Loic Johann Frisch

Miami, FL | +1 (954) 812-1603 | loic.frisch@gmail.com | www.linkedin.com/in/loicjohannfrisch
Website: https://loicjfrisch.github.io/ljf_eportfolio/#

Education:

M.S in Business Analytics   **September 2020 – April 2021**

HULT International Business School — Boston, MA
Relevant Courses:
- Data Visualization, Data Analytics, Machine Learning, Natural Language Processing, Data Optimization
- Data Science (R Studio, Python, SQL, Tableau)

M.S in International Business   **September 2019 – August 2020**

HULT International Business School — Boston, MA
Relevant Courses:
- Global Finance, Project Management, Data & Decisions, Global Economics, Financial Management

B.S in Marketing   **August 2013 – April 2017**

Saint Leo University — Tampa, FL

Professional Experience:

Maison Henri Deschamps, Port-Au-Prince Haiti   **August 2018 – July 2019**

Co-Chief of Marketing
- Managed company website creation and E-Learning division called Retel.
- Redesigned social media strategy.

Interim Manager & Supervisor of supply and delivery
- Managed Back to School orders and deliveries.

Estée Lauder Companies, Miami FL   **May 2017 – May 2018**

Specialty Brands division and Aquatic & Inflight division intern
- Reviewed and approved in-flight marketing elements for catalogues.
- Analyzed current and discontinued assortments.
- Processing tester orders for cruise ships.
- Sales meetings preparations.
- Promotional Artwork orders and approvals.

Enterprise Rent-a-Car, Tampa FL   **May 2016 – August 2016**

Summer Internship
- Assisted clients with car rentals and returns

Michael Kors Outlet Store, Tampa FL   **November 2015 – January 2016**

Internship
- Assisted clients with purchases during Black Friday and Christmas holiday season.

Maison Henri Deschamps printing plant, Port-Au-Prince Haiti **May 2014 – August 2014**

Print technician supervisor
- Supervised and analyzed printing technicians and procedures to determine best optimal results.

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Skills:

Languages:

- French: Fluent in writing, reading, and speaking.
- English: Fluent in writing, reading, and speaking.
- Haitian Creole: Fluent in speaking, intermediate in writing and reading.

Computer Skills:

- Microsoft Office: Proficient in Excel, PowerPoint, and Word
- Data Science: Beginner level in Python, RStudio, SQL, Tableau, HTML, CSS, Javascript

Non-Analytical Experience:

- Sales experience
- Management experience