

Loic Johann Frisch

Miami, FL | +1 (954) 812-1603 | loic.frisch@gmail.com | www.linkedin.com/in/loicjohannfrisch

Education:

M.S in Business Analytics

September 2020 – April 2021

HULT International Business School — Boston, MA

Relevant Courses:

- Data Visualization, Data Analytics, Machine Learning, Natural Language Processing, Data Optimization
- Data Science (R Studio, Python, SQL, Tableau)

M.S in International Business

September 2019 – August 2020

HULT International Business School — Boston, MA

Relevant Courses:

- Global Finance, Project Management, Data & Decisions, Global Economics, Financial Management

B.S in Marketing

August 2013 – April 2017

Saint Leo University — Tampa, FL

Professional Experience:

Maison Henri Deschamps, Port-Au-Prince Haiti

August 2018 – July 2019

Co-Chief of Marketing

- Managed company website creation and E-Learning division called Retel.
- Redesigned social media strategy.

Interim Manager & Supervisor of supply and delivery

- Managed Back to School orders and deliveries.

Estée Lauder Companies, Miami FL

May 2017 – May 2018

Specialty Brands division and Aquatic & Inflight division intern

- Reviewed and approved in-flight marketing elements for catalogues.
- Analyzed current and discontinued assortments.
- Processing tester orders for cruise ships.
- Sales meetings preparations.
- Promotional Artwork orders and approvals.

Enterprise Rent-a-Car, Tampa FL

May 2016 – August 2016

Summer Internship

- Assisted clients with car rentals and returns

Michael Kors Outlet Store, Tampa FL

November 2015 – January 2016

Internship

- Assisted clients with purchases during Black Friday and Christmas holiday season.

Maison Henri Deschamps printing plant, Port-Au-Prince Haiti

May 2014 – August 2014

Print technician supervisor

- Supervised and analyzed printing technicians and procedures to determine best optimal results.
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Skills:

Languages:

- French: Fluent in writing, reading, and speaking.
- English: Fluent in writing, reading, and speaking.
- Haitian Creole: Fluent in speaking, intermediate in writing and reading.

Computer Skills:

- Microsoft Office: Proficient in Excel, PowerPoint, and Word
- Data Science: Beginner level in Python, RStudio, SQL, Tableau, HTML, CSS, Javascript

Non-Analytical Experience:

- Sales experience
 - Management experience
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References:

- **Christina F. Duchatellier** --- District Manager at Enterprise Holdings
(305) 986-9567, Christina.duchatellier@ehi.com
- **Eddy Staco** --- Vice-Chair Greater Lynn Chamber of Commerce & Immigration Attorney
(781) 477-9100, Stacolaw@aol.com
- **George Deschamps** --- Chief of Marketing at Maison Henri Deschamps
(786) 208-8061, georgy003@yahoo.com
- **Olivier Bottrie** --- Vice President of Estée Lauder Companies International
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- **Martina Velazquez-Isa** --- Regional Education Manager at Estée Lauder Companies Inc.
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