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**KULITHALAI-639120**

**DEPARTMENT OF MATHEMATICS**

**NAAN MUDHALVAN – SMART BRIDGE PROJECT**

**PROJECT TITLE : Build an Event Management System using Salesforce**

**SUBMITTED BY**

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# INTRODUCTION:

With the growing data generation, businesses are required to leverage a platform that helps them make use of their [customer data](#) well, and Salesforce is one such CRM platform. Salesforce is used by startups to Fortune 500 companies. In this Salesforce tutorial, you will walk through what is Salesforce and how beneficial it is.

## What Is Salesforce?

Salesforce is a cloud-based software company that provides businesses with tools that help them find more prospects, close more deals, and provide a higher level of service to their customers.

[Salesforce, Inc.](#) is a famous American cloud-based software company that provides CRM services. Salesforce is a popular CRM tool for support, sales, and marketing teams worldwide.

Salesforce services allow businesses to use cloud technology to better connect with partners, customers, and potential customers. Using the Salesforce CRM, companies can track customer activity, market to customers, and many more services.

A CRM platform helps you go deeper with all your metrics and data; you could also set up a dashboard that showcases your data visually. In addition to this, you can also have personalized outreach with automation. Another significant benefit is that a CRM platform can also improve customer service's ability to help customers or a sales team's outreach efforts.

## OVER VIEW:

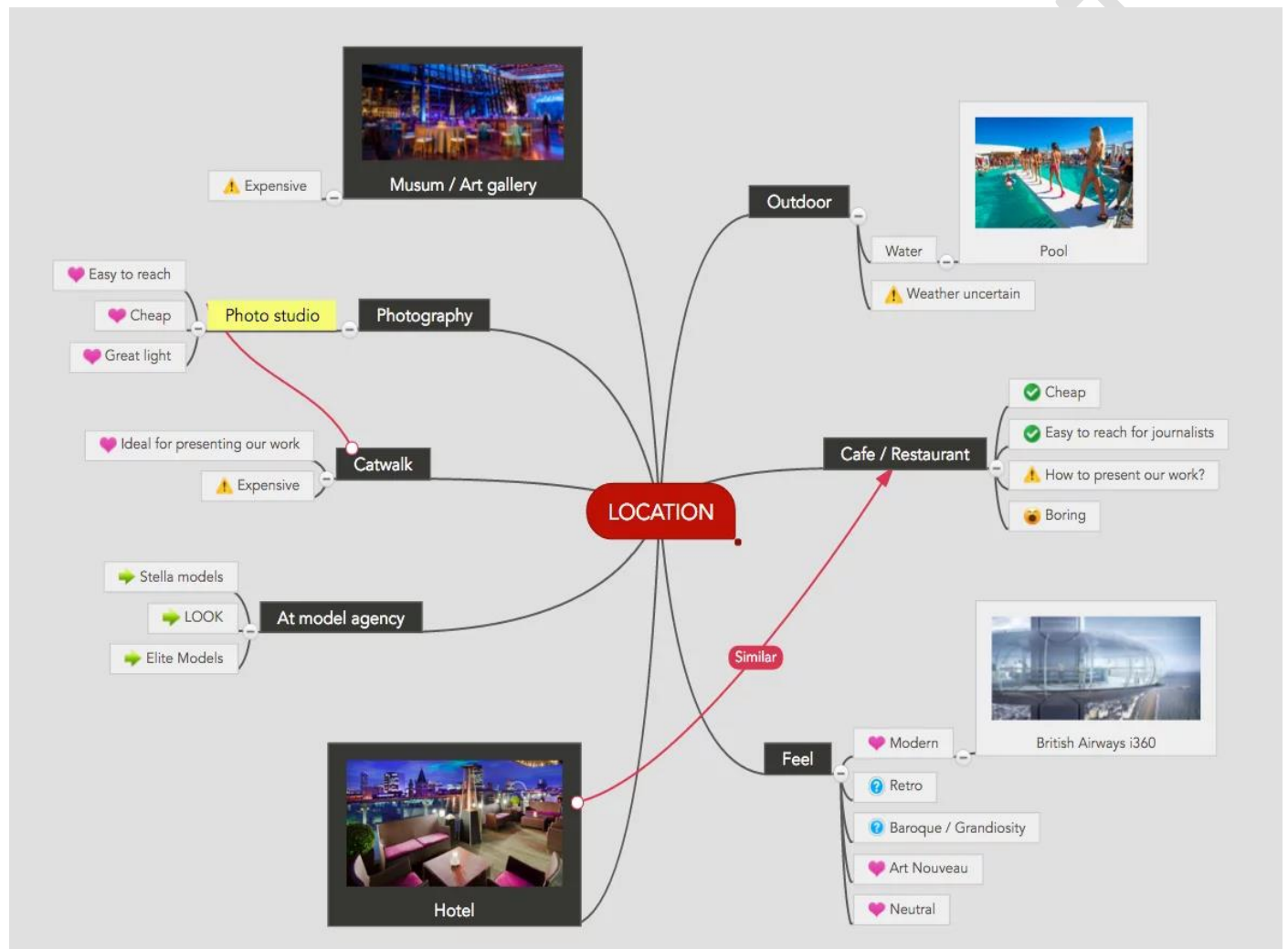
### In this project,

- *Makes planning decisions, such as the time, location and theme of our event.*
- *Create custom objects and fields for the app.*
- *Create the event management the construction app.*
- *Define relationships between objects.*
- *Creating a permission set.*

## EMPATHY MAP:



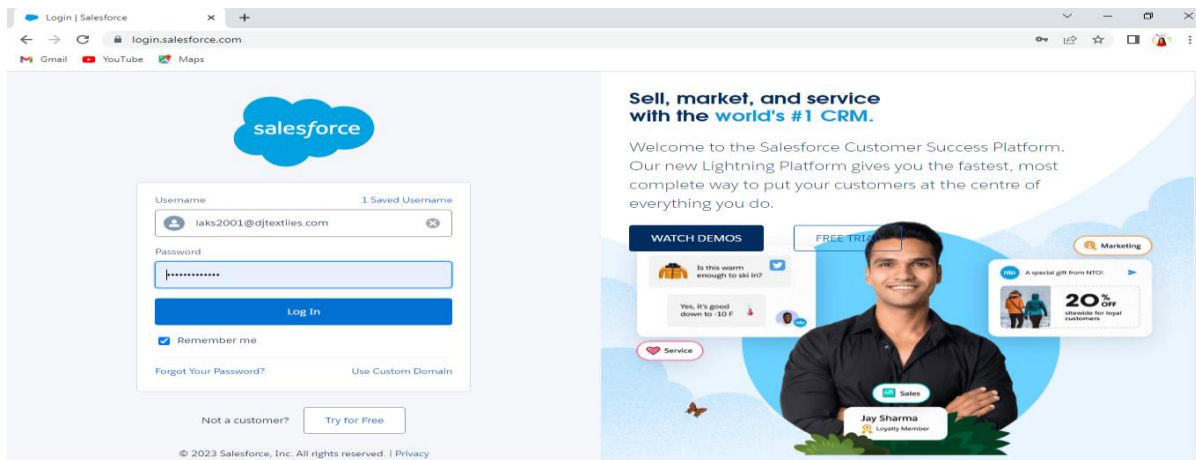
## BRAIN STROMING MAP:



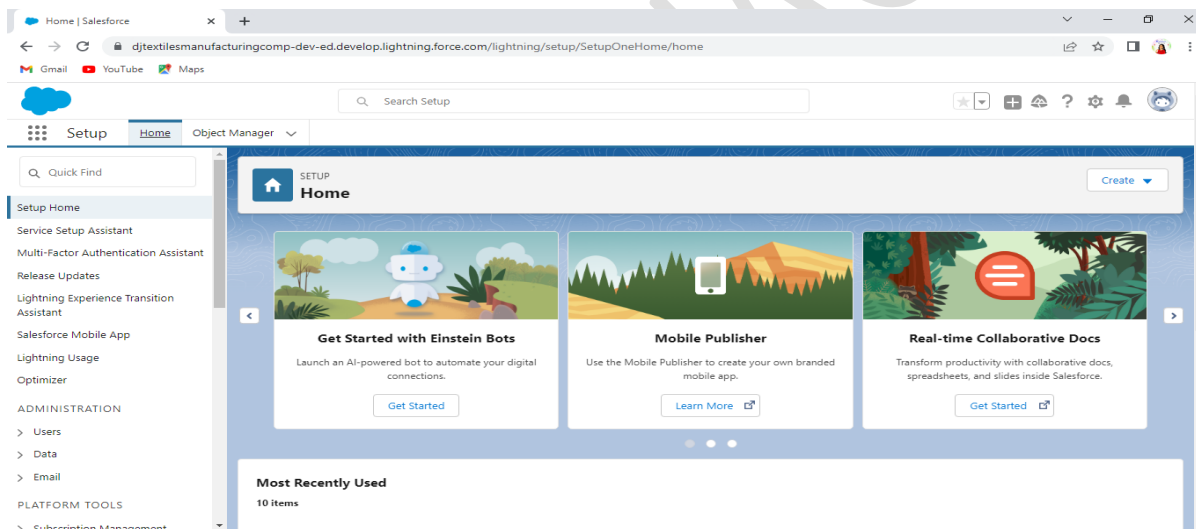
## Milestone 1:

### Activity:

### Creating a Sales force Developer Org:



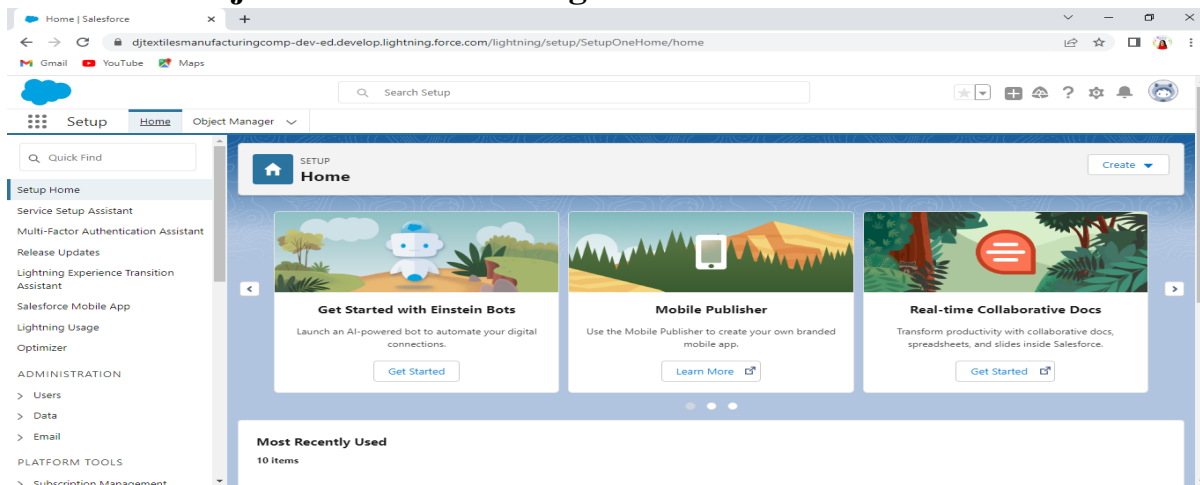
The setup page will appear as below



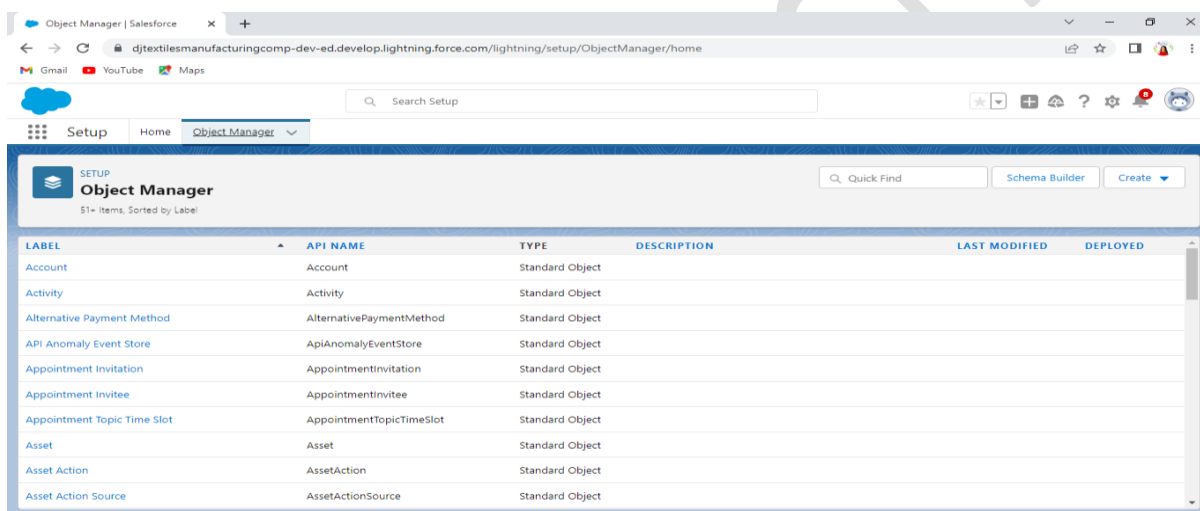
## Milestone 2-object:

### Activity 1:

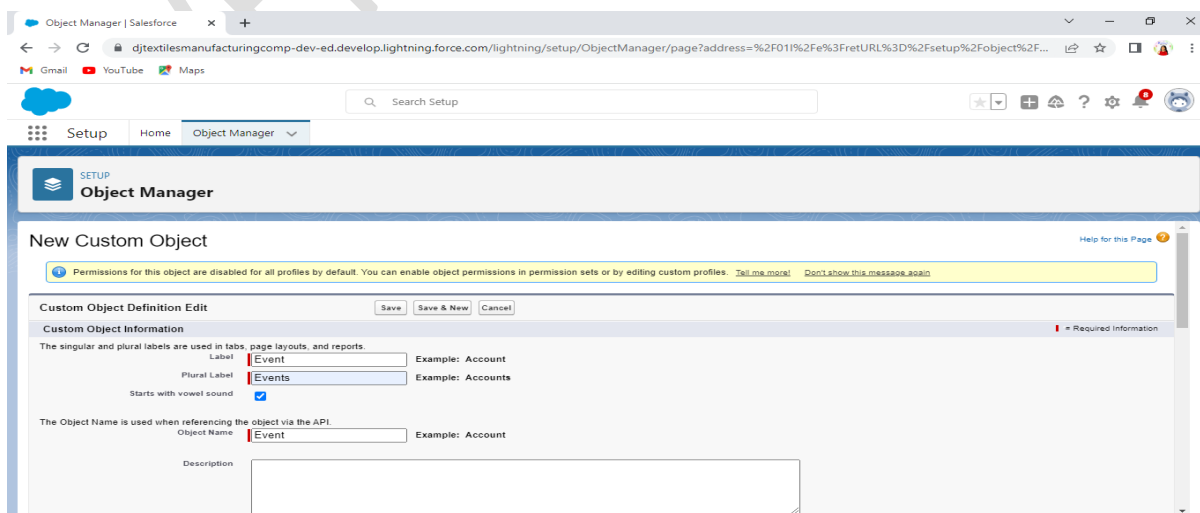
## Creation of objects for Event Management



## Object Management:



On the custom object definition page create the object as follow:  
Label: Event



Object Manager | Salesforce

Setup Home Object Manager

### Object Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#)

- ☒ Allow Sharing
- ☒ Allow Bulk API Access
- ☒ Allow Streaming API Access

### Deployment Status

[What is this?](#)

☐ In Development

☒ Deployed

### Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#)

☒ Allow Search

### Object Creation Options (Available only when custom object is first created)

☐ Add Notes and Attachments related list to default page layout

☐ Launch New Custom Tab Wizard after saving this custom object

Save Save & New Cancel

## Activity 2: Creation of Attendees object:

Object Manager | Salesforce

Setup Home Object Manager

### New Custom Object

[Help for this Page](#)

Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more!](#) [Don't show this message again](#)

#### Custom Object Definition Edit

Save Save & New Cancel

#### Custom Object Information

The singular and plural labels are used in tabs, page layouts, and reports.

Label  Example: Account

Plural Label  Example: Accounts

Starts with vowel sound ☒

The Object Name is used when referencing the object via the API.

Object Name  Example: Account

Description

Save Save & New Cancel

Object Manager | Salesforce

Setup Home Object Manager

### Object Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#)

- ☒ Allow Sharing
- ☒ Allow Bulk API Access
- ☒ Allow Streaming API Access

### Deployment Status

[What is this?](#)

☐ In Development

☒ Deployed

### Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#)

☒ Allow Search

### Object Creation Options (Available only when custom object is first created)

☐ Add Notes and Attachments related list to default page layout

☐ Launch New Custom Tab Wizard after saving this custom object

Save Save & New Cancel



## Activity 3: Creation of Speaker object:

The screenshot shows the Salesforce Object Manager interface for creating a new custom object. The page title is "New Custom Object". A message at the top states: "Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more!](#) [Dismiss this message again](#)".

**Custom Object Definition Edit** (Buttons: Save, Save & New, Cancel)

**Custom Object Information** (Required information icon)

The singular and plural labels are used in tabs, page layouts, and reports.

Label:  Example: Account

Plural Label:  Example: Accounts

Starts with vowel sound: ☒

The Object Name is used when referencing the object via the API.

Object Name:  Example: Account

Description:

The screenshot shows the continuation of the "New Custom Object" page for the "Speaker" object.

Context-Sensitive Help Setting: ☒ Open the standard Salesforce.com Help & Training window  
☐ Open a window using a Visualforce page

Content Name:

**Enter Record Name Label and Format**

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name:  Example: Account Name

Data Type:

**Optional Features**

☒ Allow Reports  
☐ Allow Activities  
☐ Track Field History  
☐ Allow in Chatter Groups  
☐ Enable Licensing [i](#)

**Object Classification**

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#)

☒ Allow Sharing

## Activity 4: Creation of Vendors object:

The screenshot shows the Salesforce Object Manager interface for creating a new custom object. The page title is "New Custom Object". A message at the top states: "Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more!](#) [Dismiss this message again](#)".

**Custom Object Definition Edit** (Buttons: Save, Save & New, Cancel)

**Custom Object Information** (Required information icon)

The singular and plural labels are used in tabs, page layouts, and reports.

Label:  Example: Account

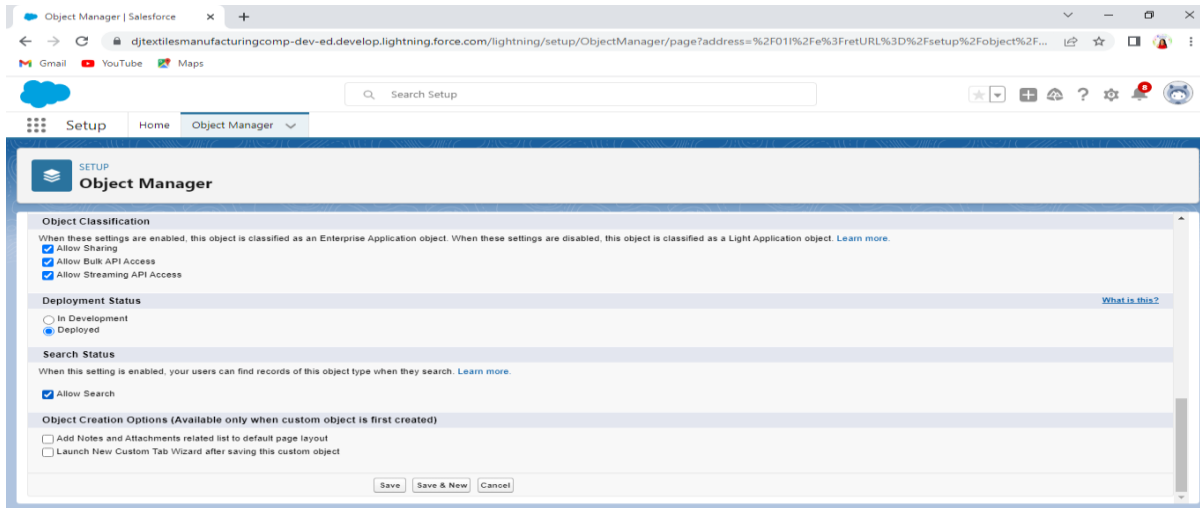
Plural Label:  Example: Accounts

Starts with vowel sound: ☒

The Object Name is used when referencing the object via the API.

Object Name:  Example: Account

Description:



Object Manager | Salesforce

Setup Home Object Manager

### Object Manager

**Object Classification**

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more.](#)

- ☒ Allow Sharing
- ☒ Allow Bulk API Access
- ☒ Allow Streaming API Access

**Deployment Status**

☐ In Development  
☒ Deployed [What is this?](#)

**Search Status**

When this setting is enabled, your users can find records of this object type when they search. [Learn more.](#)

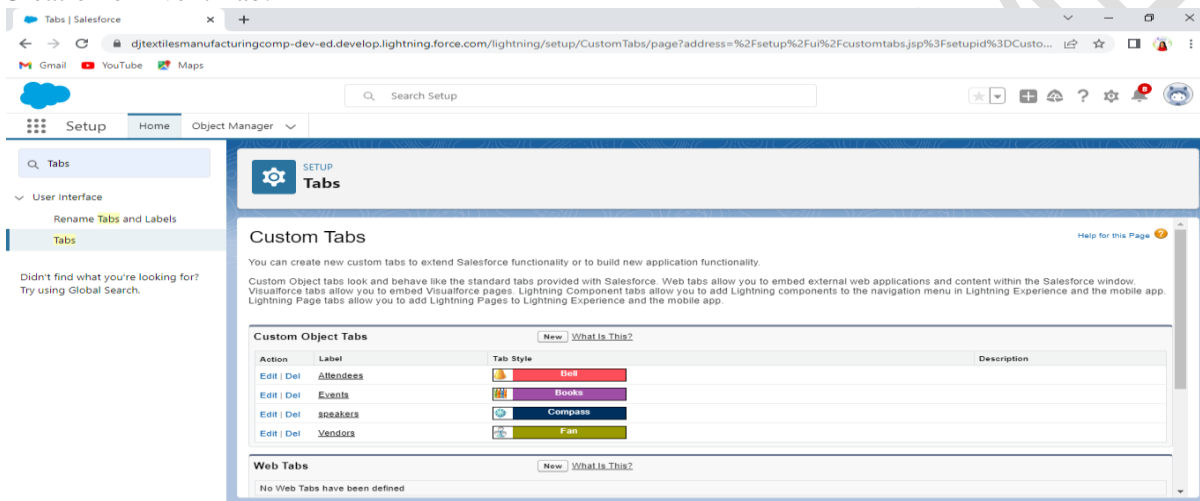
- ☒ Allow Search

**Object Creation Options (Available only when custom object is first created)**

- ☐ Add Notes and Attachments related list to default page layout
- ☐ Launch New Custom Tab Wizard after saving this custom object

Save Save & New Cancel

## Milestone 3- Tab: Creation of Event Tab:



Tabs | Salesforce

Setup Home Object Manager

### Custom Tabs

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

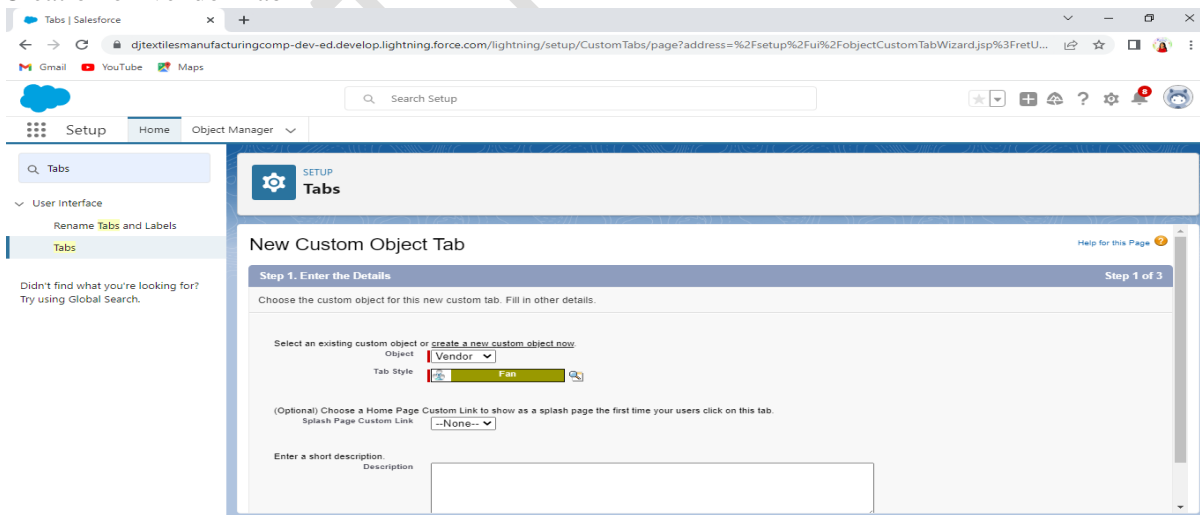
**Custom Object Tabs**

Action	Label	Tab Style	Description
<a href="#">Edit</a>   <a href="#">Del</a>	Attendees	Event	
<a href="#">Edit</a>   <a href="#">Del</a>	Events	Books	
<a href="#">Edit</a>   <a href="#">Del</a>	Speakers	Compass	
<a href="#">Edit</a>   <a href="#">Del</a>	Vendors	Fan	

**Web Tabs**

No Web Tabs have been defined

## Activity 2: Creation of vendor Tab



Tabs | Salesforce

Setup Home Object Manager

### New Custom Object Tab

**Step 1. Enter the Details** Step 1 of 3

Choose the custom object for this new custom tab. Fill in other details.

Select an existing custom object or [create a new custom object now](#).

Object: **Vendor**  
Tab Style: **Fan**

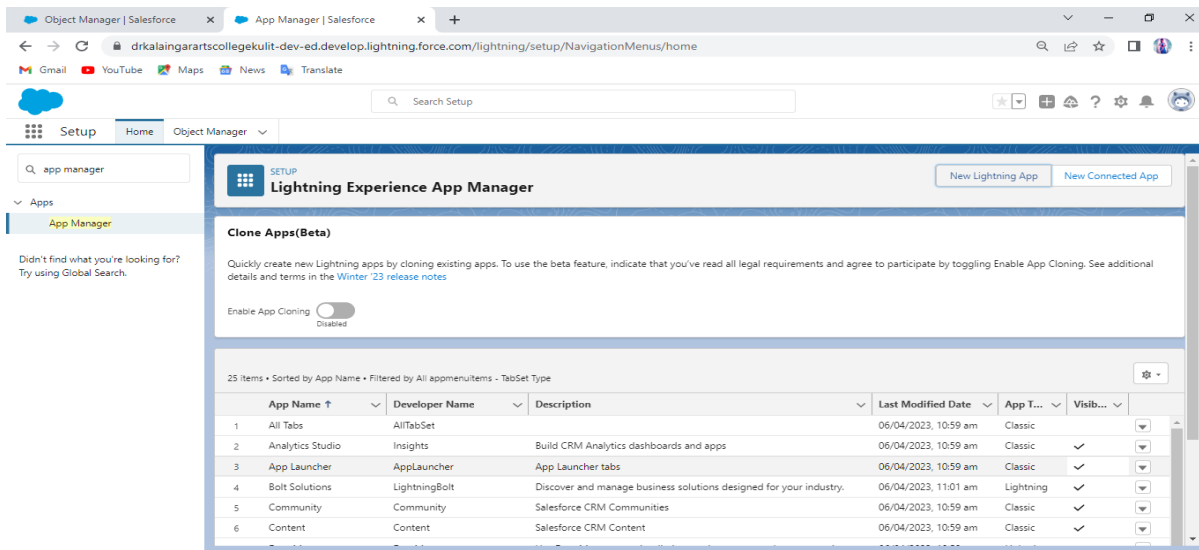
(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.  
Splash Page Custom Link: **--None--**

Enter a short description.  
Description:

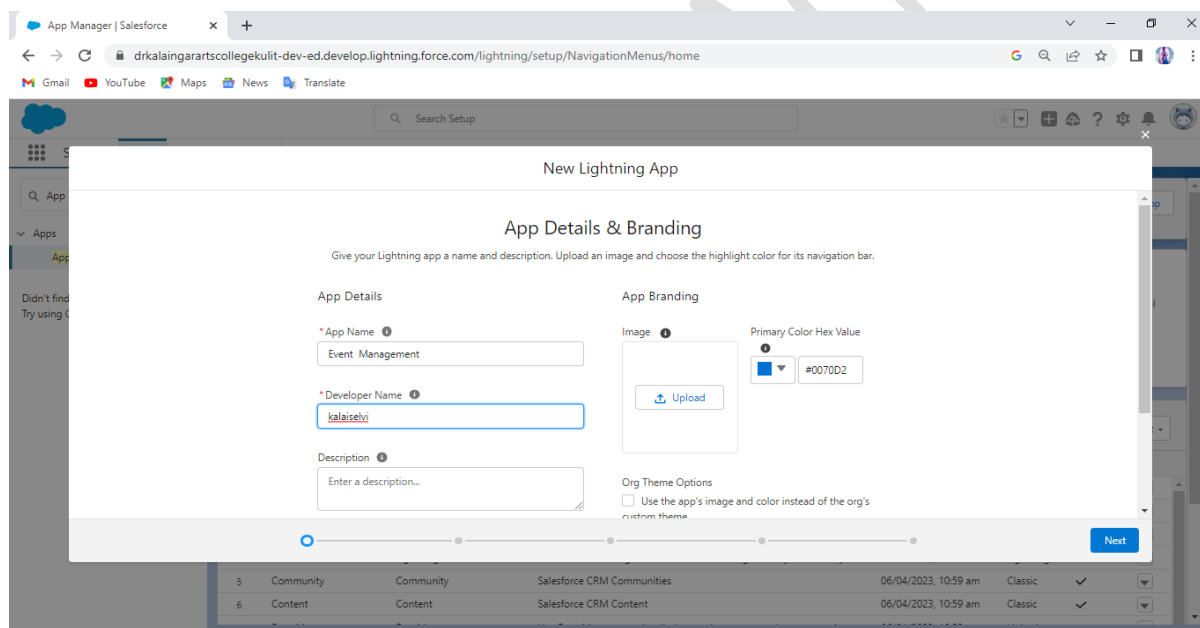
## Milestone 4-Application:

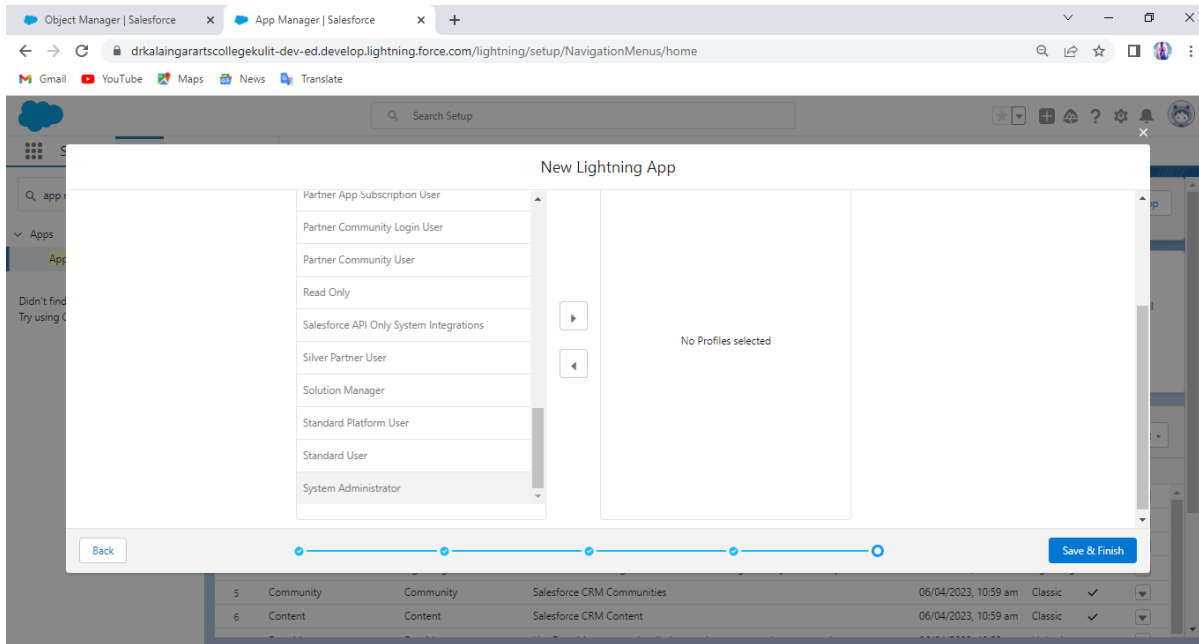
### Activity:

### Creation the Event Management Construction app



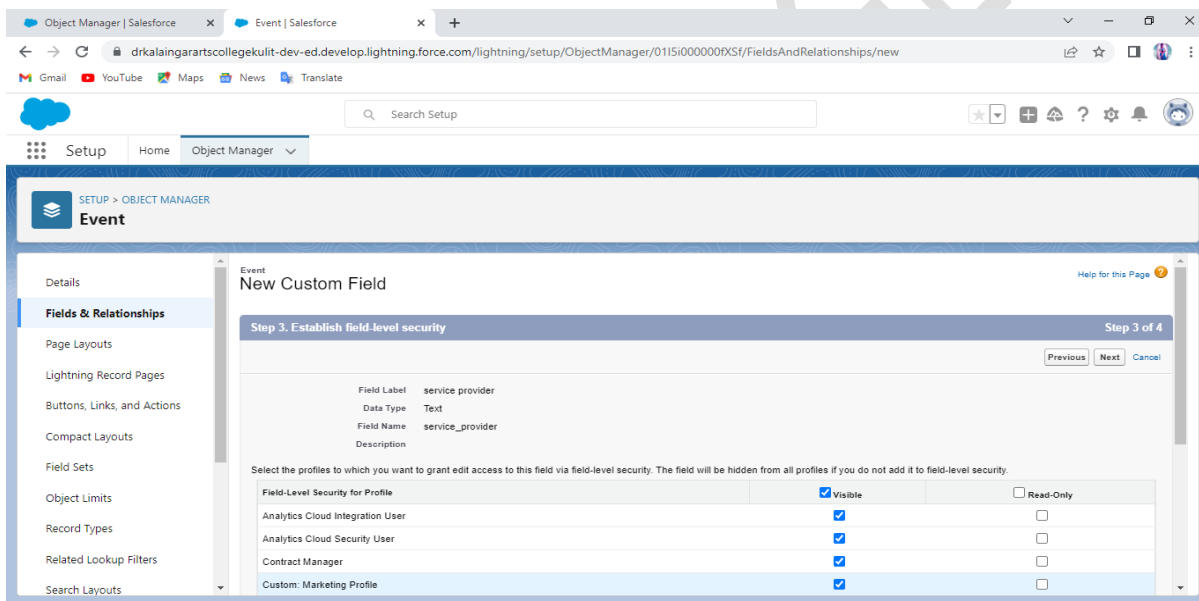
Click New Lightning App Enter Event management as the app Name then Click Next





## Milestone 4-Fields:

### Activity1:



## Activity 2:

The screenshot shows the Salesforce Object Manager interface for the 'Event' object. The left sidebar contains a navigation menu with options: Details, Fields & Relationships (selected), Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The main content area is titled 'SETUP > OBJECT MANAGER Event'. It displays a list of field types with their descriptions:

- ☐ **Lookup Relationship**: Creates a relationship that links this object to another object. The relationship field allows users to click on a lookup icon to select a value from a popup list. The other object is the source of the values in the list.
- ☐ **Master-Detail Relationship**: Creates a special type of parent-child relationship between this object (the child, or "detail") and another object (the parent, or "master") where:
  - The relationship field is required on all detail records.
  - The ownership and sharing of a detail record are determined by the master record.
  - When a user deletes the master record, all detail records are deleted.
  - You can create rollup summary fields on the master record to summarize the detail records.The relationship field allows users to click on a lookup icon to select a value from a popup list. The master object is the source of the values in the list.
- ☐ **External Lookup Relationship**: Creates a relationship that links this object to an external object whose data is stored outside the Salesforce org.
- ☐ **Checkbox**: Allows users to select a True (checked) or False (unchecked) value.
- ☐ **Currency**: Allows users to enter a dollar or other currency amount and automatically formats the field as a currency amount. This can be useful if you export data to Excel or another spreadsheet.
- ☐ **Date**: Allows users to enter a date or pick a date from a popup calendar.
- ☐ **DateTime**: Allows users to enter a date and time, or pick a date from a popup calendar. When users click a date in the pop-up, that date and the current time are entered into the DateTime field.
- ☒ **Email**: Allows users to enter an email address, which is validated to ensure proper format. If this field is specified for a contact or lead, users can choose the address when clicking Send an Email. Note that custom email addresses cannot be used for mass emails.
- ☐ **Geolocation**: Allows users to define locations, includes latitude and longitude components, and can be used to calculate distance.
- ☐ **Number**: Allows users to enter any number. Leading zeros are removed.

## Activity 3:

The screenshot shows the 'New Custom Field' wizard in the Salesforce Object Manager for the 'Event' object. The wizard is at 'Step 4 of 4: Add to page layouts'. The field details are:

Field Label	Field Name	Data Type	Description
service provider	service_provider	Text	

Below the table, there is a section titled 'Select the page layouts that should include this field. The field will be added as the last field in the first 2-column section of these page layouts. The field will not appear on any pages if you do not select a layout.' It states: 'To change the location of this field on the page, you will need to customize the page layout.'

There are two checkboxes under 'Add Field':

- ☒ **Add Field** (checked)
- ☐ **Page Layout Name** (unchecked)

The 'Event Layout' is listed under the 'Page Layout Name' section.

At the bottom, it says: 'When finished, click Save & New to create more custom fields, or click Save if you are done.'

# MILESTONE 5- PROFILE:

## ACTIVITY -1:

### CREATION ON PROFILE:

Setup → Quick Find box → profiles → standard user → clone

1.

The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with 'profiles' entered and a 'Profiles' link under the 'Users' section. The main content area is titled 'SETUP Profiles'. It includes a description of profiles and a list of enabled features. Below this is the 'Profile Detail' section for the 'Lakshmi a' profile, which is a 'Standard User' license. The 'Page Layouts' section shows various layouts assigned to the profile, including Global, Email Application, Home Page, Account, and Alternative Payment Method.

Profile Detail	
Name	Lakshmi a
User License	Analytics Cloud Integration User
Description	
Created By	Lakshmi A, 11/04/2023, 12:33 pm
Modified By	Lakshmi A, 11/04/2023, 12:33 pm

Page Layouts	
Global	Global Layout (View Assignment)
Email Application	Not Assigned (View Assignment)
Home Page Layout	Home Page Default (View Assignment)
Account	Account Layout (View Assignment)
Alternative Payment Method	Alternative Payment Method Layout (View Assignment)

### Activity-2:

This screenshot is identical to the one above, showing the Salesforce Setup - Profiles page for the 'Lakshmi a' profile. It displays the profile details and the assigned page layouts.

Profile Detail	
Name	Lakshmi a
User License	Analytics Cloud Integration User
Description	
Created By	Lakshmi A, 11/04/2023, 12:33 pm
Modified By	Lakshmi A, 11/04/2023, 12:33 pm

Page Layouts	
Global	Global Layout (View Assignment)
Email Application	Not Assigned (View Assignment)
Home Page Layout	Home Page Default (View Assignment)
Account	Account Layout (View Assignment)
Alternative Payment Method	Alternative Payment Method Layout (View Assignment)

New

### MILESTONE 6- USER:

## ACTIVITY 1:

Setup → Quick Find Box → User → New User

Users | Salesforce

djtextilesmanufacturingcomp-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/home

Setup Home Object Manager

Search Setup

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

SETUP Users

All Users

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: All Users Edit Create New View

New User Reset Password(s) Add Multiple Users

Action	Full Name ↑	Alias	Username	Role	Active	Profile
<input type="checkbox"/> Edit	A. Lakshmi	LA	laks2001@djtextiles.com		✓	System Administrator
<input type="checkbox"/> Edit	Chatter Export	Chatter	chatty.00d5i00000bxf0eah.lmobyad62how@chatter.salesforce.com		✓	Chatter Free User
<input type="checkbox"/> Edit	User Integration	intep	integration@00d5i00000bxf0eah.com		✓	Analytics Cloud Integration User
<input type="checkbox"/> Edit	User Security	sec	insightssecurity@00d5i00000bxf0eah.com		✓	Analytics Cloud Security User

New User Reset Password(s) Add Multiple Users

## Activity 2

Users | Salesforce

djtextilesmanufacturingcomp-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F005%2Fe%3FretURL%3D%252F005%253FisUs...

Setup Home Object Manager

Search Setup

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

SETUP Users

New User

User Edit Save Save & New Cancel

General Information

First Name Kalaiselvi

Last Name V

Alias kv

Email kalaiharish1055@gmail.com

Username kalaiharish1055@gmail.com

Nickname User1681282947108943955

Title student

Company Govt. Arts college, kulithalai

Department Mathematics

Division 3

Role <None Specified>

User License Force.com - Free

Profile Force.com - Free User

Active ✓

Marketing User ☐

Offline User ☐

Knowledge User ☐

Flow User ☐

Service Cloud User ☐

Site.com Contributor User ☐

Site.com Publisher User ☐

WDC User ☐

Data.com User Type None

# Milestone 7- Permission Sets:

## Activity -1:

Set up → quick find box →permission sets →new

The screenshot shows the Salesforce 'Create' page for a new Permission Set. The browser address bar indicates the URL: `drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=%2Fudd%2FPermissionSet%2FnewPermissionSet.apexp`. The left sidebar shows the navigation menu with 'Setup', 'Home', and 'Object Manager'. The 'Permission Sets' section is active, and a search for 'permission sets' is shown. The main content area is titled 'Create' and contains the following fields:

- Label:** Event Permit
- API Name:** Event\_Permit
- Description:** (Empty text area)
- Session Activation Required:** ☐

Buttons for 'Save' and 'Cancel' are located above the fields. A 'Required Information' indicator is present. Below the fields, there is a section titled 'Select the type of users who will use this permission set' with the question 'Who will use this permission set?'. The instructions state: '-Choose --None-- if you plan to assign this permission set to multiple users with different user and permission set licenses. -Choose a specific user license if you want users with only one license type to use this permission set. -Choose a specific permission set license if you want this permission set license auto-assigned with the permission set.'

The screenshot shows the Salesforce 'Vendor Permits' page. The browser address bar indicates the URL: `drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/0PS5i000005MDZq/PermissionSetAssignment/home`. The left sidebar shows the navigation menu with 'Setup', 'Home', and 'Object Manager'. The 'Permission Sets' section is active, and a search for 'permission sets' is shown. The main content area is titled 'Vendor Permits' and contains the following sections:

- Current Assignments:** A section with a 'No assignments defined.' message and a decorative illustration of a cactus and mountains.
- Add Assignment:** A button to add new assignments.



Object Manager | Salesforce x Permission Sets | Salesforce x +

drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/0PSSi000005MDZq/PermissionSetAssignment/new

Search Setup

Setup Home Object Manager

permission sets

Users

Permission Sets

Didn't find what you're looking for? Try using Global Search.

... > PERMISSION SET 'VENDOR PERMITS' > MANAGE ASSIGNMENT EXPIRATION



**Vendor Permits**

Select Users to Assign

Recently Viewed

2 items selected

Search this list...

<input checked="" type="checkbox"/>	Full Name	Title	Phone	Email
<input checked="" type="checkbox"/>	 <a href="#">Rahul Sharma</a>			<a href="mailto:kalaiharish1055@gmail.com">kalaiharish1055@gmail.com</a>
<input checked="" type="checkbox"/>	 <a href="#">kalaiselvi v</a>			<a href="mailto:kalaiharish1055@gmail.com">kalaiharish1055@gmail.com</a>

## Activity 2:

Object Manager | Salesforce x Permission Sets | Salesforce x +

drkalaingarartscollegekulit-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/0PSSi000005MDZq/PermissionSetAssignment/new

Search Setup

Setup Home Object Manager

permission sets

Users

Permission Sets

Didn't find what you're looking for? Try using Global Search.

... > PERMISSION SET 'VENDOR PERMITS' > MANAGE ASSIGNMENT EXPIRATION



**Vendor Permits**

Select Users to Assign

Recently Viewed

2 items selected

Search this list...

<input checked="" type="checkbox"/>	Full Name	Title	Phone	Email
<input checked="" type="checkbox"/>	 <a href="#">Rahul Sharma</a>			<a href="mailto:kalaiharish1055@gmail.com">kalaiharish1055@gmail.com</a>
<input checked="" type="checkbox"/>	 <a href="#">kalaiselvi v</a>			<a href="mailto:kalaiharish1055@gmail.com">kalaiharish1055@gmail.com</a>

# Milestone -8:

## Activity

Object Manager | Salesforce x Report Builder | Salesforce x

drkalaingarartscollgekulit-dev-ed.develop.lightning.force.com/one/one.app#eyJjb21wb25lbnREZWYiOiJlYXZBbnRzOnJlcG9ydEJ1aWxkZXIiLCJhdHRyaWJ1dGVzIjp7...

Gmail YouTube Maps News Translate

Search...

Salesforce Schedule... Salesforce Scheduler Setup Assistant Service Territories Service Resources Work Type Groups Work Types Operating Hours Reports More

REPORT New Accounts Report Accounts

Search all fields...

Outline Filters

Summary Formulas (0)  
Create Formula

Account General (37)  
A Account Owner  
A Account Owner Alias  
A Created By  
A Created Alias  
A Last Modified By  
A Last Modified Alias  
A Account Name  
A Account Site  
# Annual Revenue  
Type  
A Ticker Symbol  
Rating  
Account Source  
Industry  
A SIC Code  
A SIC Description

GROUP ROWS  
Add group...

Columns  
Add column...  
Last Activity  
Account Owner  
Account Name  
Billing State/Province  
Type  
Rating  
Last Modified Date

Previewing a limited number of records. Run the report to see everything.

	Last Activity	Account Owner	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	-	kalaisevi v	GenePoint	CA	Customer - Channel	Cold	06/04/2023
2	-	kalaisevi v	United Oil & Gas, UK	UK	Customer - Direct	-	06/04/2023
3	-	kalaisevi v	United Oil & Gas, Singapore	Singapore	Customer - Direct	-	06/04/2023
4	-	kalaisevi v	University of Arizona	AZ	Customer - Direct	Warm	06/04/2023
5	-	kalaisevi v	United Oil & Gas Corp.	NY	Customer - Direct	Hot	06/04/2023
6	-	kalaisevi v	sForce	CA	-	-	06/04/2023
7	-	kalaisevi v	Edge Communications	TX	Customer - Direct	Hot	06/04/2023
8	-	kalaisevi v	Burlington Textiles Corp of America	NC	Customer - Direct	Warm	06/04/2023
9	-	kalaisevi v	Pyramid Construction Inc.	-	Customer - Channel	-	06/04/2023
10	-	kalaisevi v	Dickenson plc	KS	Customer - Channel	-	06/04/2023
11	-	kalaisevi v	Grand Hotels & Resorts Ltd	IL	Customer - Direct	Warm	06/04/2023
12	-	kalaisevi v	Express Logistics and Transport	OR	Customer - Channel	Cold	06/04/2023

Object Manager | Salesforce x Report Builder | Salesforce x

drkalaingarartscollgekulit-dev-ed.develop.lightning.force.com/one/one.app#eyJjb21wb25lbnREZWYiOiJlYXZBbnRzOnJlcG9ydEJ1aWxkZXIiLCJhdHRyaWJ1dGVzIjp7...

Gmail YouTube Maps News Translate

Search...

Salesforce Schedule... Salesforce Scheduler Setup Assistant Service Territories Service Resources Work Type Groups Work Types Operating Hours Reports More

Report: Accounts  
New Accounts Report

Enable Field Editing

Add Chart

Edit

Save  
Export

Total Records  
12

	Last Activity	Account Owner	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	-	kalaisevi v	GenePoint	CA	Customer - Channel	Cold	06/04/2023
2	-	kalaisevi v	United Oil & Gas, UK	UK	Customer - Direct	-	06/04/2023
3	-	kalaisevi v	United Oil & Gas, Singapore	Singapore	Customer - Direct	-	06/04/2023
4	-	kalaisevi v	University of Arizona	AZ	Customer - Direct	Warm	06/04/2023
5	-	kalaisevi v	United Oil & Gas Corp.	NY	Customer - Direct	Hot	06/04/2023
6	-	kalaisevi v	sForce	CA	-	-	06/04/2023
7	-	kalaisevi v	Edge Communications	TX	Customer - Direct	Hot	06/04/2023
8	-	kalaisevi v	Burlington Textiles Corp of America	NC	Customer - Direct	Warm	06/04/2023
9	-	kalaisevi v	Pyramid Construction Inc.	-	Customer - Channel	-	06/04/2023
10	-	kalaisevi v	Dickenson plc	KS	Customer - Channel	-	06/04/2023
11	-	kalaisevi v	Grand Hotels & Resorts Ltd	IL	Customer - Direct	Warm	06/04/2023
12	-	kalaisevi v	Express Logistics and Transport	OR	Customer - Channel	Cold	06/04/2023

## **Trailhead Profile Public URL:**

**Team Lead** – <https://trailblazar.me/id/ajeeva11>

**Team Member 1** – <https://trailblazer.me/id/kalai02>

**Team Member 2** – <https://trailblazer.me/id/la42>

**Team Member 3 -s** <https://trailblazer.me/id/eezhilarasan>

## **ADVANTAGES AND DISADVANTAGES:**

The experience requirements for event management jobs vary, but most professional positions require a bachelor's degree. Coursework usually includes general education classes that lay the foundation for event management and customer relations. Some courses will focus on meeting technology, event evaluation, and trend analysis. Some degree programs will also require an internship where you'll gain hands-on experience planning events.

Certification in event management often involves taking a comprehensive exam. In order to become certified, you'll need a minimum of three years of experience. In addition, you'll have to complete an online learning program. After completing the program, you'll be ready to take the DES event certification exam. The exam will include a number of questions related to business management. The certification will ensure that you have a high level of expertise in event marketing.

Event managers may charge a fixed fee for managing events, but they can also pass on certain costs, depending on the event's location and on-site support. These costs are typically not disclosed, but they can add up to the final cost of event management. It's therefore important to understand these costs, as they can significantly increase the overall cost.

Event management offers job flexibility and a varied work environment. In addition to meeting clients in a wide range of settings, event managers can also travel, allowing them to build relationships with different types of customers. Additionally, working with various types of groups will improve their social and

communication skills. They can also gain valuable experience and learn new techniques.

Event management can also be stressful. The pressure to meet deadlines and ensure that everything is going well can lead to mistakes and distractions. As such, many people who get into this field leave the industry after a couple of years. Event management is not for everyone. It requires travel and can be extremely tiring after a while. People who suffer from motion sickness or are easily distracted may want to avoid a career in event management.

Loose coupling has many applications. Its benefits go beyond simple event management. It can help companies improve their workflow by streamlining the process of organizing and executing events. It also makes the implementation of a service more reliable.

## **APPLICATIONS:**

The event management feature helps you to organize, manage, and process the events. When you install the event management solution, you get an event portal that gives the users a web application where they can get to know more about the event details. More information: [Event Portal](#).

The event portal consists of two parts:

1. Frontend
2. REST API backend

You can implement the frontend using any of the available frameworks. The frontend part is a single page application and is fully customizable. The backend and the customization of the backend depends on the hosting type.

## **CONCLUSION:**

The project aim is to provide real-time knowledge for all the students who have basic knowledge of salesforce and looking for a real-time project. This project will also help to those professionals who are in cross-technology and wanted to switch to salesforce with the help of this project they will gain knowledge and can include into their resume as well.

## **FUTURE SCOPE:**

Events, ceremonies, cultural programs and celebrations are an integral part of the Indian lifestyle. People in India want to live every moment of their life up to its full extent. So, they try to find amusement in every big and small occasion. Earlier, the events used to be Organized and managed by all the family or group members together but the growth in disposable income, busy lifestyle, and time constraints that people face these days has resulted into the development of the event planning concept in our country. Nowadays people prefer innovative, theme-based and well-organized functions.