# HEI LOK CHEW (ANSON)

### **INTERACTION DESIGNER**

### **ABOUT ME**

As an interaction designer, I have always shared my passion for innovative thinking and creating positive, engaging experiences through my work. With the recent advancements in the digital age, I primarily focused on 3D Modelling, animation and user experience in immersive experiences in virtual, augmented and mixed realities. Part of being involved both in the industry and academics, I have had the opportunity to work alongside with other academics and having the opportunity to teach some of the most impressive students out there!

The essential skills that I have developed during my degree at the University of Sydney, were design thinking, prototyping, and creating user-centered design. I have numerous experience in cooperating with others and completing different design researches. My objective is to exploit my skills and experience to help others and broaden my horizons.

## CONTACT

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## **SKILLS**

UX / UI Design Web Design

Version control Data visualisation

Python Java

C# JavaScript

### **SOFTWARE**

Adobe Photoshop Adobe Illustrator

Adobe After Effects Adobe Premiere Pro

Adobe InDesign Adobe XD Figma Unity

## **EDUCATION**

2021 - 2023 UNIVERSITY OF SYDNEY

**Bachelor of Design Computing** 

## **DEGREE PROJECTS**

#### Introduction to Web Design

Japan Tourism Promotion Website

(93 - High Distinction)

### **Advanced Web Design**

Movie Experience Website

(92 - High Distinction)

### **User Experience Design Studio**

Smartphone Distraction Solution Prototype

(82 - Distinction)

### **Interaction Design Studio**

Plastic Recycling Prototype

(92 - High Distinction)

### Information Visualisation Design Studio

Plastic Waste Data Visualisation Website

(92 - High Distinction)

## **Interactive Product Design Studio**

Product Name

(92 - High Distinction)