

Hi!

Thank you for choosing the Startup Core Package!

To begin development, please send the following to luke@appsbyluke.com and schedule a kick-off meeting using [my calendar](#):

1. Core Feature Description

- Detailed description of your main product functionality
- Expected user interactions and outcomes
- Any specific business rules or constraints
- User flow diagrams or mockups (if available)

Note: This is your main product feature that provides value to your users. Focus on describing what users should be able to do and achieve.

2. Authentication System Requirements

- Required user information for registration (e.g., name, email, company)
- Password requirements (minimum length, special characters, etc.)
- Email verification preferences
- Password reset process requirements

Note: Standard email/password authentication is included. This system will handle user registration, login, and password management.

3. Basic Admin Panel Requirements

- User management needs (view, block, delete users)
- Core feature management requirements
- Any required admin statistics or overview

Note: This is your control panel to manage users and your core feature. Think about what information and actions administrators need.

4. Payment Processing Requirements (Optional)

- Confirm if your application needs payment processing
- Preferred payment processor (Stripe, PayPal, etc.)
- Types of payments needed:
 - One-time payments
 - Subscriptions
 - Usage-based billing
- Geographic regions where you'll accept payments

Note: We can discuss payment processor options during the kick-off meeting if you haven't decided yet.

5. Landing Page Requirements (Optional)

- Do you need a landing page for your application?
- Landing page content:
 - Main message and value proposition
 - Features or benefits to highlight
 - Call-to-action preferences

Note: Landing page can be hosted for free on Cloudflare Pages with excellent performance and global delivery.

6. Design & Visual Requirements

- Provide any mockups, wireframes, or design files (Figma, Sketch, etc.)
- Share links to websites whose design elements you like
- Include any reference images or screenshots
- Specify color scheme preferences (if no brand colors exist)
- Share layout preferences or inspiration sites
- Provide any UI/UX requirements or preferences

7. Brand Assets

- Logo files
- Brand colors (hex codes)
- Typography preferences
- Any existing design guidelines

8. Hosting & Domain Requirements

- Domain name - Your website address (like "yourapp.com")
- Geographic target audience location - Where most of your users will be located
- Expected initial user base size - Rough estimate of users in first months

Your application will consist of two parts that need hosting:

- Frontend (User Interface):
 - This is what your users see in their web browser
 - Can be hosted on Cloudflare Pages (recommended for fast loading)
 - Usually free with excellent performance
- Backend (Server & Database):
 - This processes data and stores information
 - Options include Virtual Private Servers (VPS) - a dedicated computer running your application
 - Or cloud services like AWS/Google Cloud - pay for what you use
 - Typically costs \$5-20/month for starter applications

Don't worry if this seems technical - I'll help you choose the best and most cost-effective options during our kick-off meeting.

9. AI Integration (Optional)

- Specify if you need AI functionality in your application
- Describe what tasks should be AI-powered
- Expected AI behavior and outputs
- Any specific AI model preferences

Note: AI can be integrated into any feature. During our kick-off meeting, we'll discuss the best AI approach for your specific needs and associated costs.

10. Platform Access & Integrations

- Invite luke@appsbyluke.com to:

- Cloudflare (if you have an account)
- Google Analytics (if you want to track website traffic)
- Any other platforms you want to integrate with

Note: If you don't have accounts set up yet, we can discuss which services you need during the kick-off meeting.

Important Next Steps:

1. Send all the above requirements to luke@appsbyluke.com
2. Schedule a kick-off meeting using [my calendar](#)

Note: The delivery timeline will begin after the kick-off meeting is completed. This meeting is crucial for aligning expectations, clarifying requirements, and ensuring I have all necessary details to start.

Best regards,
Luke