Assignment 5

Lokesh Arora, Ankita Shinde

https://github.com/lokesh2334/walmart

10/8/2020

```
library(lubridate)
##
## Attaching package: 'lubridate'
## The following objects are masked from 'package:base':
##
##
       date, intersect, setdiff, union
library("plyr")
library("ggplot2")
library(RColorBrewer)
library("dplyr")
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:plyr':
##
##
       arrange, count, desc, failwith, id, mutate, rename, summarise,
##
       summarize
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library("geosphere")
dataset = read.csv("data.csv", header= T)
head(dataset)
##
     Store Dept
                      Date weeklySales isHoliday Type
                                                          Size Temperature
## 1
              1 2010-02-05
                               24924.50
                                            False
                                                      A 151315
                                                                     42.31
         1
## 2
         1
              1 2010-02-12
                               46039.49
                                             True
                                                      A 151315
                                                                     38.51
## 3
         1
              1 2010-02-19
                               41595.55
                                            False
                                                      A 151315
                                                                     39.93
## 4
         1
              1 2010-02-26
                               19403.54
                                            False
                                                      A 151315
                                                                     46.63
## 5
         1
              1 2010-03-05
                               21827.90
                                             False
                                                      A 151315
                                                                     46.50
                                                                     57.79
## 6
              1 2010-03-12
                               21043.39
                                            False
                                                      A 151315
```

```
Fuel Price MarkDown1 MarkDown2 MarkDown3 MarkDown4 MarkDown5
                                                                              CPI
## 1
           2.572
                         NA
                                    NA
                                                          NA
                                                                     NA 211.0964
                                               NA
## 2
           2.548
                         NA
                                    NA
                                               NA
                                                          NA
                                                                     NA 211.2422
## 3
           2.514
                         NA
                                    NA
                                               NA
                                                          NA
                                                                     NA 211.2891
## 4
           2.561
                         NΑ
                                    NA
                                               NA
                                                          NA
                                                                     NA 211.3196
## 5
                                                                     NA 211.3501
           2.625
                         NA
                                    NA
                                               NA
                                                          NA
## 6
           2,667
                                    NA
                                               NA
                                                          NA
                                                                     NA 211.3806
                         NA
##
     Unemployment
## 1
             8.106
## 2
             8.106
## 3
             8.106
## 4
             8.106
## 5
             8.106
## 6
             8.106
```

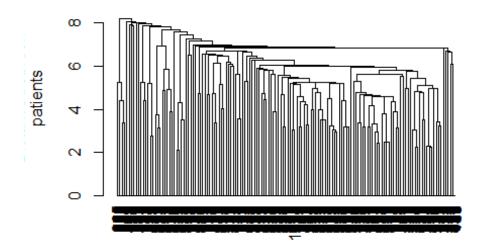
We can see that there are few null values in the data set for column Markdown 1 - 5. We will also split the data column in 3 as Day, Month and Year.

```
dataset$Year <- year(ymd(dataset$Date))</pre>
dataset$Month <- month(ymd(dataset$Date))</pre>
dataset$Day <- day(ymd(dataset$Date))</pre>
dataset$Dept = as.factor(dataset$Dept)
dataset$Store = as.factor(dataset$Store)
dataset$MarkDown1[is.na(dataset$MarkDown1)] = 0
dataset$MarkDown2[is.na(dataset$MarkDown2)] = 0
dataset$MarkDown3[is.na(dataset$MarkDown3)] = 0
dataset$MarkDown4[is.na(dataset$MarkDown4)] = 0
dataset$MarkDown5[is.na(dataset$MarkDown5)] = 0
dataset = fastDummies::dummy cols(dataset, select columns = "Type")
dataset$IsHoliday[dataset$isHoliday == "False"] = 0
dataset$IsHoliday[dataset$isHoliday == "True"] = 1
head(dataset)
##
     Store Dept
                       Date weeklySales isHoliday Type
                                                           Size Temperature
## 1
         1
              1 2010-02-05
                                24924.50
                                             False
                                                       A 151315
                                                                       42.31
## 2
         1
               1 2010-02-12
                                                       A 151315
                                                                       38.51
                                46039.49
                                              True
## 3
         1
               1 2010-02-19
                                41595.55
                                              False
                                                       A 151315
                                                                       39.93
         1
               1 2010-02-26
                                19403.54
                                                                       46.63
## 4
                                              False
                                                       A 151315
## 5
         1
               1 2010-03-05
                                                       A 151315
                                21827.90
                                              False
                                                                       46.50
## 6
         1
               1 2010-03-12
                                21043.39
                                              False
                                                       A 151315
                                                                       57.79
     Fuel Price MarkDown1 MarkDown2 MarkDown3 MarkDown4 MarkDown5
##
                                                                           CPI
## 1
          2.572
                         0
                                    0
                                              0
                                                         0
                                                                    0 211.0964
## 2
                         0
                                    0
                                              0
                                                         0
          2.548
                                                                    0 211.2422
## 3
          2.514
                         0
                                    0
                                              0
                                                         0
                                                                    0 211.2891
                         0
                                    0
                                              0
                                                         0
## 4
          2.561
                                                                    0 211.3196
                         0
                                    0
                                              0
                                                         0
## 5
          2.625
                                                                    0 211.3501
                         0
                                    0
                                              0
                                                         0
## 6
          2.667
                                                                    0 211.3806
##
     Unemployment Year Month Day Type_A Type_B Type_C IsHoliday
## 1
            8.106 2010
                            2
                                 5
                                        1
                                               0
                                                       0
## 2
            8.106 2010
                            2
                              12
                                        1
                                               0
                                                       0
                                                                  1
```

```
## 3
            8.106 2010
                            2
                               19
                                               0
## 4
            8.106 2010
                            2
                               26
                                        1
                                                      0
                                                                 0
                                               0
            8.106 2010
                            3
                                5
                                        1
                                               0
                                                      0
                                                                 0
## 5
                            3 12
## 6
            8.106 2010
                                       1
                                               0
                                                      0
                                                                 0
sapply(dataset, function(x) sum(is.infinite(x)))
##
          Store
                         Dept
                                       Date weeklySales
                                                            isHoliday
                                                                               Т
ype
##
              0
                            0
                                          0
                                                       0
0
##
           Size Temperature
                                Fuel_Price
                                               MarkDown1
                                                            MarkDown2
                                                                          MarkDo
wn3
##
              0
                            0
                                          0
                                                       0
                                                                     0
0
##
      MarkDown4
                   MarkDown5
                                       CPI Unemployment
                                                                  Year
                                                                              Мо
nth
##
              0
                            0
                                          0
                                                       0
                                                                     0
0
##
                                                             IsHoliday
            Day
                       Type_A
                                    Type_B
                                                  Type_C
##
sapply(dataset, function(x) sum(is.na(x)))
                         Dept
                                      Date weeklySales
                                                            isHoliday
##
          Store
                                                                               Τ
ype
##
              0
                            0
                                          0
                                                       0
                                                                     0
0
##
           Size Temperature
                                Fuel_Price
                                               MarkDown1
                                                            MarkDown2
                                                                          MarkDo
wn3
##
              0
                            0
                                          0
                                                       0
                                                                     0
0
##
      MarkDown4
                   MarkDown5
                                       CPI Unemployment
                                                                  Year
                                                                              Мо
nth
##
              0
                                          0
                                                       0
                                                                     0
0
                                                             IsHoliday
##
            Day
                                    Type_B
                                                  Type_C
                       Type_A
features = c("IsHoliday", "Type_A", "Type_B", "Type_C", "Size", "Temperature", "Fue
1_Price","CPI","Unemployment","Year","Month","Day")
dataset2 = select(dataset, features) %>% slice(1:1000)
## Note: Using an external vector in selections is ambiguous.
## i Use `all_of(features)` instead of `features` to silence this message.
## i See <https://tidyselect.r-lib.org/reference/faq-external-vector.html>.
## This message is displayed once per session.
dim(dataset2)
## [1] 1000
              12
```

```
Distance <- dist(dataset2, method="euclidean")</pre>
#Hirerarchical Methods
#1. Single Linkage Method
# Invoking hclust command (cluster analysis by single linkage method)
clus_sales_prediction.nn <- hclust(Distance, method = "single")</pre>
clus_sales_prediction.nn
##
## Call:
## hclust(d = Distance, method = "single")
##
## Cluster method
                    : single
## Distance
                    : euclidean
## Number of objects: 1000
#Plotting of dendrogram using Single Linkage method
plot(as.dendrogram(clus_sales_prediction.nn),ylab="Distance between")
patients", ylim=c(0,9), main="Dendrogram of first 1000 rows using Single Linka
ge method")
```

endrogram of first 1000 rows using Single Linkage m



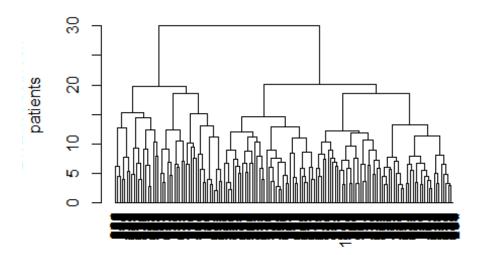
```
#2. Average Linkage Method
clus_sales_prediction.avl <- hclust(Distance, method = "average")
clus_sales_prediction.avl

##
## Call:
## hclust(d = Distance, method = "average")</pre>
```

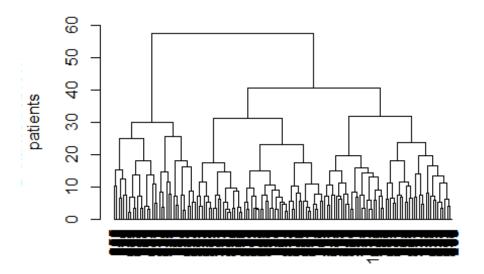
```
##
## Cluster method : average
## Distance : euclidean
## Number of objects: 1000

#PLotting of dendrogram using Average Linkage method
plot(as.dendrogram(clus_sales_prediction.avl),ylab="Distance between
patients",ylim=c(0,33),
    main="Dendrogram of first 1000 rows using Average Linkage method")
```

ndrogram of first 1000 rows using Average Linkage I



drogram of first 1000 rows using Complete Linkage



```
#Non-hirerarchical Method
#K-Means
# Centers (k's) are numbers thus, 10 random sets are chosen
(kmeans2.dataset <- kmeans(dataset2,2,nstart = 10))</pre>
## K-means clustering with 2 clusters of sizes 608, 392
##
## Cluster means:
##
   IsHoliday Type_A Type_B Type_C Size Temperature Fuel_Price
## 1 0.03453947
                          78.00280
           1
               0
                   0 151315
                                3.309079 216.5814
## 2 0.12500000
           1
                   0 151315
                          53.26589
                                3.080339 215.0713
  Unemployment
            Year
                Month
## 1
     7.530895 2011.044 6.902961 16.57072
     7.736411 2010.839 5.732143 14.26786
## 2
##
## Clustering vector:
   1 2 1
##
  1 1 1
  ##
2 2 2
2 2 2
2 2 2
```

```
1 1 1
1 1 1
2 2 2
1 1 1
1 1 1
2 2 2
1 1 1
1 1 1
1 1 1
2 2 2
1 1 1
1 2 1
1 1 1
## [852] 1 1 1 1 2 1 1 2 2 2 2 2 2 2 2 2 2 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
1 1 1
2 2 2
1 1 2
## [1000] 1
## Within cluster sum of squares by cluster:
## [1] 92813.91 67925.67
## (between_SS / total_SS = 47.9 %)
## Available components:
```

```
##
## [1] "cluster"
                   "centers"
                                  "totss"
                                                "withinss" "tot.withi
nss"
## [6] "betweenss" "size"
                                  "iter"
                                                 "ifault"
# Computing the percentage of variation accounted for. Two clusters
perc.var.2 <- round(100*(1 -
kmeans2.dataset$betweenss/kmeans2.dataset$totss),1)
names(perc.var.2) <- "Perc. 2 clus"</pre>
perc.var.2
## Perc. 2 clus
## 52.1
```