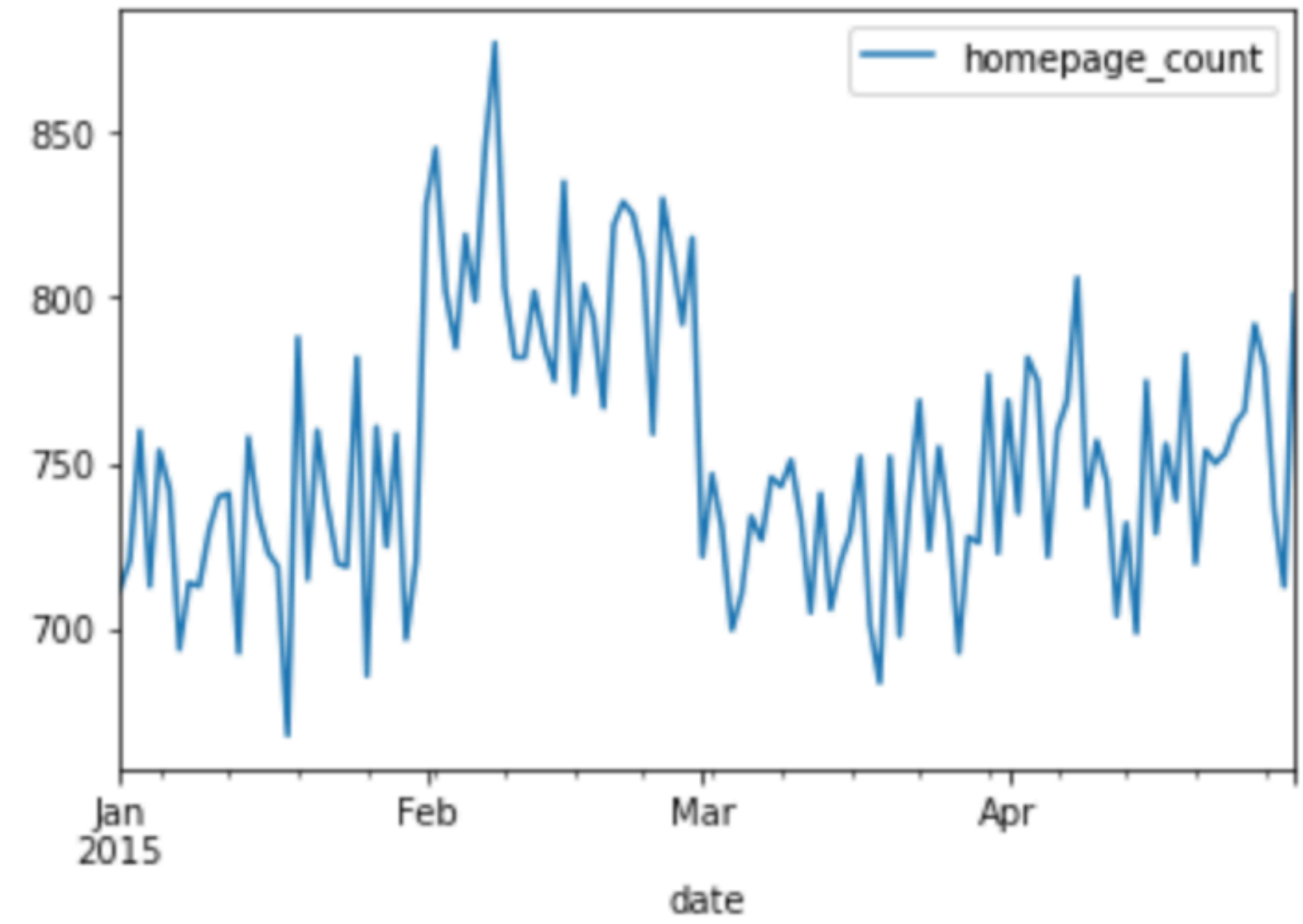
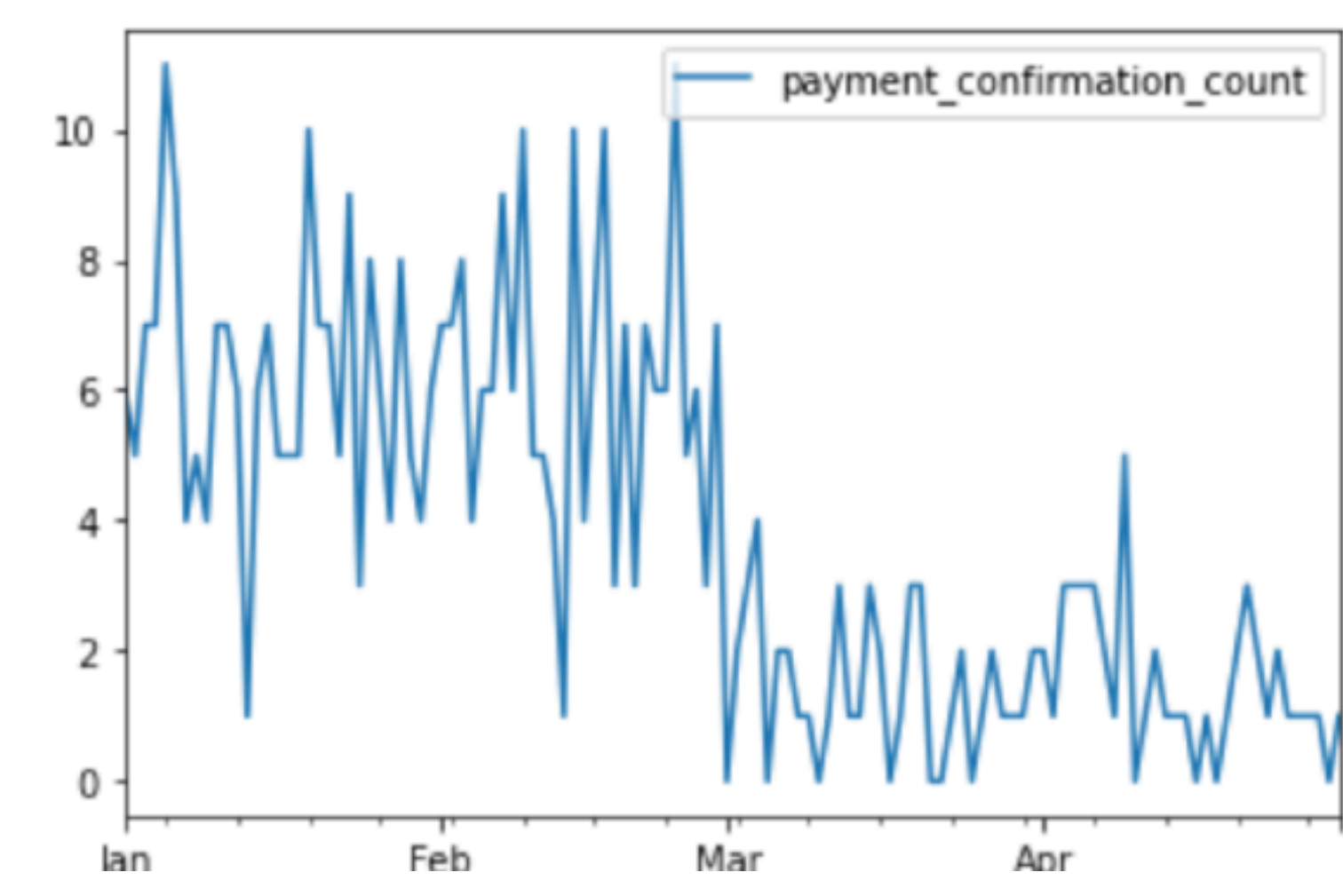


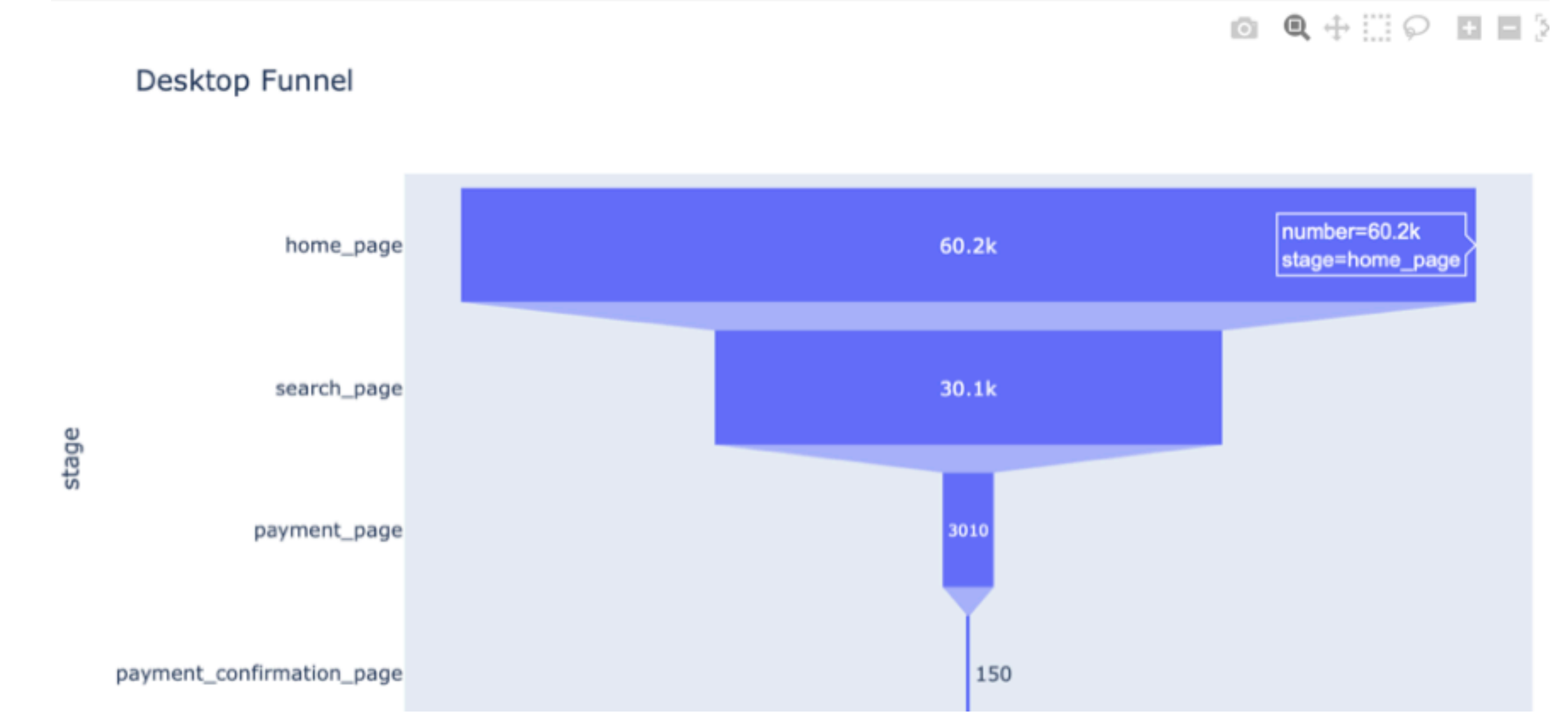
```
trends_over_time(df,"home_page","df_homepage",'homepage_
```



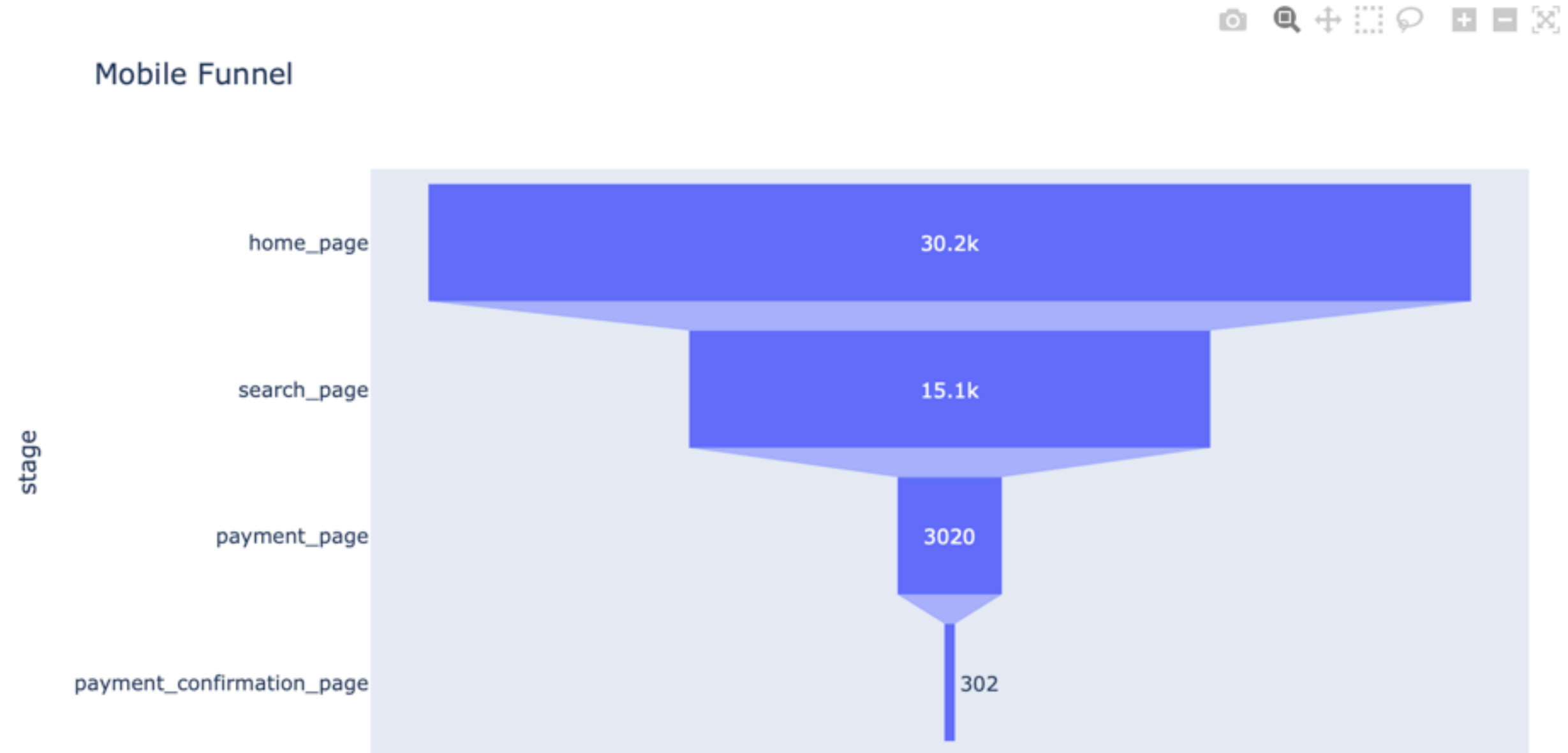
```
trends_over_time(df,"payment_confirmation_page","df_confirm",'paymen
```

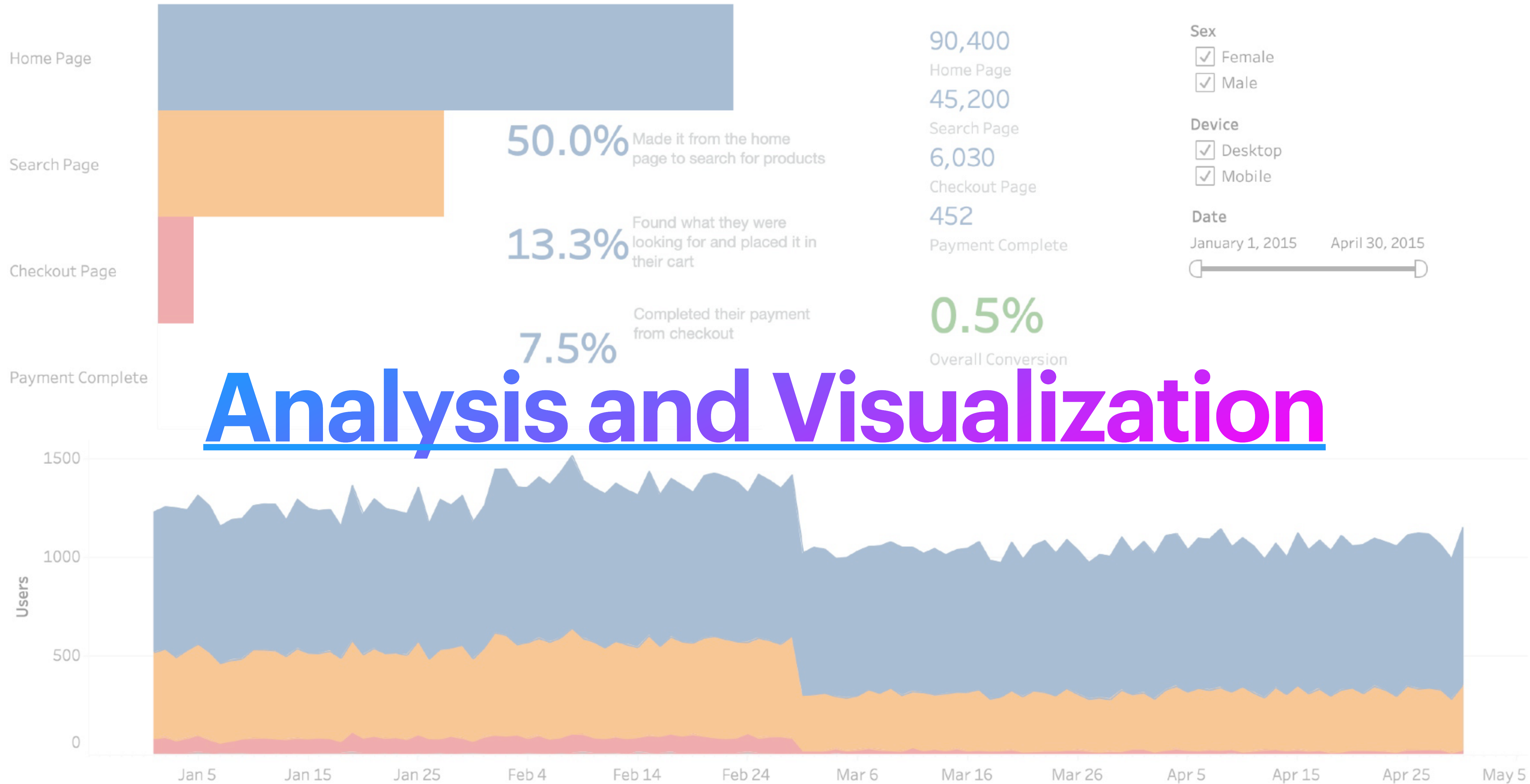


```
data = dict(  
    number = [60200,30100,3010,150],  
    stage = ['home_page','search_page','payment_page','payment_confirmation_page'])  
fig = px.funnel(data, x='number', y='stage', title = 'Desktop Funnel')  
fig.show()
```



```
data = dict(  
    number = [30200,15100,3020.0,302.0],  
    stage = ['home_page','search_page','payment_page','payment_confirmation_page'])  
fig = px.funnel(data, x='number', y='stage', title = 'Mobile Funnel')  
fig.show()
```





Analysis and Visualization