

Hi!

Thank you for choosing the Startup Pro Package!

To begin development, please send the following to luke@appsbyluke.com and schedule a kick-off meeting using my calendar:

1. Five Core Features Description

- Detailed description of each feature
- User flow diagrams or mockups (if available)
- · Priority order of implementation

2. Advanced User System Requirements

- SSO implementation details
- Roles and permissions structure
- User management workflows

3. Analytics & Reporting Requirements

- Required metrics and KPIs
- Custom dashboard requirements
- Export format preferences

4. Integration System Requirements

- Required webhook events
- External APIs to integrate with
- Integration authentication methods

5. Design & Visual Requirements

- Provide any mockups, wireframes, or design files (Figma, Sketch, etc.)
- Share links to websites whose design elements you like
- Include any reference images or screenshots
- Specify color scheme preferences (if no brand colors exist)
- Share layout preferences or inspiration sites
- Provide any UI/UX requirements or preferences

6. Brand Assets

- Logo files
- Brand colors (hex codes)
- Typography preferences
- · Any existing design guidelines

Important Next Steps:

- 1. Send all the above requirements to luke@appsbyluke.com
- 2. Schedule a kick-off meeting using my calendar

Note: The delivery timeline will begin after the kick-off meeting is completed. This meeting is crucial for aligning expectations, clarifying requirements, and ensuring I have all necessary details to start.

Best regards,

Luke