Ideation Phase Brainstorm & Idea Prioritization Template

Date	28 May 2025
Team ID	LTVIP2025TMID33353
Project Name	HealthAI: Intelligent Healthcare Assistant Using IBM Granite
Maximum Marks	4 Marks

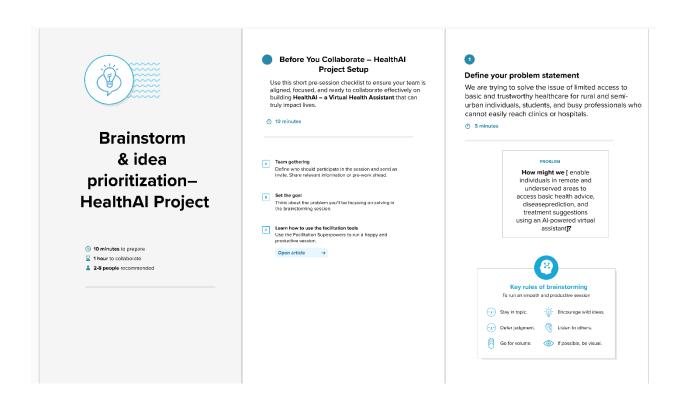
Brainstorm & Idea Prioritization – HealthAI Project

Brainstorming and idea prioritization is a crucial step in the ideation phase of our **HealthAI – Virtual Health Assistant** project. It helps the team collectively generate creative, relevant, and impactful ideas to solve the key problem:

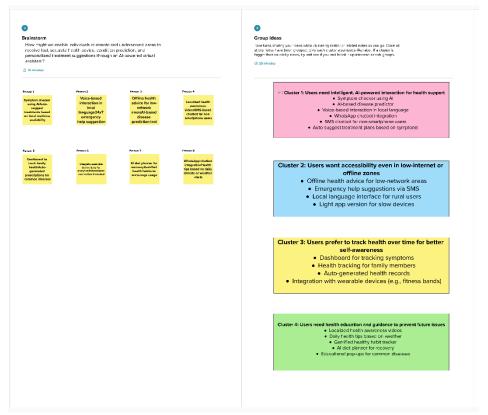
"How might we provide rural and semi-urban individuals with quick, accurate, and accessible health advice and support using AI, without the need for visiting a physical clinic?"

During the session, our team followed a structured process to explore all possible features, tools, and technical solutions that could address this issue. We used virtual sticky notes, grouped similar ideas into themes, and placed them on an **Impact vs. Feasibility Grid** to identify which ones to prioritize for development.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

