Misinformation Case Study

Course: New Media 11
Title: Misinformation Case Study

Length & Timing:
- 600900 words
- 34 classes

Case Options (Teacher selects or provides specific examples):
1. A viral health misinformation post (fact-checked by recognized organizations).
2. A misleading headline or edited image from a news or social media source.
3. A deepfake or altered video that circulated widely.

Student Instructions:
1. Describe the case:
   - What claim was made?
   - Where did it appear?
2. Explain:
   - How language, images, or platform features made it convincing.
   - How it spread (shares, algorithms, headlines).
3. Show:
   - How reliable sources disproved or corrected it.
4. Conclude with:
   - 3 specific strategies students can use to check future information.
5. Include a short reference list of sources.

Teacher Grading Criteria:
Explanation of Case (/10)
- Clear, factual outline of what happened.

Analysis of Techniques (/15)
- Insightful explanation of how people were misled.

Use of Sources (/10)
- Uses credible fact-checking or news sources.

Organization & Clarity (/10)

Language Conventions (/5)

Total: /50