

The background is a gradient of dark blue and purple, speckled with small white dots. On the left side, there are several concentric circles and a large circular scale with degree markings from 140 to 260. Some of the circles have arrows indicating a clockwise direction.

# AATA

ULTIMATE PLATFORM FOR INTERACTIVE GAMES

# PROBLEM

- **Implementation** of interactive games is tough for game designers
- Launching **Multiplatform** is challenging and nightmare considering required skills and resources
- **No easy way exists** to design a game for any one with good game plot/story



# SOLUTION

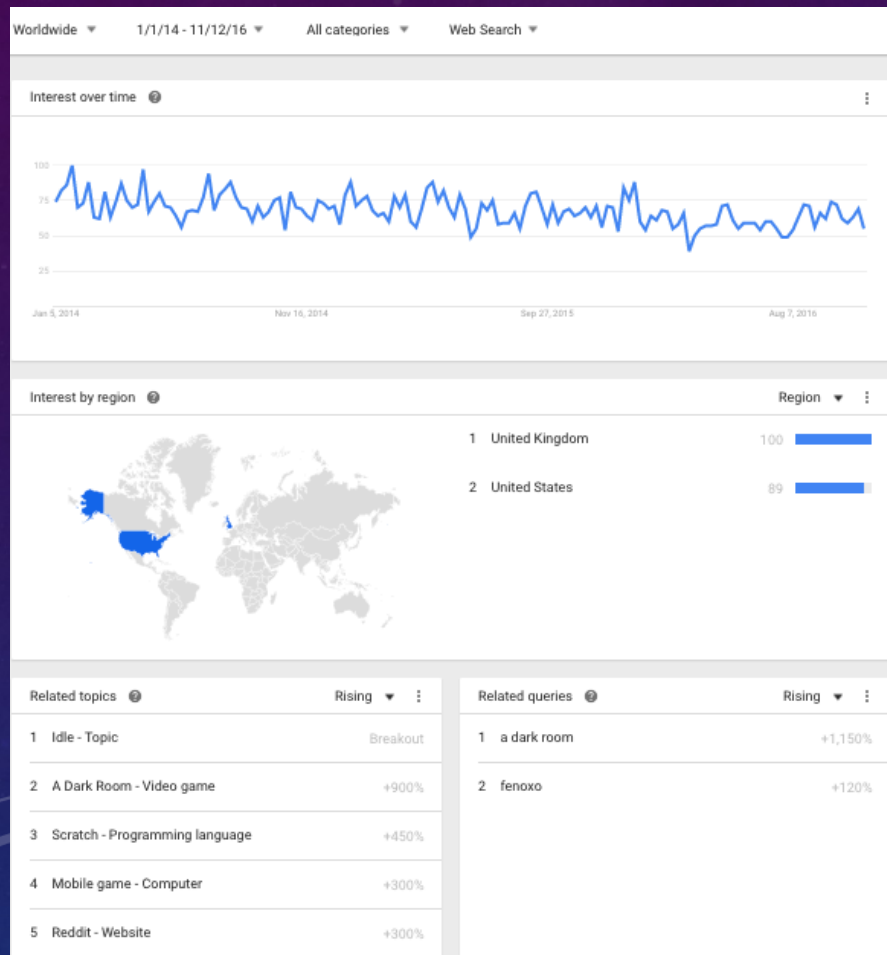
**A web platform** through which anyone can easily build interactive games with no worries about APIs/SDKs/Programming knowledge



**Plugin Story** in right boxes,  
**Configure** options at each branch point

Choose **Platforms**,  
**Publish** the game and start  
**Making money**

# MARKET



**IFDB** the Interactive Fiction Database

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### Welcome to IFDB!

[Site News](#) | [RSS Feed](#)

The Interactive Fiction Database is an IF game catalog and recommendation engine. IFDB is a Wiki-style community project: members can add new game listings, write reviews, exchange game recommendations, and more. [Tips & More Info](#)

### New on IFDB

[RSS Feed](#)

**Owlor** reviews *[Mlp love is magic!](#)*: "MLP as written by the eagles from Birdland" *November 11, 2016*  
★☆☆☆ "I am perhaps uniquely qualified to review this as I'm known to have written several games about talking horses that are, ahem... similar..." - [See full review](#)

**Matt Bates** reviews *[Low](#)*: "Mad and Frantic" *November 10, 2016*  
★★★★☆ "This game felt like a 1960s Twilight Zone episode: the wild-eyed protagonist, the tense desperation, the terse descriptions, and the..." - [See full review](#)

A new listing for *[The Murder at the Crows Party](#)*, by Darren Lye *November 10, 2016*  
Work in progress murder mystery

**verityvirtue** reviews *[Molly and the Butter Thieves](#)*: "A tasty parser tidbit in fairyland" *November 10, 2016*  
★☆☆☆ "Someone - or something - has been stealing your butter and you, dairy farmer extraordinaire, are going to find out who. Molly and the..." - [See full review](#)

**macabremobster2** reviews *[Smash Your TV](#)*: "A game deserving of the one star ratings it has" *November 10, 2016*  
★☆☆☆ "In my previous experience reviewing IF games, I've run into people who will rate games one star out of the blue, with no rhyme or reason..." - [See full review](#)

### Find

- Advanced Game Search
- Find a Recommended List
- Find a Poll
- Create a Poll
- Find a Competition
- Find a Club
- Look Up a Member

### Browse

- 10 Random Games
- Browse Games
- Browse Lists
- Browse Polls
- Browse Competitions
- Browse Clubs
- Browse Members

### Contribute

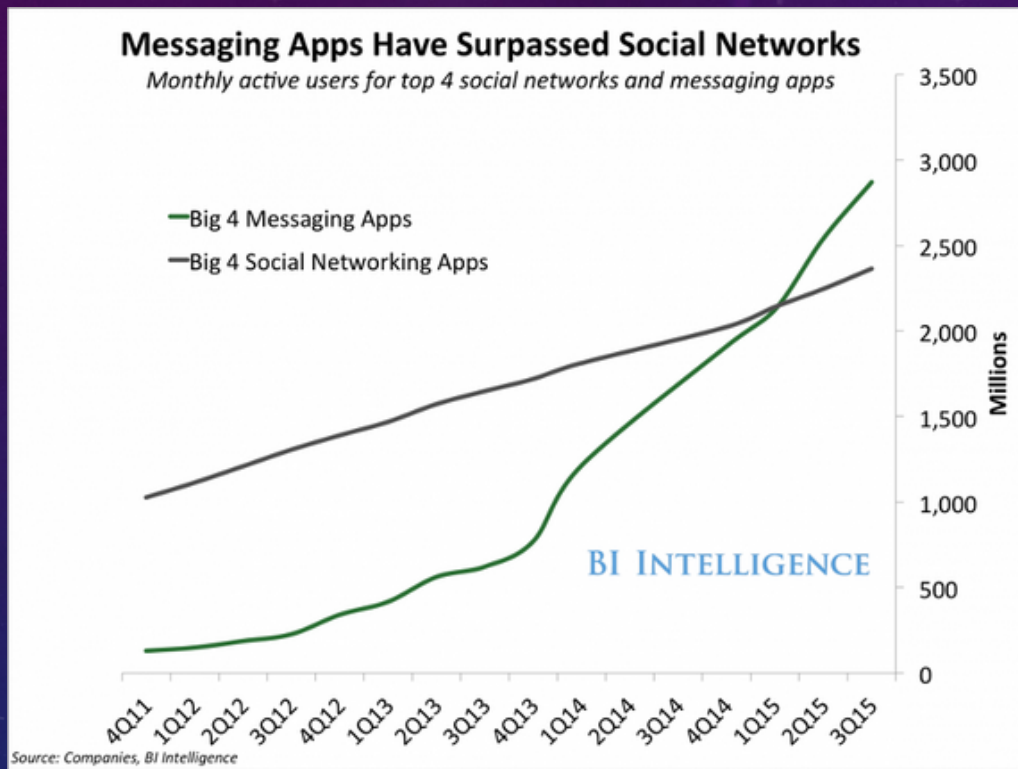
- Review a Game
- Create a Recommended List
- Add a Game Listing
- Edit a Game Listing
- Add a Competition Page
- Add a Club Listing

### Personalize

- Edit Your Profile



# MARKET VALIDATION & SIZE



- **1000+ games on IFDB**  
**(Interactive Fiction Database)**  
<http://ifdb.tads.org/>
- **100+ revenue making games**  
**on Inkle Studios**  
<http://www.inklestudios.com/>

# PLATFORM





# REVENUE MODEL

- Connectors

Number of target platforms for the game

- Levels

Number of levels in the game

- Objects

Number of objects used in the game

# COMPETITORS

- No One
- AATA is first of its kind platform
- Great time to execute in the current era & boom of chatbots!



# QUESTIONS?

CONTACT

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