

INTRODUCTION:

1.1 Overview

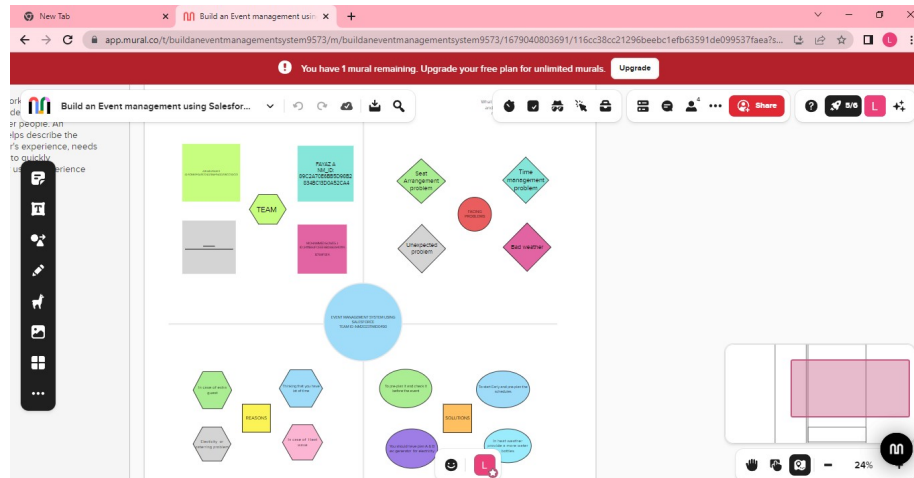
* The project aim is to provide real-time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project.

1.2 Purpose

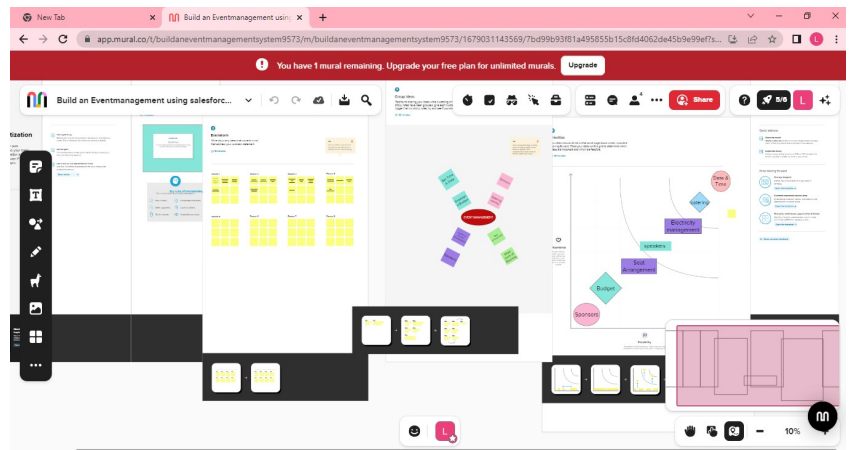
* It is help to those professionals who are in cross-technology and wanted to switch to Salesforce with the help of this project they will gain knowledge and can include into their resume as well.

- **Problem Definition & Design Thinking**

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 RESULT

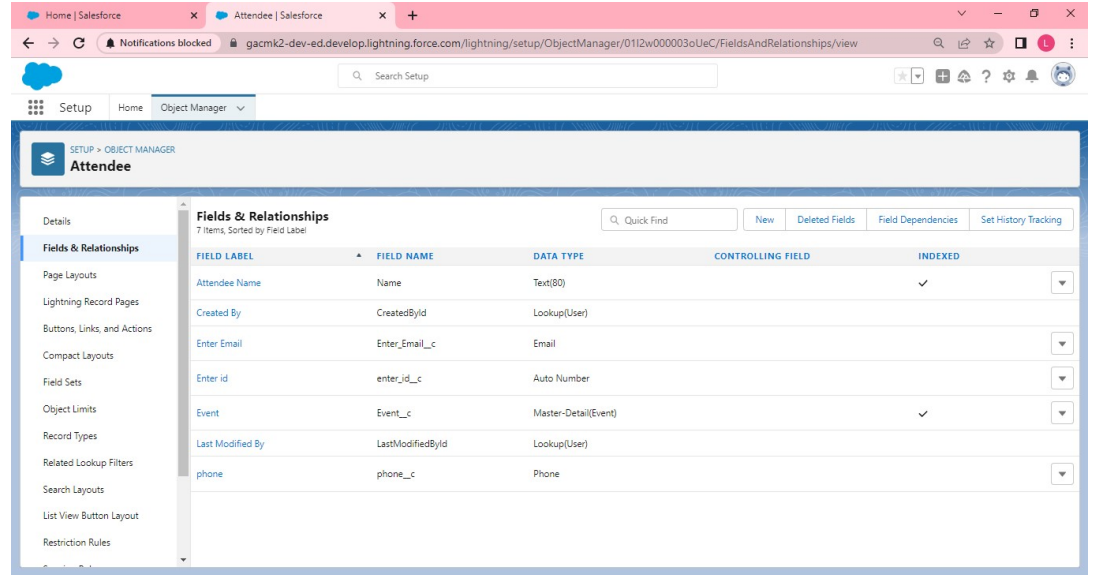
3.1 Data Model:

Object name	Fields in the Object	
obj1: ATTENDEES		
	Field label	Data type
	Enter id	Auto number
	Phone	Phone
obj2: SPEAKER		
	Field label	Data type
	Enter Bio	Text Area
	Email	e-mail

3.2 Activity & Screenshot :

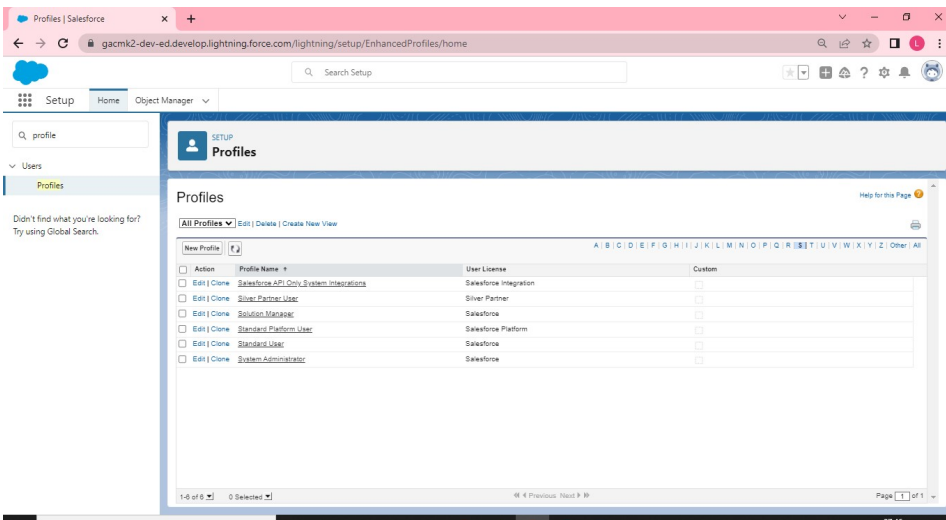
Milestone: 4 - Fields:

Activity: 2 – Creation of fields for the attendees objects :



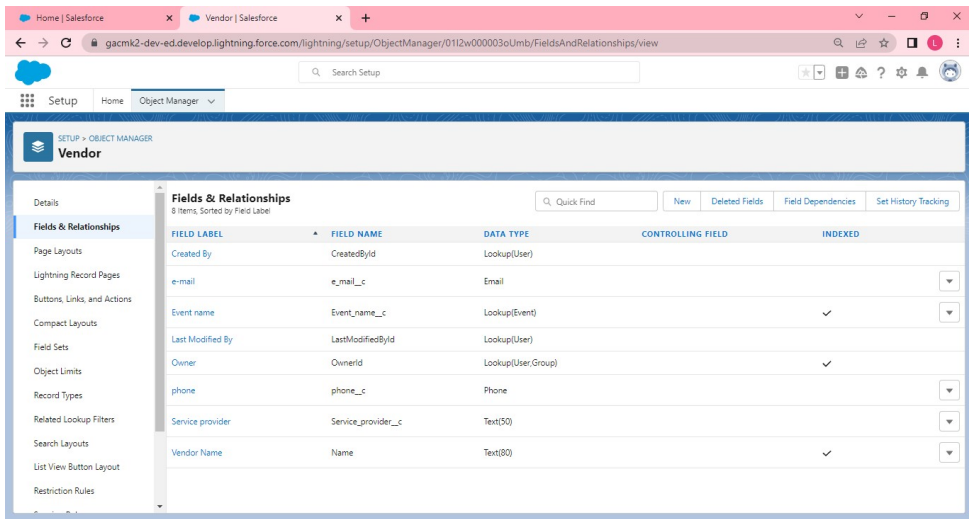
Milestone:5 – Profile

Activity: 1 – Creation of profile:



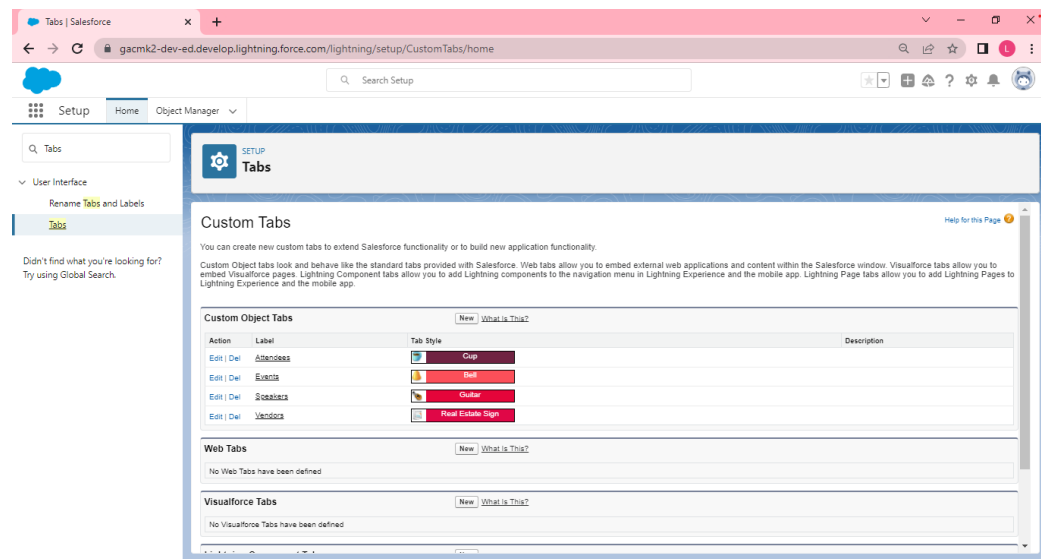
Milestone:4 - Fields

Activity: 5 – Vendor object



Milestone:3 – Tab

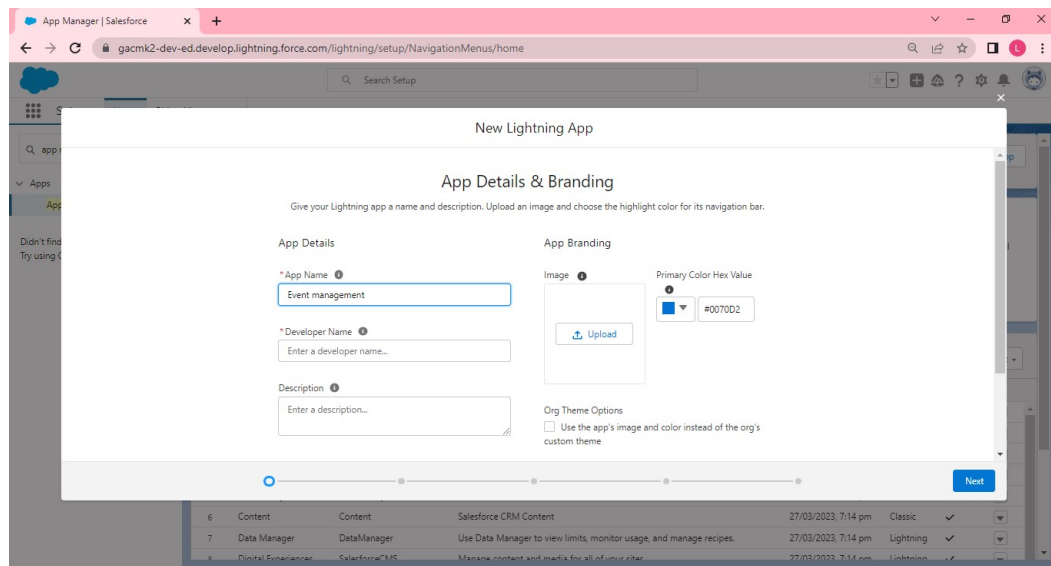
Activity : 1 – Creation of Event Tab



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Milestone:6 - Users

Activity : 1 – Creating a User



Milestone:7 – Permission Sets

Activity : 1 – Creation of Permission sets

The screenshot shows the Salesforce Setup page for Permission Sets. The left sidebar contains a search bar with 'permis' and a list of items: Users, Permission Set Groups, Permission Sets, Custom Code, and Custom Permissions. The main content area is titled 'Permission Sets' and has a 'Setup' tab selected. It contains three steps: Step 1. Enter View Name, Step 2. Specify Filter Criteria, and Step 3. Select Columns to Display. Step 1 shows 'View Name' as 'All Permission Sets' and 'Created By' as 'L09uL09u'. Step 2 shows 'Setting' as 'equall' and 'Operator' as 'equals'. Step 3 shows 'Available Settings' as 'Too many to display, refine search criteria' and 'Selected Settings' as 'Permission Set Label', 'Description', and 'Licenses'.

Permission Sets | Salesforce

gacmk2-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=%2Fudd%2FPermissionSet%2Flistview%2FeditPermissionSetFilter.apexp%3F... Search Setup

Setup Home Object Manager

permis

Users

Permission Set Groups

Permission Sets

Custom Code

Custom Permissions

Didn't find what you're looking for? Try using Global Search.

SETUP

Permission Sets

Save Save As Delete Cancel

Step 1. Enter View Name

View Name All Permission Sets

Created By L09uL09u 27/03/2023, 7:14 pm

Last Modified By L09uL09u 27/03/2023, 7:14 pm

Step 2. Specify Filter Criteria

Setting Operator Value Clear All Boops

equall equals

Add Rule

Examples Modify All Data equals False

Contact: Modify All equals True

Step 3. Select Columns to Display

Specify the columns to show in the list view. To set the columns, you can add profile details, user permissions, and object-level permissions.

Search All Find

Available Settings

Too many to display, refine search criteria

Selected Settings

Permission Set Label

Description

Licenses

Milestone:8 - Reports

Activity : 1 – Creating a Report

The screenshot shows the Salesforce Report Builder 'Create Report' dialog. The left sidebar contains a 'Category' list with 'Recently Used' and 'All' selected. The main content area is titled 'Select a Report Type' and contains a search bar 'Search Report Types...'. Below the search bar is a table with 'Report Type Name' and 'Category' columns. The table lists various report types, including 'Accounts', 'Contacts & Accounts', 'Accounts with Partners', 'Account with Account Teams', 'Accounts with Contact Roles', 'Accounts with Assets', 'Contacts with Assets', 'Account History', and 'Contact History', all with a 'Standard' category.

New Tab Report Builder | Salesforce

gacmk2-dev-ed.develop.lightning.force.com/one.app#eyJjb21wb251bnREZWY0IjYXZBvcnRzOnIicG9ydEJ1aWxkZXIiLCJhdHRyaWJ1dGVzjp7InJlY29yZElkjoiliwi... Search...

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups Calendar More

Create Report

Category

Recently Used

All

Accounts & Contacts

Opportunities

Customer Support Reports

Leads

Campaigns

Activities

Contracts and Orders

Price Books, Products and

Select a Report Type

Search Report Types...

Report Type Name	Category
Accounts	Standard
Contacts & Accounts	Standard
Accounts with Partners	Standard
Account with Account Teams	Standard
Accounts with Contact Roles	Standard
Accounts with Assets	Standard
Contacts with Assets	Standard
Account History	Standard
Contact History	Standard

https://gacmk2-dev-ed.develop.lightning.force.com/reports/lightningReportApp.a...

4 Trailhead Profile Public URL :

Team Lead - <https://trailblazer.me/id/logushanmugam>

Team Member 1 - <https://trailblazer.me/id/ularu>

Team Member 2 - <https://trailblazer.me/id/ffayaz5>

Team Member 3 <https://trailblazer.me/id/mohammedgowes>

5 ADVANTAGES & DISADVANTAGE :

Advantages:

1. An Event Planner Will Help You Bring Your Vision To Life.
2. Organization And Details.
3. Budgeting For Your Wedding. ...
4. Timeliness And Flexibility. ...
5. Your Event Planner Will Be There For You.

Disadvantages :

1. Difficult to handle work manually.
2. Time consuming process.
3. More human power required.

5 APPLICATIONS :

1. Promote Your Event. Sounds strange, right? ...
2. Sell Event Tickets. ...
- 3 Targeted Digital Marketing. ...
- 4 Drive Pre-event Engagement. ...
5. Push Notifications. ...
6. Enables Effective Communication. ...
7. Establish An Attendee Network.
8. Event Apps Help With Branding.

6 CONCLUSION

- Event Management System is **user friendly and cost effective system/**
- it is customized with activities related to event management life style
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8 FUTURE SCOPE

1. It involves **management, creation and development of events such as corporate conferences, wedding, festivities, formal parties etc...**
- 2.. It involves a lot of research about the brand, target audience and the concept of the event before planning the actual event.