

# Loic Johann Frisch

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Website: [https://loicjfrisch.github.io/ljf\\_eportfolio/#](https://loicjfrisch.github.io/ljf_eportfolio/#)

## Education

### M.S. in Business Analytics & M.S in International Business

September 2019 – April 2021

Hult International Business School — Boston, MA

Relevant Courses:

- Global Finance, Project Management, Data & Decisions, Global Economics, Financial Management
- Data Visualization, Data Analytics, Machine Learning, Natural Language Processing, Data Optimization
- Data Science (R Studio, Python, SQL, Tableau)

### B.S. in Marketing

August 2013 – April 2017

Saint Leo University — Tampa, FL

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## Professional Experience:

### Maison Henri Deschamps — Port-Au-Prince, Haiti

August 2018 – July 2019

Assistant to the Director of Marketing

- Developed the structure and designed the MHD website alongside the IT department. This Website is still in use today.
- Managed the creation of E-learning division, Retel, which began as a project to provide children and schools in Haiti the possibility to further their education by using computers and tablets.
  - By summer of 2019, 15 schools had signed up for full access and a further 10 wished to test the system prior to the new 2019 - 20 school year.
- Redesigned social media strategy on Instagram, which is still used today.
  - Created content with updated visuals
  - Increased engagement by 20% within 6 months by enticing followers to participate in giveaways via comments

Interim Manager & Supervisor of Supply and Delivery

- Managed Back-to-School orders and deliveries.
- Increased fulfillment and shipping times by 15%

### Estée Lauder Companies — Miami, FL

May 2017 – May 2018

Specialty Brands Division and Aquatic & Inflight Division Associate

- Reviewed and approved in-flight marketing elements for catalogues.
- Analyzed current and discontinued assortments from master assortment databases.
- Processing tester orders for cruise ships.
- Promotional Artwork orders and approvals.

### Enterprise Rent-a-Car — Tampa, FL

May 2016 – August 2016

Summer Internship

- Assisted clients with car rentals and returns

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## Skills:

### Languages

- French: Fluent in writing, reading, and speaking.
- English: Fluent in writing, reading, and speaking.
- Haitian Creole: Fluent in speaking, intermediate in writing and reading.

### Analytical Skills

- Microsoft Office: Proficient in Excel, PowerPoint, and Word
- Data Science: Beginner in Python, RStudio, SQL, Tableau, HTML, CSS, and JavaScript.