

Hi!

Thank you for choosing the Startup Pro Package!

To begin development, please send the following to luke@appsbyluke.com and schedule a kick-off meeting using [my calendar](#):

1. Five Core Features Description

- Detailed description of each feature
- Expected user interactions and outcomes
- Priority order of implementation
- Any specific business rules or constraints
- User flow diagrams or mockups (if available)

Note: These are your main product features that provide value to your users. Focus on describing what users should be able to do and achieve with each feature.

2. Advanced User System Requirements

- Single Sign-On (SSO) requirements:
 - Preferred SSO providers (Google, Microsoft, etc.)
 - Custom SSO integration needs
- Role hierarchy and permissions structure
- User management workflows
- Team/organization structure (if needed)

3. Analytics & Reporting Requirements (Optional)

- Required metrics and KPIs to track
- Custom dashboard requirements:
 - Key metrics to display
 - Visualization preferences
 - Data filtering needs
- Export format preferences
- Automated reporting requirements (if any)

4. Integration System Requirements (Optional)

- Webhook requirements:
 - Events that should trigger webhooks
 - Webhook payload preferences
 - Security requirements
- External APIs to integrate with
- Integration authentication methods

5. Payment Processing Requirements (Optional)

- Confirm if your application needs payment processing
- Preferred payment processor (Stripe, PayPal, etc.)
- Types of payments needed:
 - One-time payments

- Subscriptions
- Usage-based billing
- Team/organization billing
- Geographic regions where you'll accept payments

Note: We can discuss payment processor options during the kick-off meeting if you haven't decided yet.

6. Landing Page Requirements (Optional)

- Do you need a landing page for your application?
- Landing page content:
 - Main message and value proposition
 - Features or benefits to highlight
 - Call-to-action preferences
 - Pricing page requirements (if applicable)

Note: Landing page can be hosted for free on Cloudflare Pages with excellent performance and global delivery.

7. Design & Visual Requirements

- Provide any mockups, wireframes, or design files (Figma, Sketch, etc.)
- Share links to websites whose design elements you like
- Include any reference images or screenshots
- Specify color scheme preferences (if no brand colors exist)
- Share layout preferences or inspiration sites
- Provide any UI/UX requirements or preferences

8. Brand Assets

- Logo files
- Brand colors (hex codes)
- Typography preferences
- Any existing design guidelines

9. Hosting & Domain Requirements

- Domain name – Your website address (like "yourapp.com")
- Geographic target audience location – Where most of your users will be located
- Expected initial user base size – Rough estimate of users in first months

Your application will consist of two parts that need hosting:

- Frontend (User Interface):
 - This is what your users see in their web browser
 - Can be hosted on Cloudflare Pages (recommended for fast loading)
 - Usually free with excellent performance
- Backend (Server & Database):
 - This processes data and stores information
 - Options include Virtual Private Servers (VPS) – a dedicated computer running your application
 - Or cloud services like AWS/Google Cloud – pay for what you use
 - Typically costs \$5-20/month for starter applications

Don't worry if this seems technical – I'll help you choose the best and most cost-effective options during our kick-off meeting.

10. AI Integration (Optional)

- Specify if you need AI functionality in your application
- Describe what tasks should be AI-powered
- Expected AI behavior and outputs

- Any specific AI model preferences

Note: AI can be integrated into any feature. During our kick-off meeting, we'll discuss the best AI approach for your specific needs and associated costs.

11. Platform Access & Integrations

- Invite luke@appsbyluke.com to:
 - Cloudflare (if you have an account)
 - Google Analytics (if you want to track website traffic)
 - Any other platforms you want to integrate with

Note: If you don't have accounts set up yet, we can discuss which services you need during the kick-off meeting.

Important Next Steps:

1. Send all the above requirements to luke@appsbyluke.com
2. Schedule a kick-off meeting using [my calendar](#)

Note: The delivery timeline will begin after the kick-off meeting is completed. This meeting is crucial for aligning expectations, clarifying requirements, and ensuring I have all necessary details to start.

Best regards,
Luke