

Multimodal Synthesis Project

Course: New Media 11 / Composition 11

Title: Multimodal Synthesis Project

Length & Timing:

- Equivalent of 600800 written words
- 12 weeks
- Often follows Assignment 9 or another research task

Product Options (Teacher approves ONE format):

1. 68 slide presentation with detailed speaker notes.
2. 35 minute podcast or video with complete script.
3. Infographic or digital poster plus 400600 word explanation.

Student Instructions:

1. Use information from your research or assigned sources on a single focused topic.
2. Your product must:
 - Present a clear central message.
 - Use information from at least THREE sources.
 - Be logically organized for a specific audience (e.g., Grade 9 students).
 - Acknowledge sources in-text, on slides, or in a small reference area.
3. Submit both the product and any written notes or script.

Teacher Grading Criteria:

Content Accuracy & Completeness (/15)

- Key points from research correctly shown.

Central Message & Focus (/10)

Organization & Flow (/10)

Design / Delivery Quality (/10)

- Readable visuals or clear audio.

Source Acknowledgement & Conventions (/5)

Total: /50