Lokapal

lokapal.eth
lokapal.xyz

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The Lokapal Logo Today

The Lokapal logo features a sophisticated compass rose design enclosed within a circular pendant-style frame, rendered in elegant gold tones against a deep navy background.
This emblematic mark combines traditional navigational symbolism with contemporary minimalist aesthetics to represent guidance and direction in the Web3 space.
When we are not using any of the 4 official background colors, we use the solid black or solid white version of the logo instead of the gold version.

Lokapal

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Symbols and Meanings

Parts of the Lokapal Logo

Lokapala

The logo draws inspiration from the Lokapala, the eight celestial guardians in Hindu cosmology who protect the cardinal and intercardinal directions of the universe.

Compass

The eight-pointed compass rose at the logo's center represents navigation, exploration, and finding one's true direction in the complex landscape of Web3.

Gold

The golden color palette conveys premium quality, wisdom, and lasting value—reflecting Lokapal's commitment to providing trustworthy, high-caliber content in the web3 space.

The Lokapal Colors

Dark Blue
#041b3b

Dark Green
#04313b

Dark Red
#3b0404

Dark Purple
#1e043b

Our color palette for logo usage.

Lokapal Literature — Dark Blue
Lokapal Education —Dark Green
Lokapal Essays — Dark Purple
Lokapal Philosophy — Dark Red

Logo Font

Lokapal

Our official
logo font

**Exo 2
Regular 400**

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

→

Logo Variations

Vertical	Horizontal	Icon
Lokapal	**Lokapal**	(icon)
Deploy the stacked version for square formats, mobile screens, social media posts, merchandise designs, and situations with limited horizontal space but adequate vertical room.	This is the primary brand mark for most applications including website headers, business cards, email signatures, presentation slides, and marketing materials where horizontal space is available.	Use the standalone symbol for social media profile pictures, favicons, mobile app icons, watermarks, and as secondary branding elements where space is extremely limited.

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Reminders

Rules on logo use to keep in mind

DO NOT change the color.
Use colors in the palette.

DO NOT crop
the logo.

DO NOT add
shadows or effects.

DO NOT rotate
the logo.

DO NOT put over
another illustration

DO NOT use tint
or opacity.

About Lokapal

Lokapal is a web3 content platform — including crypto novels, essays, educational guides and philosophical inquiries.

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Download the Resources

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