



## Beebe: Public Speaking: An Audience-Centered Approach, Global Edition (Paperback)

By Steven A. Beebe, Susan J. Beebe

Pearson Education Limited, United Kingdom, 2014. Paperback. Condition: New. 9th edition. Language: N/A. Brand new Book. An audience-centered approach to public speaking Public Speaking: An Audience-Centered Approach brings theory and practice together. Its distinctive and popular approach emphasizes the importance of analyzing and considering the audience at every point in the speech making process. This model of public speaking is the foundation of the text, and it guides students through the step-by-step process of public speaking, focusing their attention on the dynamics of diverse audiences, and narrowing the gap between the classroom and the real world.

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