

Explorations 11 - Media Analysis - Current Issue Coverage

Course: Explorations in Social Studies 11

Title: Media Analysis - Current Issue Coverage

Length & Timing:

- 400600 words
- 23 classes

Focus:

Media literacy; evaluating how issues are framed.

Issue Options (Teacher selects ONE topic and provides 23 contrasting sources):

1. A recent protest or social movement.
2. A policy debate in Canada (e.g., housing, climate, healthcare).
3. A global crisis with Canadian relevance.

Student Instructions:

1. Compare how at least TWO different sources cover the same issue.
2. Comment on:
 - Word choice and tone.
 - Images or headlines used.
 - What information is included or left out.
3. Explain:
 - How each source might shape a readers opinion.
4. Conclude:
 - Which source you find more balanced or reliable, and why.

Teacher Grading Criteria:

Comparison of Sources (/15)

Identification of Media Techniques (/10)

Analysis of Bias/Impact (/15)

Organization & Conventions (/10)

Total: /50