

Hi!

Thank you for choosing the Startup Plus Package!

To begin development, please send the following to [luke@appsbyluke.com](mailto:luke@appsbyluke.com) and schedule a kick-off meeting using [my calendar](#):

**1. Three Core Features Description**

- Detailed description of each feature
- User flow diagrams or mockups (if available)
- Priority order of implementation

**2. Team Management Requirements**

- Organization structure
- Team roles and permissions
- Multi-user organization setup preferences

**3. Payment Integration Details**

- Subscription tiers and pricing
- Payment flow requirements
- Stripe subscription requirements

**4. API Requirements**

- Required endpoints list
- API documentation preferences
- API authentication requirements

**5. Design & Visual Requirements**

- Provide any mockups, wireframes, or design files (Figma, Sketch, etc.)
- Share links to websites whose design elements you like
- Include any reference images or screenshots
- Specify color scheme preferences (if no brand colors exist)
- Share layout preferences or inspiration sites
- Provide any UI/UX requirements or preferences

**6. Brand Assets**

- Logo files
- Brand colors (hex codes)
- Typography preferences
- Any existing design guidelines

**Important Next Steps:**

1. Send all the above requirements to [luke@appsbyluke.com](mailto:luke@appsbyluke.com)
2. Schedule a kick-off meeting using [my calendar](#)

Note: The delivery timeline will begin after the kick-off meeting is completed. This meeting is crucial for aligning expectations, clarifying requirements, and ensuring I have all necessary details to start.

**Best regards,**  
**Luke**