



# Minted Advisors



**Bob Feil | *Chief Advisor***

**Federal Reserve Bank of Dallas**



**Zachary James | *Legal Advisory***

- Illinois licensed attorney specializing in entrepreneurial business and venture capital

## Vice President - 1981 - Mar 2021

• 39 yrs 10 mo (Retired)

### Areas of Expertise:

- **Securities infrastructure:** Book-entry securities transfer systems, government securities operations, securities classification frameworks
- **Payment systems:** Wire transfer operations, Fedwire oversight, interbank settlement mechanics
- **Bank operations:** Reserve account management, currency processing, operational compliance at scale
- **Regulatory compliance:** 40 years navigating Federal Reserve regulatory frameworks and policy evolution
- **Facilities & project management:** Strategic planning, large-scale operational implementations
  - Compliance continuity
  - Securities Classification
  - Bank reserve account management
  - Facilities management
- Worked with companies of all sizes from small businesses to Fortune 500
- Worked directly for the SEC in formalizing Reg Exemptions.
- Advised clients on mergers, equity issuances, commercial transactions, joint ventures, employment issues, and intellectual property issues
- Drafted and negotiated underlying agreements for these transactions and more
- Published author in multiple legal journals with skilled research and writing capabilities
- Provides quality work in a timely manner with clear expectations on costs and deliverables



## Ivan Paskar | *Marketing Advisory*

**Binance (2019–2025)**

**Regional Marketing Lead**

- Operate and lead business/brand in 30+ CEE/CIS/Balkans/Africa markets
- Manage and grow strategic partner relationships, channel experimentation
- Ideate, test, iterate, and optimize growth via paid acquisition, retargeting, and product optimizations
- Support and guide the team. Act as a bridge between regional & product, central, data, and finance teams



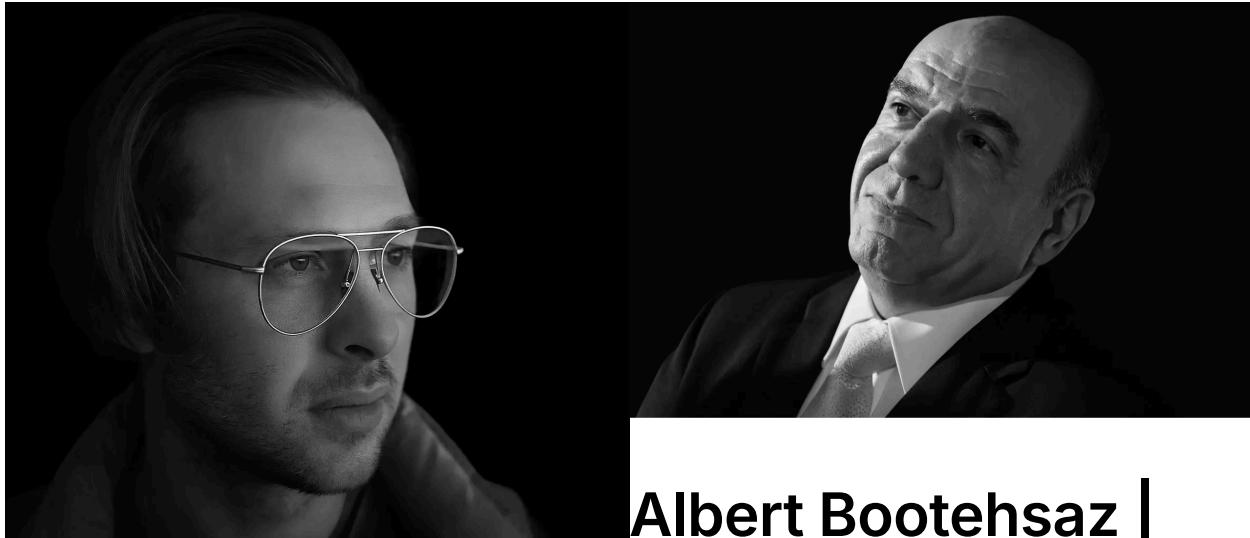
## Bhavdeep Dhingra | *GTM Advisory*

**OKX Global Web3 (2022 - Current)**

**Sr. Product Growth Manager**

- Drive KOL growth strategies and influencer partnerships across Web3 ecosystems
- Lead go-to-market (GTM) strategy and operations for product launches
- Analyze user data to optimize acquisition, retention, and engagement funnels
- Scale user growth initiatives across Gaming, Wallet, DeFi, and NFT verticals
- Test, iterate, and optimize growth channels through data-driven

experimentation



## **Patrick Bates | Platform Advisory**

- Interim VP of Digital Platform Engineering Lumen Technologies.
- Started in crypto in 2013 building some the first Ethereum mining rigs.
- Co-founded G&M Labs in 2020, an NFT studio that helped artists launch collections on Fantom.
- Advised and worked closely with various Defi projects across Web3. Most recently: Solve3 (first Solana V3 dex.)

## **Albert Bootehsaz | Web2 & Real Estate Advisory**

- Co-founder of LeatherUp.com which generated nearly \$1 billion in revenue and served more than 4 million customers worldwide.
- 40 years of experience in real estate investment and development. His portfolio is composed of some of the most premiere commercial real estate in Los Angeles.



## Austin King | Web3 Advisory

### Founder - Nomina

- Founder - Omni Network
- Harvard University Bachelor's degree, Computer Science
- Founded first company while studying computer science at Harvard, scaled a payment network to over 10 billion transactions after which was acquired by Ripple.

## Dadli Yashir | Marketing Advisory

- Founded Creative Internet Group in 2000, one of the first e-commerce pioneers, generating \$100 million in sales.
- As VP of [Leatherup.com](#), served as a key growth architect in scaling the company into one of the world's largest leather importers, achieving \$1 billion in sales before acquisition.
- President of Diamond Wellness, which scaled to over 500 retail outlets and two major distribution partnerships.
- Director of Buying at Hustler Hollywood, managing 300 vendors nationwide.

- Key advisor to some of the largest E-commerce brands today.