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1 Properties

1.

2. Maximize social welfare $(\sum x_i v_i)$

3.

2 Design Approach

Reduce mechanism design to algorithm design

Step I: Assume without justification, truthful bids design. (for properties 2 and 3) **Step II**: Given x^* , set p^* to achieve DSIC. (for property 1)

3 Myerson's Lemma

For any single parameter environment

- 1. An allocation rule is implementable iff it is monotonous.
- 2. If x is monotonous, then there exists a unique payment $\operatorname{rule}(p)$ such that (x, p) is DSIC.
- 3. The payment rule p admits an explicit formula.