# **LOIS GORDON**

Illustrator and Interaction designer



# **PROFILE**

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I am an Interaction design student at Belfast School of Art.
I have a love for illustration and I often include this in my design work. UI/UX design and illustration are my main focus' and I also love branding.

My enthusiasm in UI and UX stems from my interest in usability and digital products.

# **EDUCATION**

Belfast Metropolitan College

2014 - 2016

Level 3 Extended Diploma in Art and Design Level 2 Diploma in Work Skills

University of Ulster, Belfast School of Art

2016 - current

BDes Hons in Interaction Design Modules

- IXD101 Interaction Design Fundamentals -
- IXD102 Introduction to Communication Design -
  - IXD103 Exploring Identity -
  - IXD104 Image and Data Visualisation -

# **SKILLS**

- Communication -
- Customer Service -
  - Prototyping -
  - Graphic Design -
    - Illustration -
- Interaction design -
  - Branding -
  - Photography -
  - Wire framing -
- Adobe Illustrator -
- Adobe Photoshop -
- Adobe InDesign -
  - Sketch -
  - HTML5 -
    - CSS3 -
    - Jekyll -

# **EXPERIENCE**

### Costa Coffee

#### **Barista**

2014 - 2015

- Communicate with customers professionally, note their preferences and take feedback.
- Always keeping to brand standard.
- Working as part of a team.

#### Lavazza

#### **Barista**

2016

- Opening and closing the store.
- Helping customers with queries and requests.
- Providing a high standard of customer service.
- Working as part of a team.

# EE (Everything Everywhere) Customer Advisor

Custoffier Advisor

- 2016 current
- Contribute to the store's success by keeping to KPI's and working towards monthly targets.
- Keeping up to date with all of products, services and promotions and those of competitors.
- Engaging with customers in genuine, enjoyable conversations to understand their needs.
- Help customers to choose the right products and show them how those products can make their digital life better.

# **REFERENCES**

## Mr Steven Lyness

Store Manager, EE

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#### Dr Kyle Boyd

Lecturer in Interaction Design,

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