



# SPONSORSHIP DECK

MARCH, 2026



# ABOUT UPAGRAHA

Upagraha'26 is the flagship technical symposium of the Department of Electronics and Communication Engineering at Sri Venkateswara College of Engineering, a highly reputed institution known for its strong academic foundation, vibrant campus culture, and consistent focus on innovation and industry relevance. The ECE department has built a legacy of producing technically sound, industry-ready engineers through rigorous curriculum, research exposure, student chapters, and hands-on project culture, and Upagraha'26 stands as the proud showcase of this collective strength and spirit.

As a high-profile one-day technical fest, Upagraha'26 is curated to attract some of the brightest minds from various engineering colleges and provide them with a competitive yet collaborative platform to explore, experiment, and excel. The symposium features a wide spectrum of events including paper presentations, hardware and software design challenges, circuit and coding events, and domain-specific quizzes that mirror contemporary technological and industrial demands.

Each edition of Upagraha consistently raises the bar in terms of participation, technical depth, and innovation, reinforcing SVCE ECE's image as a frontrunner in the electronics and communication domain. This unique blend of serious technical competition and energetic informal events reflects the dynamic culture of Sri Venkateswara College of Engineering, making Upagraha'26 not just a symposium, but an experience that captures the identity and pride of the college and its ECE department.



# WHY SPONSOR US?



## STICKY VISIBILITY

Showcase your organization to the right people through banners, posters, stage mentions and certificates creating a long lasting prominence.



## TALENT PIPELINE

Interact with skilled and passionate students with similar interests and potential future contributors to your organization through meaningful collaboration opportunities.



## ACADEMIA CONNECT

Collaborate with our educational institution and faculty while supporting education and student initiatives through innovation and mentorship.



## TECH SPOTLIGHT

Highlight products, services, solutions, or innovations to a relevant audience through direct interactions and immersive engagement experiences.



## BEYOND THE VENUE

Highly engaging, student-driven social media promotion that reaches the targeted audiences with measurable impact and authenticity.

## PAST INSIGHTS



**350+**  
**REGISTRATIONS**



**23+**  
**COLLEGES**



**5+**  
**CITIES**



**20K+**  
**PRIZE POOL**



**9+** INDUSTRY AND  
COMMUNITY PARTNERS

# GLIMPSES FROM THE PAST





# SPONSORSHIP TIERS

Category	Title Sponsor	Co-Sponsor	Associate Sponsor	Event Sponsor	Goodies/Gift Sponsor
Amount	₹50,000+	₹30,000 – ₹50,000	₹15,000 – ₹30,000	₹7,000 – ₹15,000	
Distribute Swags	✓	✓	✓	✓	✓
Social Media Post	✓	✓	✓	✓	✓
Stage Banner	✓	✓	✓	✗	
Certificates	✓	✓	✓	✗	
Stalls	✓	✓	✗	✗	Branding in the Sponsored Goodies/Gifts.
Event Title Tag	✓	✗	✗	✗	
Promotional Video	✓	✗	✗	✗	
Opening Ceremony	7 minutes	5 minutes	3 minutes	During the event	



# OUR PAST SPONSORS

Qualcomm



SPACETUG

SUSTAINABLE AND COLLISION FREE SPACE

 CUB CITY UNION BANK

 POORVIKA

  
GeeksforGeeks



 EDWISE®  
OVERSEAS EDUCATION CONSULTANTS

  
mPower

  
MONTRA  
— ELECTRIC —

  
E2 STUDY W  
Abroad Education Services



# For Inquiries, Contact Us

ecea@svce.ac.in  
ietesf@svce.ac.in  
race@svce.ac.in

## Contact

Bawadharani Sree R

+91 90802 51947

2023ec0565@svce.ac.in

Surya K

+91 87544 25137

2023ec0546@svce.ac.in