

The ownership structuring layer for on-chain economies.

## The Problem:

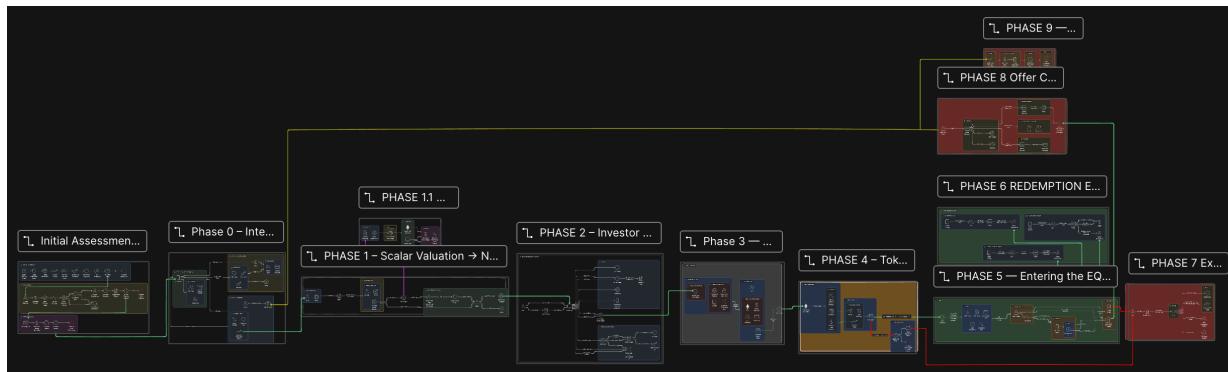
**Utility tokens lack intrinsic value because they have no equity, ownership, or fundamental link to company performance.**

- **For projects:** Pure speculation, regulatory uncertainty, fragmented markets, and no intrinsic value, means price can never truly reflect organizational performance.
- **For investors:** Illiquid token speculation divorced from performance, no compliant access to equity upside, and nonsensical valuations for companies earning revenue, lacking revenue, or network effects.

## Our Solution:

**Minted bridges decentralization and material ownership through a simple, compliant infrastructure, that unifies utility speculation with legally backed issuer equity tied to real valuations.**

## Our Infrastructure Process Flow Step by Step.



**State 1: Utility Mode** - Token functions as protocol-intended. Freely tradable, no equity exposure, pure speculation.

**State 2: Beneficiary Locked Environment (BLE)** - When tokens deposit into the BLE, holders are recorded via a revolving smart contract registrar. SPV held equity is calculated according to circulating supply to produce NAV. Anyone staked in the BLE has direct exposure to corporate material events, this can include: Equity Beneficiary changes, Revenue Sharing, and Acquisition tag-a-long exposure. Holders in the BLE are only exposed to these events in this environment, and these events are issued at the issuers discretion only.

Users are NOT locked, and do not need to KYC to enter/exit the BLE to freely arbitrage against the company's NAV. It's only upon issuer execution of events will BLE stakers be given the opportunity for exposure, which requires KYC. Minted does not provide any "rights" "grants" or "contracting" of such events. They are deployed at the issuers discretion who is in full control.

- Regulated, KYC-gated, SPBD oversight
- NAV pricing with potential for full shareholder rights (upon material event)
- Access to material events (equity distribution, acquisitions, revenue sharing, IP ect.)
- Equity stays off-chain in SPV; Minted provides conversion infrastructure only
- Exit BLE at any time, user is then removed from registrar, relinquishing exposure.



- Minted's BLE is a primitive that can be implemented across Web3.

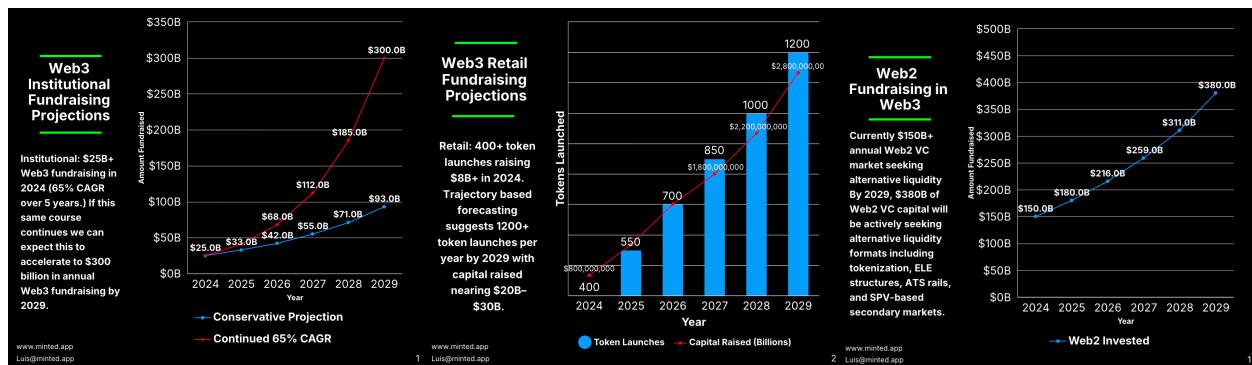


- Equity remains governed under established securities laws.



- Minted bridges both layers compliantly without treating utility tokens as securities. Our process is 100% compliant.

## Total Obtainable Market:



## Customer Segments:

### Native Fundraising

**Web3/Web2 startups** raising **\$2-100M** in concordance to valuation.

*End-to-end token launches with integrated potential equity integration access & revenue share access.*

### White-Label Partners

**Launchpads & ICOs** integrating BLE infrastructure.

*Shared success model: BLE fees + monthly subscription*

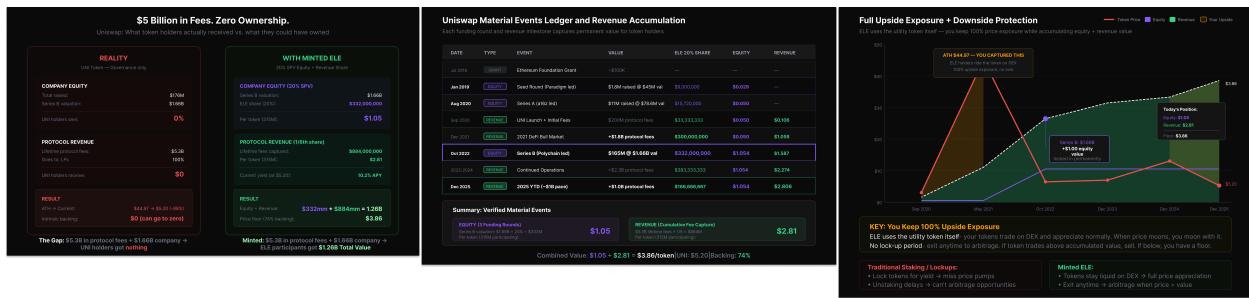
### Protocol Integration

**Established protocols** adding retroactive equity access and revenue share using existing utility tokens.

*Retrofit equity and revenue share layer onto live token ecosystems*

## Consumer Case Study: Uniswap

In this exercise we'll assume that **Uniswap Labs** launched with 20% equity tied to **Minted's** "Beneficiary Locked Environment" using the exact material event history played out to the dollar. Equity + Revenues = **1.2bil** in potential value capture that \$uni holders could've earned, while capturing all token upside.



## Competitive Edge:

	Token Launches	Equity Integration	Compliance	Liquidity	Global
<b>Traditional VCs</b>	✗	✓	✓	✗	⚠️
<b>Launchpads</b>	✓	✗	⚠️	⚠️	✓
<b>Security Tokens</b>	✗	✓	✓	✗	✗
<b>Minted</b>	✓	✓	✓	✓	✓

Minted is the only platform able to bridge utility with potential equity ownership, while keeping tokens freely tradable. Minted serves as a simple, non disruptive addition to your ecosystem.

## Business Model:

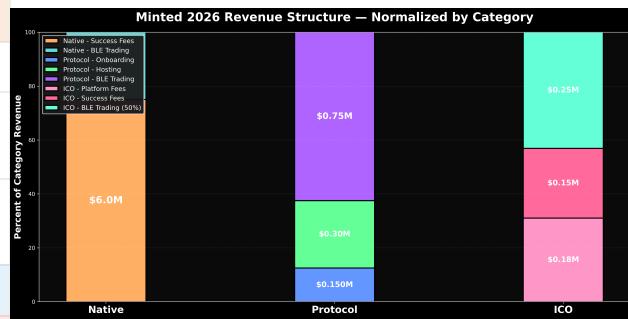
- Native fundraising infrastructure** – Best In breed projects, membership driven. 5-20% success fees (This includes all regulatory oversight, and commensurate with all onboarding costs which we can assist) 5-10% equity in offering, 1-5% token allocations, BLE trading fees (2.5% entry + 2.5% exit.) All variable based on client.

**2. ICO/Platform Integrations** – Platform fees 30k integration, monthly fee 3-5k, success fees (shared), shared BLE fees, revenue share percentage.

**3. Protocol Integration** – Equity in offering 1-5%, small token allocation, revenue share percentage, BLE trading fees (2.5% entry + 2.5% exit.) All variable based on client.

## 2026 Revenue Projections:

Category	2026 Projections
Native Clients (8 clients)	\$8,000,000
Protocol Integration (5 protocol-only clients)	\$4,200,000
ICO Platform Launches (2 launches)	\$580,000
Total Cash Revenue	\$12,780,000
Expenses	(\$1,100,000)
Net Cash Profit	\$11,680,000
Portfolio Value Acquired	\$10,000,000
Total Value Created	\$21,680,000



## Team:

**Luis Cuello – Founder &  
CEO**

**Mark Napolitano - CTO & Co  
Founder**

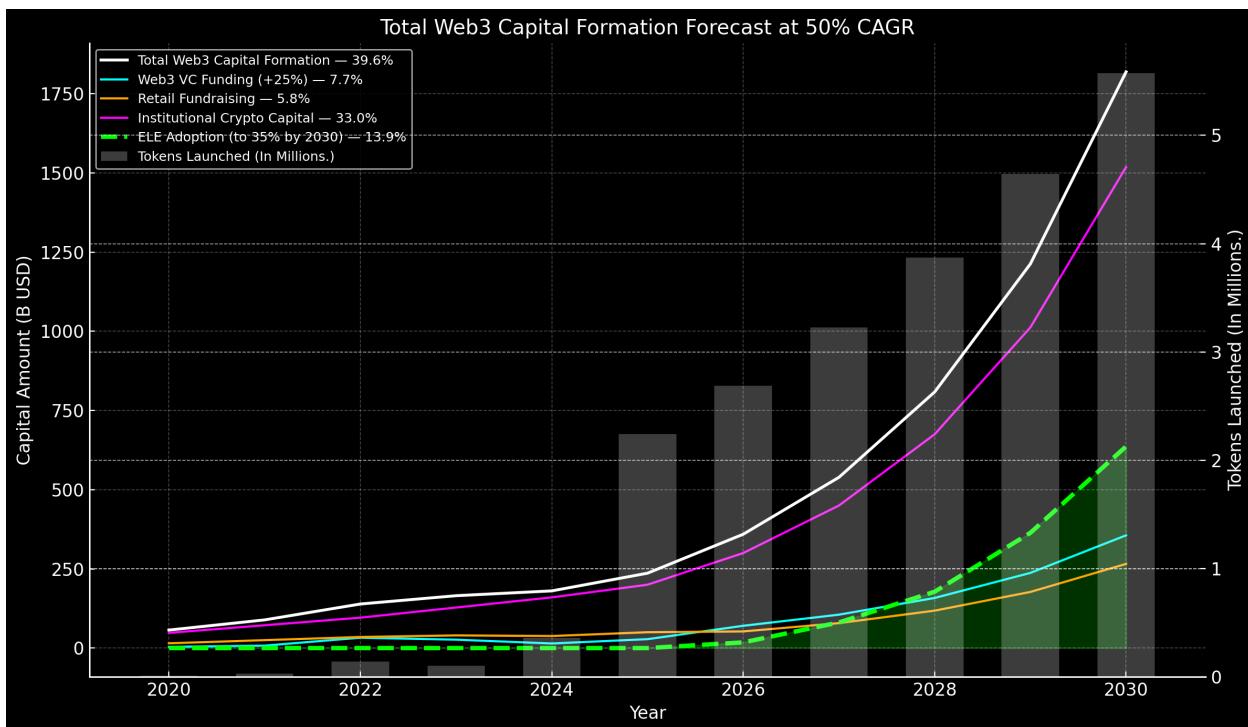


- **TradFi:** BNP Paribas (Fund Admin), J&J (Investor Relations)
- **Startup:** Flow Development & Technology (Founder, Acquired)
- **Web3:** OKX Advisor (Perpetuals), Nomina Advisor (R&D), Hyperliquid Top 25 Trader

- **Development:** DAPPD Development Firm Founder (Sold 2023), Ape Chain Core Dev, Thirdweb Core Dev
- **Security:** CertiK Senior Auditor (5,000+ contracts audited)

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**Web3 Fundraising Forecast (continued 50% CAGR between 2020-2024.)**



## Raising: 2mil at 10mil pre money valuation + Token Warrant

- [Minted: Full WP](#)
- [Minted Advisors](#)
- [Minted 2026 Pro Forma](#)
- [Go To Market 2026 \(Updated\)](#)
- [Customer Deep Dive](#)
- [Minted Client Pipeline](#)
- [Legal Memo](#)
- [Explainer Video \(NEW 1/19/26 RECOMMENDED\)](#)
- [Minted - Onboarding Packet](#)

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<https://app.eraser.io/workspace/gA093PBWgTA942NbAuvC?origin=share>

<https://app.eraser.io/workspace/ms9gG2RjoESRZhP0OBUF?origin=share>

## **Minted Website**