

Hi!

Thank you for choosing the Startup Core Package!

To begin development, please send the following to luke@appsbyluke.com and schedule a kick-off meeting using [my calendar](#):

1. Core Feature Description

- Detailed description of your main product functionality
- User flow diagrams or mockups (if available)
- Any specific requirements or constraints

2. Authentication Requirements

- Required user fields (beyond standard email/password)
- Password policy requirements

3. Basic Admin Panel Requirements

- List of required basic admin features
- Required user management capabilities

4. Design & Visual Requirements

- Provide any mockups, wireframes, or design files (Figma, Sketch, etc.)
- Share links to websites whose design elements you like
- Include any reference images or screenshots
- Specify color scheme preferences (if no brand colors exist)
- Share layout preferences or inspiration sites
- Provide any UI/UX requirements or preferences

5. Brand Assets

- Logo files
- Brand colors (hex codes)
- Typography preferences
- Any existing design guidelines

Important Next Steps:

1. Send all the above requirements to luke@appsbyluke.com
2. Schedule a kick-off meeting using [my calendar](#)

Note: The delivery timeline will begin after the kick-off meeting is completed. This meeting is crucial for aligning expectations, clarifying requirements, and ensuring I have all necessary details to start.

Best regards,
Luke