

# Lois Simonca

## Full Stack Developer and Designer

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### Profile

Results-driven, motivated, dynamic, and innovative professional with invaluable hands-on experience in handling simultaneous creative design projects, concept creation, graphic design, and visual conceptualization. Accustomed to working in fast-paced environments, excels at increasing brand awareness by utilizing skills gained in the creative industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationships with vendors, workforce, and clients, and establishing a successful and lucrative company. Great communicator with wit, self-developed time management skills, excellent organizational skills, and strong attention to detail and accuracy.

### Skills

**Industry Knowledge:** Brand Development, Page Layout, Social Media

**Tools & Technologies:** HTML and CSS, Javascript, jQuery, Node.js, Express.js, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effect), Microsoft Word

**Interpersonal Skills:** Organized, Flexible, Adaptable, Team Player, Industry-Passionate, Detail-Oriented, Teachable

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### Experience

**Mi-Te Printing | Glencoe, Illinois – Lead Graphic Designer**  
JULY 2017 – MARCH 2020

- Created appealing content and produced creative layouts based on knowledge and aesthetic of design concepts
- Prepared draft design projects for clients making necessary adjustments based upon customer preferences
- Represented the company externally contributing to the growth of sales and expansion of client database
- Leveraged social media expertise in enhancing the company's image
- Developed artistic content for various media including printed invitations, advertisements, and signage

**Deer Creek Racquet Club | Highland Park, Illinois**  
*Front Desk Assistant*

AUGUST 2016 – JUNE 2017

- Greeted visiting clients and business partners, answered phones, responded to e-mails, and handled mail
- Maintained a clean reception area creating a welcoming environment for guests, clients, and partners
- Acquired new clients and assisted perspective clients with complete information pertaining to club membership and classes
- Reviewed, coordinated, and managed schedules for court rentals, private lessons, and various club social activities

**Freelance Graphic Designer**

JULY 2016 – PRESENT

- Established and manages a freelance graphic design business that aims to assist clients with various artistic styles
- Spearheaded over 200 visual identity contractual projects including invitations, logos, and signages
- Formats designs and media for use in print and web applications; delivers production-ready graphics
- Recommends and consults with clients on the most appropriate graphic design options based on their overall marketing goals

**Logos Baptist Ministries | Niles, Illinois**

*Volunteer Graphic Designer*

FEBRUARY 2017 – May 2020

- Developed systems for consistent integrated marketing communication across the organization
- Edited, designed, and printed weekly church bulletin
- Provided leadership in creating the academy's 25th anniversary marketing package (logo prototypes, invitation layout, social media concepts, and memento design)
- Created and processed publication-ready advertisements for concerts, recitals, and yearly events
- Formatted and color-corrected photographs for slide-shows use managing the production of the final product

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### Certification/Education

FEBRUARY 2021

Georgia Tech Full Stack Flex coding certificate

AUGUST 2013 – MAY 2017

Trinity International University | Bannockburn, Illinois

Bachelor of Graphic Design

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### Achievements

Graduated with Magna Cum Laude

Trinity International University Fine Arts Festival (2015) –

First place in monochromatic drawing

Dean's List (2014– 2017)

Lambda Pi Eta (2015– 2017)