

LOKESH CHOUDHARY

FRONTEND DEVELOPER

Detail-oriented and innovative Frontend Developer with 1 year of hands-on experience creating responsive and user-friendly web applications. Proven ability to collaborate with cross-functional teams and deliver high-quality code within tight deadlines.

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🌐 <https://lokesh-dc.github.io/>

🌐 LinkedIn

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SKILLS

- **Languages:** HTML, CSS, JavaScript, TypeScript
- **Frameworks & Libraries:** React, Next.js, Node.js, Express,
- **Databases:** MongoDB
- **Tools:** Webpack, npm, Google Tag Manager, Vercel
- **Responsive Design:** Bootstrap, Chakra UI, Tailwindcss

PROJECTS

IMDB Live Demo | GitHub

- **Responsive Design:** Implemented a responsive and visually appealing user interface using **NextJS & Tailwind CSS** ensuring a seamless experience across devices.
- **Frontend Development:** Utilized NextJS to create dynamic and interactive components, enabling users to browse through a vast collection of movies and TV shows effortlessly.
- **Data Integration:** Integrated with a third-party API to fetch real-time data about movies, TV shows, and celebrities. .

ACHIEVEMENTS

BEST PERFORMER AWARD 🏆

HexaHealth, Gurgaon

EDUCATION

Savitribai Phule Pune University | 2017-2021

Bachelors of Technology

Masai School | April, 2022 - Dec,2022

Full Stack Web Development - Software Engineering

EXPERIENCE

FRONTEND DEVELOPER

HexaHealth, Gurgaon, Haryana

Jan, 2021 - Present

HexaHealth Website:

- Migrated .NET and Javascript website to React & Next.js with improved UI & SEO.
- Implemented techniques like image compression, code minification, server components and lazy loading to achieve a **Google PageSpeed Insights score of 90+** for marketing pages resulting in a remarkable **30% reduction** in advertising expenditure.
- Collaborated with UI/UX designers and PMs to strategically develop a user-friendly interface for booking appointments, **optimizing the conversion rate** of website visitors into potential leads that significantly **increased revenue stream**.
- Implemented on page optimizations suggested by the **SEO** team to improve the search traffic from **5K visitors per day** to **25k visitors per day**.
- Conducted **code reviews** to ensure code quality, adherence to coding standards, and best practices.
- Collaborated with backend developers to implement seamless integration between front-end and server-side logic and display **dynamic data on web pages**.
- Ensured **cross-browser compatibility** and **responsiveness**, resulting in a seamless user experience.
- Implemented event tracking through GTM to capture user interactions such as clicks, form submissions, providing valuable data for UX improvements and marketing insights.

EHR Dashboard:

- Led efforts to enhance the overall user experience (**UX**) and user interface (**UI**).
- Developed and implemented the coupon service to facilitate the distribution of coupons to patients.