



Commercial Broiler Chicken Production

By M. Murugan

Satish Serial Publishing House, 2017. Hardcover. Condition: New. 1st Edition. Contents: Preface.

1. History of broiler chicken production in India. 2. Chicken stocks of commercial broiler production.

3. Broiler farm planning. 4. System of rearing and construction of broiler chicken houses. 5.

Brooding management of broiler chicken. 6. Feeing and rearing management of broiler chicken. 7.

Bio security in commercial broiler farm. 8. Good husbandry practices and broiler welfare. 9.

Performance indices in broiler chicken farming. 10. Economics of a commercial broiler farm.

References. Annexures. The principles objectives of this book are to provide an introduction to commercial broiler production in Indian farming conditions, its scientific base and economic perspective. In this book, subject starts from history and development, going thorough systems of rearing, feeding and health management, and ends in economics of commercial broiler production. It also throws some light on application of Good Husbandry Practices (GHP) in improving the broiler welfare in commercial production environments. Moreover, each chapter is provided with activity module for the readers to practice the exercises, to boost up their confidence while execution in the field. The book is intended to be a guide for under graduate and post graduate students of veterinary and animal...



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