## SUMMARY

Senior Analyst with 5+ years of experience in data analysis, business intelligence, and process optimization. Skilled in driving operational efficiency, forecasting, and leading data-driven strategies to support business decisions and improvements. Strong communicator focused on results.

## SKILLS

- Project Management
- Data-driven Decision Making
- SQL & Excel
- Financial Analysis
- Business Intelligence tools
- Statistical Modeling

## EXPERIENCE

### Senior Analyst                                    Jul 2021 — Current

Loom & Lantern Co. - New York, NY

- Spearhead data analysis and reporting for key business functions, identifying trends and providing insights to improve company performance and profitability.
- Conduct in-depth market analysis and competitive benchmarking to inform strategic decisions, resulting in a 15% increase in market share within one year.
- Develop predictive models to forecast sales performance and customer behavior, contributing to more accurate budgeting and resource allocation.

### Business Analyst                                  Aug 2017 — May 2021

Willow & Wren Ltd. - New York, NY

- Analyzed and interpreted large datasets to identify business opportunities and recommend process improvements, leading to a 20% reduction in operational costs.
- Created detailed financial models and dashboards to track key performance indicators (KPIs), enabling data-driven decision-making across departments.
- Worked closely with project managers to monitor progress on major initiatives, ensuring projects were delivered on time and within budget.

## EDUCATION

### New York University                                    2013 — 2017

New York, NY | Bachelor of Science in Economics