kalaiharish1055@gmail.com
<input checked="" type="checkbox"/>	 kalaiselvi v			kalaiharish1055@gmail.com

Milestone -8:

Activity

Object Manager | Salesforce x Report Builder | Salesforce x

drkalaingarartscollgekulit-dev-ed.develop.lightning.force.com/one/one.app#eyJjb21wb25lbnREZWYiOiJlYXZBbnRzOnJlcG9ydEJ1aWxkZXIiLCJhdHRyaWJ1dGVzIjp7...

Gmail YouTube Maps News Translate

Search...

Salesforce Schedule... Salesforce Scheduler Setup Assistant Service Territories Service Resources Work Type Groups Work Types Operating Hours Reports More

REPORT New Accounts Report Accounts

Search all fields...

Outline Filters

Summary Formulas (0)
Create Formula

Account General (37)
A Account Owner
A Account Owner Alias
A Created By
A Created Alias
A Last Modified By
A Last Modified Alias
A Account Name
A Account Site
Annual Revenue
Type
A Ticker Symbol
Rating
Account Source
Industry
A SIC Code
A SIC Description

GROUP ROWS
Add group...

Columns
Add column...

Last Activity x
Account Owner x
Account Name x
Billing State/Province x
Type x
Rating x
Last Modified Date x

Previewing a limited number of records. Run the report to see everything.

	Last Activity	Account Owner	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	-	kalaisevi v	GenePoint	CA	Customer - Channel	Cold	06/04/2023
2	-	kalaisevi v	United Oil & Gas, UK	UK	Customer - Direct	-	06/04/2023
3	-	kalaisevi v	United Oil & Gas, Singapore	Singapore	Customer - Direct	-	06/04/2023
4	-	kalaisevi v	University of Arizona	AZ	Customer - Direct	Warm	06/04/2023
5	-	kalaisevi v	United Oil & Gas Corp.	NY	Customer - Direct	Hot	06/04/2023
6	-	kalaisevi v	sForce	CA	-	-	06/04/2023
7	-	kalaisevi v	Edge Communications	TX	Customer - Direct	Hot	06/04/2023
8	-	kalaisevi v	Burlington Textiles Corp of America	NC	Customer - Direct	Warm	06/04/2023
9	-	kalaisevi v	Pyramid Construction Inc.	-	Customer - Channel	-	06/04/2023
10	-	kalaisevi v	Dickenson plc	KS	Customer - Channel	-	06/04/2023
11	-	kalaisevi v	Grand Hotels & Resorts Ltd	IL	Customer - Direct	Warm	06/04/2023
12	-	kalaisevi v	Express Logistics and Transport	OR	Customer - Channel	Cold	06/04/2023

Object Manager | Salesforce x Report Builder | Salesforce x

drkalaingarartscollgekulit-dev-ed.develop.lightning.force.com/one/one.app#eyJjb21wb25lbnREZWYiOiJlYXZBbnRzOnJlcG9ydEJ1aWxkZXIiLCJhdHRyaWJ1dGVzIjp7...

Gmail YouTube Maps News Translate

Search...

Salesforce Schedule... Salesforce Scheduler Setup Assistant Service Territories Service Resources Work Type Groups Work Types Operating Hours Reports More

Report: Accounts
New Accounts Report

Enable Field Editing

Add Chart

Edit

Save
Export

Total Records
12

	Last Activity	Account Owner	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	-	kalaisevi v	GenePoint	CA	Customer - Channel	Cold	06/04/2023
2	-	kalaisevi v	United Oil & Gas, UK	UK	Customer - Direct	-	06/04/2023
3	-	kalaisevi v	United Oil & Gas, Singapore	Singapore	Customer - Direct	-	06/04/2023
4	-	kalaisevi v	University of Arizona	AZ	Customer - Direct	Warm	06/04/2023
5	-	kalaisevi v	United Oil & Gas Corp.	NY	Customer - Direct	Hot	06/04/2023
6	-	kalaisevi v	sForce	CA	-	-	06/04/2023
7	-	kalaisevi v	Edge Communications	TX	Customer - Direct	Hot	06/04/2023
8	-	kalaisevi v	Burlington Textiles Corp of America	NC	Customer - Direct	Warm	06/04/2023
9	-	kalaisevi v	Pyramid Construction Inc.	-	Customer - Channel	-	06/04/2023
10	-	kalaisevi v	Dickenson plc	KS	Customer - Channel	-	06/04/2023
11	-	kalaisevi v	Grand Hotels & Resorts Ltd	IL	Customer - Direct	Warm	06/04/2023
12	-	kalaisevi v	Express Logistics and Transport	OR	Customer - Channel	Cold	06/04/2023

Trailhead Profile Public URL:

Team Lead – <https://trailblazar.me/id/ajeeva11>

Team Member 1 – <https://trailblazer.me/id/kalai02>

Team Member 2 – <https://trailblazer.me/id/la42>

Team Member 3 -s <https://trailblazer.me/id/eezhilarasan>

ADVANTAGES AND DISADVANTAGES:

The experience requirements for event management jobs vary, but most professional positions require a bachelor's degree. Coursework usually includes general education classes that lay the foundation for event management and customer relations. Some courses will focus on meeting technology, event evaluation, and trend analysis. Some degree programs will also require an internship where you'll gain hands-on experience planning events.

Certification in event management often involves taking a comprehensive exam. In order to become certified, you'll need a minimum of three years of experience. In addition, you'll have to complete an online learning program. After completing the program, you'll be ready to take the DES event certification exam. The exam will include a number of questions related to business management. The certification will ensure that you have a high level of expertise in event marketing.

Event managers may charge a fixed fee for managing events, but they can also pass on certain costs, depending on the event's location and on-site support. These costs are typically not disclosed, but they can add up to the final cost of event management. It's therefore important to understand these costs, as they can significantly increase the overall cost.

Event management offers job flexibility and a varied work environment. In addition to meeting clients in a wide range of settings, event managers can also travel, allowing them to build relationships with different types of customers. Additionally, working with various types of groups will improve their social and

communication skills. They can also gain valuable experience and learn new techniques.

Event management can also be stressful. The pressure to meet deadlines and ensure that everything is going well can lead to mistakes and distractions. As such, many people who get into this field leave the industry after a couple of years. Event management is not for everyone. It requires travel and can be extremely tiring after a while. People who suffer from motion sickness or are easily distracted may want to avoid a career in event management.

Loose coupling has many applications. Its benefits go beyond simple event management. It can help companies improve their workflow by streamlining the process of organizing and executing events. It also makes the implementation of a service more reliable.

APPLICATIONS:

The event management feature helps you to organize, manage, and process the events. When you install the event management solution, you get an event portal that gives the users a web application where they can get to know more about the event details. More information: [Event Portal](#).

The event portal consists of two parts:

1. Frontend
2. REST API backend

You can implement the frontend using any of the available frameworks. The frontend part is a single page application and is fully customizable. The backend and the customization of the backend depends on the hosting type.

CONCLUSION:

The project aim is to provide real-time knowledge for all the students who have basic knowledge of salesforce and looking for a real-time project. This project will also help to those professionals who are in cross-technology and wanted to switch to salesforce with the help of this project they will gain knowledge and can include into their resume as well.

FUTURE SCOPE:

Events, ceremonies, cultural programs and celebrations are an integral part of the Indian lifestyle. People in India want to live every moment of their life up to its full extent. So, they try to find amusement in every big and small occasion. Earlier, the events used to be Organized and managed by all the family or group members together but the growth in disposable income, busy lifestyle, and time constraints that people face these days has resulted into the development of the event planning concept in our country. Nowadays people prefer innovative, theme-based and well-organized functions.