

KODURU LOHITHA

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PROFESSIONAL SUMMARY

Fueled by a deep passion for UI/UX design, I excel in crafting intuitive and visually compelling interfaces that significantly enhance user experiences. My strong foundation in Figma has allowed me to develop a wide range of projects, transforming concepts into interactive and polished prototypes. I prioritize seamless design and meticulous attention to detail, ensuring that every interface is both functional and aesthetically pleasing. I’m dedicated to continuous learning and pushing the boundaries of design innovation.

AWARDS AND CERTIFICATIONS

BP’s Digital Design and UX Job Simulation | Forage July 2023

TECHNICAL SKILLS

- UI/UX** : Figma
- User Interface Designing** : Wireframing, Prototyping, Responsive Design, Interaction Design
- UX Research** : A/B Testing, User Surveys, Usability Testing
- MS Excel** : Lookups (VLOOKUP, HLOOKUP, XLOOKUP), Data Visualization (Charts, PivotTables)
- SQL** : Oracle

EDUCATION

NBKR Institute of Science and Technology	B.Tech in Computer Science and Engineering UGC	2022 – 2026
Sri Prathiba Junior College	Class XII	April 2021 – April 2022
- Achieved 82% in Class XII.		
Champion EM High School	Class X	April 2019 – April 2020
- Achieved 100% in Class X.		

MEMBERSHIP

- Member of IEEE SB NBKRIST**
 - Actively participate in IEEE Student Branch activities at NBKR Institute of Science and Technology.
 - Contribute to various technical and non-technical events, workshops, and conferences organized by the student branch.
 - Engage in professional development opportunities and collaborate with peers to advance knowledge in engineering and technology.
- Member of IEEE Computer Society**
 - Engage with the IEEE Computer Society to stay updated on the latest developments in computing and technology.

PROJECTS

- AI-Powered Calculator | Cre8X UI/UX Competition** | Wireframing, Prototyping, Light and Dark Themes 2024
 - Created a cutting-edge AI-powered Android calculator, integrating both light and dark themes to enhance visual comfort and user preference.
 - Implemented robust historical data tracking, enabling users to efficiently review and manage their previous calculations.
 - Developed intelligent AI recommendations for complex mathematical functions, elevating the overall functionality and user experience.
 - Used wireframing to design the app’s structure and prototyping to fine-tune interactions, resulting in a sleek, user-friendly interface.
 - Prioritized user feedback and modern design principles to create a seamless experience that is both visually appealing and highly functional.
 - Ensured the final design effectively merges advanced technology with intuitive usability, delivering a top-tier user experience.
- Ajio Website Redesign Project** | Wireframing, Interactive Prototyping, Parallax Effect 2024
 - Overhauled the Ajio website by applying cutting-edge design principles, starting with detailed wireframing and iterative interactive prototyping.
 - Introduced a captivating parallax effect on the homepage, enhancing visual engagement and creating a dynamic user experience.
 - Revitalized critical pages such as About Us, Contact, Cart, and Liked Products, improving both navigation and functionality for a better user journey.
 - Enhanced interactivity through dynamic hover effects on buttons, boosting user engagement and responsiveness throughout the site.
 - Aligned the redesign with contemporary design standards while maintaining brand consistency, achieving a refined and cohesive aesthetic.
 - Incorporated extensive feedback and usability testing to perfect the design, ensuring a fluid and intuitive experience for all users.