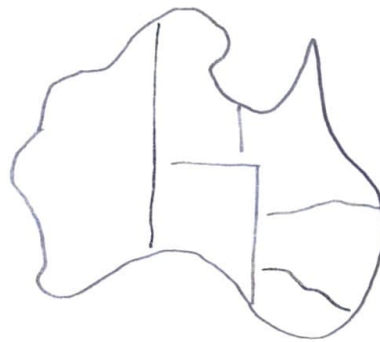
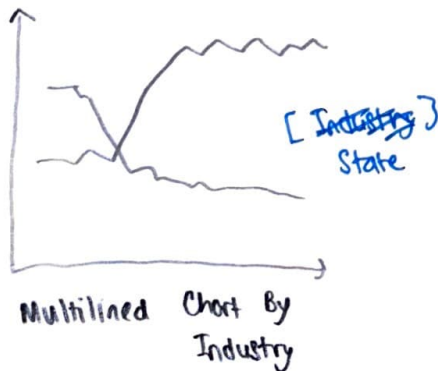
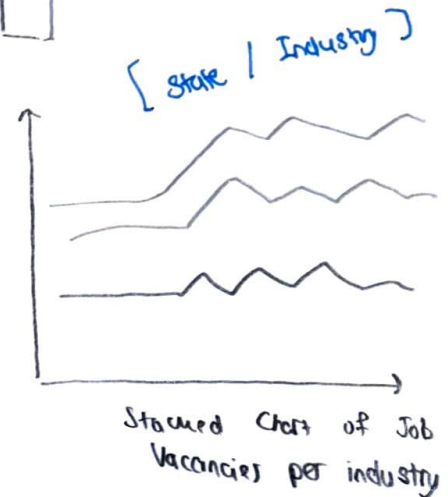
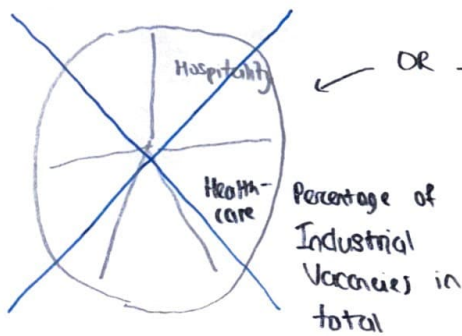
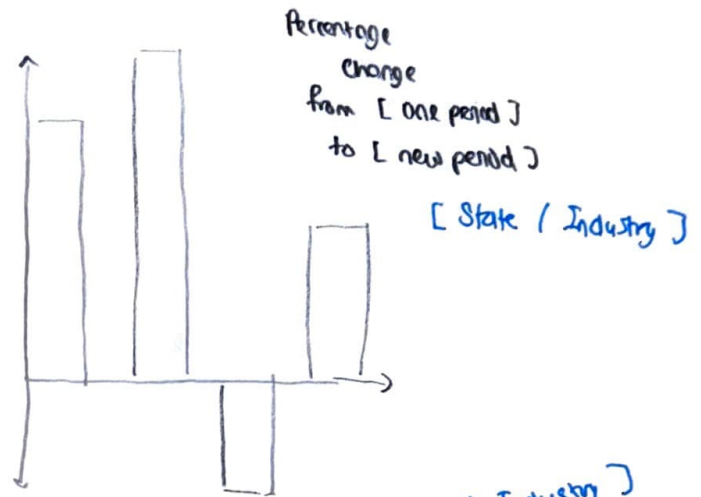
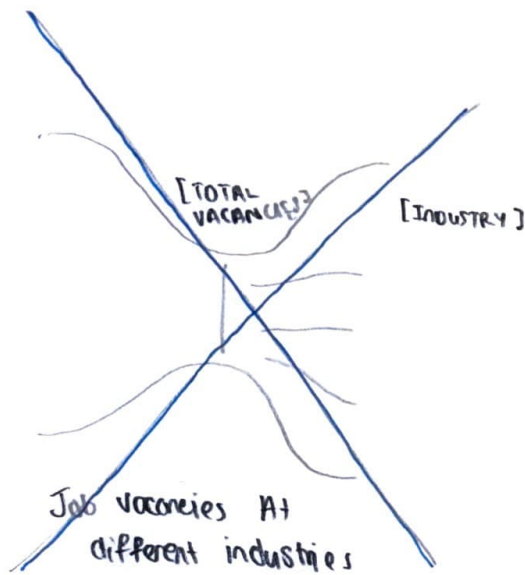


IDEAS

[JOB VACANCIES In AUSTRALIA]



Choropleth map
↳ State Job Vacancies

Filter

- Sankey Diagram may be too complex - depend on whether it can be coded
- Donut preferred for aesthetics, since donut and pie convey the same message
- Stacked Chart will depend on trend and data range

Category (Purpose: To breakdown information for better convey of message of Job Vacancies)

↳ Overview

- Look at trendline of overall then breakdown

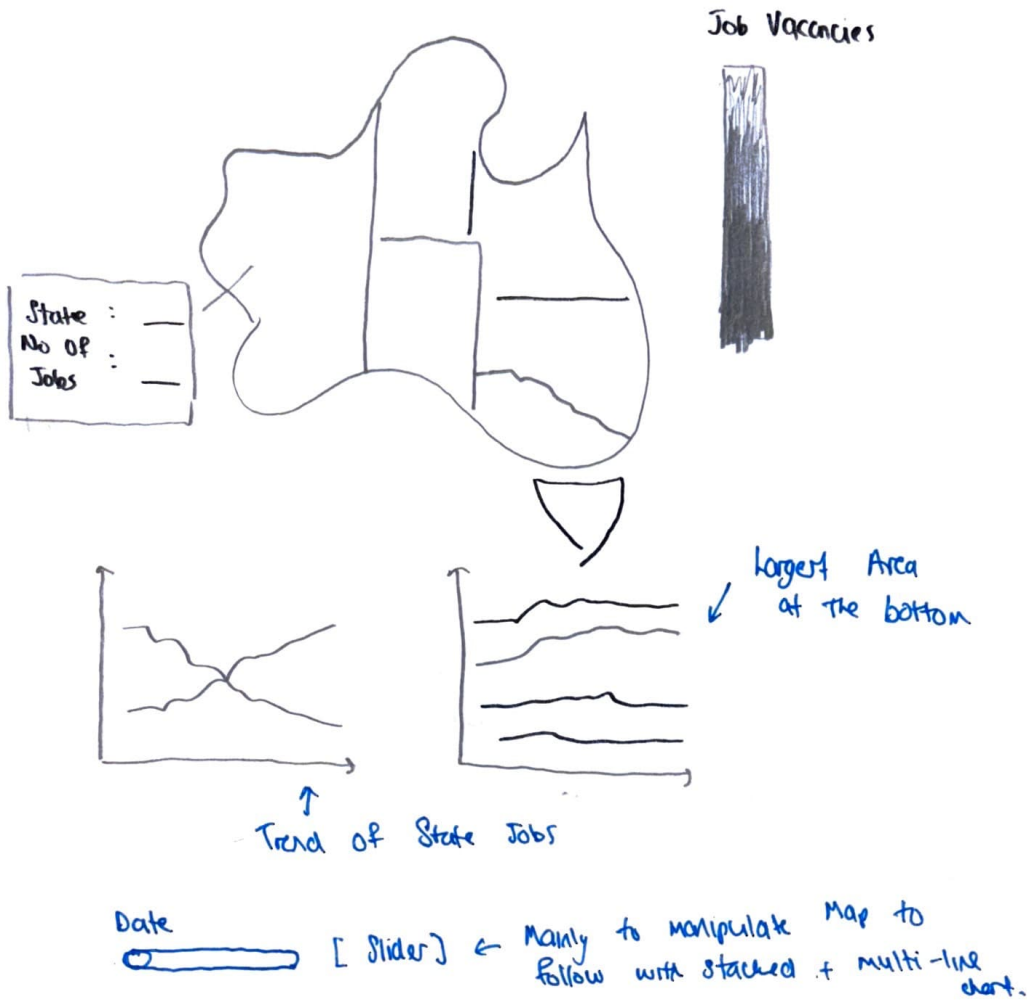
↳ State

- Choropleth map + Stacked Area Chart + Multi-lined Chart
↳ All 3 are good to help convey message but need to see data

↳ Industry

- Pie Chart, Bar chart, Stacked Area Chart

Layout



Title : Australia's Job Vacancies Per State

Author : Adam Koh

Date : 13/10/2024

Sheet : 2

Details

- Time : 2 weeks to apply design, adjust dataset to ~~the~~ vegalite, apply hierarchy ^{javascript}
- Software : VScode, vegalite, JSON, CSS and HTML
- Source of Data : Australian Government Website

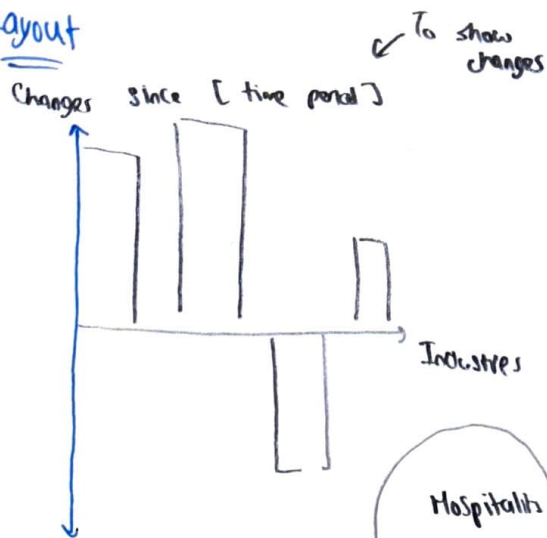
Focus

- Hierarchy : We want the user to start from the top and move their way down to the Trend line chart and then towards the stacked area chart, as naturally we tend to go from top to bottom and from left to right.
- Color : - Color Saturation on the map to display quantitative data pertaining to different state ^{for industries}
- Matching colour ^{for industries} between the line and stacked area, ~~the same~~ ~~between states~~ however, unique color to differentiate states
- Interactiveness : Use of ~~for~~ tooltip to display State, No of Jobs and possibly Date. A slider is provided to display trends depending on data.

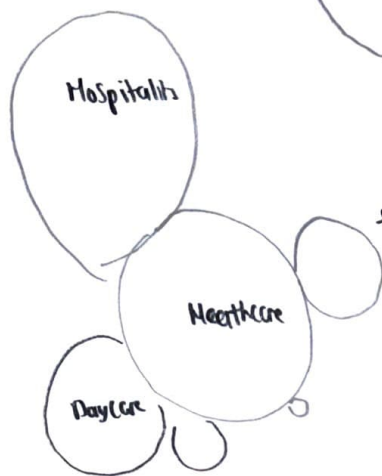
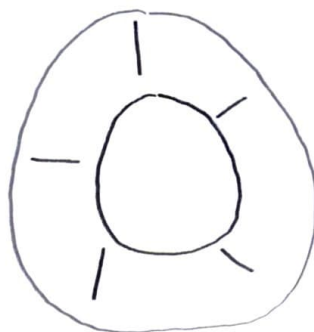
Discussion

- The goal of this section is to explain, state-wise, how each state is in terms of job vacancies. The map is enlarged to attract views and the trendline and stacked area chart go more in depth with this goal.
 - With the use of size and positioning, the visualization hopes to achieve a form of clear hierarchy.
 - To increase engagement, interactiveness is used to display specific periods of time if the viewer so pleases.
- Pros :
- Flows well
 - Clear hierarchy
 - Easy to interpret
- Cons :
- Lack of interactiveness
 - Stacked area may be inappropriate if no trends come in addition of trendline & might be worse only having

Layout



Industry % 2024



↑ CURRENT REPRESENTATION

← Clear representation of size of industry in terms of available job vacancies

Title: Australia's Job Vacancies for Industry

Author: Adam Loh

Date: 13/10/2024

Sheet: 3

□ Hospitality

□ Healthcare

□ Daycare

Details

- Time: 2 weeks to apply design, adjust dataset to be readable, apply hierarchy
- Software: vscode, vegalite, json, css, html, javascript
- Source of data: Australian Government website

Discussion

The goal of this section is to give a perspective of which industry has the most job vacancies. In a society where holding down a job is important for our present and future, understanding the availability in different industries is important. It displays to the viewers the prospect of staying in Australia and the employee market.

Pro:

- Unique hierarchy
- Easy to understand
- Visually pleasing
- Distinguishable colour coding

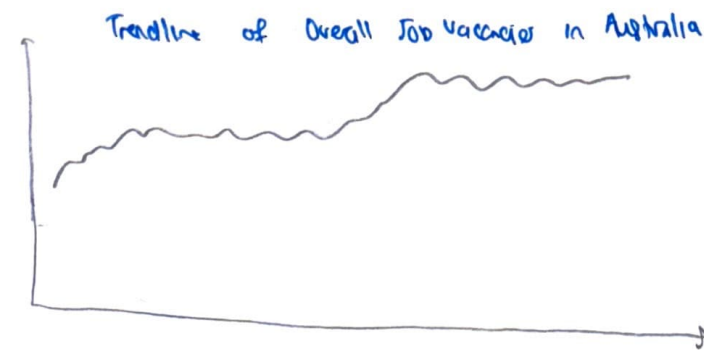
Cons:

- Hierarchy has a chance to be difficult to understand
- May be too little interaction
- Colour coding need to be double checked to ensure no closely related colours are used

Focus

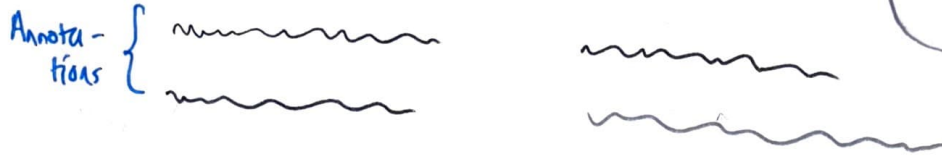
- Hierarchy: We want the user to go from the bar chart to the Area Bubble chart to the pie chart. A different approach to the "top to bottom, left to right" approach to give viewers a new perspective. Originally, we wanted equal spacing to allow viewers to go any direction, however, this may be too confusing.
- Colour: Bar chart will have a single colour while the Area chart and donut will have matching colour hue to distinguish industry. Need to ensure they do not clash with state graphs/charts.
- Interactivity: Legend selection to look at specific industries. Tooltips for more description (Industry, Percentage %)

Layout



State —
Highest Job
Vacancies

Industry
—
Most Jobs
available



Population
Number
of
Australia



Number of
Job vacancies

Title: Overview of
Job vacancies in
Australia

Author: Adam Luk

Date: 13/10/2024

Sheet: 4

Details

- Time: 2 weeks to apply design, adjust dataset to vegalite, apply hierarchy
- Software: vscode, vegalite, json, css, html, java-script
- Source of Data: Australian Government Website

Focus

- Interactiveness: Not too much interaction here, here gives an overall view and doesn't necessarily need interaction
- Hierarchy: Top to bottom, left to right. We hope to have the viewer go from the trendline to Area Chart on the right and then down to dual-axis chart. Utilize on size, intend to have the line graph very long to lead viewer to the area chart. Then naturally the viewer will move to the dual-axis.
- Colour: Distinguishable colours for ~~data~~ dual axis for easy interpretation. Trendline uses a neutral colour for line as colour is not used to convey information. Same approach w/ neutral colours for area chart.

Discussion

- The goal of this section is to give the audience an overview of the Australian employee market before diving into the state and ~~industry~~ industry specific. By having this section the viewer can have a clear understanding of the purpose of the visualisation. It is with this section that ~~attention~~ increases the insightfulness of the other sections.

Pros

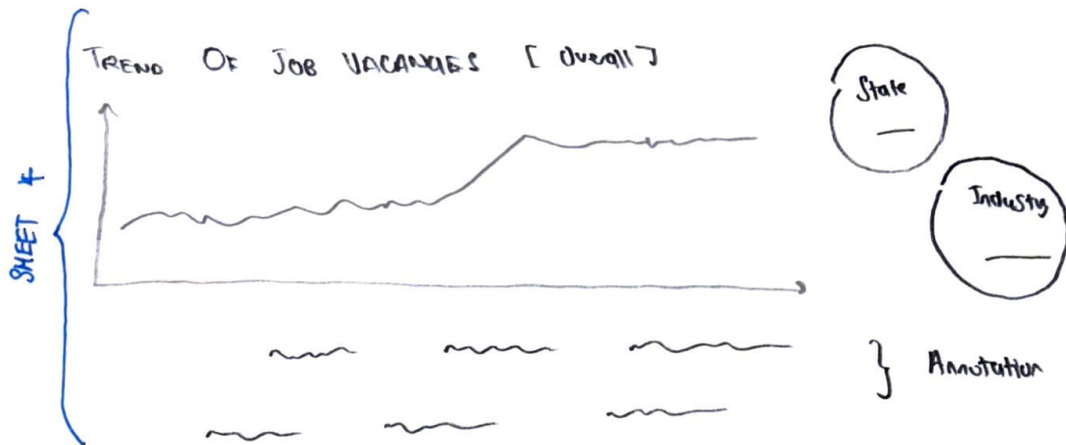
- Fairly simple to interpret and create
- All charts are relevant in terms of information → ~~reach~~ all charts convey its own ^{unique} message which allow for interpretation
- Symmetrical

Cons

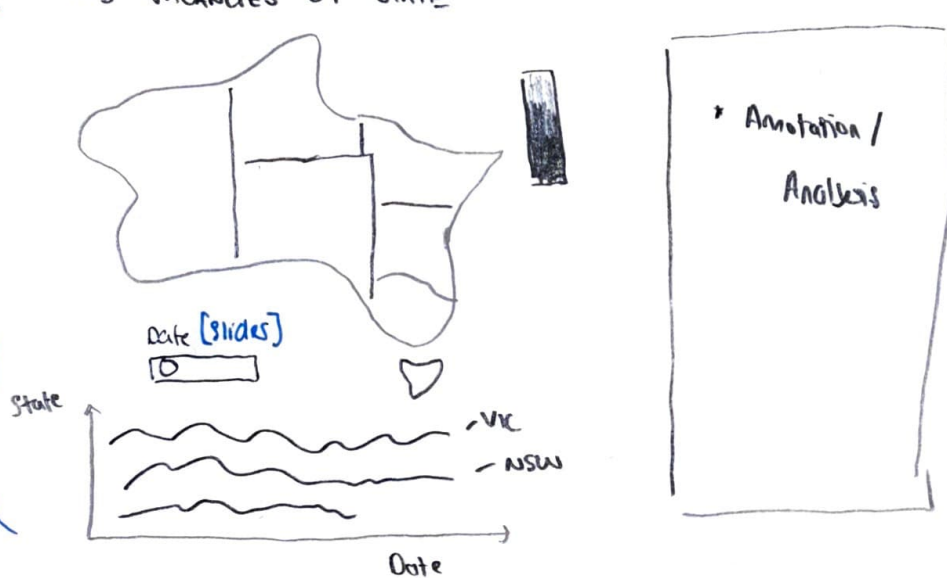
- Disproportional in size, may lead to unnecessary white space
- Lack of interaction
- Area charts may be unnecessary, they are not really conveying information through area.

LAYOUT [FINAL] PROPOSED

AUSTRALIA'S JOB VACANCIES



JOB VACANCIES BY STATE



TRACKING JOB VACANCIES BY INDUSTRY



Title: Final Design of
Australia Job Vacancies
Author: Adam Lok
Date: 13/10/2024
Sheet: 5

Detail

- Time: 2 weeks to apply design, adjust format in HTML, dataset in vegalite, apply hierarchy.
- Software: HTML, JSON, CSS, vegalite, VScode, Javascript

Focus

- ~~to~~ Hierarchy: Break the dashboard into 3 sections for each flow from top to bottom. use of title to break section as well as appropriate white line
- Colour - distinguishable colours for industry and state. Removal of clashing colour to remove misinterpretation.
- Style - Considering Times New Roman and consistent size; title largest, headers second largest, then analysis smallest
- Idioms - 5 unique idioms to convey different information

Discussion

- Goal of visualisation is to create an easy flowing dashboard meant to convey Australia's Job Vacancy Trends and to analyze in terms of State and Industry.
- Use of colour, visual hierarchy, font size and white space to help make visualisation easy flowing and easy to interpret.

Prop

- Easy Flowing - Aesthetically Pleasing
- Eye catching - Adequate Interaction

Loar

- Size need to be adjusted for minimal misuse of white space

- Colour coding need to be done carefully
- More interactivity, always help