

# Loïc NAZARIES

## Consultant Data Analyst & Business Intelligence



### TECHNICAL SKILLS

- **Data Mining:** Aggregation | Cleaning
- **Business Intelligence Tools:**
  - Data Bases (PostgreSQL | Google BigQuery)
  - ETL (Alteryx | Talend | Snowflake)
- **Dashboards:** Tableau | Google Data Studio | Jupyter Lab
- **Programming Languages:** Python | SQL | SAS
- **Statistical Modelling:** Scoring | Segmentation | Classification
- **Web Development:** Streamlit (Python) | Hugo
- **Trainer:** University Teacher | Workshops | Seminars

### PROFESSIONAL EXPERIENCE

**Data Analyst Freelance** | BIFORA, Bordeaux  
(France) 07/2020 to today

- Construction of a **Pipeline** to Reduce Data Life Cycle
- Data Mining (Data Integration & Cleansing)
- Data Visualisation (Interactive **Dashboard**)
- RDBMS Modelling

**Data Analyst Freelance** | Western Sydney University,  
remote from Bordeaux (France) 09/2019 to 06/2020

- **Feature Engineering** for KPI Modelling
- Model Selection & Validation
- Maintenance of Data Integrity

**Business Intelligence Analyst** | IMC, Mérignac  
(Bordeaux, France) 06/2019 to 08/2019

- **Data Integration**
- Creation of Dimensions before Production Deployment
- Data Migration (ODS – Datamart)
- **SQL Queries** for the R&D Team

**Statistical Research Analyst** | Hawkesbury Institute  
(Sydney, Australia) 10/2011 to 07/2019

- **Project Management:** Project Budgeting | Monthly Reporting to Clients & Stakeholders
- Applied **Machine Learning** | A/B Testing
- Geographic & Time-Series Modelling
- Production of a POC & Commercial Patent Submission

### CONTACT

Cell Phone: +33(0)6 24 80 83 15

E-mail: [loicnazaries@yahoo.fr](mailto:loicnazaries@yahoo.fr)

Portfolio:

<https://loic-nazaries.github.io/loic-nazaries-portfolio/>

Bordeaux

Geographic Mobility (France | EU)

Immediate Availability

Driver's License

### COMPUTING

#### (SOFTWARE PACKAGES)

**Statistics** Python 3.10 | SAS 9.4

**BDMS** PostgreSQL | Google BigQuery | Microsoft SQL Server 2012 | Oracle SQL\*Plus

**Data Viz** Tableau | Google Data Studio | Jupyter Lab

**ETL** Alteryx | Talend | Snowflake

**Desktop Tools** Microsoft Office & Microsoft Project

### FORMATION

**PhD**– Biostatistics & Data Analysis | University of Warwick (England, United Kingdom) & Biomathematics and Statistics Scotland (Aberdeen, Scotland) 2011

### LANGUAGES

 -  (bilingual)

### INTERESTS

Meditation | Squash | Museums