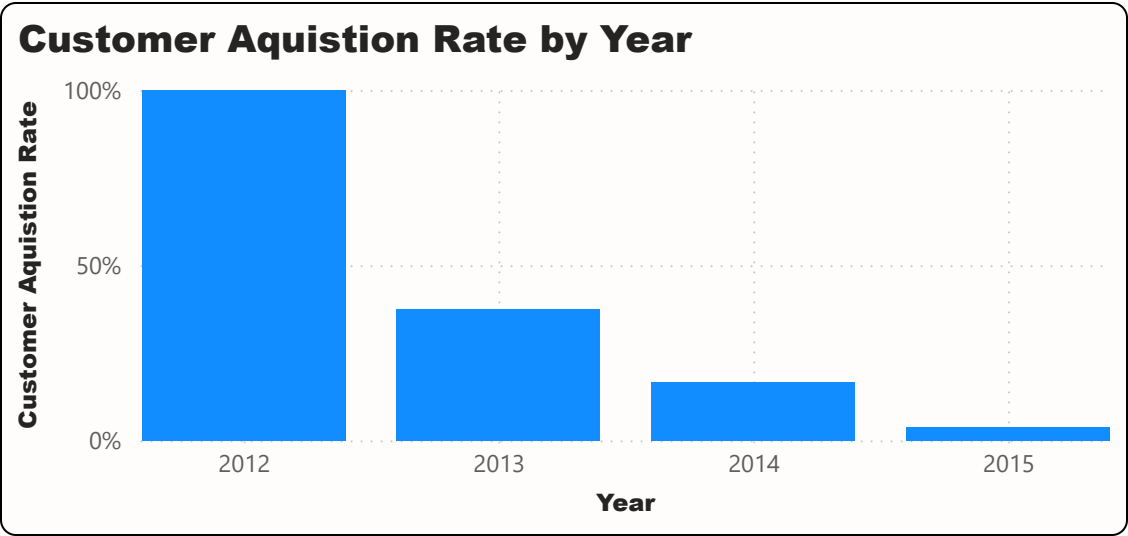
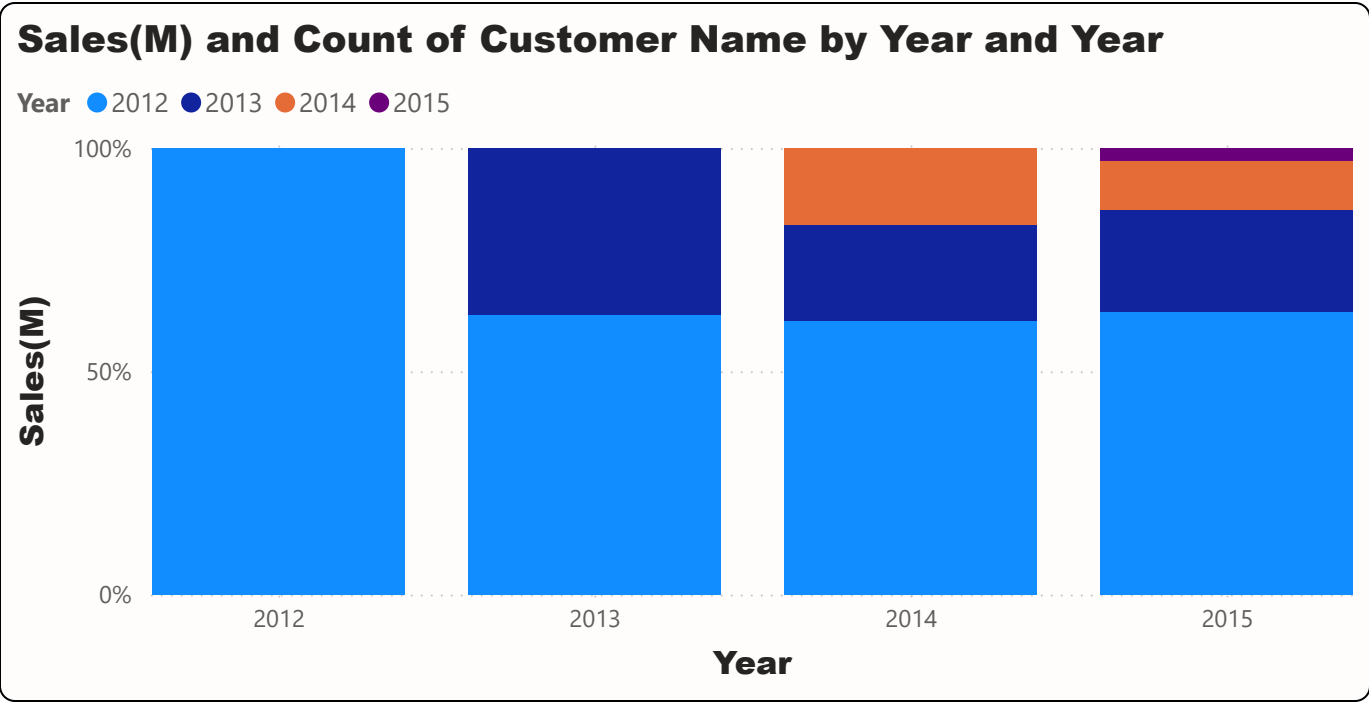


Customer Name	First Purchase Order Date	Second Purchase Order Date	Month to Second Purchase	Repeat Purchase
Aaron Bergman	2012-02-19	2014-11-11	33	More Than 6 Months
Aaron Hawkins	2012-04-21	2012-12-30	8	More Than 6 Months
Aaron Smayling	2012-07-26	2014-03-29	20	More Than 6 Months
Adam Bellavance	2014-03-14	2014-08-30	5	Less Than 6 Months
Adam Hart	2013-12-21	2014-09-16	9	More Than 6 Months
Adam Shillingsburg	2012-09-21	2013-11-09	14	More Than 6 Months
Adrian Barton	2012-12-19	2013-11-07	11	More Than 6 Months
Adrian Hane	2014-07-01	2015-07-03	12	More Than 6 Months
Adrian Shami	2013-05-09	2015-11-20	30	More Than 6 Months
Aimee Bixby	2012-03-04	2013-09-10	18	More Than 6 Months
Alan Barnes	2012-11-15	2014-01-21	14	More Than 6 Months
Alan Dominguez	2012-11-18	2012-12-25	1	Less Than 6 Months
Alan Haines	2012-08-08	2013-03-05	7	More Than 6 Months
Alan Hwang	2013-12-07	2014-02-20	2	Less Than 6 Months
Alan Schoenberger	2012-10-17	2013-05-04	7	More Than 6 Months
Alan Shonely	2012-03-14	2012-09-20	6	More Than 6 Months
Alejandro Ballentine	2013-05-08	2013-12-03	7	More Than 6 Months
Alejandro Grove	2012-07-22	2013-09-20	14	More Than 6 Months
Alejandro Savely	2014-05-22	2014-11-06	6	More Than 6 Months
Aleksandra Gannaway	2014-12-06			No Second Purchase
Alex Avila	2012-09-14	2014-03-04	18	More Than 6 Months
<b>Total</b>	<b>2012-01-02</b>	<b>2012-02-07</b>	<b>1</b>	

Repeat Purchase	Count of Customer Name
Less Than 6 Months	265
More Than 6 Months	483
No Second Purchase	39
<b>Total</b>	<b>787</b>



Retention Rate	Year	Total No.of Customer per Year
156	2012	488
376	2013	482
508	2014	561
603	2015	616
<b>748</b>		<b>787</b>