Region and Category analysis
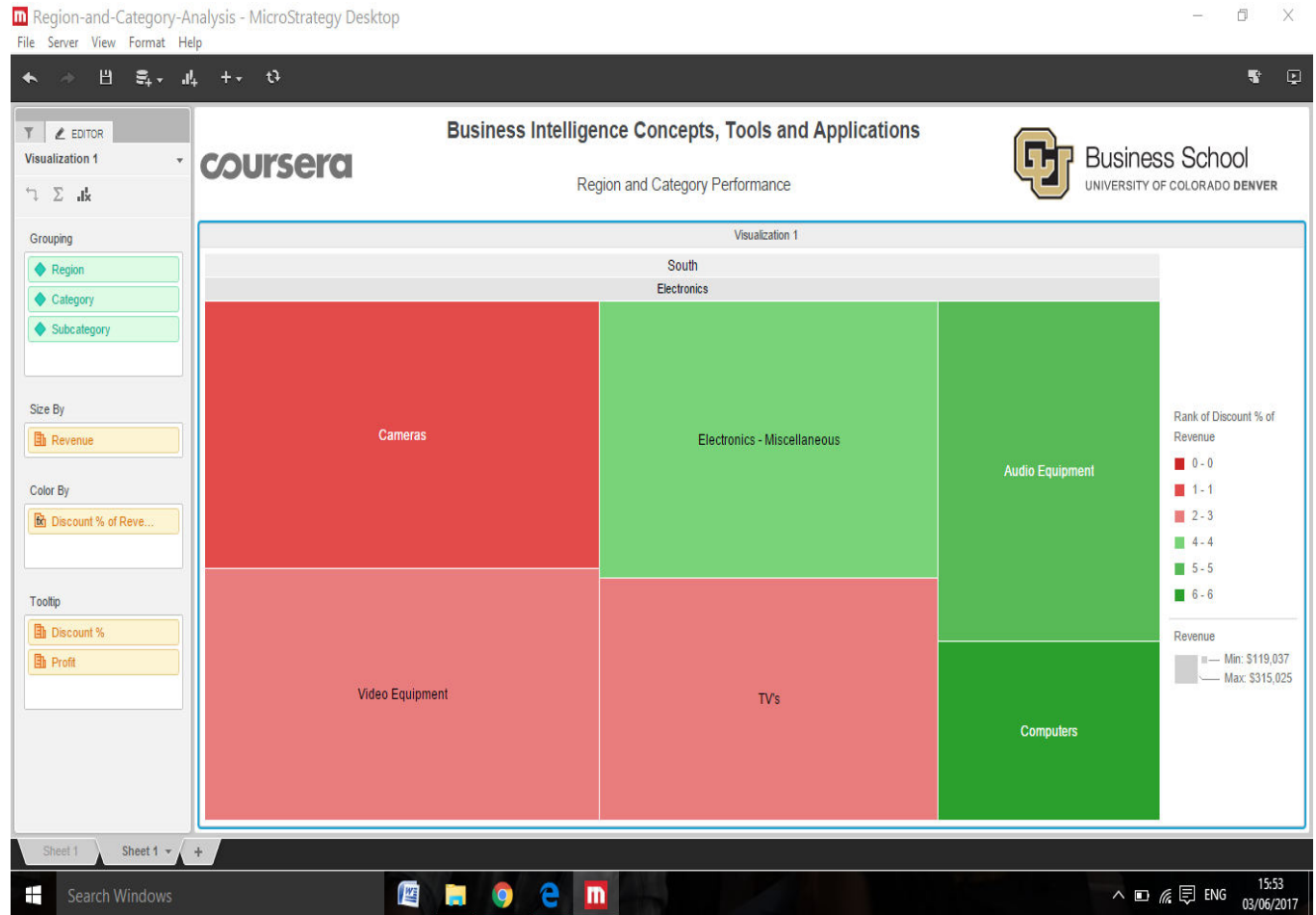
Second Question

Screenshot

Answer

Darkest Red is the Cameras Subcategory.